

# **WKSU Radio Station**

**(A Public Telecommunications Entity  
Operated as a Department of Kent State University)**

Financial Report  
June 30, 2020

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RSM US LLP

## Independent Auditor's Report

President and Board of Trustees  
of Kent State University

### Report on the Financial Statements

We have audited the accompanying financial statements of WKSU Radio Station (a public telecommunications entity operated as a department of Kent State University), as of and for the year ended June 30, 2020, and the related notes to the financial statements, which collectively comprise WKSU Radio Station's basic financial statements as listed in the table of contents.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of WKSU Radio Station as of June 30, 2020, and the changes in its financial position and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

**Emphasis of Matter**

As discussed in Note 1, the financial statements of WKSU Radio Station are intended to present the financial position, the changes in financial position and cash flows of only that portion of the business-type activities of Kent State University that is attributable to the transactions of WKSU Radio Station. They do not purport to, and do not, present fairly the financial position of Kent State University as of June 30, 2020, the changes in its financial position, or its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

**Other Matters**

The financial statements of WKSU Radio Station, as of and for the year ended June 30, 2019, were audited by other auditors whose report dated January 14, 2020, expressed an unmodified opinion on those statements.

*Required Supplementary Information*

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis on pages 3-9 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Management has omitted the schedule of proportionate share of the net pension liability, the schedule of pension contributions, the schedule of proportionate share of the net OPEB liability, and the schedule of OPEB contributions that accounting principles generally accepted in the United States of America require to be presented to supplement the basic financial statements. Such missing information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, which considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. Our opinion on the basic financial statements is not affected by this missing information.

**Other Reporting Required by Government Auditing Standards**

In accordance with *Government Auditing Standards*, we have also issued our report dated December 15, 2020, on our consideration of the entity's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control over financial reporting and compliance.

*RSM US LLP*

Cleveland, Ohio  
December 15, 2020

## **WKSU Radio Station**

### **Management's Discussion and Analysis (Unaudited) June 30, 2020**

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#### **Introduction**

The following discussion and analysis provides an overview of the financial position, activities, and cash flows of public radio station WKSU-FM (WKSU or the Station), which is licensed to Kent State University, as of and for the year ended June 30, 2020.

This discussion has been prepared by management and should be read in conjunction with the financial statements and notes thereto, which follow this section.

WKSU, serves all or part of 22 counties in northeast Ohio and has the largest FM radio signal footprint in the region. Notable cities covered by WKSU's signal include Cleveland, Akron, Kent, and Canton, with seven transmission sites:

- 89.1 WKSU Thompson
- 89.3 WKRW Wooster
- 89.7 WKSU Kent (main signal)
- 90.7 WNRK Norwalk
- 91.5 WKRJ New Philadelphia
- 94.7 W234CX Mansfield
- 95.7 W239AZ Ashland

WKSU went on the air on October 2, 1950 and broadcasts from its main broadcast center, located on the Kent campus of Kent State University in Kent, Ohio.

The WKSU stations operate 24 hours a day throughout the year. WKSU also broadcast multi-channel digital HD Radio services. HD Channel 1 contains WKSU's primary news and music format, HD Channel 2 presents a hosted, all-folk music format from the popular FolkAlley.com, HD Channel 3 presents all classical music, and HD Channel 4 offers news and information exclusively.

In addition, WKSU provides an online streaming audio service. Through [www.wksu.org](http://www.wksu.org), listeners have access to the programming featured on all four of WKSU's HD Radio channels. WKSU's award-winning website also presents in-depth international news and regional news from WKSU's distinguished news department. The same online services are available via WKSU's app for users of smartphones and tablet computers.

#### **Noteworthy Financial Activity**

In fiscal year 2020, COVID-19 directly affected general operating revenues and this trend is likely to continue into fiscal year 2021. Overall operating revenue decreased by 8.0 percent, primarily due to a decrease of underwriting revenue of 13.2 percent. A significant amount of WKSU's underwriting revenue comes from art organizations and other non-profits for events. Due to the coronavirus pandemic, most of these events were cancelled between March 2020 through June 30, 2020, which resulted in no promotional advertising and, therefore, directly affected WKSU's underwriting revenue. Underwriting revenue was partially offset by increases in membership and a special Corporation for Public Broadcasting (CPB) Coronavirus Aid, Relief, and Economic Security Act (CARES) grant which was received by WKSU.

WKSU's sustaining member program continues to grow and provide a reliable source of funding. The sustainer program encourages donors to give annually with monthly ongoing contributions. This substantially reduces administrative costs, mailings, and lost revenue. In fiscal year 2020, sustainers were 45.0 percent of total membership. Prior to fiscal year 2017, WKSU had 4 percent of its members as sustainers. The total number of WKSU members grew by 9.4 percent for fiscal year 2020.

In fiscal year 2019, WKSU transferred operations of its folk music service, Folk Alley to the Fresh Grass Foundation. Listeners to Folk Alley continue to get all of the folk and roots music content they rely on and WKSU continues to offer Folk Alley's 24/7 stream on our HD channel, on our web site and on the WKSU App. Moving Folk Alley to a new home in 2019 gives Folk Alley a bright future as part of a non-profit organization whose central mission is Folk and Americana music.

## WKSU Radio Station

### Management's Discussion and Analysis (Unaudited) June 30, 2020

#### Noteworthy Financial Activity (Continued)

In fiscal year 2018, WKSU implemented GASB Statement No. 75, *Accounting and Financial Reporting for Postemployment Benefits Other Than Pensions* (GASB 75). Similar to GASB Statement No. 68, *Accounting and Financial Reporting for Pensions* (GASB 68), WKSU is required to recognize on the face of the financial statements its proportionate share of the net other postemployment retirement benefits (OPEB) liability related to its participation in the Ohio Public Employees Retirement System (OPERS). The statement also enhances accountability and transparency through revised note disclosures. In accordance with this statement, WKSU recorded its allocated share of the University's net OPEB liability of \$472,908 as a change in accounting principle adjustment to unrestricted net position as of July 1, 2017, thus restating WKSU's beginning net position from \$2,437,987 to \$1,965,079. In fiscal year 2020, WKSU recognized OPEB expense of \$90,569, deferred outflows and deferred inflows of \$127,603 and \$135,205, respectively, and a net OPEB liability of \$684,452. In fiscal year 2019, WKSU recognized OPEB expense of \$88,971, deferred outflows and deferred inflows of \$90,312 and \$1,872, respectively, and a net OPEB liability of \$689,925.

#### Statements of Net Position

The statements of net position includes all assets and deferred outflows of resources and all liabilities and deferred inflows of resources. Over time, increases or decreases in net position (the difference between assets and deferred outflows of resources and liabilities and deferred inflows of resources) are one indicator of the improvement or erosion of WKSU's financial health when considered with nonfinancial facts such as membership levels and the condition of facilities.

The table below presents condensed balances for the statements of net position:

	2020	2019	2018
<b>Assets</b>			
Current	\$ 738,076	\$ 568,635	\$ 491,273
Noncurrent pledges	58,040	-	-
Capital assets	1,234,501	1,391,747	1,594,088
Investments	1,320,425	1,286,113	1,325,484
<b>Total assets</b>	<b>3,351,042</b>	<b>3,246,495</b>	<b>3,410,845</b>
<b>Deferred outflows of resources</b>			
Pensions	179,300	315,351	139,794
OPEB	127,603	90,312	37,685
<b>Total deferred outflows of resources</b>	<b>306,903</b>	<b>405,663</b>	<b>177,479</b>
<b>Total assets and deferred outflows of resources</b>	<b>\$ 3,657,945</b>	<b>\$ 3,652,158</b>	<b>\$ 3,588,324</b>
<b>Liabilities</b>			
Current liabilities	\$ 408,354	\$ 407,644	\$ 462,278
Net pension liability	981,470	1,176,077	738,380
Net OPEB liability	684,452	689,925	512,057
Capital lease obligation	3,388	5,156	3,220
<b>Total liabilities</b>	<b>2,077,664</b>	<b>2,278,802</b>	<b>1,715,935</b>
<b>Deferred inflows of resources</b>			
Pensions	242,759	81,623	192,257
OPEB	135,205	1,872	38,142
<b>Total deferred inflows of resources</b>	<b>377,964</b>	<b>83,495</b>	<b>230,399</b>
<b>Net Position</b>			
Net investment in capital assets	1,231,113	1,386,591	1,583,287
Unrestricted (deficit)	(1,381,302)	(1,340,601)	(1,305,760)
Restricted			
Nonexpendable	15,235	15,235	15,235
Expendable - station activities	1,337,271	1,228,636	1,349,228
<b>Total net position</b>	<b>1,202,317</b>	<b>1,289,861</b>	<b>1,641,990</b>
<b>Total liabilities, deferred inflows and net position</b>	<b>\$ 3,657,945</b>	<b>\$ 3,652,158</b>	<b>\$ 3,588,324</b>

## WKSU Radio Station

### Management's Discussion and Analysis (Unaudited) June 30, 2020

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#### Statements of Net Position (Continued)

For the year ended June 30, 2020, total net position decreased by \$87,544. Unrestricted net position decreased by \$40,701 as GASB 68 and GASB 75 continue to have a negative impact on unrestricted net position. There was also a decrease of net investment in capital assets by \$155,478; this is primarily due to depreciation expense. Restricted net position increased by \$108,635 due to a large restricted expendable gift given to start a News and Information endowment fund in support of the News department initiatives.

