

Town Supervisor William Moehle

2300 Elmwood Ave,

Rochester, New York 14618

Dear Bill,

We are writing as the leaders of the synagogues that are located in Brighton, or immediately on the Town borders (Congregation Beth Sholom and Temple Beth El).

45% of the Rochester Jewish population lives in Brighton and the majority of the Rochester Jewish Community considers Brighton the center of the Jewish Community.

We are proud of the Town of Brighton and their history of being home to the largest Jewish population in New York State outside of the New York City area.

In addition to the large resident Jewish population, The JCC, Hillel Community Day School, Maleks Kosher Bakery and Lipman's meat market all have been located in Brighton for over 50 years.

Keeping these key facilities viable is essential to our Jewish Community. Without a Day school, Kosher Butcher and Bakery at a minimum, Rochester becomes a non-starter as a destination for any observant individual being recruited to our City.

A community initiative is underway to consolidate key vendors to our Community to make these venues safer and more efficient to operate. The business of providing these products has become very difficult over the years. Providing the products at a reasonable price to our community while still being profitable is a great challenge that gets tougher each year.

Our hope is to reduce the occupancy costs through a community effort to consolidate uses that would make these needed institutions viable for the future and ultimately reduce the end retail pricing lower to the community that struggles to afford Kosher products.

The initiative will combine those two institutions under one roof in a Cultural Center centrally located to Twelve Corners. This location would allow convenient access to the community, and allow Kosher shoppers to enjoy one stop shopping rather than two or three separate trips to different Kosher stops on Monroe Ave.

Locating these services together at one location will collectively reduce rent, utility costs, labor and supervision expenses that will ultimately reduce the costs to our community through lower retail prices.

Security for the shoppers and employees in the present world is a huge concern and challenge to afford. The individual operator simply cannot afford to add security in these present locations

The Community partnership will be made between a real estate partnership that will secure the location for future generations and subsidize the rental cost to the operator. The Farash

Foundation and the Rochester Jewish Community Federation will be involved to help finance buildout costs and security needs.

Creating one convenient location for weekly shopping will reduce traffic on Monroe Ave, provide a safe and culturally enriching shopping environment, reduce the retail costs of these everyday products, and ensure the success of the proprietor.

We wholeheartedly support this concept and its intended benefits and urge the Town of Brighton to help us realize this dream through the approval process.

On behalf of the entire Jewish Community, we thank you in advance for anything you can do personally, to further the Governmental approvals for this needed concept.

Sincerely,



Rabbi Peter Stein, Temple B'rith Kodesh



Rabbi Rochelle Tulik, Temple B'rith Kodesh



Rabbi Ben Goldstein, Temple Beth El



Rabbi Dov Winston, Congregation Beth Sholom



Rabbi Or Zohar, Temple Sinai



Rabbi Michael Silbert, Temple Beth David



Rabbi Simcha Snaid, Congregation Beth Hakneses Hachodosh



Rabbi Avi Mammon, Congregation Light of Israel