BTPM Carol Crawl Fundraising Challenge

Rules & Guidelines

Help spread some holiday cheer and support Buffalo Toronto Public Media ("BTPM")! Participants in the Carol Crawl Fundraising Challenge can raise money for BTPM through their personal fundraising pages and compete for a pair of tickets to see Noah Kahan in June 2027.

Eligibility & Registration

- The Challenge is open to individuals aged 21 years and older residing in Western New York.
- BTPM employees and their immediate family members are not eligible to win.
- Participants must register through btpm.org/be-one-of-btpm-santas-helpers and create a personal fundraising page connected to BTPM's official Carol Crawl campaign on Fundraise Up.
- Participants must attend the Carol Crawl on December 11, 2026, to be eligible to win.
- Each participant may enter using one personal fundraising page.

Fundraising Period

- The Challenge begins at 9:00 a.m. Eastern Time on Monday, November 9, 2026, and closes at 9:00 p.m. Eastern Time on Friday, December 11, 2026.
- Only eligible donations received during this period will count toward a participant's competition total.
- Donations received after the deadline will still support BTPM but will not count toward prize consideration.

Participation & Fundraising

- Participants are encouraged to share their personal fundraising pages with friends, family, and their community.
- Donations support Buffalo Toronto Public Media.
- Only donations made through the participant's personal fundraising page in BTPM's designated Carol Crawl Fundraise Up portal will count toward the competition. Cash, checks, and donations through other BTPM forms will not count.
- Participants' own donations through their personal fundraising pages will count toward their totals.
- Fundraising totals will reflect successfully processed donations before payment-processing fees, excluding refunded, disputed, or fraudulent transactions.
- For recurring donations, only payments successfully processed during the fundraising period will count. Future scheduled payments will not count.
- Making a donation does not enter the donor into the Challenge or make the donor eligible for the prize.

Winner Selection & Notification

- The eligible participant with the highest verified fundraising total at the close of the Challenge will win.
- In the event of a tie, the prize will go to the participant who reached the tied fundraising total first, as determined by BTPM's donation records.
- Participants can view fundraising standings on the campaign leaderboard. Publicly displayed totals remain subject to verification by BTPM.
- BTPM will verify fundraising totals, eligibility, and attendance before confirming the winner.
- BTPM will contact the winner by phone and/or email during the week of December 14, 2026.
- The winner must respond by December 31, 2026, to claim the prize.
- If the winner does not respond by the deadline, declines the prize, or does not meet the eligibility requirements, the prize will be offered to the next-highest eligible fundraiser, subject to verification.

Prize

- One prize is available: two (2) tickets for one winner and one guest to see Noah Kahan at Highmark Stadium in Orchard Park, New York, on Saturday, June 12, 2027.
- The prize includes concert admission only. Transportation, parking, accommodations, meals, and other expenses are the responsibility of the winner and guest.
- Tickets will be delivered electronically no later than June 5, 2027, one week before the concert.
- The winner and guest must comply with the venue's admission requirements and ticket terms.
- The prize is not redeemable for cash.
- If the concert is canceled, BTPM will not provide a substitute prize or cash alternative. To the extent permitted by law, the winner agrees to release and hold BTPM harmless from claims arising from the cancellation.
- If the concert is rescheduled, the prize will remain tickets for the rescheduled performance. BTPM will not provide a substitute prize or cash alternative if the winner or guest cannot attend the new date.

Participant Content & Permissions

- Participants must have permission to use any photographs, text, or other content they post on their fundraising pages.
- Fundraising pages must not contain unlawful, defamatory, discriminatory, or obscene content, or infringe on another person's rights.
- Participants may not misrepresent their relationship with BTPM or make unauthorized promises about donations, benefits, or prizes.
- By participating, entrants permit BTPM to share their public fundraising pages, including their displayed names, submitted content, and fundraising progress, to promote the Carol Crawl and recognize fundraising efforts.
- BTPM may announce the confirmed winner's name, city, and final fundraising total, subject to applicable law.

General Terms

- By participating, entrants agree to these rules.
- BTPM may disqualify participants who provide false information, manipulate fundraising totals, engage in fraudulent activity, or otherwise violate these rules.
- Technical issues or suspected errors should be reported promptly to BTPM. BTPM will review relevant donation records when resolving discrepancies.
- BTPM's decisions regarding eligibility, verified fundraising totals, and application of these rules are final, subject to applicable law.
- The Challenge is administered by Buffalo Toronto Public Media, 140 Lower Terrace, Buffalo, NY 14202.

Questions or technical issues? Visit help.btpm.org or email support@btpm.freshdesk.com.

Thank you for supporting public media and bringing some holiday cheer to the Carol Crawl!