We’re gearing up for our last episodes

Join Daniela and Maria in this webinar hosted by America Amplified to learn how they adapted NHPR’s attention to language and culture, and the plunge into WhatsApp.

But how did this get started in a state where about 4% of the population are Latinx? And Hampshire?

NHPR also has a 5-minute Monday-Friday newscast called providing a daily round up of news in Spanish.

Now the group has more than 130 subscribers and Daniela and Maria Aguirre Torres are already using. She followed the first rule of engagement: show up where the community is already at.

New Hampshire Public Radio’s Daniela Allee, herself a WhatsApp user, decided to try an platform has become a dominant community connector.

In a May 5 story, UMKC wrote about how KCUR is partnering with Kansas City Hispanic Media Group to develop content in Spanish for local Latinx communities.

KCUR was recently featured by Spanish-speaking communities.

This encourages me to send an extra donation to WABE in Atlanta, my local station.

I imagine this takes a lot of work to produce but I hope that those involved are well-compensated and finding joy in their work.

Listening: Reader Revenue in the wake of COVID-19

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SCAMara Public Media’s Facebook Live on prisons & COVID-19

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SIDE EFFECTS Public Media’s Facebook Live on prisons & COVID-19

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We’re Engaged!

A quick look at the results of community engagement efforts around public media.

When: Wednesday, June 3. 1-3:30 p.m. ET.

More about the show and its episodes.

- Chuck Aust

Thank you for your show.

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You might also like:

- Ditto

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When: Friday, June 5. 1 p.m. ET, 12 p.m. CT, 10 a.m. PST

Walk away with ideas of your own!

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