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**Board of Directors' Development Committee Meeting Minutes  
December 4, 2025**

The Iowa Public Radio, Inc. Development Committee met virtually on December 4, 2025, with the meeting originating from Iowa Public Radio, 2111 Grand Avenue, Des Moines, Iowa. Present for the meeting were Directors Kaye Lozier, Mary Rayburn, Andrea Welchans and Katie Roth. Present from Iowa Public Radio were Executive Director Myrna Johnson, Director of Finance Lynn Jones-Folsom and Development Director Andrea Hansen. Directors Susan Brennan, Mark Nolte, Charles Swanson, and Brian Waller were not present.

Committee Chair Kaye Lozier called the meeting to order at 1:04 p.m. Roll call was taken.

Kaye Lozier – virtual from Des Moines

Mary Rayburn – virtual from Chicago

Andrea Welchans – virtual from Ames

Katie Roth – virtual from West Des Moines

### **Agenda**

Chair Lozier asked if there were any changes to the agenda. As there were none, Director Roth moved to approve the agenda and Director Welchans seconded. Motion approved.

### **Minutes**

Chair Lozier asked if there were any changes to the October 16, 2025, minutes. As there were none, Director Welchans moved to approve the minutes, and Director Lozier seconded. Motion approved.

### **Development Dashboard & Membership Drive Update**

Development Director Hansen provided an update on fundraising through October 31, 2025. FY26 fundraising is ahead of budget by about \$1.2M as of October 31. Major gifts and memberships are strong, and while underwriting is lagging slightly behind budget, the gap has narrowed over the past two months. The current focus is on sustaining gifts to build for the future. The December pledge drive started on December 2 and at the time of this meeting, we have reached almost 45% of the total goal for this drive.

### **Innovation Fund Update**

Development Director Hansen provided a brief overview of the Innovation Fund. This has been funded by a donor for the past seven years with the intention of encouraging new project ideas. The Development Team is looking at hiring a part-time events coordinator to plan events in communities where IPR does not currently have a strong presence. The committee discussed different themes for these events.

### **Upcoming Events**

The Kai Rysdal event at Drake University was successful and well-attended. The next event is The Moth on February 26 at The Englert Theater in Iowa City, with a small reception after the show.

### **Annual Board Thank You**

Development Director Hansen shared that she will be providing a list of donors who have given more than \$5,000 over the past year to Board members for the purpose of writing personalized thank-you notes. Hansen suggested that notes be sent by the end of December or early January.

### **Adjourn**

As there was no new business, the meeting was adjourned at 1:43.