

WUWM 89.7 FM – Milwaukee is hiring a student social media producer

[WUWM 89.7 FM - Milwaukee's NPR](#) is committed to bringing the people of southeastern Wisconsin in-depth news, thoughtful conversations and smart entertainment.

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Position Summary

The student social media producer will work closely with our communications team to create and publish social media content. This person will also do photography and videography on identified projects to amplify WUWM and its reporting.

Ideal position for a student with strong creative skills and an interest in public media.

Details:

- Up to 25 hours a week, with possibility for more hours in the summer
- Pays \$14.50 an hour
- Employment runs until Dec. 31, 2026 (dependent on student eligibility)
- Hybrid position, must be able to work from office in downtown Milwaukee when needed

Core Responsibilities & Skills

Social Media Planning & Posting

- Draft and schedule posts for Facebook, Instagram, and LinkedIn
- Brainstorm and suggest potential content opportunities
- Implement existing digital and campaign strategies

- Write copy caption tailored to each platform (to be edited)

Community Management & Social Listening

- Monitor and help respond to audience comments/messages
- Track audience behavior and engagement trends
- Flag insights/trends from social listening to supervisor/communications team

Content & Asset Creation

- Manage/organize digital and social media assets
- Create graphics in Canva
- Edit short videos for Instagram Reels in Canva or Adobe Premiere

Qualifications:

- Must be a current UWM student.
- Experience using and creating content for social media platforms – including Instagram, Facebook and YouTube.
- Photography experience.
- Videography experience.
- Graphic Design experience.
- Strong writing and editing skills.
- Able to work quickly and efficiently to reach deadlines.
- Able to work independently and collaborate with others.
- Strong attention to detail.
- Demonstrates eagerness to learn.

Preference:

- Junior, senior or graduate student.

To apply: Email resume, cover letter and work samples (include photos, video and graphic design) to Valeria Navarro Villegas, WUWM's digital editor, at navarrve@uwm.edu I will start reviewing candidates on December 5.

Questions? Email navarrve@uwm.edu