



## **Résumé Research: Phlebotomist**

**Read through the following Résumé Research topics. Use information discovered from researching these topics to learn about what a company is all about before you suggest aspects to revise/include/discard on the sample Phlebotomist Résumé.**

- What do you know about the company the Phlebotomist is applying with? (Your teacher may assign a specific company for you to research)
  - Research the company's highly valued experience and skills
    - What experience are they looking for in job candidates?
  - Customers, services, and products
    - What kind of customers (patients/groups/other companies) do they serve?
    - What types of services do they provide? (For Phlebotomists, this should include blood testing, blood donation, lab work, etc.)
  - Mission Statement
    - What is the company's mission statement? Can aspects of it be incorporated into the Phlebotomist's Résumé?
  - History
    - What is the history of the company? Are there details that will influence the Phlebotomist's résumé?
  - Competition
    - What other companies that do the same/similar things are in the same geographic area? If the job candidate has experience with those companies, should that be included on the résumé?
  - Culture
    - What can the candidate find out about the company's culture from their research? It is recommended that job candidates show in their résumé how they will be able to "fit in" at the company they are applying to.
  - Location
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- Does the job candidate have experience in the same or similar location as where the company is located? Is this an asset that can be highlighted? Does the candidate live near the company?
- Leadership
  - Who is leading the company? Does the candidate have any connections?
- Latest Mentions in the News
  - What events and/or newsworthy activity has happened in the company lately? Is there related experience in the résumé that can be added to indicate alignment with this activity?