ANNUAL REPORT
FY22

An update provided to the Corporation for Public Broadcasting and our valued community stakeholders.
Local Journalism Content

In addition to offering daily news programming from national and international public radio outlets, such as National Public Radio (NPR) and the British Broadcasting Corporation (BBC), Michigan Radio produces and distributes its own local journalism. We employ 31 full-time staff dedicated to creating journalism content, including reporters, producers, editors, and hosts who work at our headquarters in Ann Arbor and at bureaus in Detroit, Flint, and Grand Rapids.

Michigan Radio’s team of award-winning journalists presents statewide news in hourly newscasts throughout the day and multiple times per hour during drive/commute times. In addition, our content staff develops in-depth reporting via feature stories, enterprise and investigative reports, long-form interviews, and podcasts. The following are highlights of local news coverage produced by Michigan Radio in Fiscal Year 2022 (July 1, 2021 – June 30, 2022):

Health
Michigan Radio continued to provide coverage of the COVID-19 pandemic as it stretched through a second year and into a third. Led by Reporter Kate Wells, our newsroom helped keep the Michigan public informed about the end of government-mandated masking and gathering restrictions, vaccine availability, and school protocols. We also reported stories from local hospitals struggling with understaffing and surges in both COVID and non-COVID patients. In addition, we explored what would happen to abortion care in Michigan as the U.S. Supreme Court released a decision to overturn Roe v. Wade.

Environment
From chemical spills and algal blooms, to a threatened bird species further endangered by avian flu, to the discovery of the tallest tree in the state, Michigan Radio reported on a breadth of environmental topics. The most common throughline of our coverage, however, was water. Led by Reporter Lester Graham, we produced a documentary titled “Great Lakes in Peril,” a culmination of journalism exploring how invasives, pollution, and climate change are impacting the health of the Great Lakes. In partnership with the Great Lakes News Collaborative, we also published a series of stories titled “Water’s True Cost,” which explored widespread issues related to the cost of drinking water and water infrastructure in Michigan.

Justice and Safety
As the Black Lives Matter movement continued to reverberate throughout the nation, Michigan Radio’s news coverage documented events playing out in Michigan. This included an in-depth look at a surge in concealed weapon-related arrests in Detroit and the fatal shooting of a young Black man by a Grand Rapids police officer. Our journalism also followed the arrests and trials of Michiganders accused of taking part in the January 6th attack on the U.S. capitol; reported on sexual abuse cases taking place at three of Michigan’s public universities; and covered a tragic and deadly shooting at Oxford High School.
Politics and Government
This was an eventful year in Michigan politics, and Michigan Radio covered a range of issues and happenings, including: the trial of four men accused of plotting to kidnap Governor Gretchen Whitmer; the progress of a citizen redistricting commission tasked with redrawing Michigan’s congressional map; 2021 local and special elections; and more. Led by Reporter Tracy Samilton, our newsroom also reported extensively on changes made to Michigan’s no-fault auto insurance laws, which retroactively removed medical benefits for thousands of people already living with injuries from catastrophic car crashes. In addition, Samilton and Michigan Radio’s Stateside team created a three-part podcast, Collision Course, featuring Detroit Red Wings hockey legend Vladimir Konstantinov, who lost the care he needed to live with a traumatic brain injury.

Editorial and Programmatic Initiatives
In FY22, Michigan Radio continued to offer several station-produced programs, including:

- Stateside: Hosted by April Baer, Stateside is a news-magazine program that focuses on topics and events that matter to people all across the state. Stateside also produces special series about arts and culture, health, education, literature, and history, among others. It airs Monday–Friday, 3–4 p.m., with an encore broadcast at 9 p.m. In addition, Stateside has a daily podcast that offers a digest of the most important conversations happening on the program.

- Commentary: Michigan Radio produces a weekly segment with U-M Linguistics Professor Anne Curzan, called That’s What They Say, which explores our changing language and explains why we say what we say. We also offer commentary from Sports Commentator John U. Bacon and editorial cartoonist John Auchter.

Emergency Information
Michigan Radio is a participating station in the Emergency Alert System (EAS). As such, we disseminate critical information about national and state emergencies to the public via our five FM signals. Michigan Radio also provides severe weather alerts based on notifications from the National Weather Service and National Oceanic and Atmospheric Administration.

