

WYOMING PUBLIC MEDIA

General Manager's Newsletter | September 2022



Weekend Edition's *Puzzler* turns to Wyoming! Paula Egan-Wright is from Cheyenne, Wyoming. She's listened to WPR for at least 30 years, ever since she moved to Cheyenne after returning from the Peace Corps. The puzzle airs on Sunday Weekend Edition at 6:40 & 8:40 am. The first puzzler reference aired Sunday, August 24, and an update was aired on the [September 4 Puzzler show](#).

Save September 15th at noon for a Facebook event that brings together several experts on agriculture and ranching. Guests include WY Regenerative Rancher Bridger Rardin, Leo Barthelmeß, Ranchers Stewardship Alliance in Montana, and Judith Schwartz, author of *Cows Can Save The Planet*, and Temple Grandin, academic and animal behaviorist and proponent of humane treatment of livestock. This event is part of WPM *Modern West* podcast series, *The Individualist*, which has garnered national attention and awards for Melodie Edwards' frank exploration of the West, its history, and its social/economic drivers at a time of accelerated change. It's a prime example of the kind of storytelling WPM produces funded by you and our corporate partners, the LOR Foundation.

Award-winning journalist Deepa Fernandes is joining NPR and WBUR's *Here & Now* as the show's third host. On Monday, October 10th she will make her debut alongside Robin Young and Scott Tong. Fernandes accumulated experience over two decades and her reporting has spanned several continents taking her to more than a half dozen countries. She joins *Here & Now* from the San Francisco Chronicle. *Here & Now* airs on 480+ stations, and on Wyoming Public Radio at noon Monday through Thursday.

NPR has partnered with YouTube to bring over 20 of its top-performing podcasts to the streaming platform including fan favorites such as *Up First*, *Fresh Air*, and *The Limits* with Jay Williams, amongst many others. The relationship connects NPR's diverse collection of podcasts with YouTube's audience of over 2 billion monthly logged-in users and brings new viewers to these popular shows.

Fresh Air fans now have a weekly newsletter to add to their experience. The crew behind the show highlight behind-the-scenes insights, recommendations, and maybe even an audio extra from time-to-time. You can sign up for the newsletter by clicking on the newsletter heading on [this page](#).

WPM's bison mug joins the prestigious collection of national public radio mugs curated by NPR's past CEO Jarl Mohn. Celebrating his 70th birthday, Jarl became a member of every station in the country, and of course, this qualified him for a "thank you" gift. Jarl has successfully collected 200+ station mugs (and several bags of locally roasted coffee!) from his endeavors. Jarl admired our bison logo on a visit to Wyoming, so we gladly sent him our revered symbol of Wyoming.

Do you have a story about WPM News Director Bob Beck that you'd liked to share? You can tell us all about it on [this site](#). You can also leave comments and well-wishes. Bob is moving to New York, and will undoubtedly enjoy reading messages from his Wyoming fans.

When it rains, it pours. In the last month, WPM battled campus flood-related power outages in Laramie, water damage in our transmission line located on Pilot Hill, storage server failure incapacitating production, and a few cantankerous websites among other pesky technical problems statewide. Fortunately, all are on their way to getting fixed and our engineers are the heroes.

If you're hearing giving messages creeping into the schedule, you're not imagining them. Yes, it's that time of year, and we're hoping to intrude as little as possible. Still, WPM needs your support, so if you haven't pledged, please do quickly. This year Wyoming Public Media sustaining members are offered a special Sustainer Gift. For us this is a bittersweet fund drive, as it's probably Bob Beck's last time convincing listeners to support Wyoming Public Media in his own special style.

September 14th marks WPM's 56th birthday. It's a perfect age. Old enough to have accumulated some wisdom, young enough to eagerly pursue the wonders of our digital future with clarity. On this day, 56 years ago, Wyoming Public Media, as we know it today, didn't exist. It was KUWR, serving Laramie and Cheyenne. Staff worked with LP's, reel-to-reel tapes, and edited stories on the splicing block with a razor making a diagonal cut. Editors challenged themselves to the "perfect splice," one so cleanly cut and taped that you couldn't hear the slight tick at the splice point as you listened to a story or piece of music. We have come a long way, and many of you have been on this public radio journey with us from the beginning through the many triumphs, challenges, and crises. Yes, those were wonderful and transformative years that built public radio. Still, we cherish our digital editing software!

