

Public File

FCC Form 340
September 1964

Form Approved
Budget Bureau No. 52-R097.12

Section I
UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION

APPLICATION FOR AUTHORITY TO CONSTRUCT OR MAKE CHANGES IN A
NONCOMMERCIAL EDUCATIONAL TV, FM, OR STANDARD
BROADCAST STATION

INSTRUCTIONS

A. This form is to be used only in applying for authority to construct a new noncommercial educational TV, FM, or Standard broadcast station or to make changes in an existing station. This form consists of this part, Section I, and the following sections:
 Section II, Legal Qualifications of Broadcast Applicant
 Section III, Financial Qualification of Broadcast Applicant
 Section IV, Statement of Program Service of Broadcast Applicant
 Section V-A, Standard Broadcast Engineering Data
 Section V-B, FM Broadcast Engineering Data
 Section V-C, Television Broadcast Engineering Data
 Section V-G, Antenna and Site Information

B. PREPARE THREE COPIES of this form and all exhibits. Sign one copy of Section I. Prepare two additional copies (a total of five) of Section V-G and associated exhibits. File all the above with the Federal Communications Commission, Washington, D. C. 20554.

C. Number exhibits serially in the space provided in the body of the form and list each exhibit in the space provided on page 2 of this Section. Show date of preparation of each exhibit, antenna pattern, and map, and show date when each photograph was taken.

D. The name of the applicant stated herein shall be the exact corporate name, if a corporation; if an unincorporated association, the exact name of the association; if a governmental or public educational agency, the exact name of such agency. The applicant must notify the Commission of any change of address.

E. Information called for by this application which is already on file with the Commission need not be refiled in this application provided (1) the information is now on file in another application or FCC form filed by or on behalf of this applicant; (2) the information is identified fully by reference to the file number (if any), the FCC form number and the filing date of the application or other form containing the information and the page or paragraph referred to, and (3) after making the reference, the applicant states: "No change since date of filing." Any such reference will be considered to incorporate into this application the application or other form referred to in its entirety. Do not incorporate by reference any material which is not to be open to the public.

F. This application shall be personally signed by the applicant, if the applicant is an individual; by one of the partners, if the applicant is a partnership; by an officer, if the applicant is a corporation; by a member who is an officer, if the applicant is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the applicant is an eligible government entity; or by the applicant's attorney in case of the applicant's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the applicant, separately set forth the reason why the application is not signed by the applicant. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.

G. Before filling out this application, the applicant should familiarize himself with the Communications Act of 1934, as amended, Parts 1,2,17, and 73 of the Commission's Rules and Regulations.

H. BE SURE ALL NECESSARY INFORMATION IS FURNISHED AND ALL PARAGRAPHS ARE FULLY ANSWERED. IF ANY PORTIONS OF THE APPLICATION ARE NOT APPLICABLE, SPECIFICALLY SO STATE. DEFECTIVE OR INCOMPLETE APPLICATIONS MAY BE RETURNED WITHOUT CONSIDERATION.

Name and address of applicant (See Instruction D)

Name The Trustees of Wake Forest College

Address Reynolda Station

City Winston-Salem State N. C.

FOR COMMISSION USE ONLY

File No.

Send notices and communications to the following-named person at the post office address indicated:

Name Julian C. Burroughs, Jr.

Address Box 7405, Reynolda Station

City Winston-Salem State N. C.

1. Requested Facilities

Type of station: Standard FM Television

Frequency <u>88.5 MC.</u>	Channel No. <u>203</u>
Effective radiated power in kilowatts, or power for standard broadcast stations <u>36.5</u>	Antenna height above average terrain in feet (FM and TV only) <u>755'</u>

Proposed location of main studio

State <u>N. C.</u>	City <u>Winston-Salem</u>
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Location of transmitter

State <u>N. C.</u>	County <u>Forsyth</u>	City <u>Winston-Salem</u>
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Number and street (or other indication of location)
16 Miller Street

2. If authority to make changes in an existing station is requested

a. Present facilities

Frequency <u>88.1 MC.</u>	Channel No. <u>201</u>	Call sign <u>WFDD-FM</u>
Effective radiated power in kilowatts, or power for standard broadcast stations <u>.00528</u>	Antenna height above average terrain in feet (FM and TV only) <u>89'</u>	

Location of main studio

State <u>N. C.</u>	City <u>Winston-Salem</u>
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Location of transmitter

State <u>N. C.</u>	County <u>Forsyth</u>	City <u>Winston-Salem</u>
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Number and street (or other indication of location)
222 Reynolda Hall, Wake Forest College

b. If this application is for changes in an existing authorization, complete Section I and any other sections necessary to show all substantial changes in information filed with the Commission in prior applications or reports. In the spaces below check Sections submitted herewith and as to Sections not submitted herewith refer to the prior application or report containing the requested information in accordance with Instruction E.