Community Engagement
At Michigan Radio, we aim to meaningfully engage with members of local communities in order to facilitate civilized conversations and the respectful exchange of ideas. In FY22, we implemented several initiatives that helped us engage with the public, both in the digital space and in person:

Digital Platforms
Michigan Radio’s most successful digital engagement efforts are happening on Facebook and Twitter, where users interact with one another and with our journalists about news and events. In FY22, we expanded our work in the digital sphere to reach younger and more diverse audiences via Instagram and TikTok.

Community Events
Michigan Radio’s community events bring news and entertainment programs to stages, pubs, and local businesses. We implement a variety of in-person and virtual programs that offer live storytelling, engaging discussions, and interactions with Michigan Radio personalities, such as: Issues and Ale discussion series, Stateside Live, and Cheers! craft cocktail events. In FY22, we also deepened our engagement efforts in Detroit to include events that offered actionable information and expert advice about due process rights and housing.
KEY INITIATIVES

In partnership with the Great Lakes News Collaborative, Michigan Radio published a series of stories titled “Water’s True Cost,” here, a City of Tecumseh crew excavates to get to a broken water main (Lester Graham).

BOLSTERING COVERAGE OF WATER AND WATER SYSTEMS

Headed by Environment Reporter Lester Graham, Michigan Radio continued as a key member of the Great Lakes News Collaborative (GLNC). The collaborative consists of Michigan Radio, Detroit Public Television, Bridge Michigan, and Circle of Blue. The group collaborates to increase news coverage about the Great Lakes and drinking water issues by co-reporting, sharing content, and combining resources. The GLNC was supported in part by the C.S. Mott Foundation.

FILLING INFORMATION GAPS

In Fall 2021, Michigan Radio launched an Enterprise Unit (subsequently known as Amplify). The goal of the five-person team is to connect Michiganders with the resources and information they need to thrive. This can take the form of in-depth reporting, how-to guides, and community events that help people become their own best advocates on basic needs like housing, public safety, health, and more. In FY22, community partners included: Arise Detroit!, Neighborhood Defender Services, Detroit Justice Center, Safe and Just Michigan, Nation Outside, Michigan Roundtable for Diversity and Inclusion, and Michigan Liberation, among others.

USING AI TO REPORT ON GOVERNMENT MEETINGS

Spearheaded by West Michigan Reporter Dustin Dwyer and Digital Product Developer Brad Gowland, Minutes is a speech-to-text tool that collects information on government meetings and populates a database of meeting transcripts from more than 40 municipalities. The product was developed with a 2019 grant award from the Google News Initiative and was further enhanced through the Associated Press’ AI in Local News Program.

EXPANDING REACH OF STATESIDE

Michigan Radio has content-sharing partnerships that extend the reach of its daily, news-magazine program, Stateside. Interlochen Public Radio broadcasts Stateside on its three news stations in northern Michigan: 91.5 FM Traverse City; 90.1 FM Harbor Springs/Petoskey; and 89.7 FM Manistee/Ludington. Northern Michigan University (90.1 FM Marquette) and Minnesota Public Radio (91.1 FM Houghton) broadcast the program in the Upper Peninsula.

ENHANCING SERVICE IN MICHIGAN’S CAPITAL

In November 2021, Michigan Radio began simulcasting its broadcast programming on WLNZ 89.7FM to enhance its broadcast service in Lansing, Michigan’s state capital. This was a result of a new partnership agreement with Lansing Community College (LCC), which holds WLNZ’s license. LCC continues to air its own programs on Saturdays at 1 pm and Sundays at 6 pm.

SUPPORTING STATE GOVERNMENT COVERAGE

Michigan Radio is a member of the Michigan Public Radio Network (MPRN), a consortium of 10 public broadcasters that supports a shared capitol news bureau in Lansing, Michigan. Radio’s news director, Vincent Duffy, serves as MPRN’s managing editor and coordinates the sharing of news stories across all participating stations.

COMMUNITY ORGANIZATION SPONSORSHIPS

Michigan Radio strives to partner with local community organizations in order to help increase the visibility of their services and events. In FY22, we partnered with 28 organizations in ten different communities to promote their services and events on-air and online at no cost. Based on current trade sponsorship rates, the value of the media exposure provided to these organizations was over $100,000.
COMMMUNITY IMPACT

Michigan Radio measures its impact across a range of factors, including audience reach, audience research and feedback, and award recognition. We also assess additional indicators of success for our key initiatives, such as increasing awareness and connection and holding chief decision-makers accountable.