Total assets increased by \$104,547, primarily due to an increase of investments of \$34,312 and cash and cash equivalents of \$340,326, partially offset by a decrease in capital assets of \$157,246 and decreases in other current assets \$170,885. Total assets decreased \$164,350 from fiscal year 2018 to fiscal year 2019. This is due to the decrease of investment into capital asset purchases and to depreciation expense of \$215,386 offset partially by an increase in cash of \$77,362.

Deferred outflows of resources decreased by \$98,760 or 24.3 percent for fiscal year 2020. Deferred outflows of resources decreased \$136,051 or 43.1 percent due to GASB 68, this was offset by an increase \$37,291 due to GASB 75 for fiscal year 2020. Deferred outflows of resources increased by \$228,184 or 128.6 percent for fiscal year 2019.

Total liabilities decreased by \$201,138 or 8.8 percent in fiscal year 2020. This was primarily due to a decrease in net pension liability by \$194,607 or 16.6 percent. Total liabilities increased by \$562,867 or 32.8 percent in fiscal year 2019. This was primarily due to increases in net pension liability by \$437,697 or 59.3 percent and net postemployment benefits liability by \$177,868 or 34.7 percent. This is partially offset by a decrease in current liabilities of \$54,634 or 11.8 percent.

Deferred inflows of resources increased \$294,469 or 352.7 percent in fiscal year 2020. Deferred inflows of resources decreased \$146,904 or 63.8 percent in fiscal year 2019.

## WKSU Radio Station

### Management's Discussion and Analysis (Unaudited) June 30, 2020

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#### Statements of Revenue, Expenses, and Changes in Net Position

The statements of revenue, expenses, and changes in net position present the operating results of the Station. The Station's revenue, expenses, and changes in net position for the years ended June 30 are summarized as follows:

	2020	2019	2018
Operating revenues:			
Contributions	\$ 1,857,481	\$ 1,860,553	\$ 1,640,969
Folk Alley contributions	-	143,395	226,572
Underwriting	861,873	992,495	944,881
In-kind contributions	217,235	269,230	286,900
Grant revenue	467,598	419,149	432,906
Other income	102,533	118,286	109,467
<b>Total operating revenue</b>	<b>3,506,720</b>	<b>3,803,108</b>	<b>3,641,695</b>
Non-operating revenues:			
Friends gifts	22,131	-	87,000
Restricted gifts	271,127	91,570	-
Kent State University appropriations	785,565	546,643	707,820
Donated administration	938,821	1,030,608	1,142,625
Investment (loss) income	(1,152)	25,181	100,796
<b>Total non-operating revenue</b>	<b>2,016,492</b>	<b>1,694,002</b>	<b>2,038,241</b>
<b>Total revenues</b>	<b>\$ 5,523,212</b>	<b>\$ 5,497,110</b>	<b>\$ 5,679,936</b>
Operating expenses:			
Programming and production	\$ 2,846,421	\$ 2,923,065	\$ 2,913,728
Broadcasting	447,771	512,830	540,364
Public information	247,592	383,984	465,774
Management and general	720,241	675,123	662,939
Depreciation	157,246	215,386	247,720
Fundraising	717,773	678,959	637,959
Underwriting	473,712	459,892	533,541
<b>Total operating expenses</b>	<b>\$ 5,610,756</b>	<b>\$ 5,849,239</b>	<b>\$ 6,002,025</b>

Operating revenue for fiscal year 2020 decreased by \$296,388 or 7.8 percent. Folk Alley contributions decreased by \$143,395 due to the ending of the WKSU ownership of Folk Alley at June 30, 2019. Underwriting revenue decreased \$130,622 or 13.2 percent and in-kind contributions decreased by \$51,995 or 19.3 percent primarily due to COVID-19 pandemic causing cancellations for many events from early March 2020 through the end of the fiscal year.

Operating revenue increased in 2019 by \$161,413 or 4.4 percent. The increase was primarily due to continuing efforts to increase membership to the sustainer level. Folk Alley contributions decreased by \$83,177 or 36.7 percent. This is primarily due to the transition of Folk Alley operations and ownership to Fresh Grass. Underwriting revenue increased \$47,614 or 5.0 percent. Underwriting revenue has increased due to the stabilization of the underwriting staff.

## **WKSU Radio Station**

### **Management's Discussion and Analysis (Unaudited) June 30, 2020**

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#### **Statements of Revenue, Expenses, and Changes in Net Position (Continued)**

WKSU non-operating revenue increased by \$322,490 or 19.0 percent in fiscal year 2020. The increase is due to an increase in University appropriations by \$238,922 or 43.7 percent. There was also an increase in non-operating gifts of \$201,688 or 220.3 percent, due to a large one time gift received WKSU. There was also a decrease in investment activity of \$26,333 or 104.6 percent due to changes in the stock market.

WKSU non-operating revenue decreased by \$344,239 or 16.9 percent in fiscal year 2019. This decrease continues primarily due to a decrease in University appropriations by \$161,177 or 22.8 percent as well as a decrease in donated administration. The University has been decreasing appropriations as operating revenues increase until the appropriations reach the standard dollar amount \$455,815.

Operating expenses decreased by \$238,483 or 4.1 percent from fiscal year 2019 to 2020. This was primarily due to decreases in Program and Production expenses of \$76,644 or 2.6 percent and Public Information expenses of \$136,392 or 35.5 percent, and offset by increase of expenses in Fundraising of \$38,814 or 5.7 percent. Program and Production and Public Information each had a full time position eliminated from their departments, and Public information also had cuts in advertising expense. Fundraising experienced payroll increases due to a realignment of the membership department with job reclassification increasing salaries.

Operating expenses decreased \$152,786 or 2.5 percent from fiscal year 2018 to 2019. Decreases in Programming and Production of \$18,197 or .5 percent, Public Information of \$81,790 or 17.6 percent and Underwriting of \$73,649 or 13.8 percent, partially offset by increases in Fundraising \$41,000 or 6.4 percent. All these departments experienced staffing realignments which decreased or increased staffing levels. Public Information also had a reduction in marketing expenses of \$58,886 or 39.7 percent.

#### **Economic Factors that Will Affect the Future of Public Radio and WKSU**

Print news media in the United States continues to struggle, creating an increasing need for public radio to provide quality news and information. As a result, news and information programming is leading the way in growing public radio's audience. WKSU has continued taking action to improve its results from operations. In fiscal year 2017, WKSU developed a two-year Operating Plan to accelerate our public service to the region - the plan looks at strengthening WKSU's financial sustainability, deepening engagement with diverse constituencies, aligning closely with Kent State University's Strategic Roadmap, increasing regional public service content, and expanding delivery platforms and content availability.

The COVID-19 pandemic caused a major disruption to organizations, institutions and businesses throughout Ohio. Reliance on WKSU for up to date local and state news grew exponentially in the spring of 2020. WKSU increased public service with significant and expanded reporting on the pandemic and its consequences, including airing all of the governors briefings live.

In response to the growth of digital media, WKSU continues to promote its distribution of programming via online streaming, mobile apps, and HD Radio broadcasts, offering listeners multiple channels of programming including folk and classical music. In fiscal year 2016, WKSU launched a new mobile-friendly version of the WKSU website based upon tools provided by NPR Digital Services. In fiscal year 2018, WKSU added to its digital offerings by creating custom smart speaker skills for WKSU streams, including the WKSU pledge free stream. Also in fiscal year 2018, WKSU enhanced the local digital experience for users of NPR One – an app that delivers curated NPR and WKSU content. In fiscal year 2019 WKSU continued to enhance smart speaker offerings and launched a multi-media project called "OH Really?", a platform that allows WKSU listeners to take part in the process of sourcing stories. As the digital media audience continues to grow, WKSU is well positioned to serve those audiences and generate additional income from membership and underwriting.

## WKSU Radio Station

### Management's Discussion and Analysis (Unaudited) June 30, 2020

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#### Economic Factors that Will Affect the Future of Public Radio and WKSU (Continued)

The most consequential impact of the pandemic on WKSU's financial position was in Corporate Sponsorship (Underwriting). WKSU is a leading partner for northeast Ohio non-profit arts organizations and when virtually all of them canceled performances and seasons, WKSU's sponsorship revenue dried up. The WKSU sales team began to pivot their outreach to businesses and organizations that remained open and even expanded to working with essential services, like healthcare providers. WKSU will quickly rebuild the program over the coming year. In fiscal year 2020, WKSU initiated a process change that will help with rebuilding. The sales team moved to exclusive use of Salesforce CRM for contact and activity tracking.

