Food Equity Coalition Strategic Plan

2023-2024



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Food Equity Coalition mission:

The Food Equity Coalition's mission is to increase community food security in Montgomery County by:

- Decreasing food waste
- · Decreasing food insecurity
- · Increasing the availability of healthy, affordable, local food

By December 31st, 2024, we want all Montgomery County residents to have:

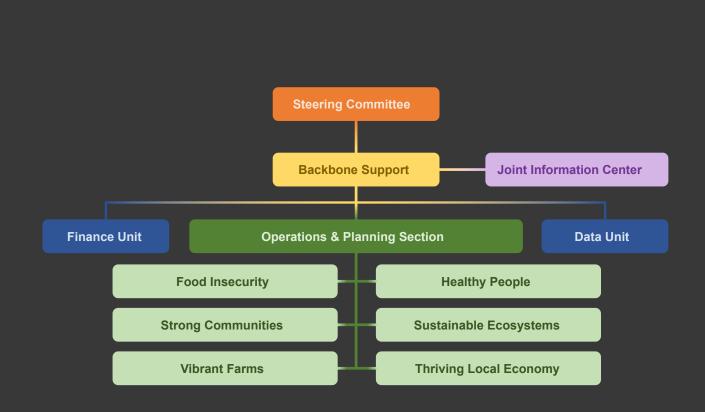
- · Improved access to sufficient, safe, and nutritious food
- Improved access to affordable foods that meet their food preferences and dietary needs for an active and healthy life



Our Purpose

The Montgomery County Food Equity Coalition is a countywide initiative which aims to support a food system that ensures everyone, no matter their race, income, or ability, can access and afford a basic healthy diet. The coalition members represent government, healthcare, agriculture, universities, civic/volunteer organizations, and concerned citizens.

We have six teams addressing various parts of our food system: food insecurity, healthy people, sustainable ecosystems, vibrant farms, thriving local economy, and strong communities.



Our Guiding Principles

We work to align what's most important based on the needs of the community.
Committed to health equity We are committed to diversity & inclusion and will work to create opportunities for all individuals to reach their full health potential by addressing Social Determinants of Health.
Provide solutions-based education We focus on providing education with tangible solutions to promote healthier living.
Committed to sustainability We aim to work towards an end goal that is economically and ecologically sustainable.
Collaborating for impact We are committed to building community trust and intentionally including and building up underserved areas.
Committed to working collectively We strive to create synergy amongst our workgroups and collaborate for larger impact.
Serve the entire community through a systems-oriented approach

We are committed to empowering people and families while advocating for policy, system, and environmental changes that promote self-sufficiency and create healthier communities.

Strategic Priorities & Goals

1. Educate, advocate, and inform about food insecurity and access in Montgomery County:

- Identify elected officials in both parties to be champions and engage with policymakers and the community to educate, inform, and advocate on food insecurity in Montgomery County
- Develop a "reduce the stigma" campaign around accessing charitable food assistance
- Advocate for policymakers to appropriate sustained funding to increase food security

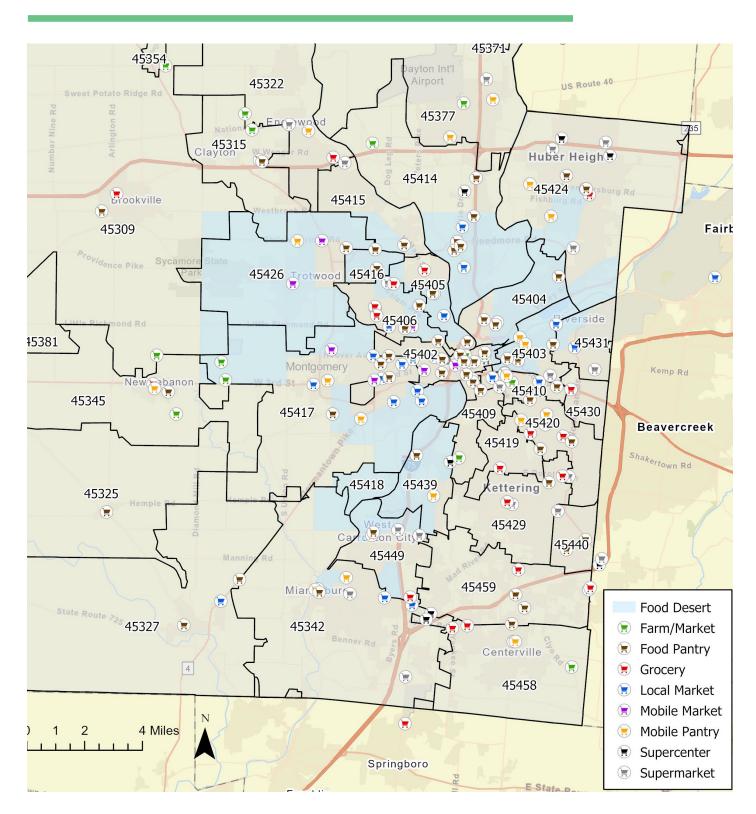
2. Collaborate with new and existing partners and programs to address social determinants of health:

- Improve the equity of grocery transportation/delivery options
- · Improve county-level coordination of food services for families in need
- Identify practices that will provide an opportunity to support our farmers and local food producers

3. Advance the use of data (quantitative and qualitative) to improve operations, demonstrate impact, and make the case for increased resource allocation:

- Implement a performance management system (systematically measure the programs)
- Evaluate and monitor the system improvement towards the desired outcome

Food Deserts



The Food Equity Coalition | Bringing solutions to the table

The Montgomery County Food Equity Coalition exists to support a food system that ensures everyone, no matter their race, income, or ability, can access and afford a basic healthy diet. The coalition members represent government, healthcare, agriculture, universities, civic/volunteer organizations, and concerned citizens.

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