

**2021**

**ANNUAL EEO PUBLIC FILE REPORT**

Lehigh Valley Community Broadcasters Association, Inc.

Station:	WDIY (FM-NCE)
Community of License:	Allentown, PA
No. of Full-time Employees:	5 – 10
Small Market Exemption:	No

The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

**INITIATIVES**

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

Maintained an internship program designed to assist college-level members of the community to acquire skills needed for multiple facets of broadcasting and future broadcast employment. The WDIY College Internship Program gives students real career experience in broadcasting, both on the content side and on the engineering side. A number of graduates of this program have progressed on to become broadcast professionals at a number of different stations. We had three interns during this reporting period, all three of them were from Lehigh University.

*Participated in **job banks, internet programs, and other programs** designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).*

WDIY established and maintains an Internet presence with our own website, through which our radio programming also is streamed. We also have a Facebook page and Twitter feed. As of September 2021, we have over 3,430 Facebook likes, over 4,000 Facebook followers, over 2,700 Twitter followers, and over 1,400 Instagram followers. The WDIY website and social media include information about all of WDIY's Culture

Calendar series, our online Community Calendar, and our weekly E-Waves newsletter covering our upcoming on-air programming features and other station announcements. The WDIY website also contains information regarding employment opportunities when these opportunities exist, financial reports, EEO reports and various committee meeting schedules.

*Participated in **scholarship** programs designed to assist students interested in pursuing a career in broadcasting.*

Provided a Youth Media training program for high-school-level and middle school-level students to be trained in and gain practical, hands-on experience in various radio reporting, interviewing, production and broadcast skills. As of September 2021, we have three Youth Media Programs airing on the station quarterly throughout the year: Teen Scientist, Teen Connect, and Middle School Perspective. Each program is produced and hosted by a different student from a Lehigh Valley school.

*Listed each **upper-level** category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.*

N/A

*Participated in **other** activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.*

Maintained a broadcast training program designed to teach a broad spectrum of members of the community to acquire skills needed for radio program production and presentation. WDIY currently has over 120 volunteers, over 90 participating in on-air hosting or production.

09/2021