#### WKSU's Commitment to News for Our Communities

WKSU maintains a strong presence in northeast Ohio through multiple reporters covering our 22 counties, primarily through our newly built newsroom at our broadcast center in Kent, Ohio. In addition to our general assignment reporters who cover stories from each of those 22 counties, this year we hired a reporter to concentrate on our "Akron Initiative", where we take the big subjects of Akron and tell them in understandable ways that listeners have not heard before. Additionally, we have a renewed concentration on audience engagement with "OH Really?". This is reporting that includes the listeners at every step, starting with listener questions, listeners voting on the questions we follow with our reporting, and taking the question asker along for the reporting. These two new projects are already showing exciting returns. Further, we continue our focus on art, culture, sports, music, innovation and science. And we have long-time and new partnerships with newspapers through the region, our Kent State Journalism School and Ohio's Statewide Public Radio network to make sure that we are bringing our listeners the most broad ranging and important news of the region.

#### Grant Awards

During fiscal year 2020, WKSU received four grant awards including an award from the federal CARES Act, totaling over \$467,500. Granting institutions included Ohio Broadcast Educational Media Commission and the Corporation for Public Broadcasting (CPB).

#### WKSU News Awards – Fiscal Year 2020

Ohio Society of Professional Journalists: Ohio's Best Journalism Awards

- First Place – Best Website, WKSU Staff for "WKSU.org." The judges say: "WKSU jumped out as a first place winner based on its all-inclusive presentation of news from many different sources."
- First Place – Best Consumer Reporting, Reporter/Producer M.L. Schultze for "EBay Finds Akron's Jugglers, Beekeepers and Artists."
- First Place – Best Medical/Health Reporting, WKSU Staff for the six-part news series "Navigating the Path to Mental Health." The judges say: "Good use of music and other audio to tell the story."
- First Place – Best Enterprise Reporting, Reporter/Producer Jeff St. Clair for a two-part "Exploradio" series on "Industry 4.0" in Cleveland. The judges say: "Great Enterprising story on the importance of IT and small business development and expansion. Lively interviews with crisp writing and nat sound and on the scene factories. Good story structure with a variety of experiences and viewpoints from business owners and experts."
- First Place – Best Environment Reporting, St. Clair for his environment-focused stories from his ongoing "Exploradio" series. The judges say: "Writing superlative. Interviews intelligent, yet accessible."
- Second Place – Best Reporter, Schultze for work produced in 2018

## **WKSU Radio Station**

### **Management's Discussion and Analysis (Unaudited) June 30, 2020**

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#### **WKSU News Awards – Fiscal Year 2020 (Continued)**

- Second Place – Best Anchor, Producer/Host Amanda Rabinowitz for WKSU's local broadcasts of NPR's "Morning Edition."
- Second Place – Best Sports Reporting, Rabinowitz and Commentator Terry Pluto for the ongoing sports series "The View from Pluto."
- Second Place – Best Feature Reporting, Rabinowitz for stories from her local music series, "Shuffle."
- Second Place – Best Spot News, Reporter/Producer Mark Arehart for "The Last Goodyear Wingfoot Blimp Takes Flight."

#### **Ohio Associated Press: Ohio APME Awards**

- First place - Best Broadcast Writing: Sarah Taylor, WKSU-FM, Kent, "Contentious Mayor's Race in Barberton Nears Decision Point".
- First place - Best Sportscast: Terry Pluto and Amanda Rabinowitz, WKSU-FM, Kent, "The View from Pluto: One Hot Summer and Two Books Paved a Sports Writer's Path to the Big Leagues."
- First place - Best Sports Feature: Mark Arehart, WKSU-FM, Kent, "Family on Ice: How a 50-and-Over Hockey League Brings Skaters Together".
- First place - Best Documentary or Series: WKSU-FM, Kent, "Watershed.
- Second place - General Excellence.
- Second place - Best Reporter: Kabir Bhatia.
- Second place - Best Continuing Coverage: WKSU-FM, Kent, "GM Lordstown Plant Closure."
- Second place - Best Digital Project: WKSU-FM, Kent, "Election 2019."
- Second place - Best Digital Presence: WKSU-FM, Kent.

**WKSU Radio Station**  
**(A public telecommunications entity operated as a department of Kent State University)**

**Statements of Net Position**  
**June 30, 2020 and 2019**

	2020	2019
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 442,299	\$ 101,973
Receivables, net:		
Accounts	123,068	143,997
Pledges	15,518	145,394
Prepaid expense and other assets	157,191	177,271
<b>Total current assets</b>	<u>738,076</u>	<u>568,635</u>
Noncurrent assets:		
Pledges	58,040	-
Investments	1,320,425	1,286,113
Capital assets, net	1,234,501	1,391,747
<b>Total noncurrent assets</b>	<u>2,612,966</u>	<u>2,677,860</u>
<b>Total assets</b>	<u>3,351,042</u>	<u>3,246,495</u>
<b>Deferred outflows of resources</b>		
Pensions	179,300	315,351
OPEB	127,603	90,312
<b>Total deferred outflows of resources</b>	<u>306,903</u>	<u>405,663</u>
<b>Total assets and deferred outflows of resources</b>	<u>\$ 3,657,945</u>	<u>\$ 3,652,158</u>
<b>Liabilities</b>		
Current liabilities:		
Accounts payable	\$ 19,460	\$ 26,582
Accrued expenses	362,608	327,925
Due to Kent State University, net	1,766	4,986
Unearned revenue	24,520	48,151
<b>Total current liabilities</b>	<u>408,354</u>	<u>407,644</u>
Noncurrent liabilities:		
Net pension liability	981,470	1,176,077
Net OPEB liability	684,452	689,925
Capital lease obligation	3,388	5,156
<b>Total noncurrent liabilities</b>	<u>1,669,310</u>	<u>1,871,158</u>
<b>Total liabilities</b>	<u>2,077,664</u>	<u>2,278,802</u>
<b>Deferred inflows of resources</b>		
Pensions	242,759	81,623
OPEB	135,205	1,872
<b>Total deferred inflows of resources</b>	<u>377,964</u>	<u>83,495</u>
<b>Net Position</b>		
Net investment in capital assets	1,231,113	1,386,591
Unrestricted (deficit)	(1,381,302)	(1,340,601)
Restricted:		
Nonexpendable	15,235	15,235
Expendable - station activities	1,337,271	1,228,636
<b>Total net position</b>	<u>1,202,317</u>	<u>1,289,861</u>
<b>Total liabilities, deferred inflows and net position</b>	<u>\$ 3,657,945</u>	<u>\$ 3,652,158</u>

See notes to financial statements.

**WKSU Radio Station**  
**(A public telecommunications entity operated as a department of Kent State University)**

**Statements of Revenues, Expenses and Changes in Net Position**  
**Years Ended June 30, 2020 and 2019**

	2020	2019
Operating revenues:		
Contributions	\$ 1,857,481	\$ 1,860,553
Folk Alley contributions	-	143,395
Underwriting	861,873	992,495
In-kind contributions	217,235	269,230
Grant revenue	467,598	419,149
Other income	102,533	118,286
<b>Total operating revenues</b>	<b>3,506,720</b>	<b>3,803,108</b>
Operating expenses:		
Program and production	2,846,421	2,719,617
Broadcasting	447,771	512,830
Depreciation	157,246	215,386
Public information	247,592	383,984
Management and general	720,241	675,123
Fundraising	717,773	678,959
Underwriting	473,712	459,892
Folk Alley expenses	-	203,448
<b>Total operating expenses</b>	<b>5,610,756</b>	<b>5,849,239</b>
<b>Net operating loss</b>	<b>(2,104,036)</b>	<b>(2,046,131)</b>
Non-operating revenue:		
Friends gifts	22,131	-
Restricted gifts	271,127	91,570
Kent State University appropriations	785,565	546,643
Donated administration	938,821	1,030,608
Investment (loss) income	(1,152)	25,181
<b>Total non-operating revenue</b>	<b>2,016,492</b>	<b>1,694,002</b>
<b>Change in net position</b>	<b>(87,544)</b>	<b>(352,129)</b>
Total net position at beginning of year	1,289,861	1,641,990
<b>Total net position at end of year</b>	<b>\$ 1,202,317</b>	<b>\$ 1,289,861</b>

See notes to financial statements.

