

REGENTS' POLICY ON KUNM

PURPOSE OF POLICY

The Board of Regents of the University of New Mexico adopts this policy statement for noncommercial educational radio station KUNM-FM, Albuquerque. The Board is adopting this policy in order to continue to meet its responsibilities as licensee, to emphasize its commitment to programming of the highest quality on KUNM, to articulate the station's role in complementing the academic mission of the University and in meeting community needs, and to define the administrative structure for operation of the radio station.

KUNM is licensed to the Board of Regents of the University of New Mexico, and the Board has the responsibility, under the Communications Act of 1934, as amended, for all aspects of the station's operations, including programming. KUNM shall continue to operate in accordance with the Communications Act and all rules and policies of the Federal Communications Commission (FCC) that pertain to noncommercial educational radio stations.

The Board of Regents will not make decisions concerning specific programs at KUNM. Responsibility for day-to-day editorial decisions is delegated by the Board through the President and the Vice President for Academic affairs to the designated station management, subject to the advisory role of the Radio Board, discussed below. It is the intention of the Board of Regents to assure that the station enjoys the full protection of the First Amendment so that the station can continue to fulfill its role as an institution of the press.

GOALS OF KUNM

As a noncommercial, educational radio facility of the University of New Mexico, the station shall fulfill the following goals:

1. Serve the people in KUNM's listening area by providing a variety of high quality programming that serves diverse interests, particularly programming that might not be available on commercial radio stations, including but not limited to:
 - a. Providing programming, information and informed commentary including the arts, the sciences and culture generally;

- b. Presenting information and discussion of significant issues facing society, thereby contributing to the development of an informed citizenry;
 - c. Conveying the diverse cultural richness of our society, and by presenting it, making it known to the present generation and also preserving it for future generations;
 - d. Developing diverse local programming;
 - e. Encouraging listeners to enrich their lives through music and the arts and encouraging new insights concerning life's experiences and the relationships between individuals, society and our cultural milieu.
- 2. Comprise an integral component of the University's academic mission, including but not limited to the following:
 - a. Encouragement of creative initiatives from all sectors of the university;
 - b. Scholarly and cultural activities such as broadcasting of lectures, recitals and other appropriate forms of faculty, staff and student expression;
 - c. Opportunity for experience in public radio station programming and operations.
- 3. Maintain a high standard of quality in content, presentation and technical competence.

OPERATION AND MANAGEMENT OF KUNM

The station will operate as a University radio station, with management responsibility delegated from the Board of Regents, as licensee, to the President as the chief administrative officer of the University and to the Vice President for Academic Affairs. Management, staffing and budgeting of the radio station will be carried out through normal University administrative channels under applicable University policies.

Volunteer participation in the operation of the radio station will be encouraged and will be subject to volunteer policies and procedures established by station management and the radio board and approved by the Vice President for Academic Affairs.

RADIO BOARD

A radio board shall make recommendations to station management on programming issues and other important station policies and practices. Because of the potential impact of major programming changes on the academic mission of the University and on the station's

responsiveness to the community, station management must consult with the board before making such changes, except in emergency situations. After the board has issued its recommendations regarding programming changes, station management may either follow the recommendations or may request that they be reviewed by the Vice President for Academic Affairs, who shall make the final decision as to whether a proposed program change shall or shall not be adopted. In making such decisions, the Vice President shall be guided by and act consistently with the current Regents' Policy Statement on KUNM. His or her decision, accompanied by a written explanation, shall be forwarded to the Radio Board and the station management.

The Board of Regents shall adopt bylaws governing the composition and duties of the board.

EFFECT OF POLICY STATEMENT

The Board of Regents, as holder of the FCC license for KUNM, hereby reaffirms its authority to make all decisions relating to management of the station to insure that KUNM is operated in the public interest.

This Policy Statement supersedes all previous resolutions of the Board of Regents and all current administrative policies and practices inconsistent with this Policy Statement.

Adopted and approved this _____ day of _____, 1988.

President

Attest:

Secretary and Treasurer

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11/8/88