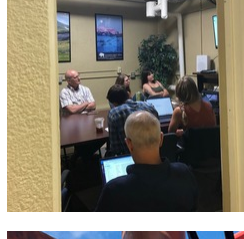
Thank you for your loyalty, enthusiasm, and support. It's what keeps Wyoming Public Media true to its mission of serving the public in Wyoming and beyond.

Please feel free to contact me with any questions or comments at ckuzmych@uwyo.edu.

Christina Kuzmych,
WPM General Manager

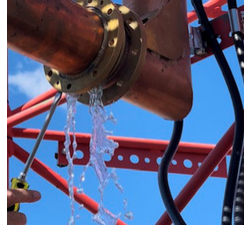


BEHIND THE SCENES



Wyoming Public Radio Reporters Retreat

The WPR news team enjoyed a training April 12-14 in Laramie with guests including WBUR *Here and Now* producer Peter O'Dowd, Mountain West News Bureau's Eric Whitney, and Dave Rosenthal, and welcomed Will Walkey, new Mountain West News Bureau/Wyoming Public Radio reporter. *August 12, 2022.*



Wyoming Public Media Engineers to the Rescue

Engineers have taken parts of the transmission line (the pipe that takes the power from the transmitter to the antenna on the tower) apart and found the damage and have ordered replacement parts. The tower climbers found a pencil size hole in a 20-foot section of transmission line from the lightning. This allowed water to get in which engineers drained last week from the line.



Welcome Back University of Wyoming Students!

Several student groups stopped by the station during move-in week. Grady Kirkpatrick, Wyoming Public Media Program Director, offered information on volunteer and internship opportunities. Shown here with a group of University of Wyoming Anthropology Students. For more information on volunteering and interning at Wyoming Public Radio & Media, visit the [WPM Intern page](#).



Wyoming Public Media Photo Contest - Wyoming Through Listeners' Eyes

Enter the Wyoming Public Media 2022 Photo Contest! Post your Wyoming photos between August 22 and September 22. Choose from the following categories:

Wyoming's Nature | Wyoming's People | Wyoming's History.

For more information and to post your photo, visit the [WPM Photo Contest Site](#).



StoryCorps is Still Gathering the Voices and Histories of Wyomingites!

Virtual recordings are fun and easy to do with the StoryCorps team, and your story could be shared on Wyoming Public Radio! Interviews take place September 6th through 9th. Invite a family member, friend, or colleague to the interview, and [sign up here](#).



BEYOND WYOMING



After defeat, Cheney says "the real work begins"

Wyoming Public Radio Reporter Caitlin Tan's spot about U.S. Representative Liz Cheney was aired on NPR's *NewsCast*. *August 16, 2022.*

Harriet Hageman wins Wyoming GOP Primary

NPR's *NewsCast* aired a spot by Wyoming Public Radio's Will Walkey about Harriet Hageman's victory over Liz Cheney in the GOP Primary for Wyoming's at-large congressional seat, *August 17, 2022.*

Representative Liz Cheney loses to Trump-backed challenger in House primary

WBUR's *Here & Now* aired a story by WPR News Director Bob Beck about primary, US Representative Liz Cheney's loss to challenger Harriet Hageman. [Listen to the story](#), August 17, 2022.

A Native woman won the Democratic nomination in Wyoming's primary

National Native News aired a story by Taylor Stagner about US House Candidate Lynette Greybull who will face Republican Harriet Hageman. [Listen to the story](#). *August 22, 2022.*

AARP Wyoming Hosted Tele Town Hall on Brain Health

Wyoming Public Radio's News Director Bob Beck moderated a panel discussion on mental health, with a format similar to a radio talk show offering participants the opportunity to ask questions. *August 23, 2022.*

Yellowstone National Park is hosting a range of Indigenous events for its 150th anniversary

National Native News aired a story by Taylor Stagner about events at Yellowstone including "guided tours of Indigenously significant areas," art, and live musical performances. [Listen to the story](#). *August 23, 2022.*



MUST LISTEN



Around Wyoming Daily News Updates

Around Wyoming brings you news from around the state, keeping you informed with brief updates of stories you may have missed. Listen to [Around Wyoming updates here](#).



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