



NEPM FY22 Local Content & Services

2022



Fueled by a deep commitment to independent local journalism, engaging educational content, inspired multicultural and music offerings, and spirited civic engagement, NEPM combines the track record of a trusted media resource with an emphasis on sharing new voices and inspiring new conversations. We provide audiences throughout western New England with diverse programming across all platforms —TV, radio, online, and mobile — including PBS and NPR programs complemented by locally-produced shows, podcasts, and specials. NEPM is located in Springfield, Massachusetts.



LOCAL VALUE

NEPM tells the stories of western Massachusetts through local reporting and cultural programming. Our events and partnerships build community, and our education team brings educators, families, and youth engagement opportunities powered by trusted PBS and NPR content.

KEY SERVICES

- Journalism
- History, Current Affairs and Multi-Cultural Perspective Programming
- Music, Arts, Drama
- Educational Outreach
- Community Engagement



LOCAL IMPACT

NEPM exists to enrich people's lives in western Massachusetts and beyond by nurturing curiosity, inspiring community engagement, and reflecting the unique joys of living here.

VISION

NEPM is creating the public media service of the 21st century, using all the tools at our disposal to share the unique voices and stories of western Massachusetts. Our best work will strengthen community connections at home, across the commonwealth, and throughout New England.

WATCH

With four digital television channels, video on demand, and streaming video, NEPM brings quality public television programs to audiences across western New England, inviting them to experience the worlds of science, history, nature and public affairs, to hear diverse viewpoints, and to take front row seats to world-class drama and performances.

PBS KIDS helps children build critical literacy, math and social-emotional skills, enabling them to find success in school and life. NEPM's locally-produced television programming includes the arts and culture weekly "Connecting Point" and the academic quiz show "As Schools Match Wits".

LISTEN

On radio, New England Public Media provides a trusted voice for the region through local reporting and locally-produced music programming, and by connecting the region to the world through its partnership with NPR and other national and international public media organizations. Its flagship signal, 88.5FM WFCR (and five repeating stations in Berkshire County), presents news, jazz, and classical music, while the six stations of the NEPM News Network provide the region with news, talk and cultural programming 24/7.

VALUES

To realize its mission and vision, NEPM makes the following values:

Excellence

NEPM will strive for the highest quality in our programming, outreach, facilities, and staffing.

Integrity

NEPM, as an institution and on the individual level, will adhere to the highest ethical standards. Our work products will be accurate and fairly represented.

Respect

NEPM will respect the opinions, contributions and needs of all of our viewers and supporters. We will encourage and facilitate civil discourse within the community.

Diversity, Equity and Inclusion

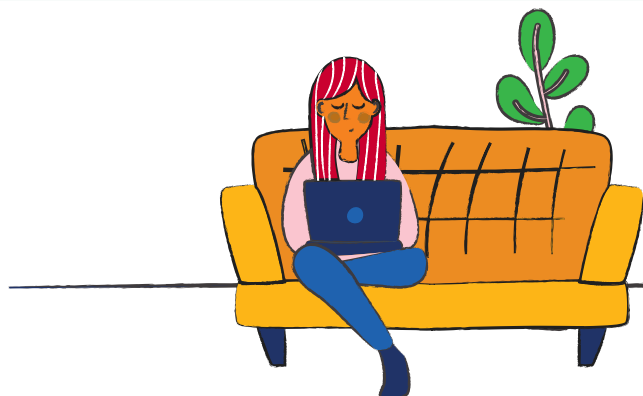
NEPM will provide programming and services that reflect the diversity of its community.

Creativity

NEPM will develop innovative approaches to address the dynamic needs of its community.

Learning

NEPM will nurture and support the fundamental lifelong desire to learn and grow.



LEADERSHIP:

NEPM WELCOMES NEW PRESIDENT MATT ABRAMOVITZ



On Feb. 1, 2022, Matt Abramovitz took the helm of NEPM as our new president. He is responsible for leading NEPM's efforts across radio, television, and digital media platforms, furthering its mission of serving the people of western New England by providing trustworthy journalism, cultural content, events and initiatives, educational services, and community engagement.

