



WEKU AI policy v2

August 1, 2023

At WEKU, the credibility of our journalism is paramount. Based on that premise, WEKU will not use AI in the creation and broadcast of news and information content. This includes reporting, writing, editing, recording and photos. WEKU's current AI use is limited to basic audio transcription. Due to the inherent difficulty of attribution and credit as well as ongoing concerns over synthetic content copying others original content, WEKU will not use AI in content creation until clearer guardrails and laws are developed that govern AI use.

This policy is subject to change based on market conditions and industry approved usage.