



# WE TAKE YOU THERE



FISCAL YEAR  
**2023**  
COMMUNITY  
REPORT





# ideastream public media



WVIZ

BSIDS

Ideastream News

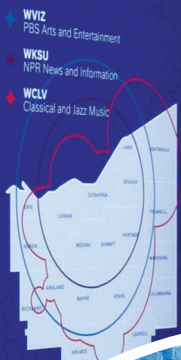
- news and information
- arts and entertainment
- classical and jazz
- education

## WE TAKE YOU THERE

IDEASTREAM.ORG



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ideastream  
public media

## FISCAL YEAR 2023 COMMUNITY REPORT



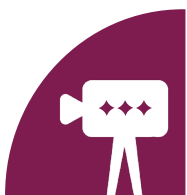
WVIZ

WKSU

WCLV

THE  
OHIO  
CHANNEL®

THE OHIO  
NEWSROOM



**VISION:** Ideastream Public Media is indispensable and highly valued for its unique ability to enrich our community.



**MISSION:** Ideastream Public Media is a trustworthy and dynamic multimedia source for illuminating the world around us.



**LOCAL VALUE:** Ideastream Public Media serves Northeast Ohioans by listening, understanding and fostering dialogues across the region. As Ohio's largest independent, publicly supported media organization, it provides free programs and services to 3.6 million people in 22 counties across radio, TV and digital platforms. Our increased focus on digital content delivery ensures we are meeting the communities where they are, and when they need us. Ideastream is recognized locally and nationally as an innovative model for public media, distinguishing itself from other media entities through a deep and abiding dedication to community partnerships, civic engagement and innovative use of media. Through multimedia experiences, Ideastream engages with the community and tells local stories focused on news and information, arts and entertainment, classical and jazz music and education.



**KEY SERVICES:** Ideastream Public Media is Northeast Ohio's multimedia source for trustworthy local journalism, inspiring stories and quality entertainment. We are the home of Northeast Ohio's PBS, NPR and classical music public broadcasting stations: WVIZ, WKSU and WCLV. Ideastream manages The Ohio Channel, The Ohio Newsroom and the Ohio Public Radio and Television Statehouse News Bureau on behalf of all of Ohio's public broadcasting stations. In addition, Ideastream is accessible online at [ideastream.org](http://ideastream.org), through HD-equipped radios, the Ideastream Public Media app, the NPR One app, the PBS app and on major social media and digital content platforms.



# 2023 OVERVIEW

In Fiscal Year 2023, Ideastream Public Media ventured into the vibrant communities of our expanded 22-county service area. In the first year of our new strategic plan, Ideastream made great strides toward key goals: providing trustworthy news and information, spotlighting local arts and entertainment, catalyzing the appreciation of classical and jazz music and serving families with educational programming. As we explore the region via our radio, television and digital platforms, **WE TAKE YOU THERE**.



**Our motivation? Our audience.** We were dedicated to fostering a community built on fairness and understanding through diverse content and services. To do this, Ideastream expanded its community engagement efforts. We tapped into our members' passion and partnered with local food banks and book banks to maximize the impact their support.



Ideastream's Engaged Journalism team embodied the collaborative approach to news gathering. The team launched the award-winning podcast **Living for We**, where Black women discussed their experiences and more. Another engaged journalism initiative, **Sound of Us**, shared multimedia stories *with* people rather than just *about* people.



Our **Sound of Ideas** team hosted a lively panel discussion, convening hundreds of people at our community tour. Ideastream Education presented **Be My Neighbor Day**, complete with Daniel Tiger and Katerina Kitty Cat. Likewise, our educators put on **Family and Community Learning** workshops, teaching caregivers how to support learning at home.

We engaged with audiences at cultural events throughout the region: **Antiques Roadshow** at Stan Hywet Hall and Gardens, **PorchROKR** in Akron and **One World Day** in Cleveland's Cultural Gardens. We also shared statewide news and narratives with **Today from The Ohio Newsroom**, which takes listeners all over the state through in-depth, context-rich stories.

