



Carbondale Community Access Radio

Meeting Name: Monthly KDNK Board of Directors Meeting - February

Date: February 28, 2022

Time: 5:30 pm - Start @ 5:40

Location: KDNK Zoom Link

In attendance: Kara Silbernagel, Raleigh Burleigh, Chris Hassig (arrived 6:05), John Henderson, Jonathan Stockley (arrived 5:50), Tristan Mead. KDNK Staff present: Greg Albrecht. No Public attendees

Not in attendance: Shoshana Rosenthal, Eloisa Duarte, Adele Craft, Aly Sanguily

Item	Details	Time	Who
Start	<ul style="list-style-type: none">Start 5:40pm	5:40-5:45	Kara
Review and Approval of Previous Minutes: January	<ul style="list-style-type: none">No Quorum present, Moved voting on January Meeting Minutes approval to March Meeting	5:45-5:50	Kara
GM Report - Staff update	<ul style="list-style-type: none">Kenna is 1 month into Paternity leave, Megan (filling in) has been productive. Currently ~25 hours worked, Working on cleaning up the mailing listSpring Membership Drive starts Wednesday April 6thKara asked if we coordinate with APR for membership drives and Greg confirmed that we do not coordinate with APR with Membership drivesGreg specified that KDNK has a different style of Membership drive than APR or other Public radio stations, which can be beneficial to KDNK, even if the membership drives are going on	5:50 – 6:15	Greg

Finance report	<p>at the same time</p> <ul style="list-style-type: none"> • KDNK is unique in that we only do 2 on-air intensive drives membership drives a year, many RMCR stations (APR Paonia etc...) do 3; winter, summer and fall drives • The last 3 drives KDNK has met its goal in 10 days most stations do 1 week no matter what • In Decembers annual giving we did almost 30k dollars in annual funding with just a simple ask in the logs <ul style="list-style-type: none"> • Anderson did a great job spearheading KDNK's co-presentation with Light the Night with Love. As Co-presenter we will receive half of the net proceeds which is 50% higher than originally projected. Roughly \$5,000 (or half of 11k) originally projected ~\$3,000 (or half of 6k) • The karaoke installation was really successful • Angela Bruno reached out to Greg to be part of the Clay Centers Pairings event in June. Angela asked if KDNK would do karaoke for the event • Simon Kline (Aspen art Museum) is going to have his own art opening at the Launchpad on April 1st Friday and asked to do a DJ set in the classroom from 9-11 • All KDNK staff completed the intercultural development inventory through Roaring Fork Showup and did a group seminar with the Sopris Sun, Aspen Public Radio and Aspen Daily News on January 27th <ul style="list-style-type: none"> • Operating account above 350K • Big chunks - annual underwriters checks have come in including; Alpine Bank, Basalt library and CMC which totals ~ 11k • 4 record club level donations of 1k each totalling 4k • December annual giving came in above budget • Grants - 5k town of Carbondale, \$2,500 Aspen Community 		Greg
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Programming	<ul style="list-style-type: none"> Foundation • AZYEP moved from Monday to Wednesday - Benefit is early release from school on Wednesday • Creating Monday Public Affairs show on local Agriculture, gardening etc.. to fill the monday slot • Colorado Sun has a new reporter that resides in Carbondale focusing on water reporting - possible partnership with KDNK to provide a monthly Public affairs show on water rights. • Completed obligation with RMCR grant • Fulfilled obligation to air all RMCR stories that were produced 		Greg
Collaboration/Planning	<ul style="list-style-type: none"> • Participating in the planning phase for a grant from the Colorado Media Lab with the Informed Communities Fund for the Roaring Fork Valleys Regional Spanish Language New Collaboration with participation from; the Sopris Sun, APR, ADN, Post Independent, and AT • In discussion with Luise to potentially live broadcast 2 podcast events taking place with the 5 points Film Festival • Dandelion Day, KDNK will be on the t-shirts this year • KDNK and Sopris Sun are collaborating on a Carbondale Town Trustee candidate forum on March 16th. AZYEP has completed interviews with Trustee candidates 		Greg
Hiring Process For New Director/ Reporter	<ul style="list-style-type: none"> • Ready to field candidates and resumes as possible to get hired prior to Spring Membership Drive • Posting in RMCR, Local newspapers, possibly CMC? 	6:15-6:24	Greg / Kara
Moved to Executive Session	<ul style="list-style-type: none"> • Motion by Raleigh Burleigh Second by Chris Hassig, all in favor 	6:24-6:50	

Board Committees	<ul style="list-style-type: none"> • Not a good amount of Board members in attendance in relation to committees. Talked about HR committee and possibly updating policies and new employee handbooks etc.. • Chris updated the committee list • Greg has updated the financials on the website • Kara says to update the Board of Directors page, and redirect to the Governance page, Greg will have Anderson update or remove 	6:50-7:20	Chris

Meeting Adjourned at 7:20

Adjourn +/- 7:15