Matt came to NEPM from New York's WQXR, one of the nation's leading classical music stations and part of New York Public Radio, where he helped grow the station's audience and membership base; developed new digital content; diversified its programming; produced live events series; and established innovative partnerships with an array of community organizations and distinguished cultural institutions, including

the collaboration with the Metropolitan Opera that produced the critically-acclaimed podcast, "Aria Code." Abramovitz is a graduate of Wesleyan University and received his master's degree from Cornell.

A self-professed people person, Matt immediately devoted himself to getting to know the region and introducing himself to the NEPM staff and community members. There were one-on-one meetings with staff, informal group sessions, board meetings, breakfasts throughout the area with members, and "Meet Matt" public community events.



CONTENT AND PRODUCTION

NEPM creates original content that provides our community with diverse, high-quality programming that informs, educates, and entertains.



LOCAL JOURNALISM & NEWS REPORTING

The NEPM news department works on enterprise reporting of issues relevant to the station's diverse listening area, which includes major urban centers, post-industrial cities and towns, a large rural area and a vibrant academic community.

The local news service produces more than 70 newscasts each week, long-form features, in-depth interviews, various commentaries, and news-focused podcasts. In FY22, NEPM brought listeners coverage of major international, national and regional stories. Our local newsroom closely tracked the Massachusetts political scene, with major coverage of the often-overlapping issues facing our region, including — but in no way limited to — COVID-19, fatal police shootings, the 2021 municipal election season, refugee resettlement, the Housatonic River cleanup, economy insecurity and inflation, racial and socioeconomic disparities, as well as the anticipation and fallout from Supreme Court abortion decisions.

The NEPM news department also continued its coverage of arts and culture, highlighting musicians, artists and authors from across our region. The annual "Summer Fiction" and "Books for Young People" series highlighted a dozen New England authors and their recently published novels, picture books and young adult fiction.

NEPM's commentaries have been recognized with awards from the Public Media Journalists Association for six straight years. In FY22, regional commentators on our air included author Martha Ackmann; student and writer Mac Godinez; singer and writer Tinky Weisblat; former reporter Robert Chipkin; writer and psychology professor Elizabeth Vozzola; organizational consultant Lenny Shine; artist and writer Nan Parati; writer and reporter Annaliese Griffin; the Rev. Christopher Carlisle; former reporter Diane Lederman; and student and legislative aide Matt Tibbitts.

Nearly every week, we aired conversations with Massachusetts Statehouse reporter Matt Murphy about legislation under consideration on Beacon Hill in a Morning Edition segment called "Beacon Hill In 5," which is also a podcast.

NEPM is a founding member of the New England News Collaborative, a partnership among nine public media stations to coordinate radio and digital news coverage, share reporting, and advance best practices in all aspects of journalism. This partnership allows NEPM to broadcast more news relevant to our audience, and to share our content with other stations in the region.



MUSIC & CULTURAL PROGRAMMING

MUSIC

NEPM's flagship radio station, 88.5 FM, features a wide range of music throughout the week, including opera, classical, jazz, world, and Latin music. NEPM remains committed to being

western New England's source for high-quality music programming. In addition to producing over 3,000 hours of local music programming each year, the station is actively engaged in promoting the region's vibrant music scene including broadcasting Boston Symphony Orchestra concerts from Tanglewood and Symphony Hall.

NEPM continued to partner with the Massachusetts International Festival of the Arts (MIFA) to present El Puerto Rico, new music inspired by Puerto Rico. In September, NEPM, MIFA and GBH Music collaborated to present El Puerto Rico: The Rich Port — ten video performances of new works by nine composers performed by the Victory Players, a sextet of some of the finest young musicians in the country under the direction of Tianhui Ng. El Puerto Rico featured new works by composers J. J. Peña Aguayo, Armando Bayolo, Gabriel Bouche Caro, Johanny Navarro, Christian A. Quiñones, Iván Enrique Rodríguez, Tony Solitro, Omar Surillo and Liliya Ugay. NEPM also produced two radio programs of material from the El Puerto Rico material for distribution via the Public Radio Exchange.