Whether we are reporting on local stories with regional relevance, featuring Northeast Ohio talent in **Applause Performances**, playing classical and jazz music or serving families through educational programming, Ideastream makes this promise to you:

## WE TAKE YOU THERE. ✨

**Kevin E. Martin**  
President and CEO

**Sandra Kiely Kolb**  
Board Chair





WE  
TAKE  
YOU TO:

Trustworthy

# news & information



## HOSTED AKRON MAYORAL DEBATES

Ideastream presented **Akron Decides** in collaboration with the Akron Beacon Journal, the Akron Press Club and the Ohio Debate Commission. These mayoral debates were broadcast on multiple platforms, including on-air on WVIZ and WKSU, and livestreamed via our website.

“

When I went to vote, after I turned my ticket in, I just felt different. I really just voiced my own opinion.

– **Akron resident**

## COVERED TRAIN DERAILMENT CATASTROPHE

When a Norfolk Southern train derailed in **East Palestine**, Ideastream reporters went to the site to deliver coverage of the disaster to residents and listeners in our 22-county service area. In the aftermath of the event, Ideastream reporters have continued reporting on the many impacts of this catastrophe.



A story examining rail safety in the aftermath of the derailment received over **16,000 PAGEVIEWS.**





## EXPLORED HEALTH INEQUITY

In 2020, cityLAB of Pittsburgh released a study that ranked Cleveland dead last in terms of livability for Black women. The ***Living For We*** podcast featured Black women across education, the healthcare system, the workplace and more. The podcast explored the question: Is Cleveland really as bad as they say it is for Black women?

The entire series received over  
**130,000 DOWNLOADS.**



## EXAMINED FATAL POLICE SHOOTING

From the initial shooting death of 25-year-old **Jayland Walker** to public protests before and after the acquittal of officers involved in Walker's death, Ideastream reporters logged many hours talking to community members, police officers, gun violence advocates and politicians as the story's impact continued to unfold.

We're ready to put pressure on the right people. We need answers.

– **Akron resident**





news

information

continued...

## EXPANDED STATEWIDE NEWS

A window to the underreported, the unexplored and the meaningful accounts that make us all Ohioans, ***Today from The Ohio Newsroom*** shared stories that deepen our connections. These daily segments, which aired on public radio stations across Ohio, took listeners all over the state with the in-depth, context-rich news they deserve.



“

Well done, informative and fun to listen to. It is really nice to hear the local (to Ohio) pieces.  
– **Columbus resident**

## INVESTIGATED OHIO COLD CASE

The two sisters of college sweethearts Mary Petry and Bill Sproat never stopped hoping for answers in the couple's 1970 double-homicide cold case. The ***Mary and Bill*** podcast investigated the case alongside the victims' sisters and tried to piece together the night of the murders.



The series received over  
**162,000 DOWNLOADS.**







## ENGAGED JOURNALISM STORYTELLING BY OHIOANS

Identifying as a neurodivergent Black woman. Bonding over chair volleyball at a senior center. Resettling in Akron as a Congolese refugee. These are just some of the local experiences explored by our engaged journalism series, ***Sound of Us***. Instead of telling stories about people, *Sound of Us* helped people tell their own stories.



Touched by this  
self-exploration.  
– ***Instagram user***

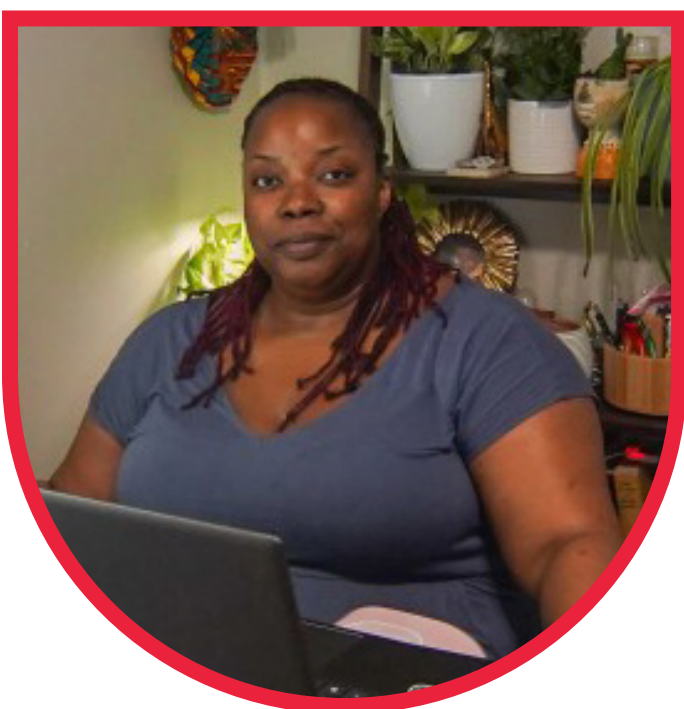


## CONVENED COMMUNITY CONVERSATIONS

The ***Sound of Ideas*** hosted a community tour, which featured a panel discussion of Issue 1 on the ballot of the August 2023 special election. Experts and residents examined whether the threshold for citizens to amend the state constitution should be 60% of the vote rather than the current simple majority.



