RATE CARD

Placement by Program $35 per spot

Placement by Daypart

Drive Time $30 per spot
Monday-Friday, 6:00 a.m.-10:00 a.m. & 3:00 p.m.-7:00 p.m.
Run of Schedule $15 per spot
Monday-Sunday, 5:00 a.m.-12:00 midnight

Digital Sponsorship

<table>
<thead>
<tr>
<th>Size</th>
<th>Month</th>
<th>Quarter</th>
<th>Half-year</th>
<th>Year</th>
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<tbody>
<tr>
<td>WVIK.org Banner-300x250</td>
<td>$300</td>
<td>$750</td>
<td>$1,380</td>
<td>$2,400</td>
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<tr>
<td>728x90</td>
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<td></td>
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<tr>
<td>320x50</td>
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<td></td>
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<tr>
<td>Streaming Pre-roll-20 seconds</td>
<td>$150</td>
<td>$375</td>
<td>$690</td>
<td>$1,200</td>
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<tr>
<td>WVIK App Banner-320x50</td>
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<td>$375</td>
<td>$690</td>
<td>$1,200</td>
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</tbody>
</table>

WVIK Weekly Email Newsletter
728 x 90
Monthly/4 newsletters $200

WVIK Connect Email Newsletter (weekly)
728 x 90
Monthly/4 newsletters $800

Amber Nowak
Director of C.S.
309-794-7745
ambernowak@wvik.org

In almost all cases we prepare a customized plan for each sponsor. For planning purposes, we invite you to use the following as a guideline. Our concise and straightforward sponsor messages instill a sense of quality, credibility, and community connection between our audience and yours. Sponsor messages on WVIK are up to 20 seconds or about 50 words. The FCC prevents the use of qualitative, comparative, and promotional statements. We can tell listeners who you are, what you do, where you are located, and how to contact you.