

KRWG-TV, KRWG-FM, KRXG-FM, LAS CRUCES, NM
EEO PUBLIC FILE REPORT
June 1, 2025 – May 31, 2026

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Number of Interviewees	Recruitment Sources (“RS”) for Interviews	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Business Outreach Coordinator	2	1 (3) – 1 (21)	1, 2, 3, 4, 21, 24	21
Content Director	3	1 (1) – 1 (21) – 1 (24)	1, 2, 3, 4, 6, 8, 21, 24	21
Multimedia Journalist	3	2 (21) – 1 (26)	1, 2, 3, 4, 6, 7, 8, 10, 11, 12, 13, 21, 26	21
Business Outreach Coordinator	2	1 (21) – 1 (26)	1, 2, 3, 4, 21, 24, 26	21
Multimedia Reporter KRWG	3	3 (21)	1, 4, 21, 26	21

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
1	New Mexico State University PO Box 30001 MSC 3HRS Las Cruces, NM 88003 https://jobs.nmsu.edu/	Y	1
2	New Mexico Broadcasters Association 2333 Wisconsin ST, NE Albuquerque, NM 87110 505-881-4444 http://www.nmba.org/cms/broadcast-careers/	N	0
3	Indeed.com Indeed, Inc. 6433 Champion Grandview Way Building 1 Austin, TX 78750 https://www.indeed.com/	N	1
4	TVjobs.com Broadcast Employment Services P.O. Box 4116 Oceanside, CA 92052 https://www.tvjobs.com/	N	0
5	Greater Public Job Board https://greaterpublic.org/jobline/	N	0
6	Current Magazine / PublicMediaJobs.org 1612 K Street, NW Suite 704, Washington, D.C 20006 202-463-7055	N	0
7	Society of Professional Journalists Career Center https://jobs.spj.org/ Society of Professional Journalists Eugene S. Pulliam National Journalism Center 3909 N. Meridian St. Indianapolis, IN 46208 317/927-8000 Fax: 317/920-4789	N	0
8	NETA www.netaonline.org	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
9	Asian American Journalist Association https://www.aaja.org/careers/aaja-career-center/	N	0
10	JournalismJobs https://www.journalismjobs.com/	N	0
11	National Association of Hispanic Journalist https://nahj.org/	N	0
12	Native American Journalists Association https://najanewsroom.com/jobs/	N	0
13	National Association of Black Journalists https://www.nabjcareers.org/	N	0
14	Mediabistro https://www.mediabistro.com/jobs	N	0
15	ASU Job Board Nicole Ashton nicole.e.ashton@asu.edu	N	0
16	Creative Cow https://jobs.creativecow.net/	N	0
17	KRWG Radio https://www.krwg.org/	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
18	ProductionHub.com https://www.productionhub.com/	N	0
19	Public News Service https://www.publicnewsservice.org/	N	0
20	JournalismNext.com https://www.journalismnext.com/	N	0
21	Other - Word of Mouth, Interagency Counsel, Google, Employee Reference etc.	N	8
22	Facebook	N	0
23	Instagram	N	0
24	HigherEdJobs www.higheredjobs.com	N	1
25	Las Cruces Bulletin www.lascrucesbulletin.com	N	0
26	LinkedIn www.linkedin.com	N	2