AUDIENCE REACH

According to Nielsen Audio National Regional Database, Michigan Radio had a monthly broadcast audience of 900,500 people in Spring 2022 (Persons 12+, Mon-Sun 6am-12Mid), representing an increase of almost 5% over Spring 2021 ratings. Our monthly website audience averaged more than 275,300 unique users and 239,015 live stream listeners, while we ended FY21 with over 112,000 combined followers on Facebook, Twitter, and Instagram.

LOCAL AUDIENCE RESEARCH

Seven hundred Michigan Radio audience members participated in the 2022 Public Radio Tech Survey conducted by Jacobs Media, in which they were asked why they listen to public radio. The top five main reasons were: (1) to be informed about the news; (2) more trustworthy and objective programming; (3) deeper news perspective; (4) enjoy learning new things; and (5) balanced perspectives.

AWARD RECOGNITION

Michigan Radio earned a total of 37 journalism awards from eight different agencies for its 2021 news coverage. This includes the 2022 RTDNA Edward R. Murrow Award winner for “Overall Excellence” in region 7, which consists of public and commercial stations in Michigan, Ohio, Indiana, and Illinois. Recognition also came from the following agencies: Michigan Association of Broadcasters, Michigan Associated Press Media Editors, Detroit Society of Professional Journalists, Public Media Journalists Association, Sierra Club of Michigan, U.S. Water Alliance, and Clean Water Action.

LISTENER / USER FEEDBACK

We frequently find indicators of impact in the form of listener/user comments as we implement key initiatives and partnerships throughout the year. Here is just a small sample of comments we received in FY22:

“Michigan Radio enriches my life. I am a better person, and better informed as a result of listening. You bring NPR to me, but that is just a small part of the package. Your coverage of Michigan news and broadcasts of the viewpoints of Michigan civic and political leaders is the best.” –Gary, Kalamazoo

“Hi Nisa!... I must applaud you and Beenish for a well written story, thank you for sharing our experience with the world and for your dedication to this story, without you and Beenish it would have gone untold...” - Wayne County Jail inmate

“April Baer managed to poke harder and dig deeper with questions I’ve never been asked before. The resulting conversation was as intense as it was invigorating and at the same time, deliciously fun.” - Harvey, Detroit

“Michigan Radio is a life-line, a saver of sanity, a source of informed reporting and fascinating stories and intelligent entertainment. You illuminate every challenging day.” - Rachelle, Beverly Hills

“I appreciate your coverage of news with facts and without opinionated language. Many mainstream news sources use adjectives and vocal tone to exaggerate, dramatize, and influence the listener to a certain view. Your straightforward reporting is valued. Thank you!” - Denise, Delton
“As a medical professional, I believe fact-based journalism is an important piece to helping society pull through this pandemic. Hearing accurate information from familiar voices helps people buy into scientific recommendations...” - Sarah, Portage

“Michigan Radio enriches my life. I am better informed, and a better person as a result of listening. You bring NPR to me, but this is just a small part of the package. Your coverage of Michigan news and broadcasts of the viewpoints of Michigan civic and political leaders is the best.” - Gary, Kalamazoo

**Other Success Indicators**

We also find evidence of impact in feedback and actions as a direct result of our reporting and community initiatives. Here is just a small sample of other FY22 success indicators:

**Holding Decision-makers Accountable**

In response to the reporting series, “Water’s True Cost,” by Environment Reporter Lester Graham and the Great Lakes News Collaborative, the Director of the Michigan Department of Environment, Great Lakes, and Energy, Liesl Clark, offered the following comment to Graham in an interview:

“I really appreciated your work on water infrastructure over the last week or two. I wanted to make sure I heard one statistic, and I don’t know that I heard it in any of your coverage, which is that with PA53 the governor signed about four weeks ago... this is such an opportunity for locals, and so my plea to communities is even if you don’t think your project fits under the [State Revolving Fund] right now, still consider just putting in just the two pager because we have so much opportunity to try to figure out how to put the funding puzzle pieces together to help communities really achieve the projects they want to achieve. The dollars are not enough to pay for all our water infrastructure problems in Michigan, but they are certainly going to give us a really good boost. It’s a historic moment, and it’s something I’ve been thinking about and reflecting about on all your coverage.”

After publishing “A surge in arrests, a court docket jammed with weapons charges: How Detroit responded to an uptick in gun crimes,” by Criminal Justice Reporter Beenish Ahmed and Data Reporter Nisa Khan, Detroit Police Chief James White held a news conference at which he denied targeting Black drivers for gun charges. “We can constitutionally make our city safer, and we’re going to do that,” White said. “We are not going to make apologies for making arrests for weapons [or] for people who use weapons to resolve disputes.”

