

Red River Radio Community Advisory Board Meeting

May 21, 2026

Members Present: Krystle Beauchamp, Brad Campbell, John Gayle, Elton Richey, Ranae Moran, Mary Decker, Kermit Poling, Henry Edwards, Robert Murphy, Sally Langston, Jessie Gilmore, Nell Shehee, Jim Clinton

Call to Order and Welcome: 12:08 pm

Chairman's Report – Krystle Beauchamp

Monthly Board Shoutouts

Krystle asked for update on Alexandria transmitter; Ranae stated the station was not prepared to provide a full report today. Krystle asked that Executive Committee be included when update was ready.

Manager's Report – Kermit Poling

Work continues on the Alexandria and Tyler transmitters.

Memorial Day specials are planned for May 25.

Fund drive report by Henry

Premium update with Bird Calls mug to come

Elton asked what the goal is and what are we doing differently.

Goal is \$30,000

Cyber Day to be first day with B&B TBA

Krystle asked re: work to ensure anonymous donors are kept anonymous; Henry reported that he trains volunteers to eliminate mistakes but some human error is going to happen.

Krystle asked re: why some volunteers don't get asked to help again. Henry requested that board members suggest any volunteers they wish to be asked.

Mary asked if there was any specific need for the station at this time. Kermit recommended using the sheet explaining how much each program costs per hour to encourage donors.

Henry suggested encouraging sustaining members to give additional gift during fund drive.

Brad asked if Henry had considered using Signup Genius for volunteer signup. Henry replied that a manual list works best for him. Krystle asked to send names of possible volunteers to Henry.

Nell asked how many gaps there were in the volunteer signup for the fund drive; Henry will look into it.

Discussions

Ranae stated that NPR is restructuring costs for programming and asking for feedback from affiliates. There is a possibility that some fees could be waived via application.

Kermit added that APM is freezing costs but NPR isn't. There will be new pricing tiers based on cost of homes in area. This is still in negotiations. We could save money by cutting some of the "a la carte" programs. NPR did return \$47,000 last year

Kermit added that membership and foundation income are up; however, we are still short one staff member.

Mary asked if new members are in any particular age group. Kermit stated that some are returning members due to CPB closure. Henry added that there is also more "missionary" support from people who have moved away but still listen via streaming.

Ranae announced that she had found a replacement for You Bet Your Garden. The new show, New Southern Garden with Nathan Wilson, will air beginning June 6.

Elton added that Five Minutes to Boarding, the new travel commentaries program will begin on May 27.

Ranae pointed out that both interns have graduated.

Elton expressed his gratitude for support of the Veterans Expo. He also asked about programming for upcoming 250th celebration.

Jessie commended Troy for programming on HD4 channel.

Approval of minutes from previous meeting

Nell motioned and Brad seconded.

Nominations for new board members

Elton nominated Ammini Kumar.

Mary and Elton pointed out the need for new advisory board members for other areas, i.e. Marshal or DeRidder/Ft. Polk.

Adjourn

Motion by Nell and second by Jessie