

KDNK Board of Directors
Meeting Minutes
September 19, 2022

5:32 p.m. - meeting brought to order with quorum. Aly Sangiuly and Tristan Mead are absent. Kara Silbernagel arrives late.

In attendance: Executive Director Greg Albrecht, President Shoshana Rosenthal, Vice President Jonathan Stokely, John Henderson, Eloisa Duarte, Adele Craft and Raleigh Burleigh.

5:38 p.m. - the agenda is unanimously amended to give Community Advisory Board chairman Brandon Jones an opportunity to address the Board of Directors.

Brandon touches on two main categories discussed during most recent CAB meeting: 1. Spanish-language programming and outreach 2. NPR programming.

Board recommends to start now with more inclusive actions, like offering DJ trainings in Spanish and making posters for community events bilingual. Jonathan Stokely urges the station to have paid retainers on the payroll to deliver emergency information in Spanish, as needed.

Greg Albrecht mentions that Eloisa Duarte has joined the events committee with interest in starting a “Noche de Loteria” event series, once a month from January through April. Eloisa would like to offer food at these meetings and says she's looking for sponsors. In regards to emergency information broadcasts, Eloisa says she knows of people that would volunteer.

Brandon suggests having those people ready ahead of any potential emergency and says he likes the idea of offering paid work, as opposed to leaning on volunteers.

“As far as NPR, I don't know where to begin,” says Brandon, mentioning that it's an ongoing conversation within the CAB as to whether mirroring APR's programming is the best use of those time slots. The CPB feels generally that more of a hyper local focus is preferred.

CPB lately has consisted of mostly Djs and staff... it's acknowledged that recruitment is needed. The next meeting will take place sometime in November.

6:04 p.m. - Back on course with the agenda...

Greg Albrecht introduces Finance Committee report. He announces the fall membership drive goal will again be \$80,000 of which some \$50,000 was already raised doing pre-drive work. Greg spoke with staff about raising the goal in the future, to help increase pay. Steve Cole because of COVID symptoms is unlikely to begin drive on Wednesday, Morgan Neely will fill in. Greg says it's exhausting for everybody to do a drive and the focus will be on building up sustainable/monthly giving with the possibility of a set time-frame for membership drives as opposed to continuing until an amount is reach. “It's what other stations do,” he says.

Rolling into executive report, Greg explains that programming-wise, the True Nature concert series was all around successful. Next summer, he looks to hold event coordinators more to account, in terms of communication and sound quality.

Regarding the 40th birthday, Greg has received a firm commitment from Amy Kimberly to help plan, the Third Street Centr has been reserved for a dinner/event.

The Halloween party will happen on Oct. 29 and Stage of Life Theatre Company will leave decorations up from Nightmare Before Christmas play that same weekend. An aerial performance is likely and Rolling Fork has been selected to cater food.

Lastly, as per the Events Committee, there's desire to see the Chili Cook-off event return. Also, the Potato Day record sale will return and April Spaulding and James Steindler along with Eloisa will MC the parade, which KDNK is helping to organize.

As far as grants go, the CPB grant was accepted, town of Carbondale grant sent, Greg is waiting to hear back from Anschutz Foundation, KDNK was accepted for a \$5,000 Colorado Media Project matching grant. Greg is looking at the Aspen Thrift Shop grant, aiming to apply by Sept. 30.

One more miscellaneous update from Greg is that fire extinguishers have been brought up to speed (weren't inspected since 2011) and two new ones were purchased.

Given that the director's report covered many committee updates, Shoshana Rosenthal says she wants to be sure board committees are still needed, as board responsibilities seem to have lessened.

This spurs Jonathan to mention that he's caught up with Chris Hassig about Tech Committee and would like to know where the focus should be.

Shoshana says to review the mandates. Kara chimes in that revisiting mandates for all committees would be worth-while. Also, considering an operations person to help take care of day-to-day stuff like the fire extinguishers, a role like station manager to compliment the executive director.

6:46 p.m. - Board recruitment and annual meeting

Given the vacancy left by Chris, Shoshana says the board could consider moving Tristan or someone else into that role, set to conclude in 2023. Jonathan announces he will likely not run for re-election. Aly and Adele will also be concluding their terms at the end of the year.

Jonathan says Mac Scott is definitely interested in coming back and could fill Chris' vacancy.

Applications for board candidates will be due by Nov. 28 to be on-time for Dec. 19 meeting. Raleigh and Shoshana will produce a promo asking for board candidates later in October.

Finally, previous meeting minutes were approved with Adele and Shoshana recusing themselves.

The meeting adjourns at 7:09 p.m.