Section No.	Para. No.	Reference (file or Form No. and Date)
<input checked="" type="checkbox"/>		Section II
<input checked="" type="checkbox"/>		Section III
<input checked="" type="checkbox"/>		Section IV
<input checked="" type="checkbox"/>		Section V-G

Have there been any substantial changes in the information incorporated in this application by reference in this paragraph?
Yes No

If "Yes," submit as Exhibit No. _____ full particulars.

Is this application filed for the purpose of impeding, obstructing or delaying determination on any other application with which it may be in conflict?
Yes No

If "Yes," detail full particulars:

mean sea level

THE APPLICANT hereby waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests an authorization in accordance with this application. (See Section 304 of the Communications Act of 1934).

THE APPLICANT represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

THE APPLICANT acknowledges that all the statements made in this application and attached exhibits are considered material representations, and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application.

CERTIFICATION

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Dated this 25 day of July, 1966.

The Trustees of Wake Forest College
(NAME OF APPLICANT)

By G. Maurice Hill
(SIGNATURE)

G. Maurice Hill

Title President

WILLFUL FALSE STATEMENTS MADE ON THIS FORM
ARE PUNISHABLE BY FINE AND IMPRISONMENT.
U.S. CODE, TITLE 18, SECTION 1001.

If applicant is represented by legal or engineering counsel, state name and post office address: Frank U. Fletcher, Attorney, Munsey Bldg., Washington, D.C. 20004
Barnett F. Goldberg, Engineer, 1138 Bull St., Columbia, S.C. 29201

EXHIBITS furnished as required by this form:

Exhibit No.	Section and Para. No. of Form	Name of officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which)	Official title
1	II, 3	Prepared by James B. Cook, Jr.	Secretary, Board of Trustees
2	II, 14b	"	"
3	III, 1c	Prepared by Julian C. Burroughs, Jr.	Assoc. Prof. of Speech
4	III, 2b	Prepared by James B. Cook, Jr.	Secretary, Board of Trustees
5	III, 2c	Prepared by Julian C. Burroughs, Jr.	Assoc. Prof. of Speech
6	IV, 1	"	"
7	IV, 2	"	"
8	IV, 3	"	"
9	IV, 4	"	"
E-1	Sec. V-B	Prepared by Barnett F. Goldberg	Consulting Engineer
E-2	Sec. V-G	Prepared by Barnett F. Goldberg	Consulting Engineer

LEGAL QUALIFICATIONS
OF BROADCAST APPLICANT

Name of Applicant

FOR COMMISSION USE ONLY

The Trustees of
Wake Forest College
INSTRUCTIONS

File No.

As used in this Section, the words "party to this application" mean: (1) in the case of a corporate applicant with outstanding stock, all officers, directors, stockholders of record, persons owning the beneficial interest in any stock, subscribers to any stock, and persons who voted any of the voting stock at the last stockholders meeting; (2) in the case of any other applicant which is not a governmental or public educational agency, all executive officers, members of the governing board; and owners or subscribers to any membership or ownership interest in the applicant; (3) in the case of an applicant which is a governmental or public educational agency, the members of the governing board and chief executive officers thereof.

1. Describe clearly and in detail the character and legal nature of the applicant (a corporation, unincorporated legal entity, or public body; a public or private educational institution; a State, county, city or other political subdivision, a board of education, school board or district, board of regents or trustees, or other department or unit of a state or one of its political subdivisions; a nonprofit corporation or unincorporated association formed for the purpose of operating a noncommercial educational broadcasting station) including the State, District, Territory or Possession under the laws of which the applicant is organized.

Private educational institution
Chartered under laws of N. C.

2. a. State whether applicant is a nonprofit educational institution. Yes No
- b. If the applicant is a nonprofit educational organization, describe in Exhibit No. how the proposed station will be used for the advancement of an educational program. This does not apply if applicant is applying for change in facilities. **Not applicable**

3. Submit as Exhibit No. 1 three copies, one of which must be properly certified of

- (a) If applicant is a corporation, the articles of incorporation (or charter) and the by-laws (with amendments to both, if any), certified by the Secretary of State or other appropriate official.
- (b) If applicant is an unincorporated association, or other legal entity, the articles of association or other legal instrument under which applicant is organized showing the purposes thereof, and the by-laws, if any (with amendments to both, if any).
- (c) If applicant is a public educational institution, the laws (and amendments thereof) under which it was created with an appropriate citation as to the source thereof.
- (d) If the applicant is a political subdivision, or a board, department or unit thereof, the laws (and amendments thereof) under which said subdivision, board, department or unit was created with an appropriate citation as to the source thereof.

