

# ON AIR

# CREATE YOUR LEGACY AND PRESERVE AN AUSTIN ICON

## Many Ways To Make a Difference. Many Ways To Give.

Our team at KUT and KUTX is here to help loyal listeners and friends support the public radio stations they love and leave a lasting legacy through smart financial planning. There are many different ways to make a gift – perhaps some you haven't even considered. **Here are a few types of assets you can give to achieve your goals and support KUT and KUTX.**



### Cash

Giving cash is simple and the most basic way to make a difference at KUT and KUTX, and you can deduct the amount immediately on your income tax.



### Stocks & Securities

Giving securities, including stocks and bonds, is easy and effective. If you have held the securities for more than a year and they have appreciated, giving to KUT and KUTX can provide a tax deduction and help avoid capital gains tax.



### Mineral Interests

By transferring mineral rights to KUT and KUTX, you truly are giving our radio stations a “gift that keeps on giving.” The University Lands office has been stewarding the largest land and minerals endowment in the country for over 100 years. Our experts will ensure your natural resources yield maximum value.



### Real Estate & Land

A gift of real estate, such as your home, ranch, vacation property, commercial property or vacant land, could be your most impactful donation. Moreover, if your property has appreciated, giving it to KUT and KUTX can provide a tax deduction and help avoid capital gains tax.



### Life Insurance

If you no longer need your life insurance policy because it will no longer benefit your survivors, you can give it to KUT and KUTX.



### Retirement Plans

Giving KUT and KUTX part of your retirement assets, such as from your IRA, 401k, 403b, pension, or other tax-deferred plan, is a simple way to make a gift and can keep you in a more advantageous tax bracket. This is especially true for members and listeners who are age 70½ or older and must take a required minimum distribution each year.

Moreover, retirement plans passed to your children and heirs could lose almost half their value through the income taxes they will have to pay. On the other hand, naming KUT and KUTX as a beneficiary generates no income taxes, and our radio stations receive the full value of your retirement plan.



### Will & Estate Plans

You can designate KUT and KUTX as a beneficiary in your will, living trust or other estate plan document. Sample will language is available on the back of this page.



## Business Interests & Closely Held Stock

Nothing has growth potential like your stake in a growing company. There are key times in the life of a business when it makes sense to set aside some of the ownership interest for charitable contributions, such as:

- When a company is being formed
- Before an initial public offering (IPO)
- When a company is being recapitalized
- Before the sale, merger or acquisition of a company
- Before an owner or partner in a company retires

By donating closely held stock before these liquidity events occur, you can claim an immediate tax deduction for the full market value without ever recognizing a taxable gain. You essentially “double up” on the tax benefits.



## Intellectual Property & Royalties

Intellect and creativity are at the heart of public radio, and that power can transfer into financial security for KUT and KUTX through gifts of I.P. and royalties.



## Artwork & Collectibles

Paintings, sculptures, coins – if it is worth something to someone, that worth can transfer to KUT and KUTX.



## Charitable Gift Annuity

If you are age 55 or older, you can transfer cash or appreciated securities to the UT Foundation for the benefit of KUT and KUTX, and you are paid a fixed amount (with rates based on your age) annually for the rest of your life. This provides security for you and your loved ones, and some of this income may be tax-free.



## Charitable Remainder Trust

As with a charitable gift annuity, a charitable remainder trust allows you to transfer cash and appreciated securities as well as property to UT System or your bank/trust company. The difference is that instead of a simple contract, your asset funds a trust, which directs a specific distribution to you or your family, with the remainder being distributed to KUT and KUTX. The trust will provide you with an upfront charitable tax deduction and provide you with income for life (flexible or fixed for life or for a set term of years).



## Charitable Lead Trust

You can transfer cash, appreciated securities, and/or property into a lead trust that makes gifts to KUT and KUTX for a number of years. You will receive a charitable deduction, and you or your family receives the remainder of the trust at a tax savings.

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## Sample Language for Your Will

I hereby direct \$ \_\_\_\_\_ (or \_\_\_\_ percent of my residual estate) in cash, securities, or other property to the Board of Regents of The University of Texas System for the benefit of The University of Texas at Austin.

This gift shall be for the further benefit of KUT and KUTX and shall be used to

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_ [purpose].

Tax ID number 30-0710145

**To learn more about making a legacy gift to support KUT and KUTX, contact:**

Wade Lee, Director of Development  
supportkut@austin.utexas.edu | 512-471-4502  
[legacy.kut.org](http://legacy.kut.org)

