

# **Morehead State Public Radio Community Advisory Board Meeting**

**Date: May 4, 2022**

Members present: Doug Chatham, Dan Mason, Jeremy Boone, April Hobbs Nutter

Also present: Paul Hitchcock, WMKY General Manager

Not present: Janelle Hare, Nellie Middleton, Mike Dobranksi, Courtney Howell

Documents:

- Agenda
- February 2, 2022 Minutes
- Jan-March 2022 Quarterly Program Report
- Jan-March Quarterly Issues and Program Reports
- MSPR Fundraiser Totals for 2022
- By-laws

1. **Welcome** - Called to order 5:32 p.m.

2. **Guest Comments** – None

## **3. Old Business**

A. CAB Meeting Minutes (February 2, 2022)

Motion to approve, D. Mason; seconded by J. Boone – unanimously approved.

B. Quarterly Program Report (January – March 2022) presented.

C. Quarterly Issues Report (Winter 2022) presented.

D. Audio Equipment Installation – Update: the installer has been selected and everything is purchased; installation being scheduled and should happen over the summer. Little or no off-air time expected as it can be done a room at a time and web stream or automation. Old boards will be marked as surplus.

E. Spring Fundraiser

See document for totals. It was successful – the goal was \$10,000 and 100 members, a smaller goal than past drives. MSU Development Office assisted with targeted emails and promotion. MSPR did not ask for challenges this time – working to rebuild and businesses still struggling from COVID. Paul emphasized that the number of members is very important for CPB and other reporting/funding. Fall Drive is TBA.

Question about programming changes. Paul noted that classical music programming will change to Beethoven Network and will be playing programming from WFMT (Chicago). Listeners will see little change and it's a \$12,000 savings at \$6,000/year for 32 hours/week. It will require a little production work from Greg Jenkins to add in underwriting spots and NPR News. That savings could pay for a workstudy student.

Paul noted that federal workstudy students make \$9.50/hour and institutional workstudy students are at \$8.74/hour but Human Resources has approved an increase to \$9.50/hour. Federal funding has tripled and students can work up to 20 hours per week.

**F. Spanish News**

The program with Dr. Itza Zavala-Garett's Spanish class is going well. 3 students are working to translate 3 to 5 stories; a special section has been added on the website and fliers have been produced. 2 students will work on translation during the summer.

**4. New Business**

**A. CAB Mission Statement and By-Laws**

The Mission Statement and By-laws were reviewed. Revised versions to be posted on the WMKY website for review. Some changes were made to update the By-laws including the addition of a student representative to the CAB.

**B. KBA Impact Broadcast Awards**

MSPR students and staff won 17 awards; 6 1<sup>st</sup> place for students, 4 1<sup>st</sup> place for staff with 9 individuals represented.

**5. Open Discussion - None**

**6. Closing Comments – None**

**7. Next Meeting**

August 10, 5:30 p.m., Breckinridge Society Room

Motion to adjourn by D. Chatham, 6:51 p.m., approved by assent.