4. Indicate specifically by reference to page and paragraph of the articles of incorporation or of association, or of the political subdivision, the charter powers relied upon by the applicant to show that it is legally empowered to construct and operate the proposed station.

Page 4, Section 6.

5. Are all parties to this application citizens of the United States? Yes No
- If "No," state the name and citizenship of each party who is not a citizen of the United States.

6. Is United States citizenship of any party to this application claimed by reason of naturalization? Yes No
- If "Yes," state the name of such party, the date and place of issuance of final certificate of naturalization, certificate number, and name and location of the court authorizing issuance of same.

7. Is United States citizenship of any party to this application claimed by reason of naturalization of a parent? Yes No
- If "Yes," state the name of such party, the name of the parent to whom the final certificate was issued, the age of the party to this application at the time the certificate was issued, and any additional facts relied on to establish citizenship.

8. a. Is applicant or any party to this application a representative of an alien or of a foreign government? Yes No

- b. If applicant is a corporation, is more than 20 percent of the capital stock owned of record or may it be voted by aliens or their representatives, or by a foreign government or a representative thereof, or by any corporation organized under the laws of a foreign country? Yes No

- c. If applicant is a corporation and is controlled by another corporation or corporations, is more than 25 percent of the capital stock of such controlling corporation or corporations owned of record or may it be voted by aliens, their representatives, or by any corporation organized under the laws of a foreign country? Yes No

- d. If the answer to any of the foregoing parts of this paragraph is "Yes," submit as Exhibit No. a full disclosure concerning the persons and matters involved.

9. a. Has the applicant or any party to this application been fully adjudged guilty by a Federal court of unlawfully monopolizing or attempting unlawfully to monopolize radio communications, directly or indirectly, through the control of the manufacture or sale of radio apparatus, through exclusive traffic arrangements, or by any other means, or to have been using unfair methods of competition? (See Section 313 of the Communications Act of 1934, as amended) Yes No

- b. If "Yes," submit as Exhibit No. a full disclosure concerning the persons and matters involved, identifying the court and the proceedings (by dates and file numbers) stating the facts upon which the proceeding was based or the nature of the offense committed, and the disposition of the matter.

10. Is applicant directly or indirectly controlled by another legal entity? Yes No

If "Yes", state below the name of such other legal entity, and state how such control, if any, exists and the extent thereof.

11. Give the following information as to applicant's officers, members of governing board, and holders of 1% or more ownership interest (if any).

Name and Residence	Office Held	Citizenship	Principal Profession or Occupation	By whom appointed or elected
Mr. G. Maurice Hill Drexel Furniture Co. Drexel, N. C.	President	U. S.	Furniture Executive	Baptist State Convention
Mr. Thomas H. Davis P.O. Box 2720 Winston-Salem, N. C.	Vice President	"	Airlines Executive	"
Mr. James B. Cook, Jr. 1930 Faculty Drive Winston-Salem, N. C.	Secretary	"	College Business Manager	"
Mr. John G. Williard 2011 Faculty Drive Winston-Salem, N. C.	Acting Treasurer	"	Acting Treasurer of College	"
Dr. Norman A. Wiggins 1848 Faculty Drive Winston-Salem, N. C.	General Counsel	"	Law Professor	"
Rev. R. Knolan Benfield 500 West Union St. Morganton, N.C. 28655		"	Minister	"
Mr. Murchison Biggs Box 1097 Lumberton, N. C.		"	Attorney	"
Mr. Joseph Branch Whitfield Street Enfield, N. C.		"	Attorney	"
Hon. Henry L. Bridges N.C. State Auditor P. O. Box 870 Raleigh, N. C.		"	State Official	"
See attached sheet				

12. Television applicants which are nonprofit organizations rather than governmental bodies or educational institutions submit as Exhibit No. evidence that officers, directors, and members of the governing board are broadly representative of the educational, cultural, and civic groups in the community. This does not apply if applicant is applying for change in facilities.

