

## **Red River Radio Community Advisory Board Meeting Minutes for September 18, 2025**

**Attendees:** Krystle Beauchamp, Leonard Wilson, Mary Decker, Sally Langston, Andrew Bindursky, John Gayle, Jesse Gilmore, Brad Campbell, Angie White, Robert Murphy, Kermit Poling, Ranae Moran, Henry Edwards, Troy Jones

### **Call to Order & Welcome – Krystle Beachamp**

Time: 12:09 PM

### **Approval of Minutes from Previous Meeting**

Moved: Leonard, Seconded: Angie

### **Board Development & Nominations**

New Board Member – Brad Campbell

Krystle: Welcomed Brad and read his bio to the board

Brad: Thanked the board and his message included: “Greetings from Chicago. It is my pleasure to be on this board. NPR is a part of my life every single day.”

Krystle: announced departing board member, Tim Chauvin. Members commented on his longstanding support for RRR, as well as his consistent attendance and participation on the board. Kermit’s remarks included: “Tim was a longtime board member and will be missed. Among his many contributions was the fact that he hand built our conference room table in our phone bank.”

### **Annual Meeting to Elect Officers – Amendment to Process**

Krystle: Explained the current process of electing officers, then made a motion to move the election of officers to the November meeting, at which time candidates would be nominated and voted into office during that meeting.

Moved: Angie; seconded: Sally

**Board Vote:** the board voted all in favor of moving nominations and elections to the November meeting

Krystle: Officer nominations and elections will be held at our November meeting. Please come prepared to nominate and vote.

## **Manager's Report – Kermit Poling**

### Federal Funding Status/Update

We incurred a \$192K deficit, but have most of it back in new donations, emergency funding from Community Foundation, not refilling Kiara Lafitte's programming position for now, a \$57K discount from NPR and our bill will be less than \$100k for the first time in our memory. We were prioritized by NPR because of our rural reach.

Mary: Are there any changes of which we should be aware that may affect our bylaws?

Kermit: No, we're mainly focused on how to handle licensing, but the agreements are in effect until the end of 2027. There are some CPB funds left to help cover next year's licensing concerned.

We're continuing to do our normal audits and will still post them to our website. No other significant changes, so I doubt our listeners will notice much difference.

### Fall Fund Drive

We're in good shape and looking forward to successful fall fund drive. We increased our goal to \$100K based on our needs and the fact we did so well during our spring drive.

### Lufkin and Alexandria Gifts

We received a \$200K gift to replace the transmitter in Lufkin. We will have money left over to also do work in Alex. We also have a match for Alex in funding.

### Programming Notes

Kiara's leaving will mean we will lose some local programming, but we are replacing it with similar formatted national programs. Also, we added a second hour Folk Alley because Art of Song is no longer produced.

### Red River Revel

We have our booth at Red River Revel where our board members can volunteer. The station will have staff there as well, including Elaina and Jeff, who will interview artists on site.

## **Assistant Manager's Report – Ranae Moran**

### More On The Revel

Our RRR Revel booth will be Oct 2, 3, 4, and 5. It will be physically manned from 11 – 5, (1 – 5 on Sunday) and board members are encouraged to man it during those hours or even after those hours if they so desire.

Krystle: This is a wonderful promotional opportunity for board members to engage with the community at a high quality event such as the RR Revel. Ranae and the staff will work out shift times for us, so board members can sign up.

Ranae: We are working on that now and will push out to the board. Also, Richard's Creative designed a step-and-repeat to use at the Revel and for the studio, table cloth, and hold signs that highlight specific, popular programming.

We'll make the booth a nice relaxing space with a sofa and lamps, for people while they're being interviewed.

Kermit: The booth's location will be near the Spring Street Bridge between the two pavilions.

#### Alexandria Transmitter

Ranae: We are working hard on funding for the transmitter in Alexandria with Andrew B and Jim C. We have a match and \$25K toward that match, so we are on our way to raising the money needed. The transmitter there is so old that we can no longer buy replacement parts, so it is an urgent need. Andrew B has identified a meeting location, so we can go to Alex and hold a fundraising meeting. Jim is working on a PowerPoint and flyer to give to people explaining the need for the new transmitter. We need \$85K total to meet the challenge match.

### **Membership Report – Henry Edwards**

Upcoming Fall Fund Drive – September 29 – October 10

Henry: Our Fall Fund Drive is themed "Bridge the Gap," highlighting the importance of member contributions. We're beginning to fill in our on-air guests. I'll be reaching out to board members and others to complete the schedule. I will also be helping to coordinate with board members on staffing the booth at the Revel. Thanks in advance for your time and help. All Souls Church may provide volunteers as well for the booth.

### **Committee Reports & Action Items**

Krystle: Led the board through the list of committee reports.

#### Marketing & Outreach Committee

Krystle: Initial SM posts have been in the marketplace already, focusing on "bridging the gap" for the government shortfall. John and I will meet soon with Ranae and Kermit to explore expanding the messaging into other areas. Also, I want to encourage everyone on the board to follow RRR on social media and to like and share our posts.

#### Events Committee

Angie: our committee met Sep 3 and included Jeana, Andy B, and myself. We discussed that our business sometimes overlaps with programming, so we will work to coordinate the two. We discussed live music events in past with in-studio performances.

Alexandria Artwalk – Oct 17, 5:00 – 9:00 PM

We need volunteers for the booth. The Artwalk includes many interesting arts related booths and we have a table there at no charge. Contact me or Andy for details on how to get involved.

“Vino & Violins” Type Of Event

Based on the past success of an event at which flights of wine were served paired with classical pieces for the violin played by Kermit Poling.

Jeana made a generous offer to bring in classical guitarist Mario Ulloa following vino and violins model. I’m friends with Corkscrew Wisdom who educates people in wine and she can do the pairing of music with wine. If we move forward, we need to explore venues. We also need a group of board members and possibly others who will do the work and not let it all fall on the staff to execute.

SFA is bringing in the artist to perform on their campus. If RRR can broadcast the concert, it would be a great tie and might help us with the overall cost of bringing the artist here for our event.

We are targeting February 2026 when the artist will be at SFA.

Krystle: Can we get a one-sheeter regarding the event?

Angie: Absolutely.

Ranae: We will also get Richard’s Creative involved to help with an invitation, etc.

Angie: We also reached out to Cliff Shackelford regarding a bird watching event; maybe after the new Walter B Jacob venue re-opens.

Finally, we discussed doing a series of “Getting to Know You” events in various listening areas. We are looking for partners in each market with whom to collaborate.

Orientation Committee - No updates

Development Committee - No update

Programming Committee - No updates

Krystle: A big shout out to all of the committee work going on.

## **Adjournment**

Next Meeting: Wednesday, November 19

Adjourn: Moved: Leonard, Seconded: Sally

Time: 1:07