CONNECTING POINT

NEPM's *Connecting Point*, hosted by Zydalis Bauer, is a digital-first magazine program with a weekly half-hour companion television broadcast that focuses on the stories of the creativity, culture, and community that make up western New England. It's available online at nepm.org/cp and on social media (Facebook, Instagram, YouTube, etc. with the hashtag #CPonNEPM), and on-air on NEPM TV Thursdays and Saturdays at 7:30 p.m.

During FY22, the Connecting Point team engaged with over 300 guests to produce over 250 segments (over 100 stories in the field, over 100 studio conversations, and over 60 digital exclusives) that showcased the demographic, cultural, and geographical diversity of the region.

Throughout the year, Connecting Point grouped content into special series. "On the Road" devoted entire episodes to exploring the history, culture, and creativity of one featured city or town. For the "Summer Community Spotlight" series, each program was hosted from a different community in the region. Connecting Point's "Cultural and Heritage Series" celebrated Hispanic Heritage month, Black History month, and Pride month.

Notable episodes included "Intersection of Art and Politics" which aired on the one-year anniversary of the Jan. 6 insurrection and examined the role of art in politics; "Explore Cape Cod," a collection of segments and digital exclusives devoted to the history, arts, and culture of Massachusetts' legendary vacation destination; "On the Road in Turners Falls" which focused on the creativity, culture, and community of the funky and eclectic Franklin County town; and "Celebrating Black History," an episode centering on Black history and the Black experience in western New England.



NEPM's Zydalis Bauer
interviews Ty Allan Jackson
Connecting Point / NEPM



Longmeadow High School team members pose with the Collamore Cup after winning the May 28, 2022 championship match of "As Schools Match Wits" Season 61.

As Schools Match Wits / NEPM

As Schools Match Wits (ASMW) is an academic quiz show for high school students from schools across western New England. Over 150 students and teachers from 36 schools participated in the 61st season. 21 matches were broadcasted from December 2021 through May 2022.

ASMW is produced by both NEPM and Westfield State University (WSU), which provides the production facilities and student production crew. As it is an actual broadcast television production, ASMW is also a real-world learning environment for the television production students in WSU's Department of Communication. Broadcast weekly during the school year on NEPM TV, questions for As Schools Match Wits are written in accordance with Massachusetts and Connecticut state high school curriculum guidelines. This season was recorded under COVID-19 safety protocols including masking participants, host, and crew, and isolating in separate rooms.

DIGITAL AND PODCASTS

NEW WEB PLATFORM OFFERS ENHANCEMENTS TO NEPM.ORG

In December 2021, we moved nepm.org from an older content management system to Grove — the latest platform designed and provided by NPR for public media. The new system offers a wider range of features for editing and presentation. Most importantly, it is intended to be inclusive of all media types and will eventually meet the needs of dual-licensee public media stations like NEPM. Prior to the site move, we benefited from the input and assessment of a consultant who provided guidance on content hierarchy and ways to consider improving user experience. Since the move, users are continuing to get familiar with the new tool and have been experimenting with some of its new presentation features.



WORD MATTERS PODCAST

NEPM's collaboration with Merriam-Webster on Word Matters, a podcast about the history and meaning of words with Merriam-Webster lexicographers, continued to grow with over 1.6 million downloads since the podcast's launch in August 2020.





Marchers during Springfield, Massachusetts, first Pride parade held on June 4, 2022
Nirvani Williams / NEPM

VOICES OF PRIDE

In spring 2022 NEPM experimented with a short-term multimedia initiative focusing on the experiences of LGBTQ+ people in our region called "[Voices of Pride](#)". We established a small working team inclusive of a variety of media skills. The team laid out a plan for gathering a set of audio commentaries and video interviews to feature on-air and online, including companion social media posts. We set up a web landing page where we could highlight the work and related stories from our newsroom and Connecting Point teams. The process included discovery around how we work with different media and ways our methods might align and inform future projects.

SPRINGFIELD PRIDE PARADE COVERAGE

[Springfield's first Pride](#) parade in June 2022 gave us the opportunity to experiment with a new collaborative process for multimedia production around a single event. With an inclusive and welcoming approach, we came together to identify media outputs, clarify roles, and set a schedule. The results were exciting and varied, with reporting on TV, radio, and online emerging from the efforts.