Name and Residence	Office Held	Citizenship	Principal Profession or Occupation	By whom appointed or elected
Mr. Wade C. Brown 221 W. Main Street Boone, N. C.		U. S.	Attorney	Baptist State Convention
Rev. Rexford R. Campbell Box 282 West Jefferson, N. C. 28694		"	Minister	"
Mrs. Leo Carr 722 West Davis Street Burlington, N. C. 27215		"	Housewife	"
Dr. Jesse P. Chapman, Jr. Medical Center Building Asheville, N. C.		"	Physician	"
Mr. J. E. Collette Box 3199 Winston-Salem, N. C. 27102		"	Insurance Executive	"
Mr. William J. Conrad P. O. Box 1156 Winston-Salem, N. C.		"	Retired	"
Judge Walter E. Crissman 1310 Longcreek Drive High Point, N.C. 27268		"	Superior Court Judge	"
Mr. John S. Dilday 306 Monticello Avenue Durham, N.C. 27707		"	Dentist	"
Rev. Tom M. Freeman 110 S. Layton Avenue Dunn, N.C. 28334		"	Minister	"
Mr. Walter E. Greer, Jr. Burlington Industries, Inc. Box L-1 Greensboro, N.C. 27402		"	Textiles Executive	"
Rev. J. Dewey Hobbs, Jr. P. O. Box 408 Marion, N. C.		"	Minister	"

Name and Residence	Office Held	Citizenship	Principal Profession or Occupation	By whom appointed or elected
Dr. J. Sam Holbrook Davis Hospital Statesville, N. C.		U. S.	Physician	Baptist State Convention
Dr. Robert L. Holt Office of the Vice President and Dean P.O. Box 2725 East Carolina College		"	Educational Administration	"
Mr. S. Craig Hopkins Box 1122 Albemarle, N. C.		"	Attorney	"
Dr. W. Walton Kitchin Clinton, N. C.		"	Physician	"
Mr. Hubert F. Ledford P. O. Box 3039 Raleigh, N. C.		"	Insurance Executive	"
Mr. Lex Marsh 201 Wilder Building Charlotte, N.C. 28202		"	Real Estate	"
Mr. James W. Mason Box 1598 Laurinburg, N. C.		"	Attorney	"
Mrs. Earl Meacham Box 139 Shelby, N. C.		"	Housewife	"
Dr. George T. Noel P.O. Box 85 Kannapolis, N. C. 28081		"	Optometrist	"
Dr. Jack R. Noffsinger 330 Knollwood Street Winston-Salem, N. C.		"	Minister	"
Dr. W. Boyd Owen Box 770 Waynesville, N.C. 28786		"	Physician	"

Name and Residence	Office Held	Citizenship	Principal Profession or Occupation	By whom appointed or elected
Dr. George W. Paschal, Jr. 1110 Wake Forest Road Raleigh, N. C. 27604		U. S.	Physician	Baptist State Convention
Mr. William E. Poe 400 Law Building Charlotte, N.C. 28202		"	Attorney	"
Dr. Carlton S. Prickett 1127 Edgewood Avenue Burlington, N. C. 27215		"	Minister	"
Mr. Robert L. Pugh Box 987 New Bern, N. C.		"	Public School Superintendent	"
Mr. Leon L. Rice, Jr. P. O. Drawer 84 Winston-Salem, N. C.		"	Attorney	"
Dr. B. Elmo Scoggin Box 1009 Wake Forest, N. C.		"	Seminary Professor	"
Dr. Joseph P. Smith 1508 South York Street Gastonia, N. C.		"	Dentist	"
Mr. William W. Staton P. O. Box 1009 Sanford, N. C.		"	Attorney	"

13. The Commission is seeking in this paragraph information as to contracts and arrangements now in existence, as well as any arrangements or negotiations, written or oral, which relate to the present or future ownership, control or operation of the station; the questions must be answered in the light of this instruction.

a. Applicant's control over the station is to be by reason of: (Indicate by check mark)

Ownership

Lease

Other Authority

b. Name and address of the owner of the station (if other than the applicant)

c. Will the applicant have and maintain absolute control of the station, its equipment, and operation, including complete supervision of the programs to be broadcast?

Yes

No

If "No," explain.

d. Are there any documents, instruments, contracts or understandings relating to ownership, use or control of the station or facilities, or any right or interest therein?

Yes

No

If "Yes," attach as Exhibit No. _____ three copies of all such documents, instruments or contracts and state the substance of oral contracts or understandings.

14. a. If the execution of this application was duly authorized by a governing body, give date and place of the meeting of said governing body.

April 22, 1966, at Wake Forest College, Winston-Salem, N. C.

b. Submit as Exhibit No. **2** three copies, one of which must be certified, of the resolution showing: (i) a quorum of members having authority to act was present, (ii) the resolution was voted favorably by the members required, (iii) the officer executing the application was authorized to do so.

15. Does applicant or any party to this application have now, or has applicant or any such party had, any interest in, or connection with, the following:

a. Any standard, FM, or television broadcast station?