The free event  
reached full  
registration, filling  
a **400-SEAT** auditorium.





WE  
TAKE  
YOU TO:

*Inspiring*

# arts & entertainment



## ELEVATED NORTHEAST OHIO MUSICIANS

Shuffle served as a backstage pass to our local independent music scene through interviews with artists who live and make music in Ohio. Fresh episodes were posted twice each month, and the interviews were shared with listeners on WKSU.

“

The show was edited so beautifully. You guys rock!  
– Facebook user



## PARTNERED WITH ANTIQUES ROADSHOW

In June 2023, *Antiques Roadshow* and Ideastream Public Media filmed three episodes at the beautiful Stan Hywet Hall and Gardens in Akron. Fans traveled from all over the country with their treasures to get their items appraised. One fantastic find was valued up to \$375,000! The episodes will premiere on WVIZ in spring 2024.



The sold-out *Antiques Roadshow* event was attended by approximately **4,500 PEOPLE.**





## SHARED LOCAL ART AND MUSIC

**Applause** featured arts and cultural offerings throughout Northeast Ohio. From concerts at The Cleveland Orchestra to new art exhibits **Applause** highlighted them all. And, **Applause Performances** invited audiences to participate in intimate performances and interviews by some of the region's most talented musicians.

I'm grateful for the support.  
Thank you for a fantastic  
interview experience!



– **Ngina Fayola,**  
*musician*



## SHOWCASED AKRON MUSIC EVENT

This year, Ideastream was delighted to partner with **PorchROKR** in Akron's Highland Square neighborhood. Ideastream hosts introduced bands to the main stage and provided activities for the whole family. Our participation reiterated Ideastream's focused involvement in the community.



The popular music event  
was attended  
by approximately  
**25,000 PEOPLE.**





WE TAKE YOU TO:

*Timeless*

**classical & jazz**

## CELEBRATED 60 YEARS ON-AIR

Though many other classical music stations have left the airwaves, WCLV has maintained its format and flavor since 1962. Co-founded and guided over the decades by Robert Conrad, WCLV has consistently brought listeners engaging classical programming from local, national and international musicians and institutions.

“

Congratulations on 60 years. You are the diamond in the Cleveland radio landscape.  
– **Facebook user**



## FEATURED YOUNG ARTISTS

The **Cleveland International Piano Competition for Young Artists** presented classical piano performances from Cleveland youth as well as competitors from around the world. Only the best emerging pianists were selected to compete for a chance to play with The Cleveland Orchestra and win a cash prize.



The competition featured **32 CONTESTANTS** selected from **217 APPLICANTS**.







## SHOWCASED LOCAL MUSICIANS

**Ovations** showcased the breadth and depth of musical talent in Northeast Ohio through weekly Wednesday night broadcasts that featured performances by musicians who live and work in our community. The WCLV-produced program's diverse repertoire ranged from early music to contemporary classical and jazz.

The most popular episode

“ presented *Storms and Tempests* by Apollo's Fire.



## CELEBRATED WOMEN IN MUSIC

Though perhaps overshadowed by famous brothers, husbands or fathers, Fanny Mendelssohn, Clara Schumann and Mary Rodgers were talented composers in their own right.

WCLV highlighted diversity on Women's Equality Day and throughout the year, bucking the narrative that all composers are old, white and male.



**39 PIECES** of music by women were broadcast on Women's Equality Day.





WE  
TAKE  
YOU TO:

*Enriching*  
**education**  
*Resources*



**SHARED  
CURRENT EVENTS  
WITH STUDENTS**

Children are naturally curious about the world, but navigating current events can present a challenge when many young people report trouble differentiating fake news stories from real ones. **NewsDepth** aimed to create a safe space for child-friendly news around current events to teach Ohio history, science, civic engagement and career exploration.



