

Agenda

1.	Call Meeting to Order	John Lamb, Chair	4:00
2.	Vote on 7/14/2021 meeting minutes	Diane Hahn, Recording Secretary	
3.	Staff Report	RC McBride, General Manager	4:05
4.	Development Update	Melissa Libert, Development Director	4:20
	a. Giving	Jennifer Armstrong, Membership Director	
	b. Corporate Support	Anna Chumbley, Underwriting	
5.	Committees	Committee Chairs	
	a. Marketing	Lenora, Jessica, Todd	4:30
	b. Nominating	Jennifer Essig, Vice Chair	4:40
6.	Public Comment		4:50
7.	Adjourn		5:00

Attachments:

- July 2021 Minutes (pending)
- September 2021 GM Report
- September 2021 Development Team Highlights
- September 2021 Org Chart
- August 2021 WCBU satellite dish (photo)

Next meeting: Wednesday, November 10, 4:00 P.M. (via Zoom)

Click [here](#) for the board's bylaws.

Click [here](#) for a fact sheet about the board.

Core functions of CAB pursuant to Federal Communications Act			Additional functions adopted by the WCBU CAB			
Advise and make recommendations on <small>in such a way that is reasonably representative of the diverse needs and interests of the communities served by the station:</small>			Promoting:	Connecting the community and the station by way of:		
Programming	Service	Policy	Local Presence	Information	Participation	Financial Support