



**PUBLIC RADIO  
FOR ACADIANA**  
est. 1963



## LISTENERS IN ACADIANA

Our broadcast signal on 88.7 FM serves a coverage area with 651,000 people.

## WHO WE ARE

Launched in 1963, KRVS is the noncommercial station serving Lafayette to Lake Charles. On digital and broadcast platforms our staff and program hosts amplify Acadiana's musicians, artists, writers and non-profit organizations.



## LISTENERS ONLINE

Annually digital streaming reaches 450,000 listeners. Most are in the US; others live in Sweden, Norway, Canada, UK, Ireland, & France to name a few.

## WITH YOUR SUPPORT

Listeners of Radio Acadie span generations, ethnicities, income and education levels. Wherever they live they appreciate a station that sounds like home, presenting in English, French and Creole what makes Southwest Louisiana special.



## 3 DIGITAL CHANNELS

Hear 3 separate stations on KRVS app. HD1-Culture, HD2-UL Lafayette KampusFM, & HD3-News & Information

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## SPONSOR A SHOW ON KRVS

Business Name: \_\_\_\_\_ Show: \_\_\_\_\_

Phone #: \_\_\_\_\_ Address: \_\_\_\_\_

Start date: \_\_\_\_\_ End date: \_\_\_\_\_ Amount: \_\_\_\_\_

**Please indicate package below**

### TIER 1 BUSINESS FEATURE

- ☐ \$650 for 13 20-sec spots for 3 months
- ☐ \$1235 for 26 20-sec spots for 6 mo save 5%
- ☐ \$2340 for 52 20-sec spots for a year save 10%

### TIER 2 BUSINESS FEATURE

- ☐ \$455 for 13 20-sec spots for 3 months
- ☐ \$864.50 for 26 20-sec spots for 6 mo save 5%
- ☐ \$1638 for 52 20-sec spots for a year save 10%

**In addition to on-air acknowledgements, each sponsor will be listed on individual program pages on [krvs.org](http://krvs.org) and KRVS' mobile app.**

CONTACT  
**MEGAN CONSTANTIN**  
FOR MORE INFORMATION



337-523-8765  
[mbrown@krvs.org](mailto:mbrown@krvs.org)



## **TIER 1 PROGRAMS**

- The Blues Box
- Bonjour Louisiane
- Medicine Ball Caravan
- Zydeco Est Pas Salé
- Zydeco Stomp

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## **TIER 2 PROGRAMS**

### **Americana, Jazz, Funk**

- Time for Jandek
- Night Train Jazz
- Passport to Modern Jazz
- Beat Current
- Funkify Your Life
- All Over the Map
- The Minor Chord
- Punk Pirogue
- Zoom In Zoom Out
- Bluegrass Highway
- Lost in Love
- Sound Club
- Freetown Radio
- Smothered & Scattered
- Jukes, Cantinas, & Ballrooms
- The Lay List

### **Louisiana Music**

- Encore
- La Lou Jukebox
- Dirty Rice
- Dimanche Matin
- Comme les Vieux Temps
- The Basile Cajun Hour
- Bal du Dimanche from Vermilionville

### **World Music**

- Harpestry
- Espacio Latino
- Earthbeat
- Jah Mon
- La Nation Creole
- FrancoMix

### **Business, Politics and Public Service**

- Bayou Politique
- Out to Lunch
- Après-Midi Public Service
- Louisiana Eats

## **SAMPLE SCRIPT**

Encore on KRVS is brought to you by Burning Stick Creative, celebrating 7 years as a marketing agency headquartered in the heart of downtown Lafayette.

Their brand building services include; web solutions, digital marketing, and more.

A complete list of their services is online at [burning stick creative dot com](http://burningstickcreative.com).

Client Copy: \_\_\_\_\_

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