# WIUM-FM/WIUW-FM RADIO A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY WESTERN ILLINOIS UNIVERSITY Macomb, Illinois

# FINANCIAL STATEMENTS AND INDEPENDENT AUDITORS' REPORT

June 30, 2021 and 2020

# TABLE OF CONTENTS

	Page
INDEPENDENT AUDITORS' REPORT	3
MANAGEMENT'S DISCUSSION AND ANALYSIS	6
FINANCIAL STATEMENTS	
STATEMENTS OF NET POSITION	14
STATEMENTS OF REVENUES, EXPENSES AND CHANGES IN NET POSITION	15
STATEMENTS OF CASH FLOWS	16
NOTES TO FINANCIAL STATEMENTS	18
SUPPLEMENTARY INFORMATION	
SUPPLEMENTARY SCHEDULE OF EXPENSES	32

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# Independent Auditors' Report

Board of Trustees of Western Illinois University WIUM-FM/WIUW-FM Radio Macomb, Illinois

We have audited the accompanying financial statements of WIUM-FM/WIUW-FM Radio (the Radio Station), a public telecommunications entity operated by Western Illinois University (the University), as of and for the years ended June 30, 2021 and 2020, and the related notes to the financial statements, which collectively comprise the Radio Station's financial statements, as listed in the table of contents.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of WIUM-FM/WIUW-FM Radio as of June 30, 2021 and 2020, and the changes in its net position and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

# **Emphasis of Matter**

As discussed in Note A, the financial statements of WIUM-FM/WIUW-FM Radio, a public telecommunications entity operated by Western Illinois University, are intended to present the financial position, the changes in financial position and cash flows of only that portion of the business-type activities of Western Illinois University that is attributable to the transactions of WIUM-FM/WIUW-FM Radio. They do not purport to, and do not, present fairly the financial position of Western Illinois University as of June 30, 2021 and 2020, the changes in its financial position, or, where applicable, its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

#### **Other Matters**

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that Management's Discussion and Analysis (MD&A) be presented to supplement the basic financial statements. Such information, although not part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

# Other Information

Our audit was conducted for the purpose of forming an opinion on the financial statements that collectively comprise the Radio Station's basic financial statements. The accompanying financial information listed as "Supplementary Information" in the table of contents is presented for the purposes of additional analysis and is not a required part of the basic financial statements. The information in the "Supplementary Information" is the responsibility of management and was derived from and relate directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Ech. Schafer + Punke, LLP

Springfield, Illinois January 13, 2022 WIUM-FM/WIUW-FM Radio (A Component Unit of Western Illinois University) Management's Discussion and Analysis Year Ended June 30, 2021

This section of the WIUM-FM/WIUW-FM Radio, a public telecommunications entity operated by Western Illinois University (Radio Station) annual financial report presents management's discussion and analysis (MD&A) of the financial performance of the Radio Station during the fiscal year ended June 30, 2021. This discussion should be read in conjunction with the accompanying financial statements and footnotes. The discussion and analysis are designed to focus on current activities, resulting changes and current known facts. The financial statements, footnotes and this discussion are the responsibility of the Radio Station's management.

# Using the Financial Report

The Radio Station's annual report includes three financial statements: the Statement of Net Position; the Statement of Revenues, Expenses and Changes in Net Position; and the Statement of Cash Flows. These financial statements are prepared in accordance with generally accepted accounting principles promulgated by the Governmental Accounting Standards Board (GASB).

The financial statements focus on the financial position, changes in financial position and cash flows of the Radio Station as a whole. They are prepared under the accrual basis of accounting. Assets and liabilities are categorized as current (due within one year) or noncurrent (due in greater than one year). Current year revenues and expenses are recognized when earned or incurred, regardless of when cash is exchanged. Revenues and expenses are reported as either operating or nonoperating. Significant recurring sources of the Radio Station's revenues, including State appropriations and contributions, are nonoperating as defined by GASB. Depreciation is considered an operating expense.

#### Statement of Net Position

The Statement of Net Position presents the financial position of the Radio Station at the end of the fiscal year and includes all assets and liabilities. The difference between total assets and total liabilities, net position, is one indicator of the financial condition of the Radio Station. The Radio Station's net position is divided into four major categories, as follows: (1) net investment in capital assets (provides the Radio Station's equity in capital assets); (2) restricted net position (available for expenditure by the Radio Station but must be spent for purposes as determined by law, donors and/or external entities that have placed time or purpose restrictions on the use of the assets); (3) restricted nonexpendable (endowed funds where the donors have stipulated, as a condition of the gift instrument, that the principal be maintained in perpetuity and invested for the purpose of producing income, which either may be expended or added to principal); and (4) unrestricted net position (available to the Radio Station for any lawful purpose).

A comparative summary of the condensed Statement of Net Position for the years ended June 30, 2021, 2020 and 2019 is as follows:

2021		2020		2019
	-		_	
\$ 799,460	\$	601,417	\$	577,057
2,853,728		2,210,182		2,240,830
323,536		317,284		371,626
3,976,724		3,128,883		3,189,513
588,356		360,092		267,673
588,356		360,092		267,673
323,536		317,284		371,626
139,795		106,095		105,476
2,925,037		2,345,412		2,444,738
	2,853,728 323,536 3,976,724 588,356 588,356 323,536 139,795	\$ 799,460 \$ 2,853,728 323,536 3,976,724 588,356 588,356 323,536 139,795	\$ 799,460 \$ 601,417 2,853,728 2,210,182 323,536 317,284 3,976,724 3,128,883 588,356 360,092 588,356 360,092 323,536 317,284 139,795 106,095	\$ 799,460 \$ 601,417 \$ 2,853,728 2,210,182 323,536 317,284 3,976,724 3,128,883 588,356 360,092 588,356 360,092 323,536 317,284 139,795 106,095

The Radio Station's financial position continues to remain strong at June 30, 2021 with assets of \$ 4.0 million and liabilities of \$ 588 thousand. Net position, the difference between total assets and total liabilities, increased \$ 620 thousand or 22.4% in 2021 and decreased \$ 153 thousand or 5.2% in 2020, over the previous year.

