10/19/22, 3:24 PM Print Survey

Grantee Information	on				
ID		1434			
Grantee Name		WEAA-FM			
City		Baltimore			
State		MD			
Licensee Type		University			
.1 Employment of Fu lease enter the number he first grid includes all nd the last grid includes	of FULL-TIME RAI	DIO employees in the gr the second grid include		JI	ump to question: 1.1
I.1 Employment of Fu	III-Time Radio E	mployees			Jump
lajor Job Category / ob Code / oint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females
fficials - 1000					
nagers - 2000	3				
ofessionals - 3000	2				
hnicians - 4000					
es Workers - 4500					
ice and Clerical - 00	1				
aftspersons (Skilled) 200					
eratives (Semi- illed) - 5300					
oorers (Unskilled) - 00					
vice Workers - 5500					
ıl	6	0	0	0	0
Employment of Fu of Job Category / o Code / nt Employee cials - 1000 nagers - 2000	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	Jump White, Non-Hispanic Males
ofessionals - 3000	0				
nicians - 4000	1				
es Workers - 4500					
ce and Clerical - 0					
ftspersons (Skilled) 00					
eratives (Semi- illed) - 5300					
oorers (Unskilled) - 00					
rvice Workers - 5500					
al	3	0	0	0	0
Employment of Fu	III-Time Radio Er	mployees		Jı	ump to question: 1.1
Code / at Employee cials - 1000 lagers - 2000 lessionals - 3000 lonicians - 4000				Per	sons with Disabilitie
Sales Workers - 4500					
ffice and Clerical - 5100					
raftspersons (Skilled) - 5	5200				

Operatives (Semi-Skilled) - 5300

10/19/22, 3	:24 PM									Print S	urvey
Laborers (Uns	killed) - 54	00									
Service Worke	ers - 5500										
Total											0
1.1 Employn	nent of Fu	ıll-Time Ra	adio Fr	nnlovees					.lu	mp to question: 1.1	1 🕶
Please enter t	he gender	and ethnicity	y of eac	h					ou.	inp to question.	
person with di	sabilities lis	sted above (	e.g. 1 A	frican Amer	ican fema	le).					
1.2 Major Pr	ogrammiı	ng Decisio	n Mak	ers					Ju	mp to question: 1.2	2 🕶
Please report											
major program decisions abou result in a dou	ut program	acquisition	and pro	duction, pro	gram deve	elopment, on-a	air program	scheduling,	etc. This it		
programming by job categor	decisions s	hould be in	cluded i	n the counts	for this ite			ty for making	major		
1.2 Major Pr	ogrammii	na Decisio	n Mak	ers					Ju	mp to question: 1.2	2 🗸
Of the full-time	e employee	s reported i	n Quest	ion 1.1, how		cluding the sta	tion genera	al manager,			
have responsi					ions?						
1.2 Major Pr			n Mak	ers		Native				Jump to questi	ion: 1.2 🗸
		African merican		Hispanic		American	Asi	ian/Pacific	Non	White, -Hispanic	Total
Female Major		2									2
Programming Decision Makers											
Male Major		2									2
Programming Decision											
Makers Total		4		0		0		0		0	4
						0		•		•	
1.3 Employn Please enter to					e aride he	low. The first of	arid		Ju	mp to question: 1.3	3 🕶
includes all fer and the last gr	male emplo	yees, the s	econd g	rid includes			giiu				
1.3 Employn										lum	p to question: 1.3 V
		Α	frican				Native			White,	
Major Job Ca Job Code	ategory /		erican males		Hispanic Females		nerican Females	Asian/I F	Pacific emales	Non-Hispanic Females	
Officials - 1000	0										0
Managers - 20	000										0
Professionals	- 3000		5							1	6
Technicians - 4	4000		0								0
Sales Workers			1								1
Office and Cle 5100	rical -										0
Craftspersons - 5200	(Skilled)										0
Operatives (Se											0
skilled) - 5300 Laborers (Uns											0
5400											
Service Worke	ers - 5500										0
Total			6		0		0		0	1	7
1.3 Employn	nent of Pa			mployees							p to question: 1.3 🗸
Major Job Ca Job Code	ategory /		frican erican Males		Hispanic Males		Native nerican	Asian/I		White, Non-Hispanio Males	
Officials - 1000	0		widles		ividleS		Males		Males	wates	Total 0
Managers - 20	000										0
Professionals			7							1	
Technicians - 4	4000		3								3
Sales Workers	s - 4500										0
Office and Cle	rical -										0
5100 Craftspersons	(Skilled)										0
- 5200	,										
Operatives (Se skilled) - 5300											0
Laborers (Uns 5400	killed) -										0
Service Worke	ers - 5500										0
Total			10		a		9		О	1	11