**Increasing Awareness and Connection**

After attending Michigan Radio’s community conversation, “Widening the narrative,” participant Edward Sanders, LLMSW commented on the event on LinkedIn:

“Jamie Simmons, thank you for putting together a great Michigan Public Radio show with the formerly incarcerated community. I am using the word community intentionally with regard to the men and women that shared the space at Mama Akua Community House in Detroit on June 1st, 2022. These men and women utilized their personal storytelling from their lived experiences to advocate, care for, and protect others in the African values and traditions of communitarian. I am proud to know and be connected to each of them without exception. Jamie you guys (MPR) did widen the narrative for Detroit and beyond!”

After convening a virtual community conversation, “Due process rights in Wayne County Jail,” we heard from one attendee that it “gave us a lot of great resources however we still have no luck getting a trial date.” We also heard from people in jail whose families attended the event that they thought it was useful and raised questions they could bring to their lawyers about speedy trial issues. One person reported that he got a new lawyer who filed a speedy trial motion for him after the event, when his previous lawyer was unwilling to file such a motion.
MEETING NEEDS OF DIVERSE AUDIENCES

Michigan Radio is working toward diversifying its audiences by evolving its programming and delivery platforms and diversifying its staffing composition to better serve Michigan communities.

The key imperative of Michigan Radio’s current strategic plan is “to diversify and grow our audiences.” We have pledged to diversify our own staffing composition and evolve our programming and delivery platforms in ways that better serve younger and more diverse populations. In addition, we are continuing to provide paid internships to make on-the-job learning opportunities more accessible for people of all backgrounds with the support of a dedicated endowment fund.

Our strategic plan also calls for developing healthy, long-term relationships with underrepresented communities in Michigan, paying particular attention to those in our prime listening areas and beginning with the city of Detroit. Toward this aim, we implemented two new initiatives in Detroit in FY22 and will be continuing them throughout FY23 and beyond:

CRIMINAL JUSTICE REPORTING
In September 2021, Michigan Radio hired its first criminal justice reporter, Beenish Ahmed. Ahmed is based in Detroit and is part of the station’s Enterprise Unit, which also consists of a data reporter, community engagement reporter, editor, and director. Ahmed and Data Reporter Nisa Khan released an investigative report in February 2022 that found more than 120 inmates at the Wayne County Jail (WCJ) had been held for over 18 months awaiting trial due to pandemic delays. While developing this story, Ahmed and Khan communicated with about two dozen individuals held inside the WCJ and obtained and analyzed data on current inmates, among other things. The story’s release was followed with a virtual event for the loved ones of WCJ inmates. A panel of lawyers discussed issues related to speedy trial rights and pending legislation that could require more expediency from courts. Participants were able to ask questions and connect with one another about supporting people inside. And finally, the Enterprise Unit created “A guide to understanding due process rights in Wayne County jails,” which was mailed to WCJ inmates along with copies of the investigative story. Criminal justice reporting was supported in part by the Public Welfare Foundation.

COMMUNITY ENGAGEMENT JOURNALISM
In December 2021, Michigan Radio added a community engagement reporter, Jamie Simmons, to its Enterprise Unit with the goal to better serve Detroiters who are not hearing about the issues that affect them in the mainstream news. In collaboration with ARISE Detroit!, we formed a Community Reporting Engagement Council to serve as a thought partner, sounding board, and networking hub. Council members identified housing as the top issue they wanted to see better covered by the media. Simmons and the Enterprise Unit published a series of two in-depth stories on housing, including: “A Detroit neighborhood is redefining ‘affordable for Detroit’ as the rental market hits an all-time high” and “This Detroit neighborhood is using the community land trust model to help ensure affordable housing.” Simmons also organized a Housing Resource Forum, where people could ask questions of experts and advocates and get information on rent assistance, land contracts, and eviction help. The initiative was supported in part by the Community Foundation for Southeast Michigan.
## FY22 FINANCIALS

**Michigan Radio finished FY22 in strong financial standing thanks in large part to its contributing member base, which accounts for nearly 60% of the station’s annual operating revenue. We were also fortunate to experience a rebound in corporate sponsorship support in FY22, representing almost 20% of our annual revenue, after suffering significant losses in FY21 due to the COVID-19 pandemic.**

### Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual gifts*</td>
<td>$6,325,081</td>
<td>59.4%</td>
</tr>
<tr>
<td>Corporate sponsorship</td>
<td>$2,082,441</td>
<td>19.6%</td>
</tr>
<tr>
<td>Other**</td>
<td>$1,047,816</td>
<td>9.8%</td>
</tr>
<tr>
<td>Net investment income</td>
<td>$716,840</td>
<td>6.7%</td>
</tr>
<tr>
<td>Corp. for Public Broadcasting</td>
<td>$471,647</td>
<td>4.4%</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$10,643,824</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

Individual gifts (membership), corporate sponsorship, and other revenue were Michigan Radio’s largest sources of revenue in FY22 (July 1, 2021 - June 30, 2022). FY22 revenue totaled $10,643,824, a 3.3% decrease compared to FY21 and a 15.3% increase over FY20.