Season 53 of  
**NewsDepth** received over  
**97,000 STREAMS.**



**CONNECTED  
YOUTH WITH  
IN-DEMAND JOBS**

Ideastream was awarded a grant to participate in **American Graduate: Jobs Explained**. Through TikTok and Instagram, Ideastream focused on shipping jobs with career advancement opportunities, hands-on training and livable wages.



Ideastream's American Graduate TikTok account, @shippingjobs\_explained, received approximately **27,000 VIEWS.**



## ACCELERATED STUDENT LEARNING

The **Ohio Learns 360** initiative was developed to address disruptions in learning caused by the COVID-19 pandemic. Ideastream worked to leverage PBS KIDS resources to develop a suite of Ohio standards-aligned tools families could use outside of school to help promote learning.

### 55 EDUCATORS

completed Camp-in-a-Box training and received a Camp-in-a-Box kit.



## HOSTED LEARNING OPPORTUNITIES

When a child engages with PBS KIDS content alongside a parent or caregiver, their learning gains increase. The **Family and Community Learning workshops** offered at two Akron Public Library branches equipped families with the tools and confidence to build early literacy and STEM skills through PBS KIDS content.

Thank you for your hard work. Kids love everything from the story, craft, apps and games.

– *Workshop participant*





# FINANCIAL INFORMATION

## *Summary Statements*



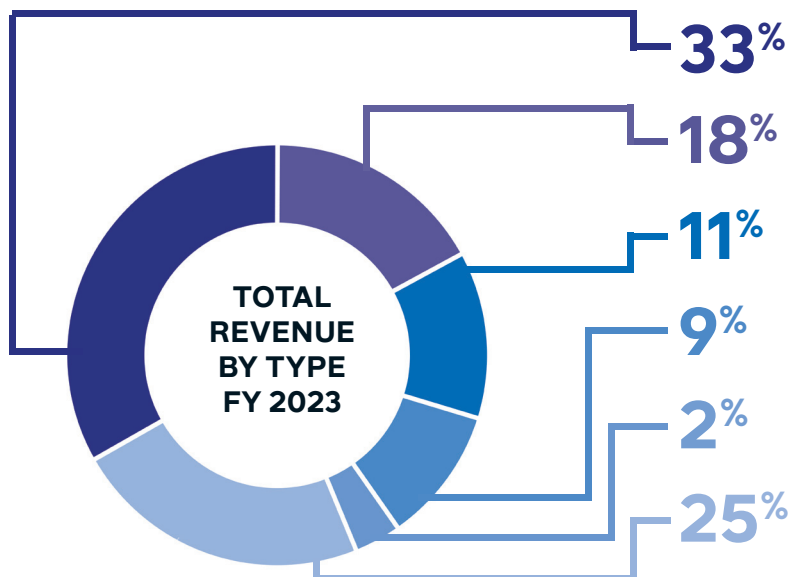
SUMMARY STATEMENT OF FINANCIAL POSITION September 30, 2023	
<b>TOTAL ASSETS</b>	<b>\$47,124,540</b>
Liabilities	\$7,144,195
Net Assets:	
• Without Donor Restriction	\$33,909,576
• With Donor Restriction	\$6,070,769
<b>Total Liabilities and Net Assets</b>	<b>\$47,124,540</b>

SUMMARY STATEMENT OF OPERATING ACTIVITIES For the Year ending September 30, 2023	
<b>OPERATING REVENUE</b>	
Contributed Revenue	\$24,222,142
Earned Revenue	\$3,358,262
<b>Total Operating Revenue</b>	<b>\$27,580,404</b>
<b>OPERATING EXPENSES</b>	<b>\$26,750,712</b>
<b>NET OPERATING RESULT</b>	<b>\$829,692</b>

