

WGLT.org: Web Underwriting

Content Director Ryan Denham leads our web and social media presence with amazing results: WGLT.org averages 220,000 users and 400,000 unique page views per month*, while continuing to grow monthly.

Our web ads appear in both PC and mobile browsers on news stories and other pages. PC browser ads are 300x250 pixels and mobile ads are 320x50 pixels.

Promote your organization by helping to support WGLT’s digital content—and reap the rewards of our growing web audience!

*Data provided by Google Analytics

Website Rates:

\$300 per 10,000 impressions

\$1,000 per 40,000 impressions (**\$200 savings**)

\$1,500 per 60,000 impressions (**\$300 savings**)

\$3,000 per 120,000 impressions (**\$600 savings**)

Ad, desktop view:



Rivian To Integrate Amazon Alexa Into Electric Vehicles

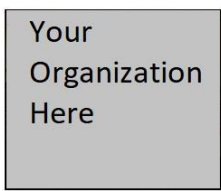
By RYAN DENHAM · 15 HOURS AGO

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Rivian's R1T pickup and R1S sport utility vehicle inside the Normal manufacturing plant.

Rivian announced Monday that its owners will be able to use Alexa voice commands to control key vehicle features—the latest collaboration between the electric automaker and Amazon.



Ad, mobile view:



WGLT's Sound Ideas

B-N's TerraCycle Team Takes Recycling Beyond Cans And Newspapers

By RYAN DENHAM · 9 HOURS AGO

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Bloomington-Normal TerraCycle volunteers Amie Keeton, Janet Guaderrama, and Melanie Ziomek in studio for a WGLT interview.

RYAN DENHAM / WGLT