# Vermont Public

# Community Impact Update

### **OUR JOURNALISM**

Your support of our public service journalism allows us to make sense of complex issues, provide space for deep conversations and celebrate Vermont and its people. Here are a just a few recent highlights from Vermont Public's newsroom:



National coverage of Mohsen Mahdawi's release from detention, including his first local interview after being released.



A joint broadcast with Radio Noon Quebec from the CBC to foster dialogue between Vermonters and Quebeckers.



A tool to track changes to federal funding in Vermont.



A play-by-play of the extraordinary process by which the town of Johnson moved its library out of a flood zone.

# Vermont Public reachs 1.2M people per month across platforms.\*



\*Some platform users may be counted more than once if they engage on multiple platforms. Updated March 2025. This report was created using data from Google Analytics, Firebase, PBS, PRX and YouTube Analytics. Radio information was gathered from Nielsen Audio Total Market, Persons 12+ M-Su 6a-12m, Spring and Fall 2024; TV information was gathered from Nielsen Local TV View Avg Wk., Live +7, Persons 2+ M-Su 3a-3a. March 2024-February 2025.

## **MUSIC, ARTS & CULTURE**





#### **New music**

Listen weekend evenings for two new locally hosted music discovery shows: *All Ears* with Tad Cautious on Saturdays at 6 p.m., and *Now Playing* with DJ Llu on Sundays at 6 p.m.

### **Tiny Desk Concerts, Vermont style**

Vermont musicians sat at our own 'Tiny Desk' to perform their submissions to NPR's Tiny Desk Contest and talk about their work.





#### **Made Here Film Festival**

More than 50 local films were showcased at the annual Made Here Film Festival in April.

When I moved to rural Vermont in 2016 I relied on the station to help me understand the state, not to mention it was one of the only radio stations that came through. Now I rely on Vermont Public to get my bearings during such an intense time to raise young kids. I keep Vermont Public Classical on throughout the day, and I can't tell you all how much I love it when one of my kids says, after a long day of school, 'Mom, write down the name of that one when it ends!' Thank you."