Total assets increased \$ 848 thousand during fiscal year 2021, and decreased \$ 61 thousand during fiscal year 2020. The increase for fiscal year 2021 is primarily due to the increase in market value on investments.

Total liabilities increased \$ 228 thousand during fiscal year 2021, and increased \$ 92 thousand during fiscal year 2020. The increase in fiscal year 2021 is due to an increase in payables and deferred revenue due to timing.

# Statement of Revenues, Expenses and Changes in Net Position

The Statement of Revenues, Expenses and Changes in Net Position presents the Radio Station's changes in financial position. Revenues and expenses are classified as operating or nonoperating. The Radio Station's dependency on State appropriations and gifts/contributions usually results in operating deficits because the financial reporting model classifies these revenue sources as nonoperating.

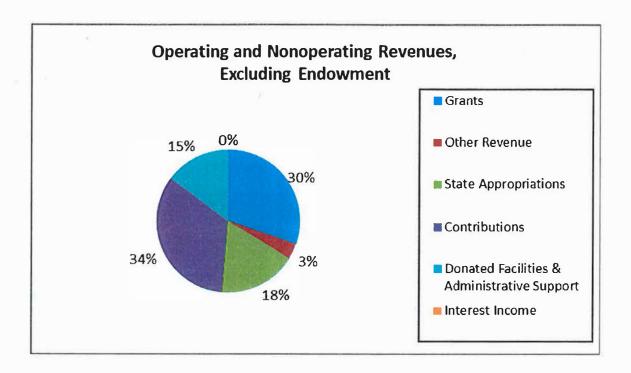
A comparative summary of the condensed Statement of Revenues, Expenses and Changes in Net Position for the years ended June 30, 2021, 2020 and 2019 is as follows:

Condensed Statements o For the Year	nded June 30, 20			t Positi	on
	 2021	_	2020		2019
Total operating revenues	\$ 345,103	\$	250,368	\$	288,599
Total operating expenses	(1,119,453)		(1,055,264)		(1,435,071)
Net operating loss	(774,350)		(804,896)		(1,146,472)
Nonoperating revenues, excluding endow ment gain (loss)	676,938		566,872		1,133,210
Endow ment gain (loss)	716,989		84,975		272,625
Change in net assets	619,577		(153,049)	_	259,363
let position, beginning of year, as restated	2,768,791		2,921,840		2,662,477
Net position end of year	\$ 3,388,368	- \$	2,768,791		2,921,840

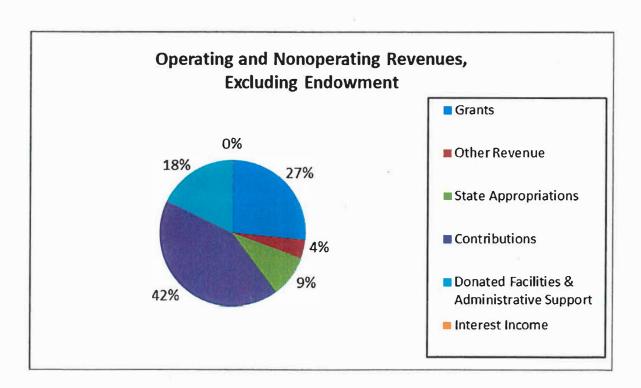
Total nonendowment revenue increased by \$294 thousand or 36.0% in fiscal year 2021 and decreased \$605 thousand or 42.5% in fiscal year 2020. The increase in fiscal year 2021 is primarily due to a increase in grant revenues and on behalf payments. The decrease in fiscal year 2020 is primarily due to a decrease in State appropriations and contributions. The endowment gain in fiscal year 2021 and 2020 is primarily due to changes in the fair market value of the portfolio.

Total nonendowment expenses increased \$64 thousand or 6.1% in fiscal year 2021, and decreased \$380 thousand or 26.5% in fiscal year 2020. The increase in fiscal year 2021 is due to an overall increase in operating expenses including salaries and associated fringe benefits, office supplies, indirect administrative support costs, professional fees, and program acquisitions. The decrease in fiscal year 2020 is due to an overall decrease in operating expenses.

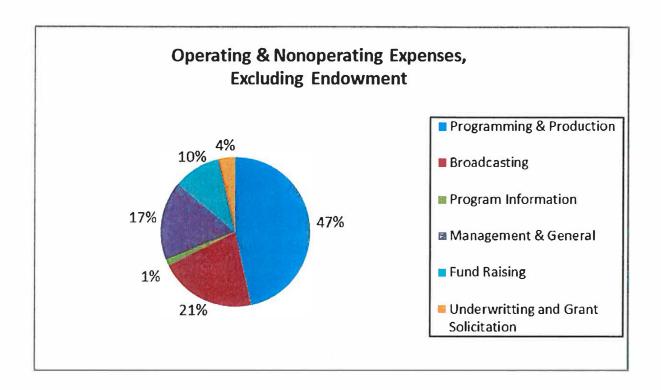
For the fiscal year ended June 30, 2021, all sources of nonendowment revenue totaled \$ 1.0 million. The following is a graphical illustration of revenue by source.



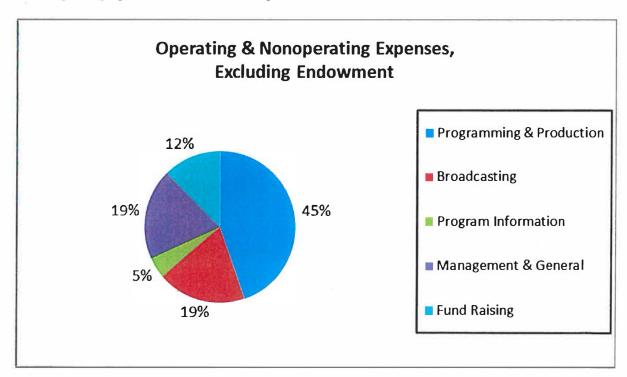
For the fiscal year ended June 30, 2020, all sources of nonendowment revenue totaled \$817 thousand. The following is a graphical illustration of revenue by source.



