KUAF’s and Ozarks at Large’s Diversity Mission

KUAF’s locally-produced news magazine, Ozarks at Large, has been on the air for the past 30 years covering issues related to the environment, education, healthcare, business, and the arts in Northwest and Western Arkansas. The KUAF news team’s mission is to report on how these issues and many more affect the often unrepresented, yet vibrant populations of Marshallese, Hmong, Indian, Latinx and other minority communities that enrich the cultural fabric of our listening area. Our responsibility as a public service news organization is to include minority voices in our programming, in the effort to expose our larger audience to the experiences and culture of these communities.

Since the COVID-19 pandemic has reached our community, Ozarks at Large has produced more than 115 reports on the disease and it’s impact on the healthcare industry, business and arts community, tourism in Arkansas and much more, paying particular attention to how minority and underserved populations are being affected by the outbreak.

For further examples of Ozarks at Large’s coverage of these minority populations:

Reporting on the Marshallese Community - https://www.kuaf.com/term/marshallese-community

Reporting on Diversity and Inclusion in Northwest and Western Arkansas - https://www.kuaf.com/term/diversity

Reporting on COVID-19 in Northwest and Western Arkansas: https://www.kuaf.com/term/covid-19#stream/1