Red River Radio Community Advisory Board Meeting (Virtual)

September 16, 2021, noon

Attendance: Bill McFadden (President), Mary Decker, Judy Deshotel, John Gayle, Jesse Gilmore, Anne Gremillion, Charles Jones, Pike Thomas (Secretary); Ex officio: Kermit Poling, Renae Moran, Henry Edwards

1. Meeting was called to order at 12:05pm, having awaited late arrivals. Meeting did not enjoy a quorum.

2. Minutes from last meeting approved without objection or change

3. Staff Reports
   A) General Manager report
      a) Upgrade to KTYK Transmitter, thanks to anonymous Tyler donor- no parts, transmitter “Nautel” 60 watts – parts have shipped [Excursus Re UT-Tyler station- no protection fm NPR- .4watt transmitter- coverage of KTYK much larger & digital signals. Suggestion of thank you acknowledgement from Board (GM will comply)
      b) Issues with the Alexandria Transmitter - power still lower, part, tree, should be OK soon.
      c) New Local Programs- Conserving Earth (rotating hosts), Teach-Reach-Inspire (monthly 3rd WE 6pm)
      d) B) Membership Report – Fall Pledge Drive : starts Mon 9/27 to 10/8 - drawings (trip/screen) Goal $100K; Live music (night)

4. Old Business: Tyler Chamber of Commerce visit (Pike & Mary volunteer)

5. New Business: Board Member involvement – questions

6. Open Comment: Disaster broadcast discussion - 211 notification, etc.

7. Adjournment by President, 1:05pm

NEXT MEETING: Wednesday, November 17, 2021, 12:00 Noon (Virtual)