Yes

No

b. Any application pending before the Commission?

Yes

No

c. Any broadcast station the license or C.P. of which has been revoked:

Yes

No

If the answer to any of the foregoing parts of this paragraph is "Yes," show particulars in the table below:

(1) Name of party having such interest	(2) Nature of interest or connection (giving dates)	(3) Name of other applicant or call letters of station	(4) FCC File Number
<p>Leon L. Rice, Jr.</p> <p>Applicant</p>	<p>His law firm is presently general counsel for WSJS Radio and Television, Winston-Salem, North Carolina</p> <p>Licensee</p>	<p>WSJS-AM, FM, TV</p> <p>WFDD-FM</p>	<p>File No. BRED-204</p>

FINANCIAL QUALIFICATIONS OF BROADCAST APPLICANT	Name of Applicant The Trustees of Wake Forest College	FOR COMMISSION USE ONLY File No.
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INSTRUCTIONS

In the questions that follow, the Commission is seeking information as to contracts and arrangements now in existence, as well as any arrangements or negotiations, written or oral, which relate to the present or future financing of the station; the questions must be answered in the light of this instruction.

1a. Give estimated costs for installation of facilities and equipment for which application is made. The costs shown for the following must be the costs in place and ready for service, including the amounts for labor, supervision, materials, supplies, and freight. To the extent that all or part of the items below are covered by a contract or contracts containing a single quotation, the details of such contract or contracts shall be stated in lieu of the estimates called for below; but, in any event, the cost figures must represent costs in place and ready for service. **Installation costs are included in regular monthly fee paid to our supervisory engineer (first class licensee).**

Transmitter proper including tubes \$ 18,222.00 <u>Installation costs</u> Labor \$ Supervision \$ Materials & supplies \$ Freight \$ 250.00	Antenna system, including tower, antenna ground system, coupling equipment, transmission line On hand (Antenna system, etc., donated by WAIR) Tower to be leased from WAIR at \$100.00 per month. <u>Installation costs</u> Labor \$ Supervision \$ Materials & supplies \$ Freight \$	Frequency and modulation monitors On hand* \$ 30.00 to modify crystal <u>Installation costs</u> Labor \$ Supervision \$ Materials & supplies \$ Freight \$
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Studio technical equipment, microphones, transcription equipment, cameras, etc. \$ 3847.00 <u>Installation costs</u> Labor \$ Supervision \$ Materials & Supplies \$ Freight \$ 50.00	Acquiring land \$ None. To be leased	Acquiring, Constructing or Modifying buildings \$ 500.00 Improvement to Transmitter Building	Other items (state nature) \$3,000.00 - miscellaneous (RF amplifier, automatic dehydrator, misc. metering equipment, misc. studio equipment) \$1,000.00 - remote control
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Total Cost **\$ 26,899.00**

Give Estimated cost of operation for first year \$ **13,200.00**

1b. State the basis of the estimates in (1a.) above. **Based on firm purchase order with manufacturers.**

1c. The proposed construction is to be financed and paid for in the following manner (including specified statements as to the approximate amount to be met and paid for from each source). The financial plan should provide for any additional construction costs should the actual cost exceed the original estimated cost.

Existing capital	New capital	Loans from banks or others	State, County, Municipal appropriations
\$	\$	\$	\$
Federal Grants	Donations	Credit, deferred payments, etc.	Other sources (specify)
\$	\$35,000.00 See Exhibit #3	\$	\$

***Will purchase stereo frequency-modulation monitor as soon as equipment manufacturer can supply one that meets FCC standards.**

1d. Provide full information as to the sources of funds for the first year's operation of the proposed station, including the following:

Source	On hand	Anticipated	Total
(1) State, County, Municipal appropriations			
(2) Schools, colleges, or universities	(Budgeted) \$12,000.00		\$12,000.00
(3) Foundations (specify)			
(4) Civic Groups	\$1,200 from Friends of Fine Broadcasting		\$ 1,200.00
(5) Individual donations			
(6) Project income (production services and contracts, tuition, study guides, non-broadcast activities, etc.)			
(7) Other (specify)			
TOTAL		13,200	13,200

2. With respect to the funds referred to in Question 1(c) and 1(d) above, furnish information showing the availability of such funds, including:

a. for governmentally appropriated funds, the date, amount, appropriating body, and object of the appropriation, with any restrictions thereon;

b. for other than governmentally appropriated funds or Federal grants, submit as Exhibit No. 4 a detailed balance sheet of applicant, showing financial position as at the close of a month within 90 days of the date of application. If the status and composition of any assets and liabilities on the balance sheet are not clearly defined by their respective titles, attach as Exhibit No. _____ schedules which give a complete analysis of such items;

c. for all applicants, attach as Exhibit No. 5 a copy of the applicant's current annual budget, insofar as it relates to existing broadcasting operation(s).