**WKSU Radio Station**  
**(A public telecommunications entity operated as a department of Kent State University)**

**Statements of Cash Flows**  
**Years Ended June 30, 2020 and 2019**

	2020	2019
Cash flows from operating activities:		
Cash received from donors	\$ 1,936,593	\$ 2,036,607
Cash received from the community	972,780	1,033,240
Cash received from grants	467,598	418,149
Cash from endowments	64,536	64,552
Payments for employee compensation and benefits	(2,620,763)	(2,392,386)
Payments to suppliers and vendors	(1,523,777)	(1,805,237)
<b>Net cash used in operating activities</b>	<b>(703,033)</b>	<b>(645,075)</b>
Cash flows from noncapital financing activities:		
Restricted gifts	293,258	91,570
Cash received from Kent State University	785,565	546,643
<b>Net cash provided by noncapital financing activities</b>	<b>1,078,823</b>	<b>638,213</b>
Cash flows from capital and related financing activities:		
Purchase of capital assets	-	(16,193)
Cash flows from investing activities:		
Investment activity, net	(35,464)	64,552
<b>Net increase in cash and cash equivalents</b>	<b>340,326</b>	<b>41,497</b>
Cash and cash equivalents:		
Beginning	101,973	60,476
Ending	<b>\$ 442,299</b>	<b>\$ 101,973</b>
Reconciliation of net operating loss to net cash flows used in operating activities:		
Net operating loss	\$ (2,104,036)	\$ (2,046,131)
Adjustments to reconcile net operating loss to net cash used in operating activities:		
Depreciation	157,246	215,386
Donated administration revenue and expense	938,821	1,030,608
Loss on disposal of assets	-	3,148
Adjustments to reconcile change in net operating loss to net cash used in operating activities:		
Accounts receivable, net	20,929	22,163
Pledges receivable, net	71,836	(46,668)
Prepaid expenses and other assets	20,080	(11,359)
Deferred outflows of resources - pensions	136,051	(175,557)
Deferred outflows of resources - OPEB	(37,291)	(52,627)
Net pension liability	(194,607)	437,697
Net OPEB liability	(5,473)	177,868
Accounts payable	(7,122)	(2,099)
Accrued expenses and other liabilities	29,695	(65,349)
Unearned revenue	(23,631)	14,748
Deferred inflows of resources - pensions	161,136	(110,634)
Deferred inflows of resources - OPEB	133,333	(36,269)
<b>Net cash used in operating activities</b>	<b>\$ (703,033)</b>	<b>\$ (645,075)</b>
Supplemental disclosure of non-cash operating activities:		
Non-cash - Donated administration revenue and expense	\$ 938,821	\$ 1,030,608
Non-cash - In-kind revenue and expense	<b>\$ 217,235</b>	<b>\$ 269,230</b>

See notes to financial statements.

## WKSU Radio Station

### Notes to Financial Statements

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#### Note 1. Organization and Operation

WKSU Radio Station (WKSU or the Station) is a regional public service radio station operating as a department of Kent State University (the University) whose purpose is to serve the educational and cultural needs of the northeastern Ohio community. WKSU is governed by the Board of Trustees of the University). Kent State University Foundation, Inc. (the Foundation) has been established as the gift-receiving arm of the University and also serves as the gift-receiving arm of WKSU. As such, the accompanying statements of net position and related statements of revenue, expenses, and changes in net position and cash flows reflect the assets owned by the University, designated for use by WKSU. WKSU is administered by the Vice President of University Relations and permanent staff. WKSU is funded mainly by community fundraising, underwriting contributions, federal and state grants, and appropriations from the University. Under Internal Revenue Code Section 115, the operations of the Station are exempt from income taxes as part of the overall operations of the University.

#### Note 2. Summary of Significant Accounting Policies

**Basis of presentation:** The financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America, as prescribed by Governmental Accounting Standards Board (GASB) Statement No. 35, *Basic Financial Statements – and Management’s Discussion and Analysis – for Public Colleges and Universities*. GASB Statement No. 35 establishes standards for external financial reporting for public colleges and universities and requires that resources be classified for accounting and reporting purposes into the following net position categories:

- **Net Investment in capital assets:** Capital assets, net of accumulated depreciation and outstanding principal balances of debt attributable to the acquisition, construction or improvement of those assets.
- **Restricted – nonexpendable:** Net position subject to externally imposed stipulations that the Station maintains such assets permanently.
- **Restricted – expendable:** Net position whose use is subject to externally imposed stipulations that can be fulfilled by actions of the Station pursuant to those stipulations or that expire by the passage of time.
- **Unrestricted:** Generally, it is the Station’s policy to consider restricted resources to have been spent first when an expenditure is incurred for which both restricted and unrestricted resources are available. Net position not subject to externally imposed stipulations. Unrestricted net position may be designated for specific purposes by action of the Board of Trustees.

The financial statements of WKSU have been prepared on the accrual basis of accounting, whereby revenues are recognized when earned and expenses are recorded when the related liability has been incurred. For financial reporting purposes, the Station is considered a special-purpose government engaged only in business-type activities as defined by GASB Statement Nos. 34 and 35.

**Cash and cash equivalents:** The Station considers cash, time deposits and all other highly liquid investments with an original maturity of three months or less to be cash equivalents. Custodial credit risk on deposits with banks is the risk that in the event of a bank failure, the Station’s deposits may not be available or returned. The Station does not have a deposit policy for custodial credit risk.

## WKSU Radio Station

### Notes to Financial Statements

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#### Note 2. Summary of Significant Accounting Policies (Continued)

**Receivables, net:** Accounts receivable consist primarily of sales of underwriting contracts for spots aired. An allowance for doubtful accounts, which totals approximately \$8,600 and \$21,200 as of June 30, 2020 and 2019, respectively, is determined based on management's judgment of potential uncollectible amounts, based on historical experience and type of receivable.

Unconditional pledges are recorded in the period that the pledges are received. Conditional pledges are recorded in the period in which the conditions have been met. Funds from pledges to be collected in future years are presented at net present value using a risk-free rate of return. Pledges receivable are reviewed annually to determine an allowance for uncollectible contributions. Based on management's judgment, considering such factors as prior collection history, type of contribution and nature of fundraising activity, an allowance of approximately \$7,800 and \$15,000 as of June 30, 2020 and 2019, respectively, for uncollectible pledges has been provided.

**Investments:** Investments are reported in the statements of net position at estimated fair value. Investment income is recorded on the accrual basis and purchases and sales of investments are recorded on a trade-date basis.

**Capital assets:** Capital assets are stated at cost at the time of purchase or acquisition value at the date of gift. Depreciation of buildings and equipment is provided on a straight-line basis over the estimated useful lives (3 to 40 years) of the respective assets. WKSU follows the University's policy to expense property additions less than \$5,000 in the year purchased.

**Accrued compensated absences:** WKSU staff earn vacation up to a maximum of 25 days per year with a maximum accrual of 75 days. Upon termination, they are entitled to a payout of their accumulated balance. The maximum accrual is equal to the amount earned in three years, which is subject to payout upon termination. The liability for accrued vacation at June 30, 2020 and 2019 was \$283,556 and \$253,422, respectively, and is recorded in accrued expenses in the statements of net position.

**Unearned revenue:** Unearned revenue consists of underwriting revenue that is collected, but the airtime spots were not aired as of the end of the year. Revenue is earned at the time spots are aired.

**Pensions:** For purposes of measuring the net pension liability, deferred outflows of resources and deferred inflows of resources related to pensions, and pension expense information about the fiduciary net position of the Ohio Public Employees Retirement System (OPERS) and additions to/deductions from OPERS fiduciary net position have been determined on the same basis as they are reported by OPERS. OPERS uses the economic resources measurement focus and the full accrual basis of accounting. Contribution revenue is recorded as contributions are due, pursuant to legal requirements. Benefit payments (including refunds of employee contributions) are recognized as expense when due and payable in accordance with the benefit terms. Investments are reported at fair value.

**Other postemployment benefit costs (OPEB):** For purposes of measuring the net OPEB liability, deferred outflows of resources and deferred inflows of resources related to OPEB, and OPEB expense, information about the fiduciary net position of the OPERS plan and additions to/deductions from OPERS fiduciary net position have been determined on the same basis as they are reported by OPERS. OPERS uses the economic resources measurement focus and the full accrual basis of accounting. For this purpose, OPERS recognizes benefit payments when due and payable in accordance with the benefit terms. Investments are reported at fair value.

## WKSU Radio Station

### Notes to Financial Statements

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#### Note 2. Summary of Significant Accounting Policies (Continued)

**Deferred outflows/inflows of resources:** Deferred outflows of resources are a consumption of net position by WKSU that is applicable to a future reporting period. Deferred outflows of resources of WKSU consist of certain changes in the net pension liability and net OPEB liability not included in pension expense and OPEB expense. Employer contributions to the pension plan and OPEB plan subsequent to the measurement date of the net pension liability and net OPEB liability, respectively, are also required to be reported as a deferred outflow of resources of WKSU. Deferred inflows of resources are an acquisition of net position by WKSU that is applicable to a future reporting period. Deferred inflows of resources consist of certain changes in net pension liability not included in pension expense and net OPEB liability not included in OPEB expense.

