

### **WHO WE ARE**

Launched in 1963, KRVS is the noncommercial station serving Lafayette to Lake Charles. On digital and broadcast platforms our staff and program hosts amplify Acadiana's musicians, artists, writers and non-profit organizations.

### WITH YOUR SUPPORT

Listeners of Radio Acadie span generations, ethnicities, income and education levels. Wherever they live they appreciate a station that sounds like home, presenting in English, French and Creole what makes Southwest Louisiana special.



Our broadcast signal on 88.7 FM serves a coverage area with 651,000 people.



# LISTENERS ONLINE

Annually digital streaming reaches 450,000 listeners. Most are in the US; others live in Sweden, Norway, Canada, UK, Ireland, & France to name a few.



## 3 DIGITAL CHANNELS

Hear 3 separate stations on KRVS app. HD1-Culture, HD2-UL Lafayette KampusFM, & HD3-News & Information

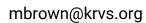
SPONSOR A S	HOW ON KRVS			
Business Name:	Show:			
Phone #: Address	S:			
Start date: End date: _	Amount:			
Please indicat	e package below			
TIER 1 BUSINESS FEATURE	TIER 2 BUSINESS FEATURE			
\$650 for 13 20-sec spots for 3 months	\$455 for 13 20-sec spots for 3 months			
\$1235 for 26 20-sec spots for 6 mo save 5%	\$864.50 for 26 20-sec spots for 6 mo save 5%			
\$2340 for 52 20-sec spots for a year save 10%	\$1638 for 52 20-sec spots for a year save 10%			

In addition to on-air acknowledgements, each sponsor will be listed on individual program pages on krvs.org and KRVS' mobile app.





337-523-8765







#### **TIER 1 PROGRAMS**

- The Blues Box
- Bonjour Louisiane
- Medicine Ball Caravan
- Zydeco Est Pas Salé
- Zydeco Stomp

#### **TIER 2 PROGRAMS**

#### Americana, Jazz, Funk

- Time for Jandek
- Night Train Jazz
- Passport to Modern Jazz
- Beat Current
- Funkify Your Life
- All Over the Map
- The Minor Chord
- Punk Pirogue
- Zoom In Zoom Out
- Bluegrass Highway
- Lost in Love
- Sound Club
- Freetown Radio
- Smothered & Scattered
- Jukes, Cantinas, & Ballrooms
- The Lay List

#### Louisiana Music

- Encore
- La Lou Jukebox
- Dirty Rice
- Dimanche Matin
- Comme les Vieux Temps
- The Basile Cajun Hour
- Bal du Dimanche from Vermilionville

#### **World Music**

- Harpestry
- Espacio Latino
- Earthbeat
- Jah Mon
- La Nation Creole
- FrancoMix

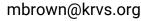
#### **Business, Politics and Public Service**

- Bayou Politique
- Après-Midi Public Service
- Out to Lunch
- Louisiana Eats





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## **SAMPLE SCRIPT**

Encore on KRVS is brought to you by Burning Stick Creative, celebrating 7 years as a marketing agency headquartered in the heart of downtown Lafayette.

Their brand building services include; web solutions, digital marketing, and more.

A complete list of their services is online at burning stick creative dot com.

Client Copy:	 	 	 	

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