3. Furnish the following information with respect to the non-governmental applicant only. If the answer is "None" to any or all items, specifically so state:

a. Amount of funds on deposit in bank or other depository

See Balance Sheet

b. Name and address of the bank in which deposited

c. Name and address of the party in whose name the money is deposited

d. Conditions of deposit (in trust, savings, subject to check, on time deposit, who may draw on account and for what purpose, or other condition)

e. Whether the funds were deposited for the specific purpose of constructing and operating the station

STATEMENT OF PROGRAM SERVICE
OF BROADCAST APPLICANTName of applicant
**The Trustees of
Wake Forest College**

FOR COMMISSION USE ONLY

File No.

1. Attach as Exhibit No. **6** the applicant's purpose and objective in establishing the proposed station and a statement of proposed program policies. If applicant already has such information on file, indicate file number and detail changes, if any.
2. Attach as Exhibit No. **7** a proposed weekly schedule of programs together with a brief description of programs not recognizable by their titles. (It is not expected that the licensee will or can adhere inflexibly in day-to-day operation to the representation made here. However, since such representation will constitute, in part, the basis upon which the Commission acts on the application, time and care should be devoted to the preparation of the reply so that it will reflect accurately the applicant's responsible judgment of his proposed programming policy.) If applicant already has such information on file, indicate file number and detail changes, if any.

NOTE: The following are examples of Program data:

1. Sources of programs are defined as follows:

A local program (L) is any program originated or produced by the station, employing live talent more than 50% of the time, and using the studios or other facilities of the station. A local program recorded or filmed by the station for later transmission shall be classified as local. A program produced by a station and fed to a network shall be classified by the originating station as local. Programs primarily featuring phonograph records, syndicated or feature films or taped or transcribed programs, shall not be classified as local even though a station personality appears incidentally to introduce such material.

A record program (REC) (Radio only) is any program, not falling within the definition of "local" above, which utilizes phonograph records, electrical transcriptions or taped music, with or without commentary by a local announcer, or other station personnel.

A network program (N) is any program furnished to the station by a network (national, regional or special) such as NET, NAEB Radio Tape Network, Eastern Educational Network, Educational Radio Network, etc.

Other Programs (OTHER) are any programs not defined above, including, without limitation, syndicated film, taped or transcribed programs, and feature films.

2. Types of educational programs are defined as follows:

Instructional (I) includes all programs designed to be utilized by any level of educational institution in the regular instructional program of the institution. In-school, in-service for teachers, and college credit courses are examples of instructional programs.

General Educational (GEN) is an educational program for which no formal credit is given.

Performing Arts (A) is a program, live or recorded, in which the performing aspect predominates such as drama or concert, opera or dance.

Public Affairs (PA) includes talks, discussions, speeches, documentaries, editorials, forums, panels, round tables, and similar programs primarily concerning local, national, and international affairs or problems.

Light Entertainment (LE) includes programs consisting of popular music or other light entertainment.

Other (O) includes all programs not falling within the definitions of Instructional, General Education, Performing Arts, Public Affairs or Light Entertainment. Such programs as news or sports should be reported as "other."

3. Will the applicant transmit any program which will promote any activity other than education in which the applicant or any party to the application is engaged or financially interested, whether directly or indirectly?

 Yes No

If "Yes," submit as Exhibit No. **8** a list of such programs together with comments showing the relationship of the programs to the applicant's other interests.

4. Attach as Exhibit No. **9** a description of facilities, staff, and equipment available to the applicant for his development and production of program material. Include here such items as, for example, studio facilities; services subscribed to and libraries of program material maintained; cameras, tape recorders, remote equipment, etc.; staff personnel used in program production. If applicant already has such information on file, indicate file number and detail changes, if any.

5. Will the proposed station be affiliated with any network(s)?

 Yes No

If "Yes," give the name of the network(s).

NAEB Radio Tape Network

NOTE: The NET, NAEB Radio Tape Network, Educational Radio Network, and the Eastern Educational Network are examples of educational networks.

