

WFAE Community Advisory Board Meeting – January 16, 2020

Minutes

Attending: John Lincoln, Kwame Agbeke, Jennifer Beightley, Stephen Guardipee, Magdalena Krajewska, Barbara Lom, Hema Parekh, Cate Sherrie, Lecia Shockley and Shante Williams

Not Attending: Mary Dombrowski, Keenya Justice and Sri Nagarajan

WFAE Staff Attending: Joe O'Connor, Greg Collard, Joni Deutsch and Renee Rallos

Chair John Lincoln opened the meeting at 6:02 pm.

- **Approval of Minutes:**
 - May 23, 2019 and August 22, 2019 meeting minutes were approved.
- **Station Update** - Joe O'Connor:
 - Things going very well; looking at studio & small event space Uptown – upper level of Whole Foods on Stonewall – TBD
- **Content Update** – Greg Collard:
 - [Inside Politics](#) – new podcast looking at how the Republican National Convention will impact Charlotte this summer
 - [Finding Home](#) continues for a second year
- **Podcasts** - Joni Deutsch:
 - Queen City Podcast Academy – 2 pilot workshops in partnership with the library. The first program will be at the University City branch and the second at the Hickory Grove branch. The programs are designed for people who have no podcast experience. Hope to take these pilot sessions and scale them into a larger series for later this year.
- **Member feedback:**
 - Magdalena – people new to Charlotte – have a card w/station info to hand out
 - Hema – maybe connect with newcomer agencies to have a WFAE thing as well
 - Lecia – tap into new apt developments/leasing offices
 - Shante – network references about most people of color stories/reports are negative – would be more so if there were more that are uplifting; “the kind of people” we want – what is that? College types?
 - Get NPR demographic info for CAB for next meeting.
 - Jennifer – how to get items on Thursday updates on upcoming weekend
 - Lecia – hears that the top of the hour and bottom of the hour updates are bad news and good news is in the deeper segments, just like commercial news
 - Barbara – good feedback on Anne Doss Helms hire; but no local science stuff, only national; maybe spotlight local people doing good things
 - Kwame – hold city council and county commission accountable when numbers don't add up in budgets, promised vs. actuals, etc., particularly as it relates to affordable housing
- **CAB Member Recruiting**
 - John led a discussion about adding another 6-7 new members to the CAB, using the successful process from our last effort.

- We will target getting folks on board by fiscal year-end for WFAE (June 30th) so that they can begin with the first meeting in the late summer
- Renee and John will begin planning the process timing and the following CAB members have offered their time and efforts to assist with recruiting and interviewing: Cate, Stephen, Magdalena, Kwame, Shante and Barbara indicated they might be able to help with a portion of the process; we will discuss volunteers to assist with 1) application screening, and 2) interviewing finalists, at our next meeting

John adjourned the meeting closed at 8:04 pm.

Next Meeting: April 23, 2020 at WFAE