**Revenue recognition:** Contributions are received from corporations, foundations and individuals. Contribution revenue is recognized when a pledge representing an unconditional promise to give is received and all eligibility requirements, including time requirements have been met. Grant revenue is recognized as revenue when all of the eligibility criteria have been met.

**Operating and non-operating revenues and expenses:** WKSU defines operating activities for purposes of reporting on the statements of revenues, expenses and changes in net position as those activities that generally result from exchange transactions such as payments received for providing goods, services and payments made for services or goods received and contributions and grants received for operating the station. Substantially all of WKSU's expenses are from exchange transactions. Certain significant revenue streams relied upon for operations are recorded as non-operating revenues as required by GASB Statement No. 35, including certain restricted gifts for noncapital financing activities, University appropriations, donated administration and investment income.

**In-kind contributions:** In-kind contributions are reflected as contributions at their estimated fair value at the date of donation. WKSU reports gifts of professional services, materials, and other nonmonetary contributions as revenue in the accompanying statements of revenue, expenses and changes in net position.

Donated personal services of nonprofessional volunteers, as well as national and local programming services, are not recorded as revenue and expense as there is no objective basis available to measure the value of such services.

**Estimates:** The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires WKSU's management to make estimates and assumptions that affect the reported amounts in the financial statements and the related disclosures during the reporting period. Actual results could differ from those estimates.

**Subsequent events:** WKSU has evaluated subsequent events occurring between the end of our most recent fiscal year and December 15, 2020, the date the financial statements were available to be issued.

## WKSU Radio Station

### Notes to Financial Statements

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#### Note 2. Summary of Significant Accounting Policies (Continued)

**Recent and pending accounting pronouncements:** Effective May 2020, WKSU adopted GASB Statement No. 95, *Postponement of the Effective Dates of Certain Authoritative Guidance*. The primary objective of this Statement is to provide temporary relief to governments and other stakeholders in light of the COVID-19 pandemic. That objective is accomplished by postponing the effective dates of certain provisions in Statements and Implementation Guides that first became effective or are scheduled to become effective for periods beginning after June 15, 2018, and later.

In January 2017, GASB issued Statement No. 84, *Fiduciary Activities*. The objective of this Statement is to improve guidance regarding the identification of fiduciary activities for accounting and financial reporting purposes and how those activities should be reported. The Statement establishes criteria for identifying fiduciary activities and the focus of the criteria generally is on (1) whether the government is controlling the assets of the fiduciary activity and (2) the beneficiaries with whom a fiduciary relationship exists. The requirements of this Statement were originally effective for reporting periods beginning after December 15, 2018. GASB Statement No. 95 postponed the effective date to reporting periods beginning after December 15, 2019. The provisions of this statement are now effective for WKSU's financial statements for the year ending June 30, 2021. WKSU is currently evaluating the impact of this standard.

In June 2017, GASB issued Statement No. 87, *Leases*. The objective of this Statement is to better meet the information needs of financial statement users by improving accounting and financial reporting for leases by governments. This Statement increases the usefulness of governments' financial statements by requiring recognition of certain lease assets and liabilities for leases that previously were classified as operating leases and recognized as inflows of resources or outflows of resources based on the payment provisions of the contract. It establishes a single model for lease accounting based on the foundational principle that leases are financings of the right to use an underlying asset. Under this Statement, a lessee is required to recognize a lease liability and an intangible right-to-use lease asset, and a lessor is required to recognize a lease receivable and a deferred inflow of resources, thereby enhancing the relevance and consistency of information about governments' leasing activities. The requirements of this Statement were originally effective for reporting periods beginning after December 15, 2019. GASB Statement No. 95 postponed the effective date to reporting periods beginning after June 15, 2021. The provisions of this statement are now effective for WKSU's financial statements for the year ended June 30, 2022. WKSU is currently evaluating the impact of this standard. However, based on the operating leases in effect today, the new lease standard is not expected to have a significant effect on WKSU's financial statements.

In January 2020, GASB issued Statement No. 92, *Omnibus 2020*. The objectives of this Statement are to enhance comparability in accounting and financial reporting and to improve the consistency of authoritative literature by addressing practice issues that have been identified during implementation and application of certain GASB Statements. The requirements of this Statement were originally effective for reporting periods beginning after June 15, 2020. GASB Statement No. 95 postponed the effective date to reporting periods beginning after June 15, 2021. The provisions of this statement are now effective for WKSU's financial statements for the year ending June 30, 2022. WKSU has not yet determined the impact this statement will have on the financial statements.

## WKSU Radio Station

### Notes to Financial Statements

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#### Note 3. Pledges Receivable

Unconditional promises to give are included in the statements of net position as pledges receivable. The future expected cash flows from pledges receivable are discounted to their net present value.

Membership pledges are expected to be received within 12 months. Management has moved to a sustainer program and is phasing out monthly pledges. The sustainer model is where donors make a commitment to give monthly gifts. Revenue is recognized at the time the gift is received. Pledges receivable at June 30 are as follows:

	2020	2019
Unconditional pledges expected to be collected:		
Less than one year	\$ 23,322	\$ 160,394
One to five years	60,000	-
Pledges receivable	83,322	160,394
Less allowance for uncollectible pledges	(7,804)	(15,000)
Less present value discount	(1,960)	-
	<u>\$ 73,558</u>	<u>\$ 145,394</u>

#### Note 4. Investments and Fair Value Measurements

Investment funds are either board-designated or restricted as to intended purpose and are invested with and managed by Kent State University Foundation, Inc. (the Foundation). These investments are held in the Foundation's name as part of the Foundation pool of investments. The cost and fair value of the investment funds for WKSU at June 30 were as follows:

	2020		2019	
	Cost	Fair Value	Cost	Fair Value
Board-designated	\$ 282,940	\$ 292,293	\$ 280,323	\$ 308,047
Restricted expendable	978,928	1,011,289	873,887	960,315
Restricted nonexpendable	15,235	16,843	15,235	17,751
Total	<u>\$ 1,277,103</u>	<u>\$ 1,320,425</u>	<u>\$ 1,169,445</u>	<u>\$ 1,286,113</u>

Investments are managed by the Board of Directors of the Foundation based upon the recommendations of a board directed investment committee and in accordance with a defined investment policy. The policy contains objectives, guidelines, and restrictions regarding investing. In July 2019, the Board replaced the previous consultant with an outsourced chief investment officer (OCIO). The OCIO has full discretion of the Foundation's investment portfolio, including but not limited to: buying and selling of assets, movement of cash in and out of accounts, asset allocation and performance measurement as long as within the approved defined investment policy.

The Foundation maintains a diverse investment portfolio, without any concentration of risk in any particular industry sector. Due to the level of risk associated with certain investments, it is possible that changes in the values of these investments could occur in the near term. Such changes could materially affect the amounts reported in the financial statements.

WKSU Radio Station's share of the Foundation pool of investments for June 30, 2020 and 2019 was .6782 percent and .6693 percent, respectively.

## WKSU Radio Station

### Notes to Financial Statements

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#### Note 4. Investments and Fair Value Measurements (Continued)

The Foundation uses fair value measurements to record the fair value of certain assets and to determine fair value disclosures.

Level 1 – Quoted prices that are available in active markets as of the report date. The quoted market prices are from those securities traded on an active exchange such as the New York Stock Exchange, NASDAQ or an active over-the-counter markets.

Level 2 – Pricing inputs other than quoted prices in active markets, which are either directly or indirectly observable as of the report date.

Level 3 – Inputs that are unobservable including the Foundation's own assumptions in determining the fair value of investments or liabilities.

Investments that are measured at fair value using the net asset value per share (or its equivalent) as a practical expedient are not classified in the fair value hierarchy below.

In instances whereby inputs used to measure fair value fall into different levels in the above fair value hierarchy, fair value measurements in their entirety are categorized based on the lowest level input that is significant to the valuation. The Foundation's assessment of the significance of particular inputs to these fair value measurements requires judgment and considers factors specific to each asset or liability.