# FINANCIAL INFORMATION

## Revenue and Expenses

### REVENUE:



MEMBERSHIP SUPPORT

*Individuals*

FOUNDATION AND CORPORATE SUPPORT

BROADCAST EDUCATIONAL MEDIA COMMISSION

*State*

CORPORATION FOR PUBLIC BROADCASTING

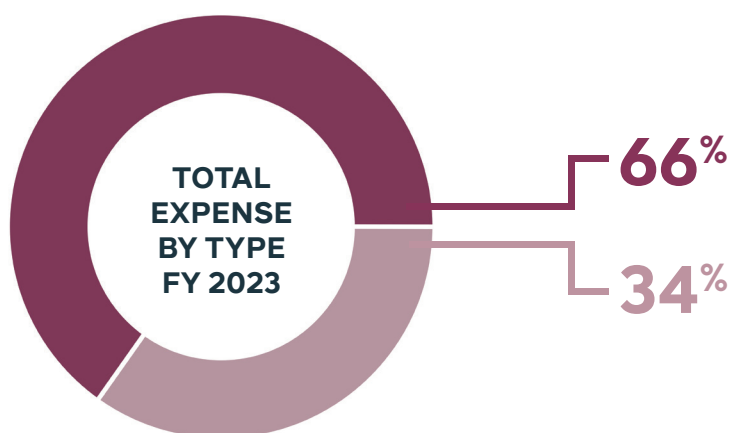
*Federal*

CUYAHOGA ARTS AND CULTURE

*County*

OTHER SUPPORT AND EARNED REVENUE

### EXPENSES:



PROGRAMMING AND LOCAL CONTENT

SUPPORT





# CONTRIBUTORS

LISTS REPRESENT FISCAL YEAR 2023 (OCT 1, 2022 - SEP 30, 2023).

FOR MORE INFORMATION, CALL 216.916.6154.

## IDEAL LEADERS | *These generous individuals provided support at or above \$1,200 in FY23.*

### LUMINARY:

#### \$100,000 & ABOVE

Anonymous  
Ed Cohen  
Jane Nord

### ILLUMINATOR:

#### \$50,000-\$99,999

Christine & Robert Fuller  
Thomas F. Peterson Jr.  
Charitable Trust  
Herb and Jody Wainer

### INSPIRER:

#### \$25,000-\$49,999

Anne Burr  
Henry Doll  
Rebecca Dunn  
Dr. Susan Higham &  
Dr. Robert Anschuetz  
David Jones  
Walter & Jean\* Kalberer  
Sylvia & Robert Reitman

### VISIONARY:

#### \$10,000-\$24,999

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Virginia & Randall Barbato  
Julie & David Borsani  
Dr. John Burke Jr. &  
Nancy Fuerst  
Tom Cizmar &  
Marilyn Valentino  
Dave & Jacquelyn Clark  
Barbara Cook  
George & Debra Droder  
Dianne Foley  
Walter & Kathleen Fortney  
Bruce & Erica Greer  
Sondra & Stephen Hardis  
Sandra Kiely Kolb &  
Martin Kolb  
Susan Levitan  
Dr. Mary Morrison &  
Scott Morrison  
Jon Outcalt Sr. &  
Jane Outcalt  
Vijay & Bhavna Patel  
Carol Powers &  
Richard Kennelly  
Julie & Peter Raskind  
Shelly & Mark Saltzman

Tim & Jennifer Smucker  
Frederick &  
Elizabeth Stueber  
Jean & Jim Triner  
Kevin Tucker &  
Patricia Howell  
Cheryl & Mickey Weinstein

### INNOVATOR:

#### \$5,000-\$9,999

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Stephen & Gail Ames  
John & Elsie Blazek  
William & Gail Calfee  
Edward & Sharon Campbell  
Mary Coe  
Herb & Ursula Cohrs  
Robert Conrad  
Douglas Cooper  
Colleen Craven  
David & Adelaide Davies  
Mark Dimaline  
Charles & Gail Dixon  
Eva Ellis  
Anne Ferguson &  
Peter Drench  
Chann Fowler-Spellman &  
Edward Spellman  
Kathryn Freed &  
Lee Simpson  
Ruth Gilligan  
Robert & JoAnn Glick  
Debbie Glosserman  
Mary Ann Griebeling\*  
Nancy Griffith  
Harry & Sandy Holmes  
Richard & Gladys Kershaw  
Richard Knapp &  
Ellen Mattingly  
Dr. Steven Kutnick &  
Jacquelyn Derrero  
Karen Lanigan  
David Legeay &  
Kristen Baird Adams  
Marcia Levine  
Ivy Lewis  
Byron & Elsie Lutman  
Kevin Martin  
Tammy Matecun Ph.D. &  
Dennis Matecun  
Thomas &  
Marilyn McLaughlin  
Dr. Francis Merat

