

Program Submission Form



Project Title

Producer(s) Name(s)

Address

City

State

ZIP

Phone

Email

Date Submitted

Program Length

Will this program be a WLRN-owned production?

Note: If the project is a WLRN-owned production, it has editorial and creative control, and will assist in either partial funding or full funding.

Will you retain ownership?

Note: If you retain ownership, you will have editorial and creative control, and WLRN will not provide funding assistance towards the production budget. We cannot commit in advance to air a program that we do not editorially control.

On review of the final cut, the WLRN Project Committee will decide if/and when the program will air.

Not sure?

Project Information

- 1 Describe your project in no more than one page.
- 2 After researching our programming schedule, how do you think this project fits with WLRN's programming mission?
- 3 What audience are you targeting in terms of age, gender, education, socioeconomic level and ethnicity? And how will they benefit?
- 4 Is timing important for this project?
- 5 How do you see WLRN working with you on this project?
- 6 What distribution rights are available for broadcast and distribution?

Credentials

- 7 Have you produced for Public Broadcasting in the past?
- 8 If yes, please list programs you've produced for other public television stations.
- 9 What other producing experience have you accomplished? We recommend that you send one example of your best work.

Budgetary Information:

- 10 How will your project be priced?
- 11 What are the funding sources for your project?
- 12 What working capital is needed for this project, and how will you obtain it?
- 13 What station personnel does this project require?

Promotional Support:

- 14 Most television programs now have a companion Web site. Do you plan a Web site and, if so, what components will you include?
- 15 To help promote the broadcast of the program, WLRN and distributors like to have promotional material to send to all PBS affiliates, i.e. images, bios, trailer and other on-line resources. What will you provide?

Please email the submission form to: akennedy@wlrn.org