

Tues, 1/6/2026

Brandon, Eric, Beth, Will, Trisha Cleis

- Eric jumped in about closing of CBP and thus how CAB doesn't have to meet but still believes its important that we meet.
- Shared sample survey w/ Trisha - Trisha loves the music, doesn't love NPR, likes Alt Radio, Bioneers
- Were constantly asking listeners about programming, there's constant debate about whether to use more syndicated content or more KDNK-produced
- Eric interested in CAB becoming arm of development cmte
- Bridget heads dev cmte
- ??
- ??
- First Fridays? Maybe setting up a booth or having live DJ events
- Surveying at farmers market
- Literature in the bin for tabling/DJing events
- Past survey (93?) was emailed out for a month and overwhelmingly in favor of keeping NPR
- Will - sounds like last survey effort was more effective... 93 responses in a month that targeted ask about NPR or no and heard back yes NPR
- Eric and Brandon think running a survey for a distinct period of time, asking for specific info is better—or do we keep survey on website for a year for running input
- Brandon - should we save money by dropping synd shows and produce more local public affairs

Next steps:

-eric - email CAB inviting to next dev cmte mtg

-brandon - shifting hours to start music at 6 and cut syndicated?