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
27	Society of Broadcasters Engineers ww.sbe.org	N	0
28	African American Cultural Association PO Box 18043Albuquerque Lovie McGee lovejil@aol.com (505) 299-7910	N	0
29	Albuquerque Indian Center 105 Texas SE Albuquerque Antoinette Fontenelle abqindiancenter@gmail.com (505) 268-1751	N	0
30	Colorado Media School 404 S. Upham St. Lakewood Terry Cuff, Career Services Director tcuff@beonair.com (303)-937-7070	N	0
31	Communication & Journalism, Univ. of New Mexico MSC03 2240, 1 University of New Mexico Albuquerque Georgia Cavazos cjadvice@unm.edu (505)-277-1903	N	0
32	Community Cable Channel 27 4300 Blake Rd SW Albuquerque John Ortiz rcultee@rfkcharter.net (505)243-1118	N	0
33	Dept. of Communication and Journalism UNM Redono Dr., NE Albuquerque Adan Garcia M.Ed. adang25@unm.edu (505)-277-2819	N	0
34	Eastern New Mexico University-KENW KENW-TV Station 52Portales Sean Moore sean.moore@enmu.edu (505) 562-2112	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
35	John Marshall Multi-Service Center 1500 Walter SE Albuquerque R. Sandler jotero@cabq.gov (505) 848-1345	N	0
36	National Alliance of State Broadcasters Associations 2333 Wisconsin St., NE Albuquerque Suzan Strong careerpage@nasbaonline.net (505)-881-4444	N	0
37	National Association of Hispanic Journalists POB 117 Windsor, CA 95492 Anna Lopez info@nahjcareers.org (626)792-3846	N	0
38	National Educational Service Centers, Inc 2000 L Street, NW; Suite 610 Washington, DC LULAC jmoya@lnesc.org (202)-835-9646	N	0
39	San Juan Basin Technical College P.O. Box 970 Cortez Tony Corona Tcorona@sjbtc.edu (970)-565-8457	N	0
40	San Juan College 4601 College Blvd. Farmington Jennifer Hargrove - Sheley hargrovej@sanjuancollege.edu (505) 566-3579	N	0
41	SASacco & Associates 1201 Cannonade Ct SE Albuquerque Stacy Sacco stacy@sasacco.com (505) 489-2311	N	0
42	University of New Mexico C-J Building #235W Albuquerque Richard Schaefer schaefer@unm.edu (505) 277-9556	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS Over Reporting Period
43	University of New Mexico Student Services Center, Room 220 Albuquerque Madeline Richards, UNM Career Services career4u@unm.edu (505)-277-2531	N	0
44	UNM El Centro de la Raza Mesa Vista Hall #1153, MSC 06 3830 Albuquerque Veronica Mendez-Cruz elcentro@unm.edu (505) 277-5020	N	0
45	Western New Mexico University 1000 W. College St. Silver City Career Services careerservices@wnmu.edu (505)-538-6336	N	0
46	Women's Housing Coalition 3005 San Pedro NE Albuquerque Angie Ludi whcabq@att.net (505) 884-8856	N	0

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
1	Host Fellowship Program	From June 1 st 2025 through May 2026, we partnered with New Mexico Local News to host a fellowship program for Abigail Salas, a graduate from New Mexico State University. The fellow worked in our Content Department and was supervised by our Content Director. Fellow’s duties included gathering, editing, writing, compiling, and programming of news stories, including support materials (audio and video). Produces content for radio, television, digital and social media. Act as a producer/anchor, under the supervision of the Content Director, for newscasts or news programming.
2	Job Fair – August, 2025	In order to further our outreach, KRWG participated in the August 2025 New Mexico Broadcasters Association Virtual Job Fair. The contact for this event was the Dir. of Fiscal Administration.
3	Job Fair – December, 2025	In order to further our outreach, KRWG participated in the December 2025 New Mexico Broadcasters Association Virtual Job Fair. The contact for this event was the Dir. of Fiscal Administration
4	Job Fair – February, 2026	In order to further our outreach, KRWG participated in the February 2026 New Mexico Broadcasters Association Virtual Job Fair. The contact for this event was the Dir. of Fiscal Administration.
5	Job Fair – May, 2026	In order to further our outreach, KRWG participated in the May 2026 New Mexico Broadcasters Association Virtual Job Fair. The contact for this event was the Dir. of Fiscal Administration.
6	Event with Educational Institution / Station Tour – 6.12.25	On June 12, 2025, our Production Manager and NMSU Students in collaboration with the STEM Career Pipeline Institute for Excellence in Mathematics and Science Education KRWG hosted Gadsden Independent School District. The Production team led an interactive presentation on how light is important to creating proper video for television and we demonstrated how the green screen works in video production and the different equipment needed to run a TV station.
7	Event with Educational Institution / Station Tour – 9.17.25	On September 17, 2025, in collaboration with the Aggie Next Step, KRWG hosted the Aggie Next Step Experience for students in regional high schools. The Production team led an interactive presentation on how light is important to creating proper video for television and we demonstrated how the green screen works in video production. Production Manager, TV Producer Sr, and NMSU students coordinated this tour.