For the fiscal year ended June 30, 2021, nonendowment expenses totaled \$1.1 million. The following is a graphical illustration of expenses.



For the fiscal year ended June 30, 2020, nonendowment expenses totaled \$1.06 million. The following is a graphical illustration of expenses.



#### Statement of Cash Flows

The Statement of Cash Flows presents information related to the Radio Station's cash receipts and disbursements during the fiscal year. This provides an assessment of the Radio Station's ability to generate future cash flows and meet obligations as they come due.

A comparative summary of the condensed Statements of Cash Flows for the years ended June 30, 2021, 2020 and 2019 is as follows:

Condens For the Years E	 atements of Ca June 30, 2021				
	 2021		2020	_	2019
Cash provided (used) by:					
Operating activities	\$ (263,974)	\$	(432,131)	\$	(728,113)
Noncapital financing activities	345,965		354,693		820,105
Capital and related financing activities	(59,124)		-		170
Investing activities	71,600		111,785		(19,036)
Change in cash and cash equivalents	94,467		34,347		72,956
Cash and cash equivalents, beginning of year	560,298		525,951		452,995
Cash and cash equivalents, end of year	\$ 654,765	- \$	560,298		525,951

Major sources for operating activities were grants and contracts. Payments for employee salaries and benefits, and goods and services continue to comprise the major use of operating funds. Total cash provided by operating activities increased \$ 87 thousand in fiscal year 2021. This was primarily due to an increase in grant funds received. Total cash used by operating activities decreased \$ 81 thousand in fiscal year 2021. This was primarily due to a decrease in payments for salaries and related benefits.

Cash inflows from noncapital financing activities consist of State appropriations and contributions. State appropriations decreased \$ 10 thousand in fiscal year 2021 and decreased \$ 291 thousand in fiscal year 2020. The State appropriations provide for employee salaries and benefits. Cash contributions increased \$ 1 thousand in fiscal year 2021.

Capital and related financing activities fluctuations are due to the purchase of capital assets. Capital assets purchased in fiscal year 2021 totaled \$ 59 thousand. There were no capital asset purchases during fiscal year 2020.

Cash used by investing activities consist of purchases of investments and cash provided by investing activities consists of sales of investments and interest received. Interest has been negligible over the past few years.

# Capital Assets

At the end of fiscal year 2021, the Radio Station had \$ 1.87 million invested in capital assets, and accumulated depreciation of \$ 1.54 million. Depreciation expense for fiscal year 2021 was \$ 53 thousand. At the end of fiscal year 2020, the Radio Station had \$ 1.86 million invested in capital assets, and accumulated depreciation of \$ 1.54 million. Depreciation expense for fiscal year 2020 was \$ 54 thousand.

#### Radio Station's Economic Outlook

A rural public station such as the Radio Station grapples with circumstances urban stations rarely experience: a coverage area with fewer potential listeners spread over a wider geographic area; few media outlets, forcing it to be more things to more people; limited audience research; a smaller and less diverse talent pool from which to draw; and due to fewer listeners, more difficulty in garnering the local membership and business support needed to sustain and grow the station. The Radio Station continues to adjust to the reduction of appropriated funding from its licensee, Western Illinois University (the University), in March of 2019. Additionally, the Covid-19 pandemic in 2020 caused several business supporters to halt their underwriting contributions and posed challenges for fundraising in general. Accordingly, the ability of the Radio Station to fulfill its mission of service will be most directly influenced by four factors: (1) its relationship with its licensee, Western Illinois University, which continues to provide significant administrative support as well as use of University-owned facilities and equipment and could be in a position to restore partial funding if the University's financial situation improves and/or appropriated funding for higher education increases; (2) the continued availability of federal and state grant funding to support programming and operational expenses; (3) the ability to streamline operations and implement cost-cutting measures amid financial uncertainty; and (4) the ability to strengthen listener and private support to cover the costs of salaries for seven to eight full-time employees while still delivering high-quality programming.

Despite the appropriated reduction in support from Western Illinois University, Corporation for Public Broadcasting (CPB) grants have remained stable. As a rural service, the Radio Station qualifies for targeted CPB funding initiatives. The Radio Station expects to continue to qualify for funds targeted to support rural stations as long as those programs are in place. Increasing audience and private fundraising will be necessary to offset the loss of University funding and continue to meet CPB expectations.

Since establishing an endowment account in 1991, the Radio Station has conserved cash whenever possible. Leadership and staff have believed that increasing the endowment is a prudent way to ensure the Radio Station's long-term financial stability in the face of major operational or emergency expenditures. Reduced University and state funding along with increased costs has made it difficult to add to the endowment in recent years; however, the endowment and endowment investment revenue provide some stability amid other significant funding cuts. Likewise, in response to funding cuts, listener and private support have remained strong.

The Radio Station's studios are housed in a 20-year-old facility and conversion to digital technology is complete. Investments in the physical plants of its transmitter sites have been made in recent years (generators, air conditioners, etc). Now that the main transmitter was replaced in the spring of 2021, the immediate major equipment concern is the outdated Logitek Audio Engine system. Plans are underway to replace this system with a goal of completion of the replacement by fiscal year 2023.

