CALL TO ORDER: The meeting was called to order by CAB Chair Kearey Wan at 12:01 PM.

CAB MEMBERS, WLRN STAFF AND GUESTS IN ATTENDANCE:
Dinkinish O’Connor, Dr. Dorothy Bendross-Mindingall, Nicole Chipi, Lauren Gomez, Marcela Moyano, Patrick O’Connell, Barry Schwartz, Kearey Wan, John LaBonia, Adrienne Kennedy, Sheila Reinken, Diana Zamora. Guests: Michael Anderson, Amber Boozan, Brendan Glynn, Luis Hernandez, Tom Hudson, Lauren Lobel, James March, Charles Michaels, Peter Maerz, Doug Petersen, Terrence Shepherd, Ellen Soto, Keno Tate, Suliani van der Biezen and Alicia Zuckerman.

APPROVAL OF MINUTES:
A motion was made and seconded to approve the minutes for the March 17, 2022, meeting. Members present accepted and approved the minutes as published.

WLRN RADIO PRESENTATION: SUNDIAL
Peter Maerz, Interim Programming Director of Radio, shared a brief history on the decision to replace the 18-year run of Topical Currents following the retirement of producer and host Joseph Cooper. The decision was to launch a new one-hour radio show, Monday thru Thursday, which would use journalism at the forefront and delve into stories that cover politics, current affairs, environment, arts and education, all housed under the newsroom. Mr. Maerz introduced Luis Hernandez, the host of Sundial.

Mr. Luis Hernandez shared that it takes a team and introduced his two producers Caiti Munoz and Leslie Ovalle to the board. Mr. Hernandez played program clips from Sundial.

Sundial Teacher Panel via WLRN Sundial Facebook – August 4, 2020
Dedicates a full hour to speak with teachers across South Florida about their concerns ahead of the new school year and whether students return to the classrooms. The clip starts at 18:00 – 21:30

HOA Controversies – March 28, 2022 – First Segment
The Hammocks has the largest homeowner’s association in the state. And it’s embroiled in cries of fraudulent elections and financial misbehavior.

Wildlife Thursday: Florida’s swamp on TikTok – April 28, 2022
A teenage TikTok star who spends his time in the Everglades making beautiful photos and videos.

Mr. Hernandez added that the variety of topics we cover, the people we talk to, and how we connect with the audience is what makes Sundial successful.

Peter Maerz shared a PowerPoint of Sundial Audience Date:
- Sundial competes favorably with national productions, with only a tiny fraction of those programs’ budget.
- Sundial well serves our large listening area.
- Sundial has an extraordinary share of listening in MIA-FLL, but could improve in West Palm Beach.
WLRN-TV’s ORIgINAL PRODUCTION: WHEN WE WERE SHUTTLE
Television Executive Producer Adrienne Kennedy updates board members on WLRN’ latest originally produced documentary *When We Were Shuttle*.

Ms. Kennedy gave a quick snapshot of WLRN-TV’s background and active role in producing, presenting, and distributing award-winning documentaries. The WLRN Production Development and Distribution Department, established in 2005, has shared more than forty of its award-winning television documentaries with PBS affiliates across the country. Kennedy added that WLRN documentaries are successfully received by other stations with broadcast coverage on average anywhere between 70% to 90 % nationwide. In 2021, WLRN was recognized with its 26th Regional Emmy award by The Suncoast Chapter of The National Academy of Television Arts and Sciences. Submissions come from non-commercial and commercial tv stations in the southeast region of the US to include Alabama, Louisiana, Florida, Georgia, and Puerto Rico. Today, WLRN has eleven documentaries in national distribution.

Ms. Kennedy introduced *When We Were Shuttle*, a two-part documentary series which will explore what the Shuttle meant to six exceptional men and women who worked behind-the-scenes to make it fly. A two-minute clip from the documentary is shared with board members. Adrienne Kennedy added that WLRN considers both the educational and entertainment value of WLRN produced films. A companion film study guide will be designed around this story. WLRN will be hiring a fulltime Outreach Education Coordinator to create supplemental material and ensure that the material is distributed into Miami-Dade, Monroe, Broward and Palm Beach County Public Schools.

Planning for a film tour is underway with hopes to arrange the world premiere at the Kennedy Space Center and film screenings in South Florida. National distribution is anticipated for Spring 2023.

**NEXT CAB MEETING:** Thursday, September 1, 2022, at Noon

**ADJOURNMENT:** The meeting was adjourned at 1:23 PM.