The following tables present information about the investments measured at fair value on a recurring basis for the Foundation as of June 30, 2020 and 2019:

	2020			
	Total	Level 1	Level 2	Level 3
Investments by fair value level:				
Exchange traded funds	\$ 4,723,970	\$ 4,723,970	\$ -	\$ -
Mutual funds:				
Multi-asset funds	556,292	556,292	-	-
International equity funds	5,287,163	5,287,163	-	-
Fixed income funds	5,062,125	5,062,125	-	-
Total investments by fair value level	15,629,550	<u>\$ 15,629,550</u>	<u>\$ -</u>	<u>\$ -</u>
Investments measured at fair value based on net asset value: <sup>(a)</sup>				
Private equity	18,189,917			
Hedge funds	6,930,012			
Commingled asset funds	141,117,117			
Real assets	12,831,322			
Total investments measured at NAV	<u>179,068,368</u>			
Total investment assets	<u>\$ 194,697,918</u>			

## WKSU Radio Station

### Notes to Financial Statements

#### Note 4. Investments and Fair Value Measurements (Continued)

	2019			
	Total	Level 1	Level 2	Level 3
Investments by fair value level:				
Corporate stocks	\$ 5,628,511	\$ 5,628,511	\$ -	\$ -
Exchange traded funds	30,580,142	30,580,142	-	-
Mutual funds:				
Large capitalization equity funds	50,554,266	50,554,266	-	-
Small / middle capitalization equity funds	4,864,220	4,864,220	-	-
Multi-asset funds	29,229,011	29,229,011	-	-
International equity funds	530,634	530,634	-	-
Fixed income funds	29,131,521	29,131,521	-	-
Total investments by fair value level	150,518,305	\$ 150,518,305	\$ -	\$ -
Investments measured at fair value based on net asset value: <sup>(a)</sup>				
Private equity	8,631,849			
Hedge funds	22,134,410			
Real assets	10,884,465			
Total investments measured at NAV	41,650,724			
Total investment assets	\$ 192,169,029			

(a) In accordance with ASC Subtopic 820-10, certain investments that are measured at net asset value per share (or its equivalent) have not been classified in the fair value hierarchy.

The following table sets forth the significant terms of the agreements with non-publicly traded funds reported at fair value based on net asset value at June 30:

	Fair Value		Unfunded Commitments	Redemption Frequency, if Eligible	Redemption Notice Period
	2020	2019			
Private equity	\$ 18,189,917	\$ 8,631,849	\$ 20,883,473	5+ years	not applicable
Hedge funds	6,930,012	22,134,410	-	quarterly	90 days
Commingled asset funds	141,117,117	-	-	quarterly	90 days
Real assets	12,341,280	10,884,465	-	quarterly	90 days
Real assets (private)	490,042	-	-	5+ years	not applicable
Total	\$ 179,068,368	\$ 41,650,724	\$ 20,883,473		

**WKSU Radio Station**

**Notes to Financial Statements**

**Note 5. Capital Assets**

Capital assets and accumulated depreciation as of June 30 is summarized as follows:

	2020			
	Beginning Balance	Additions	Retirements and Transfers	Ending Balance
Equipment	\$ 4,159,674	\$ -	\$ -	\$ 4,159,674
Building	2,614,868	-	-	2,614,868
Total capital assets	6,774,542	-	-	6,774,542
Less accumulated depreciation:				
Equipment	3,738,456	88,625	-	3,827,081
Building	1,644,339	68,621	-	1,712,960
Total accumulated depreciation	5,382,795	157,246	-	5,540,041
Total capital assets, net	\$ 1,391,747	(\$ 157,246)	\$ -	\$ 1,234,501
	2019			
	Beginning Balance	Additions	Retirements and Transfers	Ending Balance
Equipment	\$ 4,156,996	\$ 16,193	\$ (13,515)	\$ 4,159,674
Building	2,614,868	-	-	2,614,868
Total capital assets	6,771,864	16,193	(13,515)	6,774,542
Less accumulated depreciation:				
Equipment	3,602,418	146,405	(10,367)	3,738,456
Building	1,575,358	68,981	-	1,644,339
Total accumulated depreciation	5,177,776	215,386	(10,367)	5,382,795
Total capital assets, net	\$ 1,594,088	(\$ 199,193)	\$ (3,148)	\$ 1,391,747

During fiscal year 2011, WKSU received federal funding from the National Telecommunication and Information Administration for a capital expenditure project in the amount of \$143,095. As a condition of this funding, the federal government has a priority reversionary interest on certain equipment. The lien expires on June 30, 2021.

**Note 6. Accrued Compensated Absences**

A summary of accrued compensated absences at June 30 is as follows, see Note 2 for accounting policy for accrued compensated absences:

	2020	2019
Beginning balance	\$ 253,422	\$ 245,298
Additions	43,505	53,703
Reductions	(13,371)	(45,579)
Ending balance	\$ 283,556	\$ 253,422

## WKSU Radio Station

### Notes to Financial Statements

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#### Note 7. Contingencies and Commitments

WKSU leases tower space for certain repeater stations from third parties under lease agreements. The leases are accounted for as operating leases and are for various terms ranging from five to 10 years, with the last one expiring in 2025. Additional renewal options are available.

For the years ended June 30, 2020 and 2019, lease expense totaled \$42,358.

Future minimum operating lease commitments at June 30, 2020 are as follows:

2021	\$	43,400
2022		38,159
2023		37,734
2024		17,682
2025		9,155
	\$	<u>146,130</u>

WKSU leases space on the University towers to various third parties using five-year leases, expiring in 2022, with renewal options thereafter. During fiscal years 2020 and 2019, WKSU recorded \$100,682 and \$102,472, respectively, as tower rental income which is included in other income on the statements of revenue, expenses and changes in net position.

Future minimum rentals due are as follows:

2021	\$	58,785
2022		27,888
2023		8,100
2024		8,100
2025		8,100
	\$	<u>110,973</u>

Future rental income does not include contracts that expire and have not been renewed within the next five years as of June 30, 2020.

#### Note 8. Related Party Transactions

WKSU receives administrative support from the Foundation and the University and monetary support from the University. However, WKSU reimburses the University for expenses in excess of appropriations. Administrative support provided by the Foundation is valued based on the salaries of the Foundation's staff and their proportionate amount of time spent on WKSU.

Related party amounts are reflected in in-kind contributions, donated administration and Kent State University appropriations in the statements of revenue, expenses and changes in net position and are as follows the years ended June 30:

	2020	2019
University	\$ 1,713,293	\$ 1,577,251
Foundation	32,096	29,332
	<u>\$ 1,745,389</u>	<u>\$ 1,606,583</u>

## WKSU Radio Station

### Notes to Financial Statements

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#### **Note 9. Nonfederal Financial Support (NFFS)**

The Corporation for Public Broadcasting (CPB) allocates a portion of its funds annually to public broadcasting entities, primarily based on NFFS. NFFS is defined as the total value of cash and the fair market value of property and services received as either a contribution or a payment meeting all of the respective criteria for each.

A contribution is cash, property, or services given to a public broadcasting entity for general operational purposes. Support received as a contribution by a public broadcasting entity must meet the following criteria to be includable as NFFS: (1) the source may be an entity other than the federal government or any other public broadcasting entity; (2) the contribution may take the form of a gift, grant, bequest, donation, or appropriation; (3) the purpose must be for the construction or operation of a noncommercial, educational public broadcast station or for the production, acquisition, distribution, or dissemination of educational television or radio programs and related activities; and (4) the recipient must be a public broadcasting entity on behalf of a public broadcast station. However, to eliminate distortions in the TV Community Service Grant (CSG) program precipitated by extraordinary infusions of new capital investments in digital television (DTV), all capital contributions received for the purpose of acquiring new equipment, upgrading existing facilities, or building new facilities regardless of source or form of the contribution are not included in calculating the fiscal year 2020 or fiscal year 2019 NFFS. This change excludes all revenue received for any capital purchases.

A payment is cash, property, or services received by a public broadcasting entity from specific sources in exchange for specific services or materials. Support received as a payment by a public broadcasting entity must meet the following criteria to be includable as NFFS: (1) the source must be a state, any agency or political subdivision of a state, an educational institution or organization, or a nonprofit entity; (2) the form of the payment must be appropriations or contract payments in exchange for specific services or materials; (3) the purpose must be for any related activity of the public broadcast station; and (4) the recipient must be a public broadcasting entity on behalf of a public broadcast station.

Reported NFFS for the Station was \$5,014,640 and \$4,894,505 for the radio fund for 2020 and 2019, respectively.

#### **Note 10. Employee Benefit Plans**

**Plan description:** WKSU participates in the Ohio Public Employees Retirement System (OPERS or the Plan), one of the statewide, cost-sharing, multiple-employer defined benefit public employee retirement systems governed by the Ohio Revised Code (ORC) that covers substantially all employees of WKSU. OPERS has three retirement plan options available to its members. Each plan provides retirement, survivor, and disability benefits to plan members and their beneficiaries. Each plan also provides postemployment healthcare benefits (including Medicare B premiums) to retirees and beneficiaries who elect to receive those benefits.