Marlene Napalo  
Richard & Jane Nash  
Barbara O'Connor  
Thury O'Connor  
Kathleen Ode  
Susan Palmieri  
Karen Pianka  
Cathy Pollard &  
Dr. Alan Markowitz  
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Vicki Resnick  
Lauren Rich Fine  
Fred & Lynn Rosenberg  
Jennifer &  
William Rosenberg  
Lawrence & Sally Sears  
James Simon  
Jean Geis Stell  
Jack & Susie Turben  
Sue Ellen Utley

### COLLABORATOR:

#### \$2,500-\$4,999

Anonymous (2)  
Gay Addicott Cull  
Raj & Karen Aggarwal  
Amie Albert &  
Diana Petruskas  
Sandra August  
Bonnie Baker  
Nick & Shirley Baldwin  
William & Harriet Baldwin  
Barbara Barna  
Dr. Christopher Brandt &  
Dr. Beth Sersig  
Craig & Natalie Brooks  
Robert & Cynthia Bruml  
Hunter Chisholm  
Paul & Jill Clark  
Patrick & Jeanne Conway  
Ed Crabtree  
Ronald & Cheryl Davis  
Dr. Dorr Dearborn &  
Joyce Dearborn  
Gail & David Demming  
Alex Derkaschenko  
Roseanne &  
Michael Deucher  
David Douglass  
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Renee Epstein  
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Richard & Marion Gedney  
Judith Gerson  
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Barbara Hawley  
Jennifer & Jack Gould  
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Diane Harvey  
Marsha Heinke  
Yolanda Hicks  
Nance Hikes &  
Michael Melampy  
Karol Hoeffler  
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Jill Katz  
Audrey &  
Robert Kellermeyer  
John & Linda Kelly  
Christopher Kelsen  
Andrew & Jackie Kinnen  
Dolores Kleinman  
Debbie & Marc Kritzer  
David & Cindy Larue  
Bonnie & Stephen Lau, Ph.D  
Steffen & Paige Lauster  
MaryAnn Leak  
Stan & Joan Levy  
Ann & Mike Lynn  
Susie &  
William MacDonald, III  
Michelle Manzo  
Dorothy Marquis  
Richard Marschner &  
Wiley Cornell  
Joan & Keith Mathews  
Bill McIntyre  
James Medling  
Claudia Metz &  
Tom Woodworth  
Kahle & Robert Miller  
Amy & Marc Morgenstern  
Mario & Dana Morino  
Thomas & Jane Morris  
Susan Murphy  
Scott & Sharon Neville  
Georgia Newman  
Faith Noble &  
Chris Checkett

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Dr. Paul Omelsky &  
Constance Omelsky  
Mike & Nancy Osterfeld  
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Susan Stechschulte  
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James & Susan Ratner  
Ronald & Deborah Ratner  
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Sigrid & Curt Reynolds  
Sean & Lisa Richardson  
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Peter & Nanette Ryerson  
Martin Saltzman  
Lisa Schauer  
Dina Schoonmaker  
Christine Schwark  
Marjorie Simon  
Karen Skunta  
Robert & Susan Smith  
Deron Sohngen  
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Dr. Elizabeth Macintyre  
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Dr. Elizabeth Specht  
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Terry & Jamie Stoller  
Linda Strifsky &  
James Carlson  
Kathryn Tatman  
Karl & Carol Theil  
Dr. Aileen Thong  
Wendy Turner &  
David Pearson  
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Robert & Marti Vagi  
Dr. Robert Vaughn &  
Susan Vaughn  
Sarah Vradenburg  
Dr. James Walsh &  
Ann Walsh  
Tom Waltermire  
Robert & Jan Wehrle  
Dr. Daniel Weidenthal  
Jeffrey & Lisa Weiss  
Robert & Margie Wenz  
Helen Whitehouse



