



**Texas Public Radio
Spring Fundraising Drive
Social Media Toolkit**

How You Can Help During TPR's Spring Fundraising Drive

Texas Public Radio's Spring Fundraising Drive runs March 11–20, and it's an important moment for our community to come together and sustain the future of independent public media in South Central Texas.

This is TPR's first full year operating without federal funding. That means community support plays a larger role than ever in keeping trusted journalism, thoughtful conversations, and inspiring classical music strong.

TPR reaches more than 200,000 weekly listeners across seven stations and engages hundreds of thousands more online through digital stories, podcasts, and community events.

Your voice helps amplify that impact.

By sharing why TPR matters to you, you help encourage others to support the reporting, music, and programming that connect our community.

Call to Action

- Donate, spread the word, and take action at [tpr.org/donate](https://www.tpr.org/donate)

Tag Texas Public Radio

- Instagram, TikTok, LinkedIn, and Facebook: [@texaspublicradio](https://www.instagram.com/texaspublicradio)



Social Media Copy

Always link to tpr.org/donate in your posts and stories!

Feel free to use these samples verbatim, or make them your own:

Texas Public Radio helps keep our community informed, connected, and inspired. From trusted local journalism to thoughtful conversations and classical music, TPR is powered by community members who believe this service matters. During the Spring Fundraising Drive, your support helps sustain the future of TPR. Make your gift today at tpr.org/donate

Independent public media only works when communities support it. I'm proud to support Texas Public Radio, where local journalism, cultural programming, and meaningful conversations help keep our region informed and connected. Join me in sustaining the future of TPR. tpr.org/donate

Public radio is built on trust, curiosity, and community. Texas Public Radio brings people together through local reporting, thoughtful dialogue, cultural programming, and music that inspires. Your support helps sustain that work for the future. Give today at tpr.org/donate

TPR's newsroom produces thousands of stories and broadcasts each year, helping our community stay informed about the issues that affect daily life. When you support Texas Public Radio, you help sustain the reporting and programming that connect South Central Texas. Make your gift at tpr.org/donate

KPAC brings classical music to South Texas 24 hours a day, offering beauty, inspiration, and connection for thousands of listeners. Your support helps sustain the music you love. Give today and help sustain the future of KPAC: tpr.org/donate

From symphonies and concert performances to interviews with local artists, KPAC connects South Texas to the timeless power of classical music. Support the music that moves you. Become a sustaining member today: tpr.org/donate

Classical music brings clarity, calm, and inspiration to thousands of listeners every day. When you support KPAC, you help keep this music strong across South Central Texas. Make your gift today at tpr.org/donate

Social Media Graphics

[Available here.](#)