WCBU.org: Web Underwriting

WCBU is leading the way when it comes to local media web and social media presence, with amazing results. It is great time utilize web underwriting as WCBU.org averages 79,000 monthly users and 111,000 unique page views.

Our web ads appear in both desktop and mobile browsers on news stories. Desktop ads are 300x250 pixels and mobile ads are 320x50 pixels.

Promote your business or organization by helping to support WCBU’s digital content—and reap the rewards of our growing web audience!

**Website Spot Rate:**

- **$300** per 10,000 impressions **over the course of 1 week of 1 month**
- **$1,000** per 40,000 impressions **over the course of 1 month ($200 savings)**
- **$1,500** per 60,000 impressions **over the course of 6 months ($300 savings)**
- **$3,000** per 120,000 impressions **over the course of 1 year ($600 savings)**