NEPM COMMUNITY ADVISORY BOARD PROVIDES PERSPECTIVE

The NEPM Community Advisory Board was established by the board of directors in 2021 to reflect the tremendous value we place on the aspirations of our community. The CAB serves in an advisory role, offering an outside perspective on the diverse educational and cultural needs and interests of the local communities served by NEPM. CAB members come from a broad cross-section of the NEPM broadcast coverage area. They have widely differing backgrounds, experiences, and interests, and they range in age from young adults to seniors.

AWARDS

The Academy of Interactive and Visual Arts selected Connecting Point for a Communicator Award. CP's multimedia project "[Divided: Scenes from Inauguration 2021](#)" won the Silver Award of Distinction in the General – Politics Website category. For this effort, photojournalist Barry Goldstein traveled to Washington D.C. to cover the inauguration of President Joe Biden. Connecting Point's first multiplatform photojournalism project, it combined audio interviews and documentary photography as audiograms, delivered via social media in real-time from our nation's Capitol.

Connecting Point took two prizes at the 43rd Annual Telly Awards. CP's "[Intersection of Art & Politics](#)" was the season premiere episode that introduced the show's new focus on local arts and culture. It won in the Television – Miscellaneous category. "[On the Road in Pittsfield](#)" won in the Television –Travel/Tourism category. Shot entirely on location in the Berkshire County city of Pittsfield, it was *Connecting Point*'s first "On the Road" episode.



Nigerian-American visual artist
and scholar of African Diaspora
art Dr. Imo Nse Imeh
Connecting Point /NEPM

The Radio Television Digital News Association (RTDNA) is the world's largest professional organization devoted exclusively to broadcast and digital journalism. It honors outstanding work in the profession through the Edward R. Murrow Awards. "[Questioning the Witness](#)," a three-part investigative series by NEPM Reporter Karen Brown, won this year's Edward R. Murrow Award for a news series in the Small Market Radio category. The series looked at the evolving science of eyewitness testimony and the people with the greatest stake in how it's used.

NEPM won three awards from the Public Media Journalists Association (PMJA). Jill Kaufman's "[In Animated Series, A 'Character Smoothie' Based On Springfield's Tanzanian Community](#)" won first place in the Arts Feature category. Nancy Eve Cohen's "[Hiring crisis in child care: 'We're stuck in a market that's broken'](#)" won first place in the Audio Scripting category. Coming in second place in the Commentary category was "[Asians Are Humans Every Day, Not Just During Lunar New Year](#)," by best-selling Asian American author Grace Lin and edited by NEPM's Tema Silk.

COMMUNITY & EDUCATIONAL ENGAGEMENT

NEPM strives to take an active role in the community by producing, hosting, and participating in a wide range of initiatives. Many of these efforts require personal representation while others require support and planning services, volunteer organization, materials and resources, or intellectual leadership and guidance. The NEPM Education Department provides learning opportunities and works closely with the community to improve outcomes for youth, families, educators, students, and community partners.



Festival Latino of the
Berkshires
Connecting Point / NEPM

In the fall of 2020, NEPM was selected as a participating station in the Television News Innovation Table Stakes Project. Supported and funded by the Knight Foundation/Walter Cronkite School of Journalism and Mass Communications, the program calls stations to serve targeted audiences with targeted content and experiences.

The NEPM Tables Stakes team established the goal to develop a reciprocal relationship between NEPM and the Latinx/Hispanic communities in western New England. The team developed the #SomosNEPM umbrella to identify NEPM programming and activities that are particularly relevant to our local Hispanic communities. The concept was introduced in the Fall 2021 issue of the station's quarterly NEPM Now newsletter which, for the first time, was made available in both English and Spanish versions. NEPM and Inclusive Strategies hosted a community celebration of Hispanic Heritage Month at the White Lion Brewing Company in Springfield.