Exhibit #2

WAKE FOREST COLLEGE

WINSTON-SALEM, NORTH CAROLINA 27106

BUSINESS MANAGER

June 16, 1966

I, James B. Cook, Jr., Secretary of The Trustees of Wake Forest College, a corporation organized and existing under the laws of the State of North Carolina, do hereby certify that, at a meeting of the Board of Trustees of said corporation duly held on the 22nd day of April, 1966, in Winston-Salem, North Carolina, at which a quorum was present and acting throughout, the following resolution was adopted and is now in full force and effect and that the said resolution is not in conflict with any provisions of the certificate of incorporation or bylaws of said corporation:

Resolved, That the President of the Board of Trustees be authorized to execute an application to the Federal Communications Commission on behalf of the College radio station, Station WFDD, in connection with the expansion of the station's activities and increase in its power from 10 watts to 10,000 watts.

IN WITNESS WHEREOF, I have hereunto set my hand and the seal of the said corporation at Winston-Salem, North Carolina, this 16 day of June, 1966.

(SEAL)

James B. Cook, Jr.
Secretary

Exhibit No. 3

Hanes Corporation	\$ 5,000
Hanes Dyeing	5,000
Hanes Foundation	5,000
R. J. Reynolds Tobacco Company	15,000
Friends of Fine Broadcasting, Inc.	1,000
General Public	<u>4,000</u>
	\$35,000

Exhibit #6

PURPOSE AND OBJECTIVES

STATEMENT OF PROGRAM POLICIES

Since 1961, Wake Forest College has operated a low power noncommercial educational FM radio station, broadcasting educational and cultural programs to the college community and people of Winston-Salem. Classical music, lectures, discussions, and documentaries have made up a large portion of the program schedule. In addition, programs of news, interviews, special events, light entertainment and sports have been presented, as well as operas and full length plays.

Recently, the local "good music" station, WYFS, went off the air, and Winston-Salem found itself without a station that specialized in classical music. With the pledge of support from a non-profit group known as Friends of Fine Broadcasting,* Wake Forest College proposes to expand its program service to include more classical music, as well as other kinds of educational and cultural programs.

Specifically, the College proposes to broadcast throughout the year from early afternoon to midnight and to invite other educational and cultural institutions in the city to participate in the programming. (The North Carolina School of the Arts, for example, has agreed to furnish programs of lectures and concerts from its campus).

Programs to be featured on the station would include:

Lectures by outstanding visitors to the several college campuses in Winston-Salem.

Concerts by individual musicians and musical groups from local colleges and schools.

Discussions of current events.

* This group has already raised \$35,000 from over 175 individuals and business concerns.

Full length plays.

Operas.

Recorded classical music.

Radio dramas.

Interviews with authorities on timely topics.

Programs from National Educational Radio (NAEB).

Special Events programs and sports.

Documentary programs.

Programs for in-school listening in the city-county schools.

In addition to serving Winston-Salem, the proposed station would include other cities and towns in this section of piedmont North Carolina. There is ample justification for this: Winston-Salem is rapidly becoming recognized as an educational center. In addition to Wake Forest College (which includes schools of business administration, law, and medicine as well as a graduate division), Salem College, and Winston-Salem State, Winston-Salem is the home of three other nationally recognized schools: the Governor's School for gifted students in academics and arts, the Advancement School (pioneering in teaching methods), and the North Carolina School of the Arts, the first state-supported school of the arts, offering courses in music, drama, and dance. Winston-Salem also has a nationally recognized arts council which coordinates activities of the Winston-Salem Symphony, Little Theatre, Singer's Guild, and other associated arts groups. The proposed station would be able to tap these and other sources for program material and would provide a valuable service, not only to Winston-Salem, but to the surrounding area as well.

In considering this proposal, it should also be recognized that the proposed 10 KW WFDD-FM operation would make it possible for the Wake Forest station to relay programs to other educational stations in this section of the state, thus encouraging the formation of an educational radio network. At the present time WFDD-FM is able to receive WUNC-FM (University of North Carolina at Chapel Hill), but we are not able to share our programs with them.

In summary, Wake Forest College proposes to operate station WFDD-FM to serve Winston-Salem and the surrounding area with a regular schedule of classical music, informational, educational, and cultural programs, and pledges to continually seek the best program material from Winston-Salem educational, cultural, and artistic institutions. It is with these objectives in view that WFDD-FM files this application for a power increase, channel reallocation, and change in TRX and antenna location.