Jump to question: 1.3 🕶

https://isis.cpb.org/Survey/Printing.aspx?sabssas=2&secnum=1000

1.3 Employment of Part-Time Radio Employees

10/19/22, 3:24 PM Print Survey

Major Job Category / Job Code							Persons with	n Disabilities
Officials - 1000								. 5.00.5
Managers - 2000								
Professionals - 3000								
Technicians - 4000								
Sales Workers - 4500								
Office and Clerical - 5100								
Craftspersons (Skilled) -								
Operatives (Semi-skilled)	- 5300							
Laborers (Unskilled) - 540	00							
Service Workers - 5500								
Total								0
1.4 Part-Time Employ	mont							
Of all the part-time emplo worked 15 or more hours	yees listed in Ques		nany worked le	ss than 15 hou	urs per wee	k and how		estion: 1.4 🕶
1.4 Part-Time Employ	ment						Jump to qu	estion: 1.4 🕶
Number working less that	n 15 hours per wee	k						12
1.4 Part-Time Employ	ment						Jump to au	estion: 1.4 🗸
Number working 15 or mo								6
1.5 Full-Time Hiring							Jump to qu	estion: 1.5 🗸
Enter the number of full-ti (Do not include internal p					me to full-ti	me status o	during the fise	cal year.)
1.5 Full-Time Hiring							Jump to qu	estion: 1.5 🗸
No full-time employees w	ere hired (check he	ere if applicable	·)					
1.5 Full-Time Hiring							Jump to q	uestion: 1.5 🕶
Major Job Category /	Minorito Francis	Non Mine	-it FI-	8.01	M-I-	lee Miese		
Job Code Officials - 1000	Minority Female	Non-Mino	rity Female	Minority	iviale	Non-Minor	ity maie	Tota
Managers - 2000	1							
Professionals - 3000								
Technicians - 4000								
Sales Workers - 4500								
Office / Service								
Workers - 5100-5500								
Total	1		0		0		0	
1.6 Full-Time and Part	t-Time Job Open	ings					Jump to qu	estion: 1.6 🗸
Enter the total number of previously filled positions regardless of whether the whether it was filled by ar the promotion of an emplenewly created position to	and newly created by were filled during n internal or an exte oyee who stays in	positions. Inclu the year. If a journal candidate essentially the s	ude all positions ob opening was . Do not include same job but he	s that became s filled during t e as job openir as a different t	available d he year, ind ngs any pos itle (i.e. who	uring the fi clude it reg sitions crea ere there w	scal year, ardless of ited through	cy or
1.6 Full-Time and Part	t-Time Job Open	ings					Jump to qu	estion: 1.6 🗸
Number of full-time and p	art-time job openin	gs						3
1.7 Hiring Contractors	3						Jump to qu	estion: 1.7 🗸
During the fiscal year, did	I you hire independ	ent contractors	to provide any	of the following	ng services	?		
1.7 Hiring Contractors	S							estion: 1.7 V
Underwritting solicitation	related activities						Check	all that apply
Direct Mail								
Telemarketing								
-	tion							
Other development activi	lies							
Legal services								
Human Resource service	es							
Accounting/Payroll								
Computer operations								
Website design								✓
Website content								

10/19/22, 3:24 PM Print Survey Broadcasting engineering **~** Engineering Program director activities None of the above Comments Question Comment No Comments for this section 2.1 Average Salaries FULL TIME EMPLOYEES ONLY Jump to question: 2.1 ▼ Avg. Annual Salary # of Employees Average Tenure Chief Executive Officer 1.00 \$ 115,000 1 Chief Executive Officer - Joint \$ Chief Operations Officer \$ Chief Operations Officer - Joint \$ Chief Financial Officer \$ Chief Financial Officer - Joint \$ Publicity, Program Promotion Chief \$ Publicity, Program Promotion Chief - Joint \$ Communication and Public Relations, Chief 1.00 \$ 60,000 9 Communication and Public Relations, Chief - Joint \$ Programming Director \$ 8 1.00 70,000 Programming Director - Joint \$ Production, Chief \$ Production, Chief - Joint \$ **Executive Producer** 1.00 \$ 50,000 Executive Producer - Joint \$ Producer \$ Producer - Joint \$ Development, Chief 1.00 \$ 55,000 5 Development, Chief - Joint \$ Member Services, Chief \$ Member Services, Chief - Joint \$ Membership Fundraising, Chief 1.00 \$ 50,000 1 Membership Fundraising, Chief - Joint \$ On-Air Fundraising, Chief \$ On-Air Fundraising, Chief - Joint \$ Auction Fundraising, Chief \$ Auction Fundraising, Chief - Joint \$ Underwriting, Chief \$ Underwriting, Chief - Joint \$ Corporate Underwriting, Chief \$ Corporate Underwriting, Chief - Joint \$ Foundation Underwriting, Chief \$ Foundation Underwriting, Chief - Joint \$ Government Grants Solicitation, Chief \$ Government Grants Solicitation, Chief - Joint \$ Operations and Engineering, Chief \$ Operations and Engineering, Chief - Joint \$ **Engineering Chief** \$ Engineering Chief - Joint \$ Broadcast Engineer 1 \$ Broadcast Engineer 1 - Joint \$ Production Engineer \$ Production Engineer - Joint \$ Facilities, Satellite and Tower Maintenance, Chief \$ Facilities, Satellite and Tower Maintenance, Chief - Joint