Going forward, the Radio Station must continue to operate with reduced staff numbers, continue to streamline operations, and increase listener and private support to remain viable. Federal funding legislation may impact grants from the Corporation for Public Broadcasting, and the changing economic conditions, along with the economic impact of the pandemic in the region will continue to be a challenge for underwriting and membership efforts for the station. The Radio Station has expanded its primary service area to include Galesburg and Burlington in recent years; expanding audience and support in those areas needs to continue to increase.

Though faced with the loss of funding from Western Illinois University and fundraising challenges posed by the Covid-19 pandemic, we remain cautiously optimistic that the reorganization of the station and increased listener and private support, along with continued support from the Corporation for Public Broadcasting, will position the Radio Station to serve the tri-state region for the foreseeable future.

# STATEMENTS OF NET POSITION

June 30

	ASSETS	2021		<u>2020</u>
CURRENT ASSETS Interest in pooled cash and cash equivalents Accrued interest Accounts receivable	\$	654,765 42,989 101,706	\$	560,298 41,119
Total current assets		799,460		601,417
NONCURRENT ASSETS Interest in pooled investments Capital assets, net	-	2,853,728 323,536	_	2,210,182 317,284
Total noncurrent assets	_	3,177,264		2,527,466
TOTAL ASSETS	<u>\$</u>	3 <u>.9</u> 76 <u>.</u> 724	<u>\$</u>	3,128,883
LIABILITIES	AND NET POSITION	I		
CURRENT LIABILITIES Accounts payable and accrued expenses Deferred revenue	\$	136,041 452,315	\$	44,216 315,876
Total current liabilities		588,356		360,092
NET POSITION Net investment in capital assets Restricted - nonexpendable Unrestricted	-	323,536 139,795 2,925,037	_	317,284 106,095 2,345,412
Total net position	-	3,388,368	-	2,768,791
TOTAL LIABILITIES AND NET POS	ITION <u>\$</u>	3,976,724	\$	3,128,883

The accompanying notes are an integral part of these financial statements.

# STATEMENTS OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

# Years Ended June 30

OPERATING REVENUES	2021	2020
Grants State of Illinois	\$ 54,149	¢ 45.083
CPB - Community service grants	188,271	,
CPB - Other	66,132	•
College work study	1,305	
Other income	35,246	
Total operating revenues	345,103	250,368
OPERATING EXPENSES		
Programming and production	521,208	
Broadcasting	233,969	,
Program information	16,450	
Management and general	191,901	,
Fundraising	114,854	131,435
Underwriting and grant solicitation	41,071	
Total operating expenses	1,119,453	1,055,264
NET OPERATING LOSS	(774,350	(804,896)
NON-OPERATING REVENUES		
State appropriation	21,823	36,224
Contributions	347,115	346,510
On behalf payments for fringe benefits	156,809	38,602
Donated facilities and administrative support	151,165	145,214
Interest income	26	322
Endowment investment gain, net	716,989	84,975
Total non-operating revenues	1,393,927	651,847
CHANGE IN NET POSITION	619,577	(153,049)
NET POSITION AT BEGINNING OF YEAR	2,768,791	2,921,840
NET POSITION AT END OF YEAR	\$ 3,388,368	\$ 2,768,7 <u>9</u> 1

The accompanying notes are an integral part of these financial statements.

# STATEMENTS OF CASH FLOWS

# Years Ended June 30

	2021	2020
CASH FLOWS FROM OPERATING ACTIVITIES Federal, state and local grants and contracts Payments to employees and for related benefits Payments to suppliers Other operating receipts	\$ 443,286 (445,494) (297,012) 35,246	, , ,
Net cash flows from operating activities	(263,974)	(432,131)
CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES State appropriation receipts	20,123	30,255
Cash received from contributors	325,842	324,438
Net cash flows from noncapital financing activities	345,965	354,693
CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES Purchase of capital assets	(59,124)	×
CASH FLOWS FROM INVESTING ACTIVITIES Interest received Sale of investments, net	26 71,574	322 111,463
Net cash flows from investing activities	71,600	111,785
CHANGE IN CASH AND CASH EQUIVALENTS	94,467	34,347
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	560,298	525,951
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$ 654,765	\$ 560,298

# STATEMENTS OF CASH FLOWS - CONTINUED

# Years Ended June 30

	2021		2020
RECONCILIATION OF NET OPERATING LOSS TO NET CASH FLOWS FROM OPERATING ACTIVITIES Net operating loss Adjustments to reconcile the net operating loss to net cash flows from operating activities	\$ (774,350)	\$	(804,896)
Operating expenses arising from University donated facilities and administrative support	151,165		145,214
Operating expenses arising from on behalf payments from the State of Illinois for employee fringe benefits Operating expenses arising from University provided	156,809		38,602
grants and tuition waivers	1,700		5,969
Operating expenses arising from in-kind contributions	21,273		22,072
Depreciation expense	52,871		54,342
Changes in certain assets and liabilities Accounts receivable Prepaid expense	(101,706)		10,875 3,272
Accounts payable and accrued expenses	91,825		(39,243)
Deferred revenue	136,439		131,662
20101104 10101140	150,155	-	131,002
Net cash flows from operating activities	\$ (263,974)	\$	(432,131)
NONCASH OPERATING, INVESTING, CAPITAL AND FINANCING ACTIVITIES			
University donated facilities and administrative support On behalf contributions from the State of	\$ 151,165	\$	145,214
Illinois for the payment of employee fringe benefits	156,809		38,602
University provided grants and tuition waivers	1,700		5,969
In-kind contributions of goods and services	21,273		22,072

The accompanying notes are an integral part of these financial statements.

#### NOTES TO FINANCIAL STATEMENTS

June 30, 2021 and 2020

# NOTE A - NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

# 1. Nature of Operations

WIUM-FM/WIUW-FM Radio (the Radio Station) is operated by Western Illinois University (the University) under a license granted by the Federal Communication Commission. The University provides facilities located in Macomb and Warsaw, Illinois and other financial support to the Radio Station.