DESCRIPTION OF PROGRAMS

- Classical Music - Recorded with live or taped commentary.
- Music Off the Beaten Path - Rarely heard chamber music by the masters as well as contemporary composers. Presented on tape by musicians of North Carolina School of the Arts. Local performing arts.
- Focusing on the Arts - Local news about cultural activities in Winston-Salem and the surrounding area. Live or taped.
- Campus Report - Local. News of Wake Forest College.
- Wake Forest Sports - Local. News-interview program about Wake Forest sports.
- Evening Concert - Recorded classical music with live or taped commentary by station announcers.
- Reynolda Hall Lecture Series - Local. Live or taped. General education. Lectures by outstanding guest lecturers who visit Wake Forest College and other college campuses in the area.
- Deaconlight Serenade - Recorded music. Light entertainment. Featuring popular "easy listening" and popular "standards."
- Cancer Research - NER tape network program. General education. Leading physicians and scientists report on the various diseases of cancer and methods and research projects being carried on to combat them.
- Listen America - NER tape network program. General education and entertainment. A series of original dramas, documentaries, and talks by thirteen of the finest writers and poets in the United States (Carl Sandburg, Norman Corwin, Robert Frost, and others).
- The Creative Mind - NER tape network program. General education. The series explores the whole area of the creative process as it pertains to the American artist and scientist in the twentieth century.
- BBC World Report - NER tape network program. Public affairs. Weekly program on world affairs from BBC in London.

- Ballad Singer - NER tape network program. Light entertainment and general education. Authentic folk songs performed with commentary by Barre Toelken.
- Conscience of a Nation - NER tape network program. General education. A series about the United States Supreme Court, each program being devoted to a discussion of a specific recent opinion of the court.
- America on Stage - NER tape network program. General education and entertainment. This series acquaints the listener with selected American plays written and produced prior to 1900. Each program is a radio adaptation of a theatre performance.
- Special of the Week - NER tape network program. General education and public affairs. Talks by interviews with officials of our government, prominent foreign visitors, and outstanding individuals from all walks of life. Programs are gathered from various sources and packaged for network distribution by station WUOM, University of Michigan.
- The Violin Mystique - General education and entertainment. An examination through recordings of the development of violin playing-produced by Vladimir Weisman of the North Carolina School of the Arts. A local program.
- Georgetown Forum - NER tape network program. Public affairs and general education. A continuous series of discussions of significant subjects by leading authorities.
- Wake Forest Baptist Church - Local - live broadcasts of the regular Sunday morning worship service.
- Collector's Corner - Performing arts program. Produced on tape by the University of Virginia. Features recordings of rare musical works.
- Musical Matinee - Recorded classical music with local announcements. Locally produced.
- Showcase - Performing arts program. Produced locally. Features musical and dramatic talent from the Winston-Salem area.
- Open Ear - Light entertainment and general education. Vladimir Weisman of the North Carolina School of the Arts presents his own personal recordings ranging from jazz to the classics. Emphasis on broadening musical tastes.

Exhibit #8

Programs Promoting Activities Other than Education

Broadcasts promoting Wake Forest College sports - Wake Forest College is a member of the Atlantic Coast Conference and regularly fields teams in a variety of athletic events.

Broadcasts of church services of Wake Forest Baptist Church - The Wake Forest Baptist Church uses facilities in Wait Chapel and Wingate Hall and traditionally has been the College church. Wake Forest College is owned and operated by the Baptist State Convention of North Carolina.

Public Service Announcements and programs promoting cultural and artistic events in the community.

EXHIBIT #9

Facilities:

- 2 control rooms (1 for broadcast, 1 for production)
- 1 studio (18'x 17')
- 1 workshop
- 1 office-record library

Staff:

- 1 director (Associate Professor of Speech whose specialty is educational broadcasting; also teaches radio and speech courses)
- 8 part-time student assistants who are paid to serve as station department heads
- 15 FCC-licensed student announcers
- Other student announcers, producers, etc.

Equipment:

On hand:

- 1 Gates "Dualux" audio console
- 2 REK-O-KUT Transcription turntables with Gray viscous-damped tone arms
- 2 Ampex 350 console model tape recorders
- 1 Ampex 601 tape recorder
- 1 Wollensak T-1500 tape recorder
- 1 Sony 102 tape recorder
- 8 microphones
 - 1 Neumann U-67 condenser
 - 2 Electro-voice 666 dynamic
 - 1 Electro-voice 654 dynamic
 - 2 Electro-voice 635 dynamic
 - 1 RCA 44BX ribbon
 - 1 Altec cardioid
- 1 RCA remote amplifier

To be purchased:

- 1 Gates production console (stereo)
- 2 Gates stereo turntables (complete with tone arms, etc.)

Program material:

Over 3000 albums of classical and "popular standards" music

Full subscription to NER (NAEB) tape network

Radio Nederland

Constantly increasing library of full length plays, documentaries,
poetry reading, etc.

Regular practice of recording and broadcasting lectures by
outstanding guests who visit the campus

Documentary, drama, and discussion programs regularly produced
by students in speech department radio classes