



**WVIA's Board of Directors Meeting Minutes
December 2, 2022 at 1:00 pm
100 WVIA Way
Pittston, PA 18640**

Attending:

Dennis Cheng	Patrick Marty
Rick Cohen	Holly Morrison
Peter Frieder	Nick Niles
Jeanne Genzlinger	John Pullo, Sr.
Robert T. Kelly, Jr.	Andrew J. Sordoni, III
Jon Kirkwood	Don Stanziano
	Jonathan Weis

Excused:

Jose de los Rios
Dr. L. Jay Lemons
Jennifer Wilson

WVIA Staff:

Melanie Andreoli	Ben Payavis
Kristen Mackrell Clark	Mary Price
Joe Glynn	Neil Prisco
Carla McCabe	Kate Sickora
Chris Norton	Chris Zellers

Guests:

Styena Consulting:

Maja Mrkoci

Goldman Sachs:

Danielle O'Bannon
Sarah Higgins

A quorum was present.

Mr. Frieder called the meeting to order at 1:04 pm.

There were three action items on the consent agenda. **All items were previously sent to the Board for review.**

Mr. Frieder shared with the Board that Lia Richards Palmiter has resigned from the WVIA Board, effective immediately.

A motion was made by Mr. Niles to accept Lia Richards Palmiter's resignation from the WVIA Board. Mr. Pullo seconded. With all in favor, none opposed, the motion passed.

A motion was made by Ms. Morrison to approve the October 7, 2022 minutes as presented. Mr. Niles seconded. With all in favor, none opposed, the motion passes.

A motion was made by Mr. Kirkwood to approve the updated Committee charters. Mr. Pullo seconded. With all in favor, none opposed, the motion passed.

Ms. McCabe gave her president's report.

Ms. McCabe stated she met with Jim Messick from PURE Project Management. Ms. McCabe made him aware we will need to work with a smaller number than first stated for the building and need to find the most cost-effective approach for the building project.

Ms. McCabe met with the Mayor of Pittston, Sandy Insalaco, Rob Mericle, and Thomas Jefferson regarding the building and the needs of WVIA. Mr. Frieder, Mr. Kelly, and Mr. de los Rios also attended the meeting. Mr. Frieder stated it was an outstanding meeting and we are looking at the building project in a more objective way.

Ms. McCabe thanked all the Board members that donated to the News Match campaign. We had a challenge of \$30,000 and we exceed that match for a total of \$69,165. \$35,165 came from members and \$34,000 from match funds. There is an additional option for December for another \$1,000 if we gain 100 new members.

Ms. McCabe shared that WVIA has been chosen to receive one new journalist through Report for America. This new reporter will be joining WVIA News in July of 2023 and is partially RFA grant funded. The beat for this reporter will be Rural Government.

Ms. McCabe also shared that on January 8, 2023, Congressman Dan Meuser and Congressman Cartwright will be in the studio for a conversation for Keystone Edition Business. This program will be titled *Meet your Congressmen* and will be one hour with a studio audience.

Ms. Morrison gave a Planning Committee update. The Committee covered the following items at their November meeting:

- Building search continues.
- Finalizing the RACP grant.
- Reviewed the new Committee charter.
- Strategic visioning next steps with Ms. Mrkoci.

Ms. O'Bannon gave a portfolio overview.

Ms. Higgins gave a 2023 financial outlook.

Mr. Kelly asked Ms. O'Bannon to meet at a later date to discuss short-term fixed income options.

Mr. Frieder made a motion to enter an executive session at 1:25 pm.

Respectfully submitted by Mary Price, Assistant Secretary to the Board of Directors.