Norm Young  
Jeffrey & Jill Zimon

**PACESETTER:**  
**\$1,200-2,499**

Anonymous (3)  
Dimitris &  
Christina Agamanolis  
Taylor Allen & Pam Snyder  
Joseph Allotta  
Dr. Peter Alscher &  
Kathy Alscher  
Dr. Jean Alvarez  
Steven &  
Elizabeth Anderson  
James Anderson &  
David Wittkowsky  
Mark & Pamela Angel  
Carol Arbaczewski  
Agnieszka Ardelt  
Susan & Tim Armstrong  
Shawn Armstrong  
Linda & Kirk Arnold  
Gerard Arth  
Jason Azocar  
Patricia Azusenis  
Alice Azusenis  
Carol & Mark Bachmann  
Suresh Bafna  
J. Bailey  
Dr. Nancy Baird  
Timothy Bakan  
John & Linda Barnard  
Elaine Barnes  
Kimberley Barton  
James Bates  
Bruce & Julie Batey  
Susan Becker  
Orion Bell  
Melinda, Lisa, &  
Anita Benedetti  
Sheryl Benford  
Paul Bennetch  
David Bennhoff  
Marc Benson &  
Sheila Reingold  
Dr. Cornelia Bergmann  
Murray & Mary Berkowitz  
Kathryn Berkshire  
Mark & Jeannie Besand  
Kate & Chris Biddle  
Kaaren Biggin  
Mark & Kathleen Binnig  
Bonnie Blank  
Dennis & Madeline Block

Amy & Neil Bloomberg  
Jonathan & Carol Blum  
John Boland  
James & Virginia Boldt  
Dr. W Henry Boom &  
Anne Batzell  
Ellen Botnick  
Brian & Lauren Bouchard  
Don & Anna Marie Bowers  
Chester Bowling &  
Margaret D'Anieri  
Jonathan Boylan &  
Marianne Ludwig  
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Rob Briggs &  
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Vydas & Carolyn Brizgys  
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Phyllis & Ralph Brody  
Mary Anne Bromelmeier  
and Fritz Haiss  
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Elizabeth Brown  
Pamela Bryant  
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Daniel Burkons  
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Irad Carmi  
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Michael & Luann Coldwell  
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Dan Polster  
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Dr. Mark Cooper  
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Cathy Schellhammer  
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Bryan & Maryellen Davis  
Michael Davis  
William Davis  
Erin De La Mare &  
Dr. Horst Von Recum  
Drs. Robert Jeffrey Dean &  
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Joan Delahay  
Edward Denk  
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Andrew & Leigh Fabens  
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Ella & Kuan-Foung Fong  
Jonathan & Jane Forman  
Shannon Foskett  
David & Sandi Foster  
Dennis Foster &  
Maureen McGuire  
Charlotte & Charles Fowler  
Bruce & Linda Fowler  
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Stuart Friedman  
Joseph Frolik & Karen Long  
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Barbara Fuchsman  
Jonathan Fuller  
William & Rebecca Fuller  
Christine & Daniel Fuller  
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Lisa Tozzi-Furnas  
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Ray Pulido  
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Mary Jo Mlakar  
Mary Jo Garrison  
Michael Garson  
Leah Gary & JB Silvers  
Richard & Lin Geissenhainer  
Joan Marie Gelb  
William Gerken  
Robert & Nancy Gessner  
Steven Giaimo  
Louis Giesler &  
Cynthia Tancer  
Ann Gillespie  
Robert & Susan Gippin  
Jane Glaubinger  
Alissa & Jacob Glenn  
Holly & Fred Glock  
Michael & Stacy Goldberg  
Michael Goler  
James Gorman  
Dr. Rosemary Gornik  
Gary & Joanna Graeff  
Susan Gray  
Michael & Joanne Grebner  
Kelli Green

Michael &  
Barbara Greenberg  
Leslie Greenhalgh &  
Kurt Miller  
Dr. Stanford Gregory  
Dr. Kathleen Grieser &  
John Chipka  
Beatrice & Burt Griffin  
Eric & Sharon Grimes  
Dr. Barbara Gripshover  
Charles & Marie Grossman  
Peter & Lee Haas  
Karen Haeffling  
Ibrahim Hakki  
Donna & David Halasz  
Nancy Hall & Eric Gulliver  
Mary & Phillip Hall  
John & Christine Hall  
Andrew Hamlin  
Pawan & Susan Handa  
Albert Hanes  
Barbara Hanselman  
Jeff & Tammi Hanson  
Frances Harris  
Mary Harris  
David & Sherry Hartney  
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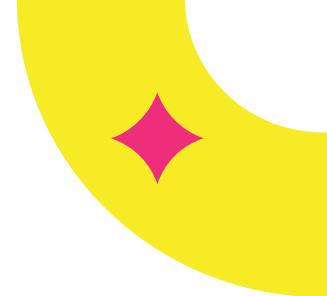
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