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
8	Event with Educational Institution / Station Tour – 9.25.25	On September 25, 2025, our Production Manager, Senior TV Producer, and NMSU students in collaboration with the College of Arts & Sciences, KRWG hosted the College of Arts & Sciences and Northwest Early College High School students. The production team led an interactive presentation on how light is important to creating proper video for television and we demonstrated how the green screen works in video production.
9	Event with Educational Institution / Station Tour – 10.22.25	On October 22, 2025 our Production team including Production Manager, Senior TV Producer and NMSU Students in collaboration with Aggie Next Step hosted a tour for T or C Middle School students to explore around the region to explore different views of jobs available on campus. The production team discussed the different television production positions and jobs that are possible to work in the industry. We demonstrated how the green screen works in the studio and control room and the equipment used.
10	Event with Educational Institution / Station Tour – 10.29.25	On October 29, 2025 the station hosted a station tour for the dean for research from the college of Arts & Sciences and adults working in the community to explore different views of jobs available on campus. The production team discussed the different television production positions and jobs that are possible to work in the industry. We had students discuss how they have worked in this job and what they have learned. Participants: Production Manager, TV Producer Sr, NMSU students, NMSU Journalism and Media Studies and NMSU Creative Media Institute.
11	Event with Educational Institution / Station Tour – 11.5.25	On November 5, 2025 the station hosted a tour for Dulce High School to explore different views of jobs available on campus. The production team discussed the different television production positions and jobs that are possible to work in the industry. We demonstrated how the green screen works in the studio and control room and the equipment used. Students also attended a live News22 production. Participants: Production Manager, Senior TV Producer, and NMSU Students.
12	Event with Educational Institution / Station Tour – 11.20.25	On November 20, 2025 the station hosted a tour for Socorro High School to explore different views of jobs available on campus. The production team discussed the different television production positions and jobs that are possible to work in the industry. We demonstrated how the green screen works in the studio and control room and the equipment used. Participants: Production Manager, Senior TV Producer, and NMSU Students.

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
13	Event with Educational Institution / Station Tour – 12.3.25	On December 3, 2025, in collaboration with Aggie First Steps the station hosted a tour for students from Deming High School to explore different views of jobs available on campus. The production team discussed the different television production positions and jobs that are possible to work in the industry. We demonstrated how the green screen works in the studio and control room and the equipment used. They also attended a live News22 production. Participants: Production Manager, Senior TV Producer, and NMSU Students.
14	Event with Educational Institution / Station Tour – 1.24.26	On January 24, 2026, in collaboration with Aggie Next Step the station hosted a tour for students from 4-H Senior Leadership Retreat to explore different views of jobs available on campus. The production team discussed the different television production positions and jobs that are possible to work in the industry. We demonstrated how the green screen works in the studio and control room and the equipment used. They also attended a live News22 production. Participants: Production Manager, Senior TV Producer, and NMSU Students.
15	Event with Educational Institution / Station Tour – 2.12.26	On February 12, 2026, in collaboration with State 4-H the station hosted a tour for students from Ernie Pyle Middle School. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general. Participants: Production Manager and NMSU Students.
16	Event with Educational Institution / Station Tour – 2.20.26	On February 20, 2026 the station hosted a tour for Sierra Middle School. This tour provided a behind-the-scenes look at television broadcasting, radio operations and participants had the opportunity to visit master control and equipment rooms, radio studios and to ask questions about TV and radio operations and the industry in general. Participants: Production Manager and NMSU Students.
17	Event with Educational Institution / Station Tour – 2.27.26	On February 27, 2026, the station hosted a tour for students from Jimmy Carter Middle School. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general. Participants: Production Manager, Senior TV Producer and NMSU Students.

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
18	Event with Educational Institution / Station Tour – 3.6.26	On March 6, 2026, the station hosted a tour for students from Cottonwood Valley & Berrendo Middle School. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general. Participants: Production Manager, Senior TV Producer and NMSU Students.
19	Event with Educational Institution / Station Tour – 4.28.26	On April 28, 2026, the station hosted a tour for WILL group from Silver City, NM. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general. Participants: KRWG Directors and General Manager, Production Manager, Senior TV Producer and NMSU Students.
20	Event with Educational Institution / Station Tour – 4.30.26	On April 30, 2026, the station hosted a tour for 6 th to 8 th graders from Hermosa Heights Elementary. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general. Participants: Production Manager and NMSU Students.
21	Event with Educational Institution / Station Tour – 4.30.26	On April 30, 2026, the station hosted a tour for students from Del Valle High School from El Paso, TX. This tour provided a behind-the-scenes look at television broadcasting, and participants had the opportunity to ask questions about television operations and the television industry in general. Participants: Production Manager and NMSU Students.

Note: The station employment unit is located in a smaller market with a population of fewer than 250,000 persons. The station is therefore required to complete two initiatives during each two-year period.