



Market your business and a community non-profit with Utah Public Radio

When your company donates to Utah Public Radio you are supporting a valued community service. The Marketplace Morning Report, TED Radio, Freakonomics, Access Utah, and national and Utah news programs make it possible for you and your employees to stay informed. Your donation also gives you the opportunity to educate the community about your company's role in sustaining Utah's economy, providing necessary products, and employing quality workers.

Like you, UPR recognizes the importance of non-profit service and cultural and arts organizations that support our community and enhance our quality of life. We understand the challenges many of these groups face when trying to serve the underserved, educate and entertain through the arts, or organize events that bring us together. That is why UPR and our members will match your donation, making it possible for a community service group of your choice to promote their services free of charge on UPR.

- *Your company will be recognized through statewide broadcast network announcements about your products, employment opportunities, and services you provide.*
- *You select a non-profit 501c3 partner and we will match your donation to promote their services.*
- *You will join other Utah companies who are working to strengthen communities by recognizing and supporting service organizations.*

Level 1 - \$5,000 Donation

Includes 125 on-air announcements.

Level 2 - \$10,000 Donation

Includes 250 on air-announcements and a banner ad in UPR's monthly newsletter.

Level 3 - \$15,000 Donation

Includes 375 on-air announcements and a banner ad in UPR's monthly newsletter.

Announcements are based on \$40 per-spot rate



40,000 Weekly Listeners

could learn more about your operations and the non-profit your company supports through this UPR community service marketing opportunity.

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