*At the close of FY21, Michigan Radio had 32,577 contributing members.

**Other** includes government and foundation grants, trade, rental income, media sales/royalties, and indirect administrative support from the University of Michigan.

### Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programming &amp; production</td>
<td>$5,543,582</td>
<td>55.7%</td>
</tr>
<tr>
<td>Development*</td>
<td>$2,582,385</td>
<td>25.9%</td>
</tr>
<tr>
<td>Management &amp; general</td>
<td>$1,162,171</td>
<td>11.7%</td>
</tr>
<tr>
<td>Engineering</td>
<td>$670,375</td>
<td>6.7%</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$9,958,513</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

Programming and development represented Michigan Radio’s two largest areas of expense in FY22. Expenses totaled $9,958,513, a 7.4% increase over FY21 and a 4.0% increase over FY20.

*Development includes membership, major gifts, grants administration, corporate support, and marketing.

### Endowment

<table>
<thead>
<tr>
<th>FY</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY22</td>
<td>$6,594,496</td>
</tr>
<tr>
<td>FY21</td>
<td>$5,899,843</td>
</tr>
<tr>
<td>FY20</td>
<td>$4,264,025</td>
</tr>
</tbody>
</table>

Michigan Radio maintains a combination of permanent and quasi-endowment funds. The sum of the endowed funds at the close of FY22 totaled $6,594,496, a 11.8% increase over FY21 and a 54.7% increase over FY20.

Note: Figures are based on unaudited data. For complete, audited financials, visit Michigan Radio’s public documents page.
In FY22, Michigan Radio generated the majority of its funding from nearly 32,800 individuals, corporations, and foundations. It is because of this group of generous supporters that we are able to continue providing freely accessible, fact-based news and information to the people of Michigan 24 hours/day, 365 days/year. The following is a list of our corporate and foundation supporters.

**Supporters $20K and UP**

- AARP of Michigan
- Alden B. Dow Home & Studio
- Ann Arbor SPARK
- Arbor Hospice
- Ascension Michigan
- Atomic Object LLC
- Baker College
- Bank of Ann Arbor
- Blanchard & Walker PLLC
- Calvin University
- Charles Reinhart Company Realtors
- Charles Stewart Mott Foundation
- Community Foundation for Southeast MI
- Consumers Energy Foundation
- Corporation for Public Broadcasting
- Dawn Farm
- Detroit Opera
- DuMouchelles
- Enbridge
- Exchange Capital Management
- Experience Grand Rapids
- Flint Institute of Arts
- Girl Scouts Heart of Michigan
- Google News Initiative
- Greenleaf Trust
- Harness IP
- Healthcare DME
- Henry Ford Health System
- Holland Area Visitors Bureau
- Hope Foundation, The
- Hospice of Michigan
- Kerrytown Market & Shops
- Lake Trust Credit Union
- Liberty Title
- Michigan Agritourism Association
- Michigan Arts & Culture Council
- Michigan Child Protection Registry
- Michigan Technological University
- National Heritage Academies
- Public Welfare Foundation
- Retirement Income Solutions
- Silver Maples Retirement Neighborhood
- Sloan Museum & Longway Planetarium
- TechSmith Corporation
- Travel Marquette
- Traverse City Visitors & Convention Bureau
- U-M Department Of Neurology
- U-M Flint
- U-M Flint Graduate Programs
- U-M Merit Network
- U-M Michigan Online
- U-M Penny Stamps School of Art & Design
- Penny Stamps Speaker Series
- U-M School of Dentistry
- U-M University Musical Society
- Van Andel Institute
- Wharton Center for Performing Arts
- Birmingham Shopping District, The
- Booksweet
- Brass Band of Battle Creek
- Brewery Vivant
- Broadway in Detroit
- Cardamom Restaurant
- Catholic Social Services of Washtenaw Cnty
- Celebration Cinema
- Center for the Arts of Greater Lapeer
- Children’s Advocacy Centers of Michigan
- Citizens Research Council of Michigan
- Cottage & Lakefront Living Show
- Cranbrook Art Museum
- Creative Windows
- Crim Fitness Foundation
- Cultureverse
- Downtown Grand Rapids, Inc.
- DTE Energy
- East Lansing Art Festival
- Ella Sharp Museum of Art and History
- Encore Musical Theatre Company
- Evert Health
- Experience Jackson
- Ferndale Downtown Development Authority
- FIM Capitol Theatre
- FIM Flint Repertory Theatre
- Fireside Hearth & Home
- Flint Institute of Music
- Ford House
- Frederik Meijer Gardens & Sculpture Park
- Grand Rapids Boat Show
- Grand Rapids Community College
- Grand Rapids Community Foundation
- Greenhills School
- Grove Atlantic
- Hall Financial
- Hauenstein Center for Presidential Studies
- Hope Summer Repertory Theatre
- Impression 5 Science Center