0

0

0

1

6

5

Female

0/19/22, 3:24 PM			Pri	int Survey
Male 7 Board			2	
Members				
otal 12	0 0	0	3	
3.2 Governing Board Members			Jump to question	n: 3.2 🗸
Number of Vacant Positions				0
3.2 Governing Board Members			Jump to question	n: 3.2 🗸
otal Number of Board Members (Total should ed	qual the total reported in Que	estion 3.1.)		15
3.2 Governing Board Members			Jump to question	n: <b>3.2 ∨</b>
Number of Board Members with disabilities				0
omments Question	Comment			
lo Comments for this section	Comment			
3.1 Community Outreach Activities			Jump to question	n: <b>41 ∨</b>
old the grant recipient engage in any of the follow formal component designed to be of special serv			utreach activity have a s	pecific,
.1 Community Outreach Activities		,		
. I community outleach Activities			Jump to question	Yes/No
roduce public service announcemnts?				Yes
id the public service announcements have a sp	ecific, formal component de	signed to be of special serv	ice to the educational	Yes
id the public service announcements have a sp	pecific, formal component de	signed to be of special serv	ice to the minority	Yes
ommunity and/or diverse audiences?	•		•	Vaa
roadcast community activities information (e.g., id the community activities information broadca	-			Yes Yes
ducational community?	•			
id the community activities information broadca inority community and/or diverse audiences?	st have a specific, formal co	mponent designed to be of	special service to the	Yes
roduce/distribute informational materials based	on local or national program	nming?		Yes
id the informational programming materials hav ducational community?	e a specific, formal component	ent designed to be of specia	al service to the	Yes
id the informational programming materials hav ommunity and/or diverse audiences?	e a specific, formal compone	ent designed to be of specia	al service to the minority	/ Yes
ost community events (e.g. benefit concerts, ne	eighborhood festivals)?			Yes
id the community events have a specific, forma	Il component designed to be	of special service to the ed	ucational community?	Yes
id the community events have a specific, forma verse audiences?	I component designed to be	of special service to the mi	nority community and/or	r Yes
rovide locally created content for your own or a	nother community-based co	mputer network/web site?		Yes
id the locally created web content have a speci- ommunity?	fic, formal component design	ned to be of special service	to the educational	Yes
oid the locally created web content have a speci- ommunity and/or diverse audiences?				Yes
artner with other community agencies or organi istrict)?	zations (e.g., local commeric	cal TV station, Red Cross, l	Jrban League, school	Yes
old the partnership have a specific, formal compo	onent designed to be of spe	cial service to the education	nal community?	Yes
lid the partnership have a specific, formal compo udiences?	onent designed to be of spe	cial service to the minority of	ommunity and/or divers	se Yes
omments				
uestion o Comments for this section	Comment			
.1 Radio Programming and Production			Jump to question	n: 51 w
structions and Definitions:			samp to question	♥ ♥
1 Radio Programming and Production			Jump to question	n: 51 w
bout how many original hours of station prograr For purposes of this survey, programming intend			grant recipient complete	e this year?
istribution to at least one station outside the gra	nt recipients local market.)		luna ta muantia	- [54]
.1 Radio Programming and Production	For National Distributio	n For Local Distributi	Jump to question	n: [5.1 ♥]
lusic (announcer in studio playing principally a equence of musical recording)			5,055	5,055
rts and Cultural (includes live or narrated			20	20
erformances, interviews, and discussions, in the orm of extended coverage and broadcast time evote to artistic and/or cultural subject matter)	e			20
lews and Public Affairs (includes regular	52	2	1,252	1,304
overage of news events, such as that produced y a newsroom, and public issues-driven listener articipation, interview and discussion programs)	r	<u> </u>	2,22,	1,504
Occumentary (includes highly produced longform				0
and alone or series of programs, principally evoted to in-depth investigation, exploration, or kamination of a single or related multiple ubject matter)				-
ll Other (incl. sports and religious — Do NOT			700	700
nclude fundraising)			700	700