OPERS issues a publicly available financial report that includes financial statements and required supplemental information for the pension and postemployment healthcare plans. The report may be obtained by contacting:

Ohio Public Employees Retirement System  
277 East Town Street  
Columbus, Ohio 43215  
(800) 222-7377 [www.opers.org](http://www.opers.org)

**WKSU Radio Station**

**Notes to Financial Statements**

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**Note 10. Employee Benefit Plans (Continued)**

**Contributions:** State retirement law requires contributions by covered employees and their employers, and Chapter 3307 of the ORC limits the maximum rate of contributions. The retirement board of the system (OPERS) individually sets contribution rates within the allowable limits. The adequacy of employer contribution rates is determined annually by actuarial valuation using the entry age normal cost method. Under these provisions, each contribution is expected to finance the costs of benefits earned by employees during the year, with an additional amount to finance a portion of the unfunded accrued liability.

Member contributions are 10 percent of gross wages for all plans, set at the maximums authorized by the ORC. The plan's 2020 and 2019 contribution rates on covered payroll for OPERS were as follows:

	Employer Contribution Rate				Member
	Pension	Post Retirement	Death	Total	Contribution Rate
		Healthcare	Benefits		
OPERS	14.0%	0.00%	0.00%	14.0%	10.0%

WKSU's required and actual contributions to the plans for the years ended June 30 are as follows:

2020		2019	
Pension	OPEB	Pension	OPEB
\$ 100,300	\$ -	\$ 98,562	\$ -

**Benefits provided:** Plan benefits are established under Chapter 145 of the ORC, as amended in 2012 by Substitute Senate Bill 343. The requirement to retire depends on years of service (15 to 30 years) and on attaining the age of 48 to 62, depending on when the employee became a member. Members retiring before age 65 with less than 30 years of service credit receive a percentage reduction in benefit. Member retirement benefits are calculated on a formula that considers years of service (15 to 30 years), age (48 to 62 years), and final average salary, using a factor ranging from 1.0 percent to 2.5 percent.

A plan member who becomes disabled at any age, depending on when the member entered the plan, and has completed 60 contributing months is eligible for a disability benefit.

A death benefit of \$500 to \$2,500 is determined by the number of years of service credit of the retiree. Benefits may transfer to a beneficiary upon death with 1.5 years of service credits with the plan obtained within the last 2.5 years, except for law enforcement and public safety personnel who are eligible immediately upon employment.

Benefit terms provide for annual cost-of-living adjustments to each employee's retirement allowance subsequent to the employee's retirement date. The annual adjustment, if applicable, is 3 percent or an amount based on the average percent increase in the Consumer Price Index, capped at 3 percent.

## WKSU Radio Station

### Notes to Financial Statements

#### Note 10. Employee Benefit Plans (Continued)

**Net pension liability, deferred outflows of resources, deferred inflows of resources, and pension expense:** At June 30, 2020 and 2019 WKSU reported a liability for its proportionate share of the net pension liability of OPERS. The net pension liability was measured at December 31, 2019 and 2018 for the OPERS plan, respectively. The total pension liability used to calculate the net pension liability was determined by an actuarial valuation as of that date. WKSU's proportion of the net pension liability was based on a projection of its long-term share of contributions to the pension plan relative to the projected contributions of all participating reporting units, actuarially determined. WKSU was allocated a portion of the University's net pension liability based on its percentage of payroll expense.

Plan	Measurement Date	Net Pension Liability		Proportionate Share of University's Net Pension Liability		Percent Change	
		2020	2019	2020	2019	2020	2019
OPERS	December 31	\$ 981,470	\$ 1,176,077	0.59%	0.57%	0.02%	0.01%

For the years ended June 30, 2020 and 2019, WKSU recognized pension expense of \$102,480 and \$151,506, respectively.

At June 30, 2020 and 2019, WKSU reported deferred outflows of resources and deferred inflows of resources related to pensions from the following sources:

	2020		2019	
	Deferred Outflows of Resources	Deferred Inflows of Resources	Deferred Outflows of Resources	Deferred Inflows of Resources
Differences between expected and actual experience	\$ 469	\$ 14,823	\$ 364	\$ 17,382
Changes of assumptions	53,975	-	103,835	-
Net difference between projected and actual earnings on pension plan investments	-	199,058	161,275	-
Changes in proportion and differences between WKSU contributions and proportionate share of contributions	75,819	28,878	654	64,241
WKSU contributions subsequent to the measurement date	49,037	-	49,223	-
Total	\$ 179,300	\$ 242,759	\$ 315,351	\$ 81,623

## WKSU Radio Station

### Notes to Financial Statements

#### Note 10. Employee Benefit Plans (Continued)

Amounts reported as deferred outflows of resources and deferred inflows of resources related to pensions will be recognized in pension expense as follows:

Year ending June 30,		
2021	\$	(3,679)
2022		(37,538)
2023		8,026
2024		(79,171)
2025		(59)
Thereafter		(75)
Total	\$	<u>(112,496)</u>

In addition, the contributions subsequent to the measurement date will be included in the overall calculation of the net pension liability, deferred inflows and outflows, and related impacts to pension expense in the next year.

**Net OPEB liability, deferred outflows of resources, deferred inflows or resources, and OPEB expense:** At June 30, 2020, WKSU reported a liability for its proportionate share of the net OPEB liability of OPERS. For June 30, 2020, the net OPEB liability was measured at December 31, 2019. For June 30, 2019, the net OPEB liability was measured as of December 31, 2018 for the OPERS plan. The total OPEB liability used to calculate the net OPEB liability was determined by an actuarial valuation as of December 31, 2018 and 2017, respectively, rolled forward to the measurement date by incorporating the expected value of health care cost accruals, the actual health care payments, and interest accruals during the year for the defined benefit health care plans.

Typically, WKSU's proportion of the net OPEB liability would be based on a projection of its long-term share of contributions to the OPEB plan relative to the projected contributions of all participating reporting units, actuarially determined except as noted below.

For plan years ending December 31, 2020 and 2019, OPERS did not allocate employer contributions to the OPEB plan. Therefore, OPERS's calculation of the employers' proportionate share is based on the total contributions to the plan for both pension and OPEB. WKSU was allocated a portion of the University's net OPEB liability based on its percentage of payroll expense.

Plan	Measurement Date	Net OPEB Liability		Proportionate Share of University's Net OPEB Liability		Percent Change	
		2020	2019	2020	2019	2020	2019
OPERS	December 31	\$ 684,452	\$ 689,925	0.59%	0.57%	0.02%	0.01%

## WKSU Radio Station

### Notes to Financial Statements

#### Note 10. Employee Benefit Plans (Continued)

For the years ended June 30, 2020 and 2019, WKSU recognized OPEB expense of \$90,569 and \$88,971, respectively. At June 30, 2020 and 2019, WKSU reported deferred outflows of resources and deferred inflows of resources related to OPEB from the following sources:

	2020		2019	
	Deferred Outflows of Resources	Deferred Inflows of Resources	Deferred Outflows of Resources	Deferred Inflows of Resources
Differences between expected and actual experience	\$ 18	\$ 62,598	\$ 232	\$ 1,872
Changes of assumptions	108,344	-	22,104	-
Net difference between projected and actual earnings on pension plan investments	-	34,850	31,435	-
Changes in proportion and differences between WKSU contributions and proportionate share of contributions	19,241	37,757	36,541	-
Total	<u>\$ 127,603</u>	<u>\$ 135,205</u>	<u>\$ 90,312</u>	<u>\$ 1,872</u>

Amounts reported as deferred outflows of resources and deferred inflows of resources related to OPEB will be recognized in OPEB expense as follows:

Year ending June 30,	
2021	\$ (19,041)
2022	(9,169)
2023	(40)
2024	20,648
Total	<u>\$ (7,602)</u>

**Actuarial assumptions:** The total pension liability and OPEB liability is based on the results of an actuarial valuation and determined using the following actuarial assumptions for the year ended June 30:

	OPERS - as of December 31, 2019	OPERS - as of December 31, 2018
Valuation Date - Pension	December 31, 2019	December 31, 2018
Valuation Date - OPEB	December 31, 2018	December 31, 2017
Actuarial Cost Method	Individual entry age	Individual entry age
Cost of living	1.40 percent - 3.00 percent	2.50 percent - 3.00 percent
Salary increases, including inflation	3.25 percent - 10.75 percent	3.25 percent - 10.75 percent
Inflation	3.25 percent	2.50 percent
Investment rate of return - Pension	7.20 percent, net of investment expense, including inflation	7.50 percent, net of investment expense, including inflation
Investment rate of return - OPEB	6.00 percent, net of investment expense, including inflation	6.00 percent, net of investment expense, including inflation
Health care cost trend rate	10.50 percent initial, 3.50 percent ultimate in 2030	10.00 percent initial, 3.25 percent ultimate in 2029
Experience study date	Period of 5 years ended December 31, 2015	Period of 5 years ended December 31, 2015
Mortality basis	RP - 2014 Healthy Annuitant mortality table	RP - 2014 Healthy Annuitant mortality table

**Pension discount rate:** The projection of cash flows used to determine the discount rate assumed that employee contributions will be made at the current contribution rate and that employer contributions will be made at contractually required rates for all plans. Based on those assumptions, the plan's fiduciary net position was projected to be available to make all projected future benefit payments for current active and inactive employees. Therefore, the long-term expected rate of return on pension plan investments was applied to all periods of projected benefit payments to determine the total pension liability. The discount rates used to measure the total pension liability for OPERS was 7.20 percent for the plan years ended December 31, 2019 and 2018.

