

White Pine Community Broadcasting, Inc. / WXPR FM Community Representation Statement

White Pine Community Broadcasting, Inc. is committed to representing the diverse community that is our service area in north central Wisconsin and the western Upper Peninsula of Michigan. Our recruiting efforts for the White Pine Community Broadcasting Inc. Board of Directors, related committees; our Citizens Advisory Board, on-air programming, news coverage, and hiring practices for the WXPR FM staff reflect this commitment.

White Pine Community Broadcasting Inc. will seek locally and nationally produced programming to enable WXPR-FM to faithfully serve the diverse community in our broadcast area. Our staff, Boards of Directors, and volunteer on air hosts will understand and embrace our commitment to diversity. Our on-air product and those individuals that deliver that product will reflect our commitment to be inclusive and respectful of the diverse nature of the area which we serve.