Connecting Point produced and aired eight Hispanic Heritage pieces and created a [digital aggregation](#) of past and present related content. [El Puerto Rico](#) released 10 performances with corresponding composer interviews on [nepm.org](#). A video explaining [the origins of Hispanic Heritage Month](#) was created by a member of the NEPM Education team. [Tertulia](#), NEPM's Latino-themed music and local news radio program, premiered its first multi-platform show. The education department provided more than 500 bilingual and Spanish books to the Hispanic American Library in Springfield.

NEPM EDUCATION TEAM EMPOWERS TEACHERS, SUPPORTS STUDENTS

The NEPM Education team partnered with local community organizations including the Harold Grinspoon Charitable Foundation's Excellence in Teaching Awards, Reading Success By Fourth Grade, the 413Families community texting program, and Bay Path University and Smith College Community Advisory Boards.

PROFESSIONAL DEVELOPMENT SERVICES, PROGRAMS AND EVENTS

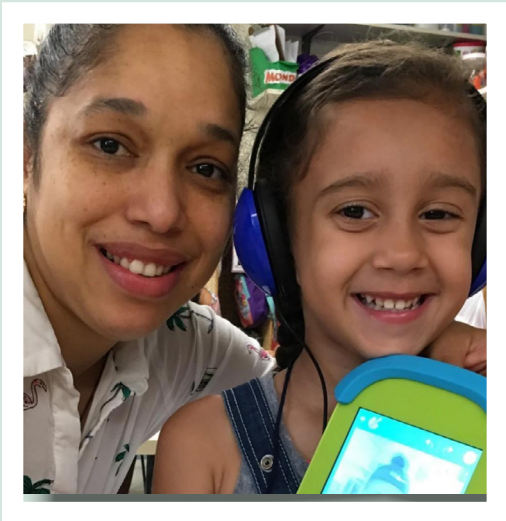
NEPM offered professional development workshops to regional educators that demonstrate how to best use PBS LearningMedia resources in the classroom. In partnership with the Harold Grinspoon Foundation and GBH, NEPM shared resources on this free platform with more than 100 educators from across the state who received the 2022 Pioneer Valley Excellence in Teaching Awards. In another collaboration with the Harold Grinspoon Foundation, NEPM helped select regional PreK-12 educators to be designated as Classroom Innovators.

For the second city-wide, virtual professional development Building Bridges conference for Springfield, Massachusetts, Pre-K educators, NEPM led a workshop that offered PBS literacy and STEM resources to engage children and their families.

NEPM provided two workshops (one in English and one in Spanish) to approximately 100 educators from Clarendon Early Education Services to support its culturally sensitive and affordable childcare services throughout Massachusetts.



SPRINGFIELD'S ARBELY MEJIA NAMED PBS KIDS EARLY LEARNING CHAMPION



Arbely Mejia was recognized by PBS KIDS as an outstanding educator in the western New England early education community NEPM

In November 2021, NEPM's nominee, Arbely Mejia, from Springfield's Daniel B Brunton School, was named as a PBS KIDS Early Learning Champion. The awards, established in 2018, recognize and celebrate passionate educators who work with the nation's youngest students. Mejia is one of 11 educators from across the nation who received the award in 2021.

This initiative allows NEPM to provide her with pathways for professional growth through community and networking opportunities. With growing confidence, she has helped present PBS KIDS and PBS LearningMedia resources to educators locally and statewide and shared these learning tools with families, especially those in underserved communities. As a result of the PBS KIDS initiative, Ms. Mejia has also received financial support for graduate studies and additional opportunities for professional development.

EDUCATIONAL RESOURCES DISTRIBUTED DURING THE PANDEMIC

NEPM distributed thousands of books to local schools and organizations in Springfield during the pandemic. In addition, many received PBS KIDS classroom and family resources — magnifying glasses, bookmarks, stickers and more.