The Radio Station is primarily funded through grants from the State of Illinois and the Corporation for Public Broadcasting, an appropriation from the State of Illinois, and contributions received from the general public.

#### 2. Basis of Presentation

These financial statements have been prepared to satisfy the requirements of the Corporation for Public Broadcasting (CPB). The financial balances and activities of the Radio Station, included in these financial statements, are included in the University's financial statements. The financial statements of the Radio Station are prepared in accordance with accounting principles generally accepted in the United States of America as prescribed by the Governmental Accounting Standards Board (GASB) and the "Supplemental Guide" published by the CPB.

The Radio Station follows GASB Statement No. 35, Basic Financial Statements and Management's Discussion and Analysis - for Public Colleges and Universities (GASB Statement No. 35). GASB Statement No. 35 requires basic financial statements including a statement of net position, a statement of revenues, expenses and changes in net position, and a statement of cash flows. Resources are classified into net position categories and reported in the statement of net position. These categories are defined as (a) Net investment in capital assets - capital assets net of accumulated depreciation and outstanding debt balances (b) Restricted nonexpendable - assets restricted by externally imposed stipulation (c) Restricted expendable - assets subject to externally imposed restrictions that can be fulfilled by action of the Radio Station pursuant to those stipulations or that expire by the passage of time and (d) Unrestricted - assets not subject to externally imposed stipulations but may be designated for specific purposes by action of management or the Board of Trustees. It is the Radio Station's policy to first use restricted net position prior to the use of unrestricted net position when an expense is incurred for purposes for which both restricted and unrestricted net position are available.

#### NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2021 and 2020

# NOTE A - NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

# 2. Basis of Presentation - Continued

The Radio Station prepared its financial statements as a "Business-Type Activity", as defined by GASB Statement No. 34, using the economic resources measurement focus and the accrual basis of accounting. Business type activities are those financed in whole or in part by fees charged to external parties for goods and services.

The statement of revenues, expenses and changes in net position classifies the Radio Station's fiscal year activity as operating and non-operating. Operating revenues generally result from exchange transactions such as payments received for providing goods and services. The majority of the Radio Station's expenses are exchange transactions which GASB defines as operating expenses for financial statement presentation.

Certain revenue sources that the Radio Station relies on for operations, including state appropriation, contributions and investment income, are defined by GASB Statement No. 34 as non-operating. In addition, transactions related to capital and financing activities are components of non-operating revenues.

In accordance with GASB Statement No. 20, Accounting and Financial Reporting for Proprietary Funds and Other Governmental Entities That Use Proprietary Fund Accounting, the Radio Station follows all applicable GASB pronouncements. In addition, the Radio Station follows all applicable Financial Accounting Standards Board (FASB) Statements and Interpretations, Accounting Principles Board (APB) Opinions and Accounting Research Bulletins of the Committee on Accounting Procedures issued on or before November 30, 1989 unless those pronouncements conflict with or contradict GASB pronouncements. The Radio Station has elected not to apply FASB pronouncements issued after November 30, 1989.

#### 3. Interest in Pooled Cash and Cash Equivalents

The Radio Station's cash and cash equivalents are pooled with other University funds for the purpose of securing a greater return on investment and provide for an equitable distribution of investment returns. The University's pool, which consists principally of U.S. government and government agency securities and time deposits, is stated at fair value, as determined by quoted market prices. Separate categorical disclosures of the Radio Station's cash and cash equivalents is not feasible.

#### NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2021 and 2020

# NOTE A - NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

# 3. Interest in Pooled Cash and Cash Equivalents - Continued

The statement of cash flows details the change in the cash and cash equivalents balance for the fiscal year. Cash and all liquid investments with original maturities of ninety days or less are defined as cash and cash equivalents.

# 4. Interest in Pooled Investments

The Radio Station's investments are included in the Western Illinois University Foundation (the Foundation) investment pool, which provides for an equitable distribution of the investment returns. The Foundation's investment pool, which consists primarily of equity, fixed income, hedge funds, and mutual funds investments, is stated at fair value, as determined by quoted market prices or net asset value. Separate categorical disclosures of the Radio Station's investments is not feasible.

# 5. Capital Assets

Property and equipment are recorded at cost or in the case of donated property at their estimated fair value at the date of receipt. Capital assets at \$1,000 or more are capitalized. Depreciation is computed by the straight-line method over the estimated useful lives of the assets, which range from three to twenty years.

#### 6. Grants and Contracts

Grant and contract revenues which are received or receivable from external sources are recognized as revenues when all applicable eligibility requirements have been met. Advances are classified as deferred revenue.

# 7. Contributed In-kind Support

Donated professional services and advertising are recognized as revenues and expenses in the statement of revenues, expenses and changes in net position at their estimated fair value based upon standard valuation rates and job classifications developed by the Corporation for Public Broadcasting.

#### NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2021 and 2020

# NOTE A - NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

# 8. Donated Facilities and Administrative Support

Facilities allocated from the University consist of office and studio space together with related occupancy costs and are recorded in revenue and expenses on a prorated basis. Administrative support from the University consists of adjusted allocated financial and physical plant charges incurred by the University on behalf of the Radio Station. The Radio Station reported donated facilities and administrative support provided by the University of \$151,165 and \$145,214 for the years ended June 30, 2021 and 2020, respectively. This support is classified as non-operating revenues and operating expenses.

# 9. Functional Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of revenues, expenses and changes in net position. Accordingly, certain costs have been allocated among program and supporting services benefited based on total personnel costs or other systematic bases.

# 10. Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from the estimates.

#### 11. Subsequent Events

The Radio Station assessed events that have occurred subsequent to June 30, 2021 through January 13, 2022, the date the financial statements were available to be issued, for potential recognition and disclosure in the financial statements. No events have occurred that would require adjustment to or disclosure in the financial statements.

# NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2021 and 2020

#### NOTE B - INTEREST IN POOLED INVESTMENTS

Investments consist of shares of an investment pool which are held and administered by the Foundation. The Radio Station's share of the investment pool is stated at fair value. Fair value is generally determined by quoted market prices for the Foundation's investments.

Endowment investment gain (loss) includes realized and unrealized gains and losses. Due to the pooled nature of the investments, an itemized breakdown of the endowment investment gain (loss) is not feasible.

At June 30, 2021 and 2020, the fair value of the Radio Station's share of the Foundation investment pool was \$ 2,853,728 and \$ 2,210,182, respectively.

Further information regarding the investments held by the Foundation may be obtained from the financial statements of the University.

#### NOTE C - CAPITAL ASSETS

The capital assets are in buildings located on land primarily owned by the University for which there is no charge to the Radio Station other than for maintenance.

Capital assets activity for the Radio Station is summarized below:

	Balances			Balances
	July 1, 2020	<u>Additions</u>	Retirements	June 30, 2021
Programming and production				-
equipment	\$ 93,169			\$ 93,169
Broadcast equipment	593,515	59,124	(54,871)	,
Furniture and fixtures	16,000	_	-	16,000
Building	1,159,476			1,159,476
	1,862,160	59,124	(54,871)	1,866,413
Accumulated depreciation	_(1,544,876)	(52,872)	54,871	(1,542,877)
Capital assets, net	\$ 317,284	\$ 6,252	\$ -	\$ 323,536

#### NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2021 and 2020

#### NOTE D - DEFINED BENEFIT PENSION PLAN

#### 1. General Information about the Pension Plan

Plan Description: The University contributes to the State Universities Retirement System of Illinois (SURS or the System), a cost sharing multiple-employer defined benefit plan with a special funding situation whereby the State of Illinois makes substantially all actuarially determined required contributions on behalf of the The University contributions include payments for Radio participating employers. Station employees covered under SURS. SURS was established July 21, 1941 to provide retirement annuities and other benefits for staff members and employees of State universities, certain affiliated organizations, and certain other State educational and scientific agencies and for survivors, dependents, and other beneficiaries of such employees. SURS is considered a component unit of the State of Illinois' financial reporting entity and is included in the State of Illinois' financial reports as a pension trust fund. SURS is governed by Chapter 40, Act 5, Article 15 of the *Illinois Compiled* SURS issues a publicly available financial report that includes financial statements and required supplementary information. That report may be obtained by accessing the website at www.SURS.org.

Benefits Provided: A traditional benefit plan was established in 1941. Public Act 90-0448 enacted effective January 1, 1998, established an alternative defined benefit program known as the portable benefit package. The traditional and portable plan Tier 1 refers to members that began participation prior to January 1, 2011. Public Act 96-0889 revised the traditional and portable benefit plans for members who begin participation on or after January 1, 2011, and who do not have other eligible Illinois reciprocal system services. The revised plan is referred to as Tier 2. New employees are allowed 6 months after their date of hire to make an irrevocable election. A summary of the benefit provisions as of June 30, 2021, can be found in the System's comprehensive annual financial report (CAFR) Notes to the Financial Statements.

#### NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2021 and 2020

#### NOTE D - DEFINED BENEFIT PENSION PLAN - Continued

#### 1. General Information about the Pension Plan - Continued

Contributions: The State of Illinois is primarily responsible for funding the System on behalf of the individual employers at an actuarially determined amount. Public Act 88-0593 provides a Statutory Funding Plan consisting of two parts: (i) a ramp-up period from 1996 to 2010 and (ii) a period of contributions equal to a level percentage of the payroll of active members of the System to reach 90% of the total Actuarial Accrued Liability by the end of Fiscal Year 2045. Employer contributions from "trust, federal, and other funds" are provided under Section 15-155(b) of the Illinois Pension Code and require employers to pay contributions which are sufficient to cover the accruing normal costs on behalf of applicable employees. The employer normal cost for Fiscal Year 2021 and 2020, respectively, was 12.70% and 13.02% of employee payroll. The normal cost is equal to the value of current year's pension benefit and does not include any allocation for the past unfunded liability or interest on the unfunded liability. Plan members are required to contribute 8.0% of their annual covered salary. The contribution requirements of plan members and employers are established and may be amended by the Illinois General Assembly.

Participating employers make contributions toward separately financed specific liabilities under Section 15.139.5(e) of the Illinois Pension Code (relating to contributions payable due to the employment of "affected annuitants" or specific return to work annuitants) and Section 15.155(g) (relating to contributions payable due to earning increases exceeding 6% during the final rate of earnings periods).

# 2. <u>Pension Liabilities, Expense, and Deferred Outflows of Resources and Deferred Inflows of Resources Related to Pensions</u>

Net Pension Liability: The net pension liability (NPL) was measured as of June 30, 2020. At June 30, 2020, SURS reported NPL of \$ 30,619,504,321.

Employer Proportionate Share of Net Pension Liability: The amount of the proportionate share of the net pension liability to be recognized for the University is \$-0-. The proportionate share of the State's net pension liability associated with the University is \$556,068,112 or 1.8161%. This amount should not be recognized in the financial statement. The net pension liability and the total pension liability as of June 30, 2020 was determined based on the June 30, 2019 actuarial valuation rolled forward. The basis of allocation used in the proportionate share of net pension liability is the actual reported pensionable earnings made to SURS during fiscal year 2020.

#### NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2021 and 2020

#### NOTE D - DEFINED BENEFIT PENSION PLAN - Continued

2. <u>Pension Liabilities, Expense, and Deferred Outflows of Resources and Deferred Inflows of Resources Related to Pensions - Continued</u>

*Pension Expense*: At June 30, 2020, SURS reported a collective net pension expense of \$ 3,364,411,021.

