



WLRN Sunshine Economy Summit

Sponsorship Opportunities

Sunshine Economy Summit
September 23, 2026
9am-1:30pm
FTL Downtown Event Center

Join us for the Sunshine Economy Summit, a one-day event presented by WLRN and hosted by Tom Hudson, Senior Economics Editor and Special Correspondent for WLRN. The Summit brings together key stakeholders, business leaders, policymakers, and community experts to discuss the region's economic growth, challenges, and opportunities. This engaging summit features insightful panels, keynote speakers, and interactive sessions focused on innovative strategies to foster economic development, support local businesses, and create jobs in South Florida. Don't miss this opportunity to connect, collaborate, and shape the future of our vibrant community.

Platinum Sponsor

\$25,000

(Only One Available)

This top-tier sponsorship provides the ultimate brand saturation and exclusivity for a single, impactful partner.



Prominent Recognition: Named as the official “WLRN Business Summit Presenting Sponsor.”

Extensive Broadcast Airtime and Digital Streaming:
3 min speech and 1 minute company video.

100 (30-second) promotional spots on WLRN FM leading up to the event tagged with your businesses logo, highlighting your sponsorship.

100 (30-second) promotional spots on WLRN TV leading up to the event tagged with your businesses logo, highlighting your sponsorship.

20,000 (15-second) promotional impressions on WLRN Digital Streaming leading up to the event tagged with your businesses logo, highlighting your sponsorship.

30 (15-second) FM Underwriting Spots running M-Su 6a-7p with client message to run through December 2026.

Premium Logo Placements:

Largest and most prominent logo placement on all event collateral, including print materials, digital advertisements, and the event website.

Prime logo positioning on the main stage backdrop and all event signage.

Dominant Social Media Presence:

Social media campaign across all WLRN platforms (Facebook, X, Instagram, LinkedIn) recognizing your sponsorship, including multiple individual posts and stories.

Top billing in all summit-related social media announcements.

On-Site Engagement:

Exclusive prime exhibit space in a high-traffic area, with priority selection.

Branded gift bags for all VIP attendees, featuring your company’s promotional items.

Comprehensive Press Coverage:

Inclusion in all press releases as the Presenting Sponsor, with prominent quotes and company information.

VIP Access:

Two Tables of 10 with premium placement; 10 VIP Passes.

Recognition from the podium during opening and closing remarks

Gold Sponsor

\$15,000
(Three Available)

Gain significant visibility and engagement with this premium sponsorship package.

Extensive Broadcast Airtime and Digital Streaming

100 (30-second) promotional spots on WLRN TV leading up to the event tagged with your businesses logo, highlighting your sponsorship.

20 (15-second) FM Underwriting Spots running M-Su 6a-7p with client message to run through December 2026.

10,000 (15-second) promotional impressions on WLRN Digital Streaming leading up to the event tagged with your businesses logo, highlighting your sponsorship

Premium Logo Placements:

Logo placement on all event collateral, including print materials, digital advertisements, and the event website.

Visible logo positioning on secondary event signage and the main stage.

Strong Social Media Presence:

Multiple social media posts across all WLRN platforms recognizing your business as a major sponsor.

Inclusion in summit-related social media announcements.

On-Site Engagement:

Premium exhibit space in a high-traffic area.

Branded promotional items included in attendee welcome packets.

VIP Access:

One Table of 10 with premium placement; 6 VIP Passes.

Recognition from the podium during opening and closing remarks

Silver Sponsor

\$10,000
(Three Available)

On-Air Recognition:

100 (30-second) promotional spots on WLRN TV leading up to the event tagged with your businesses logo, highlighting your sponsorship.

10 (15-second) FM Underwriting Spots running M-Su 6a-7p with client message to run through 2026.

Visible Logo Placements:

Medium logo placement on all event collateral, including print materials, digital advertisements, and the event website.

Logo positioning on general event signage.

Social Media:

Social media mentions across WLRN platforms acknowledging your sponsorship.

On-Site Presence:

Exhibit space at the summit.

Opportunity to provide branded pens or notebooks for attendees.

Press Recognition:

Inclusion in press releases as a Silver Sponsor.

1 Table with secondary table placement; 4 VIP Passes

Bronze Sponsor

\$7,500
(Four Available)

A valuable opportunity for targeted exposure and engagement.

Airtime:

100 (30-second) promotional spots on WLRN TV leading up to the event tagged with your businesses logo, highlighting your sponsorship.

Visible Logo Placements:

Logo placement on the event website and select digital collateral.

Inclusion on a shared sponsor banner at the event.

Social Media Acknowledgment:

Social media mentions acknowledging your sponsorship.

On-Site Presence:

Exhibit space at the summit.

Press Listing:

Inclusion in the list of sponsors in press releases.

Event Access:

One Table of 10.

Table Sponsor

\$2,000

A valuable opportunity for targeted exposure and engagement.

Visible Logo Placements:

Logo placement on the event website and select digital collateral.

Press Listing:

Inclusion in the list of sponsors in press releases.

Event Access:

One Table of 10.