General Manager’s Newsletter | November 2022

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Laramie, WY | 82071-2000 US
1000 E University Ave Dept 3984

Laramie native and MOJA producer Carl Gustafson on Wyoming Sounds.

Producer Carl Gustafson interviewed on Wyoming Sounds

Mountain West unions voice concern over Kroger-Albertsons merger

Grizzly Attacks In Wyoming

supply and high demand aired on NPR’s Mountain West News Bureau reporter Will Walkey’s recent feature on food banks in Wyoming facing short

Food banks struggle to keep up as demand increases amid inflation

As always, please feel free to contact me with any questions or comments at honor@uwyo.edu

Thank you for your support for the arts, and your generous spirit, and wish all a peaceful holiday.

And then there’s Thanksgiving – a time of reflection and gratitude. In public radio, our listeners come to mind,
moving to individual giving. Tina McGee, our current sales associate, rounds out the transition team.

Businesses, and loves the challenge of an underwriting sale, send them our way. A transition team is in place

leaving after 5 years of solid business-WPM association building. The portfolio she carries supports 6 WPM

strict but benevolent coach. They rarely make them like that anymore. (See

I wish I had recorded the sessions. Ken was a giant in journalism, impeccably balanced, a perfectionist, and a

He transformed many a fledgling reporter into a consummate storyteller. I had the pleasure to work with Ken in

November 29th, as our announcers read off the names of Wyoming’s vibrant and well-deserving public service

Thanksgiving, and it’s a great opportunity to remind listeners of all the exceptional public service organizations

Start thinking about all the non-profits you admire and support. WPM’s Giving Tuesday takes place right after Thanksgiving, and is a great opportunity to recognize the local service providers and programs in Wyoming, sponsored in part by the Wyoming Community Foundation. We can’t serve our listeners without your support. We’re only able to be the public radio outlet we are because of you.

Wyoming Public Radio’s Giving Tuesday site

You select an automatic monthly withdrawal from your credit card and forget it. More and more non-profits

– from staff to donors and listeners. We’re delighted with folks who joined us for the first time. We’re also

of support. Nationally, many GM’s reported lower fund drive results. Many people contributed to this success

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The fall fund drive ended on a happy note and a sigh of relief. We made goal, but did not surpass it as we

longtime Leadership Circle members, and were happy to host the Governor.

Director Bob Beck, with a live on-air Proclamation. It was an honor, and a historic moment in WPM’s

Gentlemen are also honored – as we all heard during fund drive when Governor Gordon surprised retiring News

Jackson Hole Edelweiss Fund.

Promoting women in media is a mission dear to our hearts. At

Mary Guthrie, was honored with the prestigious Lifetime Achievement award. It was a great day for women,

helpful. Being the smallest populated state in the public broadcasting diaspora, we need all the attention we

was renominated by President Biden for a second six-year term. The Board sets policy and establishes

Though the Supreme Court and Justice Ruth Bader Ginsburg play a role in the book,

Dinners with Ruth

Directors. Ruby Calvert, retired Wyoming PBS General Manager and WPM colleague,

Wyoming is again represented on the Corporation for Public Broadcasting Board of

The Modern West

Kudos for

for the Wyoming PBS House and Governor debates in Riverton on October 13th.

Wyoming Public Radio News Editor, Kamila Kudelska, went to Clark, WY to visit a corn

Kamila Kudelska Reports on Local News and Wyoming Elections

reporting to national audiences. For your information, here are our numbers for the last fund drive:

31.5% of all WPM’s individual donations were under $100.

24% of individual donations under $100 were new.

As always, please take a moment to return this newsletter.

Wyoming Public Radio

Wyoming Public Media is a service of the University of Wyoming.

Wyoming PBS

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