

KISU-FM Underwriting Prices (effective 9-1-25)

<u> Monday - Friday</u>	20-seconds
5am-9pm	\$10.00
5am-10am	\$13.00
10am-3pm	\$11.00
3pm-7pm	\$12.00
Sat-Sun (5am-9pm ROS)	\$9.00
Sat-Sun (Specified Times)	\$10.00

Note: all rates and Long Term Agreements

package prices shown are **NET TO STATION**

Long Term Agreements (the examples shown determined from the base rate for 5am-9pm daypart)

50 announcements/month x **12 months**

20-second messages = \$425/mo (15% savings)

50 announcements/month x **9 months**

20-second messages = \$445/mo (11% savings)

50 announcements/month x **6 months**

20-second messages = \$460/mo (8% savings)

50 announcements/month x **3 months**

20-second messages = \$475/mo (5% savings)

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