



WLRN Sunshine Economy Summit

Sponsorship Opportunities

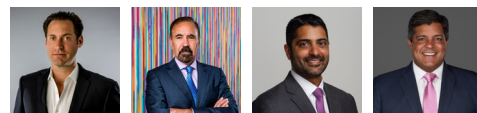
Sunshine Economy Summit
September 23, 2026
9am-2:30pm
FTL Downtown Event Center

Join us for the Sunshine Economy Summit, a one-day event presented by WLRN and hosted by Tom Hudson, Senior Economics Editor and Special Correspondent for WLRN. The summit brings together key stakeholders, business leaders, policymakers, and community experts to discuss the region's economic growth, challenges, and opportunities. This engaging summit features insightful panels, keynote speakers, and interactive sessions focused on innovative strategies to foster economic development, support local businesses, and create jobs in South Florida. Don't miss this opportunity to connect, collaborate, and shape the future of our vibrant community.

Housing Affordability Panel

10:30a-11:30a

South Florida is among the least housing affordability markets in the nation. While new wealth and investment arrive, escalating prices and a dwindling supply increasingly put homeownership and rental stability out of reach for first-time buyers, essential workers and longtime residents — with consequences for the region's workforce and consumer economy.



Jorge Perez, JP Perez, Related Group

Dev & Nitin Motwani, Merrimac Ventures

Aviation Maintenance, Repair and Overhaul conversation

11:30a-Noon

South Florida is home to one of the largest clusters of companies that keep the world's airplanes in the sky. The region has grown into an aviation maintenance, repair and overhaul center thanks to geography, business climate and workforce. What's necessary to keep the industry growing and investing in above-average paying jobs?



HEICO Co-President **Victor Mendelson**

Mayoral Panel

12:20p-1:45p

Florida voters will decide the fate of billions of dollars of local property taxes that pay for police, parks and libraries. WLRN's Sunshine Economy Summit brings together for the first time mayors of major local governments trechthing across the South Florida region to talk about how they are planning for the uncertain future of property tax revenue and the implications for economic growth.



Fort Lauderdale **Mayor Dean Trantalis**

West Palm Beach **Mayor Keith James**

Panthers

1:45p-2:15p

South Florida is a premier sports tourism destination, attracting world-class events such as Formula 1, FIFA World Cup and Super Bowls. How do these marquee events, along with investments in sports venues, specifically the Amerant Arena in Sunrise, drive tourism, business growth, and the region's economy. The Florida Panthers new president of business operations brings experience from Disney and Amazon to oversee the team's Amerant Bank Arena, Baptist Health IcePlex, Panthers IceDen and War Memorial Auditorium.



President of Business Operations for the Florida Panthers **Michael White**



Meet your host - Tom Hudson

WLRN's Senior Economics Editor and Special Correspondent.

Hudson's extensive reporting on South Florida's economy has taken him from the waters of Florida Bay to the depths of the PortMiami tunnel (and countless offices and conference rooms). He has interviewed bartenders and bankers, caregivers and CEOs to report on the people behind economic statistics.

Platinum Sponsor

\$25,000

(Only One Available)

This top-tier sponsorship provides the ultimate brand saturation and exclusivity for a single, impactful partner.



Prominent Recognition: Named as the official “WLRN Business Summit Presenting Sponsor.”

Extensive Broadcast Airtime and Digital Streaming:
3 minute speech and 1 minute company video.

100 (30-second) promotional spots on WLRN FM leading up to the event tagged with your logo, highlighting your sponsorship.

100 (30-second) promotional spots on WLRN TV leading up to the event tagged with your logo, highlighting your sponsorship.

20,000 (15-second) promotional impressions on WLRN Digital Streaming leading up to the event, highlighting your sponsorship.

30 (15-second) FM Underwriting Spots running M-Su 6a-7p with client message to run through December 2026.

Premium Logo Placements:

Largest and most prominent logo placement on all event collateral, including print materials, digital advertisements, and the event website.

Prime logo positioning on the main stage backdrop and all event signage.

Dominant Social Media Presence:

Social media campaign across all WLRN platforms (Facebook, X, Instagram, LinkedIn) recognizing your sponsorship, including multiple individual posts and stories.

Top billing in all summit-related social media announcements.

On-Site Engagement:

Exclusive prime exhibit space in a high-traffic area, with priority selection.

Branded gift bags for all VIP attendees, featuring your company’s promotional items.

Comprehensive Press Coverage:

Inclusion in all press releases as the Presenting Sponsor, with prominent quotes and company information.

VIP Access:

Two tables of 10 with premium placement; 10 VIP passes.

Recognition from the podium during opening and closing remarks.

Gold Sponsor

\$15,000

(Three Available)

(Two Available)

Gain significant visibility and engagement with this premium sponsorship package.

KAUFMAN | **ROSSIN**

Extensive Broadcast Airtime and Digital Streaming

100 (30-second) promotional spots on WLRN TV

leading up to the event tagged with your logo, highlighting your sponsorship.

20 (15-second) FM Underwriting Spots running M-Su 6a-7p with client message to run through December 2026.

10,000 (15-second) promotional impressions on WLRN Digital Streaming leading up to the event, highlighting your sponsorship.

Premium Logo Placements:

Logo placement on all event collateral, including print materials, digital advertisements, and the event website.

Visible logo positioning on secondary event signage and the main stage.

Strong Social Media Presence:

Multiple social media posts across all WLRN platforms recognizing your business as a major sponsor.

Inclusion in summit-related social media announcements.

On-Site Engagement:

Premium exhibit space in a high-traffic area.

Branded promotional items included in attendee welcome packets.

VIP Access:

One table of 10 with premium placement; 6 VIP passes.

Recognition from the podium during opening and closing remarks.

Silver Sponsor

\$10,000

(Three Available)

(One Available)



**Baptist
Health**



FPL®

On-Air Recognition:

100 (30-second) promotional spots on WLRN TV leading up to the event tagged with your logo, highlighting your sponsorship.

10 (15-second) FM Underwriting Spots running M-Su 6a-7p with client message to run through 2026.

Visible Logo Placements:

Medium logo placement on all event collateral, including print materials, digital advertisements, and the event website.

Logo positioning on general event signage.

Social Media:

Social media mentions across WLRN platforms acknowledging your sponsorship.

On-Site Presence:

Exhibit space at the summit.

Opportunity to provide branded pens or notebooks for attendees.

Press Recognition:

Inclusion in press releases as a Silver Sponsor.

One table with secondary table placement; 4 VIP passes.

Bronze Sponsor

\$7,500

 ~~Four Available~~

A valuable opportunity for targeted exposure and engagement.

Airtime:

100 (30-second) promotional spots on WLRN TV leading up to the event tagged with your logo, highlighting your sponsorship.

Visible Logo Placements:

Logo placement on the event website and select digital collateral.

Inclusion on a shared sponsor banner at the event.

Social Media Acknowledgment:

Social media mentions acknowledging your sponsorship.

On-Site Presence:

Exhibit space at the summit.

Press Listing:

Inclusion in the list of sponsors in press releases.

Event Access:

One table of 10.

Table Sponsor

\$2,000

A valuable opportunity for targeted exposure and engagement.



Visible Logo Placements:

Logo placement on the event website and select digital collateral.

Press Listing:

Inclusion in the list of sponsors in press releases.

Event Access:

One table of 10.