## WKSU Radio Station

### Notes to Financial Statements

#### Note 10. Employee Benefit Plans (Continued)

**OPEB discount rate:** The projection of cash flows used to determine the discount rate assumed that employee contributions will be made at the current contribution rate and that employer contributions will be made at contractually required rates for all plans. Plans that project fiduciary net position to be insufficient to make all projected future benefit payments for current active and inactive employees use a blended discount rate between the long-term expected rate of return on plan investments and a 20-year municipal bond rate applied to all periods of projected benefit payments to determine the total OPEB liability.

The discount rate used to measure the total OPERS OPEB liabilities were 3.16 percent and 3.96 percent for the plan years ended December 31, 2019 and 2018, respectively. At December 31, 2019 and 2018, the plan's fiduciary net position was projected to become insufficient to make all projected future benefit payments for current active and inactive employees. Therefore, a blended rate was used, which consisted of the long-term expected rate of return on OPEB plan investments for the funded benefit payments of 6.00 and the Fidelity 20-year Municipal General Obligation AA Index rate of 2.75 percent and 3.71 percent at December 31, 2019 and December 31, 2018, respectively. At December 31, 2019, the long-term expected rate of return on health care investments was applied to projected costs through the year 2034, and the municipal bond rate was applied to all health care costs after that date. At December 31, 2018, the long-term expected rate of return on health care investments was applied to projected costs through the year 2031, and the municipal bond rate was applied to all health care costs after that date.

The long-term expected rate of return on pension plan and OPEB plan investments was determined using a building-block method in which best estimate ranges of expected future real rates of return (expected returns, net of pension plan investment expense and inflation) are developed for each major asset class. These ranges are combined to produce the long-term expected rate of return by weighting the expected future real rates of return by the target asset allocation percentage and by adding expected inflation. OPERS has two different portfolios of investments, a defined benefit portfolio for pension and health care portfolio for OPEB. As a result, there are different target allocations and long-term expected real rates of return disclosed for each portfolio. The target allocation and best estimates of arithmetic real rates of return for each major asset class are summarized in the following table as the dates listed below:

Investment Category	OPERS as of December 31, 2019			
	Defined Benefit Portfolio		Health Care Portfolio	
	Target Allocation	Long-Term Expected Real Rate of Return	Target Allocation	Long-Term Expected Real Rate of Return
Fixed Income	25.00%	1.83%	36.00%	1.53%
Domestic equities	19.00%	5.75%	21.00%	5.75%
Real estate	10.00%	5.20%	0.00%	0.00%
Private equity	12.00%	10.70%	0.00%	0.00%
International equity	21.00%	7.66%	23.00%	7.66%
REITs	0.00%	0.00%	6.00%	5.69%
Other investments	13.00%	4.98%	14.00%	4.90%
Total	<u>100.00%</u>		<u>100.00%</u>	

**WKSU Radio Station**

**Notes to Financial Statements**

**Note 10. Employee Benefit Plans (Continued)**

Investment Category	OPERS as of December 31, 2018			
	Defined Benefit Portfolio		Health Care Portfolio	
	Target Allocation	Long-Term Expected Real Rate of Return	Target Allocation	Long-Term Expected Real Rate of Return
Fixed Income	23.00%	2.79%	34.00%	2.42%
Domestic equities	19.00%	6.21%	21.00%	6.21%
Real estate	10.00%	4.90%	0.00%	0.00%
Private equity	10.00%	10.81%	0.00%	0.00%
International equity	20.00%	7.83%	22.00%	7.83%
REITs	0.00%	0.00%	6.00%	5.98%
Other investments	18.00%	5.50%	17.00%	5.57%
Total	<u>100.00%</u>		<u>100.00%</u>	

**Sensitivity of the net pension liability to changes in the discount rate:** The following presents the net pension liability of WKSU, calculated using the discount rate listed below, as well as what WKSU's net pension liability would be if it were calculated using a discount rate that is 1.00 percentage point lower or 1.00 percentage point higher than the current rate:

Plan	2020		
	1.00% Decrease	Current Discount Rate	1.00% Increase
OPERS	6.20% \$ 1,629,111	7.20% \$ 981,470	8.20% \$ 399,967

  

Plan	2019		
	1.00% Decrease	Current Discount Rate	1.00% Increase
OPERS	6.20% \$ 1,742,762	7.20% \$ 1,176,077	8.20% \$ 705,469

**Sensitivity of the net OPEB liability to changes in the discount rate:** The following presents the net OPEB liability of the WKSU, calculated using the discount rate listed below, as well as what WKSU's net OPEB liability would be if it were calculated using a discount rate that is 1.00 percentage point lower or 1.00 percentage point higher than the current rate:

Plan	2020		
	1.00% Decrease	Current Discount Rate	1.00% Increase
OPERS	2.16% \$ 895,709	3.16% \$ 684,452	4.16% \$ 515,299

  

Plan	2019		
	1.00% Decrease	Current Discount Rate	1.00% Increase
OPERS	2.96% \$ 882,667	3.96% \$ 689,925	4.96% \$ 536,640

## WKSU Radio Station

### Notes to Financial Statements

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#### Note 10. Employee Benefit Plans (Continued)

**Sensitivity of the net OPEB liability to changes in the health care cost trend rate:** The following presents the net OPEB liability of the WKSU, calculated using the health care cost trend rate listed below, as well as what WKSU's net OPEB liability would be if it were calculated using a health care cost trend rate that is 1.00 percentage point lower or 1.00 percentage point higher than the current rate:

2020				
Plan	1.00% Decrease	Current Trend Rate	1.00% Increase	
OPERS	\$ 664,254	\$ 684,452	\$ 704,389	

  

2019				
Plan	1.00% Decrease	Current Trend Rate	1.00% Increase	
OPERS	\$ 663,160	\$ 689,925	\$ 720,741	

**Pension plan and OPEB fiduciary net position:** Detailed information about the pension and OPEB plan's fiduciary net position is available in the separately issued OPERS financial report.

**Assumption changes:** During the measurement period ended December 31, 2019, certain assumption changes were made by the OPEB plan. The OPERS OPEB discount rate was reduced from 3.96 percent to 3.16 percent, which impacted the annual actuarial valuation for OPEB prepared as of December 31, 2019.

During the measurement period ended December 31, 2018, certain assumption changes were made by the plan. The OPERS pension discount rate was reduced from 7.50 percent to 7.20 percent, which impacted the annual actuarial valuation for pension prepared as of December 31, 2018 and 2017.

**Benefit changes:** Effective in 2022, OPERS will replace the current self-insured group plan with a marketplace concept for pre-Medicare retirees.

#### Note 11. Pandemic

On January 30, 2020, the World Health Organization declared the coronavirus (COVID-19) outbreak a "Public Health Emergency of International Concern" and on March 11, 2020, declared it to be a pandemic. Actions taken around the world to help mitigate the spread of the coronavirus include restrictions on travel, quarantines in certain areas, and forced closures for certain types of public places and businesses. The coronavirus and actions taken to mitigate it have had, and are expected to continue to have, an adverse impact on the economies and financial markets of many countries. The extent to which the coronavirus impacts WKSU's financial condition, results of operations, and cash flows will depend on future developments, which are highly uncertain and cannot be predicted, including new information which may emerge concerning the severity of the coronavirus and actions taken to contain the coronavirus or its impact, among others.

**Report on Internal Control Over Financial Reporting and on Compliance  
and Other Matters Based on an Audit of Financial Statements Performed  
in Accordance With *Government Auditing Standards***

**Independent Auditor's Report**

President and Board of Trustees  
of Kent State University

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States, the financial statements of WKSU Radio Station (a public telecommunications entity operated as a department of Kent State University), as of and for the year ended June 30, 2020, and the related notes to the financial statements, which collectively comprise WKSU Radio Station's basic financial statements as listed in the table of contents and have issued our report thereon dated December 15, 2020.

**Internal Control Over Financial Reporting**

In planning and performing our audit of the financial statements, we considered WKSU Radio Station's internal control over financial reporting (internal control) as a basis for designing the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of WKSU Radio Station's internal control. Accordingly, we do not express an opinion on the effectiveness of WKSU Radio Station's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

**Compliance and Other Matters**

As part of obtaining reasonable assurance about whether WKSU Radio Station's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

**Purpose of this Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of WKSU Radio Station's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

*RSM VS LLP*

Cleveland, Ohio  
December 15, 2020