EDUCATOR AMBASSADORS COLLABORATE STATE-WIDE



Aretha Sanders a GBH/NEPM Education Ambassador
NEPM

NEPM collaborated with GBH on the 2021-22 Educator Ambassadors program that partners with teachers from across the Commonwealth on the development and dissemination of educational resources. They also advanced our roles as public media partners for pre-K-12 educators. In addition to participating in a kick-off event and monthly webinars with Educator Ambassadors (EAs), NEPM worked with EAs from western Massachusetts to create on-air spots to promote their use of PBS Learning Media, such as [this one of Aretha Sanders](#), a communications and video production teacher at Springfield's High School of Science and Technology. The other EAs from western Massachusetts are from Agawam Junior High School, Greenfield Commonwealth Virtual School, Fall River's John J. Doran Community School, Springfield Conservatory School of the Arts, and Palmer's Pathfinder Regional Vocational High School.

NEPM'S EDUCATION BLOG SUPPORTS EDUCATORS

NEPM's Education Blog informs teachers about the availability of pre-K-12 materials, professional development opportunities, family events and more. These resources are primarily from PBS sites such as PBS LearningMedia, with its vast and ever-growing collections designed to enhance learning. The blog also provides links to sites such as PBS KIDS, PBS Parents, Ready to Learn, and other resources.

NEPM MEDIA LAB MENTORS YOUTH IN THE COMMUNITY



NEPM Media Lab 2021 participants, mentors and facilitators
NEPM

The NEPM Media Lab introduces youth to the world of media creation and production.

The Media Lab's 2021 summer program offered teens from Springfield and Holyoke the opportunity to participate in a hybrid seven-week intensive program. They heard from industry professionals and used audio/video editing software to produce their own journalistic articles, podcasts, and video projects while gaining valuable experience they can apply in their future careers. Their work was featured on Media Lab's social media feed, and the [final showcase](#) event presented some of their work and celebrated their accomplishments. Partners included UMass Public Health YPAR Research Team, El Pueblo Latino, The Republican, and MassLive. Funding has been provided by Massachusetts State Earmark and the Mass Cultural Council's YouthReach program.

During winter break, a group of high school students attended a week-long virtual media workshop. Students learned the basics of podcast production and produced audio pieces that were featured during a site visit with grant funders, community partners,

family members and other NEPM staff. In the spring, Media Lab began a new collaboration with the Elms College Honors Program and held weekly virtual workshops where students learned the basics of audio and video production to create digital media projects in conjunction with their Honors Seminar.

All year long, the Media Lab team, NEPM staff, college mentors and youth producers curated content for [Instagram](#) — student profiles, media content, behind the scenes moments and more.

In response to students' interest in music production, creation, and hosting, Media Lab staff continue to develop "[Fresh Music Out of the Crates](#)," a digital radio series presenting an eclectic and current selection of music by emerging independent artists from all over the world. This past year, "Fresh Music Out of the Crates," showcased diversity, culture and languages in a new way by honoring artists during various heritage months.

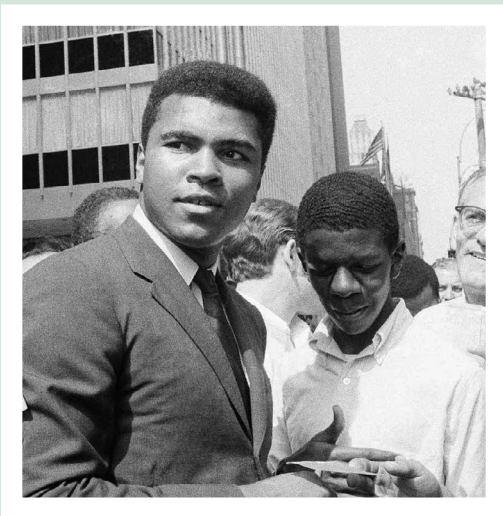
AUDIENCE ENGAGEMENT OUTREACH & EVENTS

NEPM produces many annual events to engage our community, share PBS and NPR content with our audiences and develop connections and partnerships throughout the region. NEPM is also committed to actively participating at many events in the community, including celebrations, information and internship/job fairs, festivals, meetings, etc. With careful safety considerations related to the COVID-19 pandemic, we continued to offer virtual events and, in some cases, reintroduced live events.