Employer Proportionate Share of Pension Expense: The employer proportionate share of collective pension expense should be recognized similarly to on behalf payments as both revenue and matching expenditure in the financial statements. The basis of allocation used in the proportionate share of collective pension expense is the actual reported pensionable contributions made to SURS during fiscal year 2020. As a result, the University recognized on behalf revenue and pension expense of \$ 61,099,672 for fiscal year ended June 30, 2021, and is reported as part of nonoperating revenues (on behalf payments for fringe benefits) and operating expenses (on behalf payments).

Deferred Outflows of Resources and Deferred Inflows of Resources Related to Pensions: Deferred outflows of resources are the consumption of net position by the System that is applicable to future reporting periods. Conversely, deferred inflows of resources are the acquisition of net position by SURS that is applicable to future reporting periods.

SURS collective deferred outflows and deferred inflows of resources by sources is as follows:

	Deferr Outflow		Inflows of
	Resour	ces	Resources
Difference between expected and			
actual experience	\$ 170,98	,	h =
Changes in assumption	473,019	9,629	-
Net difference between projected and actual earnings on pension plan			
investments	474,659	9,178	
Total	\$ 1,118,660	6 <b>,</b> 290 <b>\$</b>	

# NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2021 and 2020

#### NOTE D - DEFINED BENEFIT PENSION PLAN - Continued

# 3. Deferral of Fiscal Year 2021 Pension Expense

The University paid \$358,564 in federal, trust or grant contributions for fiscal year ended June 30, 2021. These contributions were made subsequent to the pension liability measurement date of June 30, 2020 and are recognized as Deferred Outflows of Resources as of June 30, 2021, in the University's financial statements.

# 4. Assumptions and Other Inputs

Actuarial assumptions: The actuarial assumptions used in the June 30, 2020 valuation were based on the results of an actuarial experience study for the period June 30, 2014 - 2017. The total pension liability in the June 30, 2020 actuarial valuation was determined using the following actuarial assumptions, applied to all periods included in the measurement:

Inflation

Salary increases

3.25 to 12.25 percent, including inflation

Investment rate of return

6.75 percent beginning with the actuarial valuation as of June 30, 2018

Mortality rates were based on the RP2014 Combined Mortality Table with projected generational mortality and a separate mortality assumption for disabled participants.

The long-term expected rate of return on pension plan investments was determined using a building-block method in which best-estimate ranges of expected future real rates of return (expected returns, net of pension plan investment expense and inflation) are developed for each major asset class. These ranges are combined to produce the long-term expected rate of return by weighting the expected future real rates of return by the target asset allocation percentage and by adding expected inflation.

#### NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2021 and 2020

#### NOTE D - DEFINED BENEFIT PENSION PLAN - Continued

# 4. Assumptions and Other Inputs - Continued

Best estimates of arithmetic real rates of return were adopted by the plan's trustees after considering input from the plan's investment consultant(s) and actuary(s). For each major asset class that is included in the pension plan's target asset allocation as of June 30, 2020, these best estimates are summarized in the following table:

		Weighted Average Long-
	Strategic	Term Expected
	Policy	Real Rate
	Allocation	of Return
Defined Benefit Plan		
Traditional Growth		
Global public equity	44.00%	6.67%
Stabilized Growth		
Credit fixed income	14.00	2.39
Core real assets	5.00	4.14
Options strategies	6.00	4.44
Non-Traditional Growth		
Private equity	8.00	9.66
Non-core real assets growth	3.00	8.70
Inflation Sensitive		
U.S. TIPS	6.00	0.13
Principal Protection		
Core fixed income	8.00	(0.45)
Crisis Risk Offset		, ,
Systematic trend following	2.10	2.16
Alternative risk premia	1.80	1.60
Long duration	2.10	0.86
Total	100.00%	4.84%
Inflation		2.25
		W 1 P43
Expected Arithmetic Return		7. <u>09</u> %

#### NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2021 and 2020

#### NOTE D - DEFINED BENEFIT PENSION PLAN - Continued

# 4. Assumptions and Other Inputs - Continued

Discount Rate: A single discount rate of 6.49% was used to measure the total pension liability. This single discount rate was based on an expected rate of return on pension plan investments of 6.75% and a municipal bond rate of 2.45% (based on the weekly rate closest to but not later than the measurement date of the 20-Year Bond Buyer Index as published by the Federal Reserve). The projection of cash flows used to determine this single discount rate were the amounts of contributions attributable to current plan members and assumed that plan member contributions will be made at the current contribution rate and that employer contributions will be made at rates equal to the statutory contribution rates under the SURS' funding policy. Based on these assumptions, the pension plan's fiduciary net position and future contributions were sufficient to finance the benefit payments through the year 2075. As a result, the long-term expected rate of return on pension plan investments was applied to projected benefit payments through the year 2075, and the municipal bond rate was applied to all benefit payments after that date.

Sensitivity of the SURS' Net Pension Liability to Changes in the Discount Rate: Regarding the sensitivity of the net pension liability to changes in the single discount rate, the following presents the plan's net pension liability, calculated using a single discount rate of 6.49%, as well as what the plan's net pension liability would be if it were calculated using a single discount rate that is 1-percentage-point lower or 1-percentage-point higher:

1% Decrease 5.49%	Rate Assumption 6.49%	1% Increase 7.49%
\$ 36 <u>,</u> 893 <u>,4</u> 69 <u>,</u> 884	<u>\$ 30,619.504,321</u>	<u>\$ 25,441,837,592</u>

Additional information regarding the SURS basic financial statements including the Plan Net Position can be found in the SURS comprehensive annual financial report by accessing the website at www.SURS.org.

#### NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2021 and 2020

#### NOTE E - POST-EMPLOYMENT BENEFITS

Plan description. The State Employees Group Insurance Act of 1971 ("Act"), as amended, authorizes the Illinois State Employees Group Insurance Program ("SEGIP") to provide health, dental, vision, and life insurance benefits for certain retirees and their dependents. Substantially all of the University's full-time employees are members of SEGIP. Members receiving monthly benefits from the General Assembly Retirement System ("GARS"), Judges Retirement System ("JRS"), State Employees' Retirement System of Illinois ("SERS"), Teachers' Retirement System ("TRS"), and State Universities Retirement System of Illinois ("SURS") are eligible for these other postemployment benefits ("OPEB").

The Department of Central Management Services administers these benefits for annuitants with the assistance of the public retirement systems sponsored by the State (GARS, JRS, SERS, TRS and SURS). The State recognizes SEGIP OPEB benefits as a single-employer defined benefit plan. The plan does not issue a stand-alone financial report.

Benefits provided. The health, dental, and vision benefits provided to and contribution amounts required from annuitants are the result of collective bargaining between the State and the various unions representing the State's and the University component units' employees in accordance with limitations established in the Act. Therefore, the benefits provided and contribution amounts are subject to periodic change. Coverage through SEGIP becomes secondary to Medicare after Medicare eligibility has been reached. Members must enroll in Medicare Parts A and B to receive the subsidized SEGIP premium available to Medicare eligible participants. The Act requires the State to provide life insurance benefits for annuitants equal to their annual salary as of the last day of employment until age 60, at which time, the benefit amount becomes \$5,000.

Funding policy and annual other postemployment benefit cost. OPEB offered through SEGIP are financed through a combination of retiree premiums, State contributions and Federal government subsidies from the Medicare Part D Program. Contributions are deposited in the Health Insurance Reserve Fund, which covers both active State employees and retirement members. Annuitants may be required to contribute towards health and vision benefits with the amount based on factors such as date of retirement, years of credited service with the State, whether the annuitant is covered by Medicare, and whether the annuitants has chosen a managed health care plan. Annuitants who retired prior to January 1, 1998, and who are vested in the State Employee's Retirement System do not contribute toward health and vision benefits. All annuitants are required to pay for dental benefits regardless of retirement date. The Director of Central Management Services shall, on an annual basis, determine the amount the State shall contribute toward the basic program of group health benefits. State contributions are made primarily from the General Revenue Fund on a pay-as-you-go basis. No assets are accumulated or dedicated to funding the retiree health insurance benefit and a separate trust has not been established for the funding of OPEB.

#### NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2021 and 2020

#### NOTE E - POST-EMPLOYMENT BENEFITS - Continued

For fiscal year 2021, the annual cost of the basic program of group health, dental, and vision benefits before the State's contribution was \$12,261 (\$6,910 if Medicare eligible) if the annuitant chose benefits provided by a health maintenance organization and \$15,224 (\$6,449 if Medicare eligible) if the annuitant chose other benefits. The State is not required to fund the plan other than the pay-as-you-go amount necessary to provide the current benefits to retirees.

#### NOTE F - CONTRIBUTED IN-KIND SUPPORT

Contributed materials, supplies, and facilities are recorded at their estimated fair value at the date of donation. The Radio Station reports gifts of professional services, materials, and other nonmonetary contributions as revenue in the accompanying statement of revenues, expenses, and changes in net position. As expenses of an equivalent amount are also recognized, there is no impact on net position.

If the fair value of contributed materials, supplies, facilities, and property cannot be reasonably determined, they are not recorded. Donated personal services or nonprofessional volunteers are not recorded as revenue and expenses as there is no objective basis available to measure the value of such services.

A summary of the contributed support received is as follows:

The amount of donated materials and services recognized in the years ended June 30, 2021 and 2020 was \$21,273 and \$22,072, respectively.

Contributed support from the State of Illinois consists of fringe benefit contributions on behalf of the Radio Station. The value of the on behalf contributions recognized in the years ended June 30, 2021 and 2020 was \$ 156,809 and \$ 38,602, respectively.

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# SUPPLEMENTARY SCHEDULE OF EXPENSES

Year Ended June 30, 2021

(With Comparative Totals for Year Ended June 30, 2020)

	Program Services			Support Services				
	Programming				nt	Underwriting	7	
	and	Broad-	Program	and	Fund-	and Grant	2021	2020
	<u>Production</u>	casting	Information	<u>General</u>	raising	Solicitation	Total	Total
Salaries and employee benefits	\$ 281,349 \$	8 118,864	\$ 13,183	\$ 100,974	\$ 59,429	\$ 32,958 \$	\$ 606,757	\$ 596,240
Office and radio supplies	109	4,332	Ψ 13,103	3,507	10,020	Ψ 52,750 0	17,968	9,401
Telephone and line charges	107	1,552	_	7,666	10,020		7,666	8,332
Postage	_	_	_	30	2,454		2,484	0,552
Indirect administrative support	69,256	29,259	3,245	24,855	14,629	8,113	149,357	143,405
Advertising	-	2),23)	5,215	1,696	14,987	0,115	16,683	20,138
Occupancy	1,252	8,221	22	251	1,348		11,094	16,378
Printing and publications	3,355	0,221	_	754	2,507		6,616	3,724
Travel and conferences	66	_	_	754	2,307		66	3,186
Professional fees	7,832			18,355	90	_	26,277	16,983
Depreciation	7,032	52,871		10,555	-		52,871	54,342
Talent grants and tuition waivers	5,300	32,071	_	_	-	_	5,300	7,468
Program acquisitions	152,247	1,535	-	1,100	_		154,882	137,549
Rental and maintenance of equipment	399	11,678		6,162			18,239	13,182
Miscellaneous	43	7,209	_	26,551	9,390	_	43,193	24,936
TITIO OTTALIO GO		1,20)	<del></del>	20,331			73,173	24,930
Total	\$ 52 <u>1,</u> 2 <u>0</u> 8 5	233,969	\$ 16,450	\$ 191,901	\$ 114,854	\$ 41,071	<u>\$1,119,453</u>	<u>\$1,055,264</u>