**Supporters UNDER $20K**

- AEG Presents
- Allergy & Immunology Associates of MI
- Allstate Home Leisure
- Alzheimers Association
- Ann Arbor Academy
- Ann Arbor Antiquarian Book Fair
- Ann Arbor Area Transportation Authority
- Ann Arbor District Library
- Ann Arbor Film Festival
- Ann Arbor Summer Festival
- Ann Arbor Symphony Orchestra
- Antique Touring Company
- Arab American National Museum
- Arc of Northwest Wayne County
- Arts & Eats
- Beaumont Health Spectrum Health
- Beardsley Zoo
Inn at Bay Harbor
Innovation Arts & Entertainment
Integrity Shows
Irving S. Gilmore International Keyboard Festival
John Ball Zoo
Kalamazoo College
Kendall College of Art & Design
LawnGuru
Library of Michigan
Literacy Center of West Michigan
Live Nation
Marshall Fredericks Sculpture Museum
Martin Waymire Agency
MeanRed Productions
Michigan Association of Nurse Anesthetists
Michigan Association of United Ways
Michigan Biological Industry Association
Michigan Center for Youth Justice
Michigan Education Special Services Assc.
Michigan International Auto Show
Michigan Nature Association
Michigan State Lottery
MSU Broad Art Museum
MSU Broad College of Business Exec. MBA
MSU Communications & Branding
MSU Museum & Science Gallery
Michigan Theater Foundation
Michigan Theatre of Jackson
Michigan Wildlife Council
Midland Center for the Arts
Mighty Good Coffee
Mika, Meyers, Beckett & Jones, PLC
Miller-Davis Company
Mission Point Press
Move Wellness
Muskegon Museum of Art
Nacht Law
Nature Conservancy Michigan Chapter, The Organizational Research Services, Inc.
People First Economy
Physicians Health Plan of Michigan
Pittsburgh Foundation
Purple Rose Theatre
Rapid, The
REACH Studio Art Center
Regional Transit Authority of Southeast MI
Rudolf Steiner School
ShindelRock
Siena Heights University
Sleeping Bear Dunes Visitors Bureau
Sphinx Music Competition
Springboard for the Arts
St. Cecilia Music Center
Stronghearts Native Helpline
Three Lyons Creative
Toledo Zoo & Aquarium
Travel Wisconsin
Treeline Conservancy
Trinity Health Corporation
United Bank
United Way of South Central Michigan
U-M Arts Initiative
U-M College of Engineering Materials Science & Engineering
U-M Dearborn Office of Communications & Marketing
U-M Distinguished University Professorship
Lecture Series
U-M Flint College of Innovation & Technology
U-M Flint Doctor of Occupational Therapy Program
U-M Flint Physician Assistant Program
U-M Ford School of Public Policy
U-M Heinz C Prechter Bipolar Research Program
U-M Henry Russel Lecture
U-M Institute for the Humanities
U-M Matthaei Botanical Gardens & Nichols Arboretum
U-M Michigan Media
U-M Michigan Quarterly Review
U-M MuseUniversity of Michigan of Art
U-M Physics Department
U-M Press
U-M School of Social Work
U-M SpectrUniversity of Michigan Center
U-M Veteran & Military Services
U-M Wallace House
U-M William Davidson Institute
U-M William L. Clements Library
Van Andel Arena
Vestergaard Farms
Washtenaw County Conservation District
WSU Marketing & Communications
West Michigan Rideshare
Western Michigan University
WMU Institute of the Environment & Sustainability
Williamston Theatre
Willingham & Cote PC