



Mayor Pureval,

We appreciate your help and dedication to improving the quality of residential opportunities in our City. We would like to officially notify you of our intention to proceed with the redevelopment of our properties on Hyde Park Square, as outlined in our revised and publicly shared plans last week, through a new application process. With the City's partnership, we must now jointly take back control so that time and energy are not wasted and momentum is not lost.

This project began with the goal of revitalizing Hyde Park Square and bringing the community together. While it has broad support, it has also sparked frustration and anger among some neighbors—an outcome we never intended. The revised plan offers a balanced path forward: addressing concerns while still delivering housing and renewed vitality to the Square. A referendum, by contrast, would only divide the community further, delay progress, and drain resources that should be directed toward building a stronger future.

In our most recent discussions, with some council members present, we had alignment on 24 of 25 asks from community leaders, including 17 concessions and a significant height reduction from our approved concept plan. Yet even after these changes, a small group in Hyde Park publicly stated they would rather lose an election than negotiate. That is not a compromise; it is a refusal. An all-out refusal to compromise does not add value and should not guide the future of our City. If all you ever do is say no, you are not offering solutions, and the City deserves more than endless opposition.

This project will add 120 to 140 new apartments, bringing more residents to sustain the retail and restaurants that make the Square unique. Too much time, resources, and negative press have been spent on a project of this scale, and the development community is watching closely. These delays and the continued public back-and-forth only make it harder for Cincinnati to attract new investments and new energy.

For these reasons, we ask for the Mayor and Council's partnership in moving quickly and reducing uncertainty so this project, and others that will follow, can move forward without further delay. Together, we can send a message that Cincinnati is open for investment, open for solutions, and open for growth by repealing the initial approval and processing our new applications in an expeditious manner.

Respectfully Submitted,
The HPSRD Development Team