JAZZ AND JUSTICE SPEAKER SERIES IN SPRINGFIELD

In August 2021, NEPM partnered with the Springfield Jazz and Roots Festival to present the ["Jazz and Justice"](#) speaker series. This fascinating and inspiring series explored the place where music, artists, culture, and community come together. It included "Carnival in Trinidad with Etienne Charles," "Arts, Faith & Activism: A Conversation about Climate Justice with Rev Sekou and Rev. Mariam White-Hammond," and "New Orleans Voodoo, Music and Carnival Culture: The Socio-cultural Background of Charles Neville."

ALI AND SOCIAL CHANGE WITH SPRINGFIELD COLLEGE



As a companion to the PBS series "Muhammad Ali" from Ken Burns, NEPM and Springfield College presented a [virtual discussion](#) about Muhammad Ali's legacy of social change. Attendees watched a preview segment of the documentary and listened to a panel discussion with the film's co-director Sarah Burns and author Gerald Early. Springfield College professor and sports journalist Martin Dobrow moderated the discussion and Dr. Calvin R. Hill, Springfield College's vice president for inclusion and community engagement, hosted the event.

FROM GENERATION TO GENERATION: THE CHANGING LANGUAGE OF DISABILITY



As a companion to “Becoming Helen Keller,” the PBS documentary from American Masters, and with input from a group of passionate and knowledgeable local specialists in the field of disability, NEPM presented [“From Generation to Generation: The Changing Language of Disability.”](#) The dictionary-driven conversation examined the fluidity of the words we use to describe disability communities and experiences. Merriam-Webster editor, and host of the Word Matters podcast and NEPM’s Jazz à la Mode, Peter Sokolowski led the virtual discussion with activist Lawrence Carter-Long, author and disability advocate Fred Pelka, and Laura Rauscher, director of disability services/ADA coordinator at Smith College.

NEPM ASPARAGUS FESTIVAL



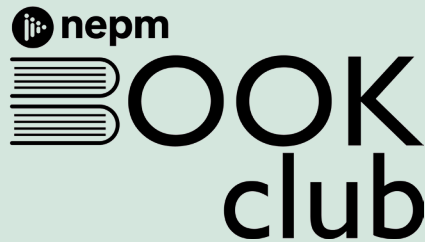
Once known as “the asparagus capital of the world,” western Massachusetts is still home to hundreds of working farms and many more locally-owned restaurants and breweries. [The popular NEPM Asparagus Festival](#) returned to the Hadley Town Common on a picture-perfect June day to celebrate the region’s legacy of agriculture and community. Over 8,000 people attended to enjoy asparagus dishes, local craft beer brewers, music, entertainment, agricultural displays, kids games, and visits with PBS Kids

characters. Local chefs showed off their creativity at the sold-out “Chef’s Spearit Lunch.”

VALLEY VOICES SEASON 7

[NEPM's Valley Voices](#) invites people to perform live at "story slams" in comfy venues throughout the region. The audience hears outrageous, funny and heartwarming stories all told in under five minutes, and then votes for their favorite. The winners of each slam go on to compete at the "Best of Valley Voices" show at the Academy of Music. Season 7 slams were held at the Hawks & Reed Performing Arts Center in Greenfield, Gateway City Arts and El Mercado in Holyoke, and the Bombyx Center for Arts & Equity in Florence. Stories captured at Valley Voices Story Slams are presented in the program's accompanying podcast and video shorts hosted on YouTube. In the summer of 2021, NEPM piloted Valley Voices Radio, with an eight-episode season on 88.5FM.





NEPM BOOK CLUB

Hosted by NEPM's Erin O'Neill, the [NEPM Book Club](#) is a quarterly virtual meet-up dedicated to bringing NEPM friends together to chat about new, diverse and interesting fiction. In September the group dug into "This is How You Lose the Time War," a novel about two time-traveling secret agents by Amal El-Mohtar and Max Gladstone. Next, in January, the club read Pulitzer Prize winner Colson Whitehead's "Harlem Shuffle," a thrilling story of heists, shakedowns, and rip-offs set in the 1960s. Finally, in April, the club journeyed way back to the 12th century with Amherst College alum Lauren Groff, whose "Matrix" follows a reluctant mystic who leads an impoverished nunnery into prosperity.

