



# Wine Tasting

2024  
kvpr

**SUNDAY MAY 5, 2024**

LESTER ESTATE, FRESNO

KVPR.ORG

# 2024 KVPR WINE TASTING

## SPONSORSHIP PACKAGES

We offer a variety of sponsorship levels. Your support makes this annual fundraiser a success!

All sponsors will receive early arrival time of 2:30pm for sponsors & guests, listing on event invitation sent to 5,000 households and businesses throughout the Valley, listing in event collateral & signage and website listing on kvpr.org with link to sponsor's website

### **Presenting Sponsor - \$16,000** (1 available)

- Name/logo on 1,000 wine glasses, plates, and napkins
- (35) Tickets to event
- (150) :15 second spots on KVPR
- Inclusion as "Presented by" in on-air promotional announcements.
- Prominent signage placement on the silent auction tent
- Logo on event tickets as "Presented by"
- Logo on wine notes as "Presented by"
- Listed as "Presented by" with name/logo on marketing materials and event signage
- Name/logo on 10 issues of e-newsletter leading up to event

### **Gold Sponsor - \$5,000** (2 available)

- (10) Tickets to event
- (40) :15 second spots on KVPR
- Name/logo on 5 issues of e-newsletter

### **Guest Transportation Sponsor - \$5,000**

(1 available)

- (10) Tickets to event
- (40) :15 second spots on KVPR
- Name/logo on 5 issues of e-newsletter
- Signage at guest pickup and drop-off

### **Food Sponsor - \$5,000** (1 available)

- (10) Tickets to event
- (40) :15 second spots on KVPR
- Name/logo on 5 issues of e-newsletter
- Signage in food tent

### **Bottled Water Sponsor - \$4,000** (1 available)

- Name/logo on bottled water (1,000)
- (8) Tickets to event
- (30) :15 second spots on KVPR

### **Silver Sponsor - \$3,000** (4 available)

- (8) Tickets to event
- (20) :15 second spots on KVPR

### **Raffle Ticket Sponsor - \$3,000** (1 available)

- Name/logo on raffle tickets and flyers mailed to 4,000 valley households and sold at event
- (8) Tickets to event
- (20) :15 second spots on KVPR

### **South Valley Bus Sponsor - \$2,500** (1 available)

- Opportunity to market your company to approximately 90 guests riding the S. Valley bus
- (6) Tickets to event
- (15) :15 second spots on KVPR

### **Music Stage Sponsor - \$2,000** (1 available)

- Signage on event stage
- (6) Tickets to event
- (12) :15 second spots on KVPR

### **Silent Auction Sponsor - \$1,500** (1 available)

- Signage in silent auction tent
- (6) Tickets to event
- (10) :15 second spots on KVPR

### **Bronze Sponsor - \$1,500** (4 available)

- (6) Tickets to event
- (12) :15 second spots on KVPR

### **Band Sponsor \$1,500** (1 available)

- (6) Tickets to event
- (12) :15 second spots on KVPR

### **Friend of KVPR - \$1,200** (12 available)

- (6) Tickets to event

### **South Valley Bus Lunch Sponsor \$1,000**

(1 available)

- (4) Tickets to the event

### **Dessert Sponsor \$1,000** (1 available)

- (4) Tickets to the event