52

7,027 7,079

10/19/22, 3:24 PM **Print Survey** 

E 4	Dadia	Droaro	manaina	and	Draduation
J. I	raulo	riogia	HIIIIIIII	allu	Production

Jump to question: 5.1 ∨

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

5.1 Radio Programming and Production

Jump to question: 5.1 ▼

Jump to question: 6.1 ✓

Approx Number of Original Program Hours

7,079

Comments

Question

Comment

No Comments for this section

### 6.1 Telling Public Radio's Story

The purpose of this section is to give you an opportunity to tell us and your The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2014. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2014 Joint licensee Grantees that have filled a 2014 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

# 6.1 Telling Public Radio's Story

Jump to question: 6.1 ∨

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

WEAA is strong in its commitment and dedication to informing the community through long and short form programming. WEAA provides community information that allows listeners to engage community resources and services that affect their daily lives and the needs of their families. WEAA partners with city services, government officials and elected officials to strengthen awareness. WEAA provides a forum for open discussion through topical public affairs programming. WEAA continues its rich tradition of jazz, blues, gospel and world music programming.

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 ▼

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

Anthony McCarthy Town Hall -Michael Dunn verdict discussion. Among the guests and panelists for the live broadcast – Larry Hannan, courts reporter for the Florida Times-Union; Mitzi Miller, editor-in-chief of Jet Magazine; Attorneys A. Dwight Pettit, Sheryl Wood and Tom Moore as well as social activists and commentators Dr. Raymond Winbush, Adar Ayira and Adam J. Jackson and Baltimore listeners. Baltimore Ascertainment Day-WEAA staffers attended and or moderated panels along with other broadcasters and media to discuss small business opportunities and initiatives that need local media assistance. One of the businesses was profiled during the WEAA on air membership drive and provided student volunteers

### 6.1 Telling Public Radio's Story

Jump to guestion: 6.1 ✓

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

WEAA continues its Community Cares program which spotlights non-profit organizations to present their services and offerings, thereby allowing a broader platform to reach more people in the community and to highlight the mission and values an contribution to the community at the heart of these organizations. Speak to My Heart Coat Drive Organizer Duane Johnson says, the phone started to ring and many coats were delivered to the church. Sickle Cell Anemia Foundation-WEAA participated in the walkthon and help build participation and registration. Belair Edison Neighborhoods-WEAA was able to mentor candidates interested in these new sustainable communities and provide specific information and direction

# 6.1 Telling Public Radio's Story

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2014, and any plans you have made to meet the needs of these audiences during Fiscal Year 2015. If you regularly broadcast in a language other than English, please note the language broadcast.

WEAA began testing a new show in October of 2014, called Hip Hop Chronicles. The show is produced locally at the WEAA studios and has been well received and become part of the 2015 programming line-up. It caters to the Hip Hop generation, who often accept and digest information through a blend of socially conscience music, political, social issues and other information relevant to loyal Hip Hop thought and POV. WEAA began on-boarding for a slick new website to compliment and further on-air programming and to bolster audience interest in

# 6.1 Telling Public Radio's Story

Jump to question: 6.1 >

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that

CPB funding is critical to WEAA staffing for full and part time employees so that we continue to serve our listeners. We pay some salaries with CPB. Our CPB funding also afford us opportunities to produce local programming, including news and public affairs that is relevant to the local Baltimore community. CPB funding is part of our lifeline and promotes originality and purpose in all we do.

# Comments

No Comments for this section

Comment

# 7.1 Journalists

Jump to question: 7.1 ∨

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

# 7.1 Journalists

Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific
News Director	1				1	1			
Assistant News Director		0							
Managing Editor									
Senior Editor									
Editor									
Executive Producer	1				1	1			

10/19/22, 3:24 F	PM				Print	Survey				
Senior Producer	0	3		1	2	2				
Producer		0								
Associate Producer										
Reporter/Producer										
Host/Reporter										
Reporter		2			2	2				
Beat Reporter										
Anchor/Reporter		1			1	1				
Anchor/Host										
Videographer										
Video Editor										
Other positions not already accounted for										
Total	2	6	0	1	7	7	0	0	0	

Comments

Question Comment

No Comments for this section