# **WUTC / Local Service and Content Report**

# Calendar Year 2023 – 4th Quarter

# **Source Diversity – Year to Date**

### Gender:

Men: 323 Guests Women: 368 Guests

# Race / Ethnicity:

White: 454 Guests

Black: 148 Guests

Hispanic / Latino: 41 Guests

Asian: 11 Guests

Mideast & North Africa: 3 Guests

Indigenous: 1 Guest

# Location:

Chattanooga Area: 548 Guests

Tennessee / Beyond Chattanooga Area: 28 Guests

Georgia: 23 Guests

Alabama: 0 Guests

North Carolina: 2 Guests

South Carolina: 2 Guests

Rest of USA: 52 Guests

International: 5 Guests

# **Community Engagement**

## Ongoing:

- "Amplify" - a weekly one-hour show produced by and for local Black voices in Chattanooga through the nonprofit RISE Chattanooga (<a href="www.risecha.org">www.risecha.org</a>): Wednesdays at 9 PM.

#### October:

- Woodson Carpenter with the Community Foundation of Greater Chattanooga with "One for All: Education, A Key to Creating & Building Wealth, part II" a storytelling project with the CFGC.
- Sculpture Fields at Montague Park. Three-part conversation series on the creation of Sculpture Fields at Montague Park in Chattanooga.

#### December:

- Rising Rock Special – a showcase of audio stories by students in the "Rising Rock" class from Fall Semester 2023 in the Department of Communication at the University of Tennessee at Chattanooga.

# **Scenic Roots / Full List of Guests**

## 10/02/23:

- Scott Martin, administrator of Chattanooga Parks & Outdoors with John Kett, managing principal at Reed-Hilderbrand, a landscape architecture firm on "A Unifying Vision for Montague Park."
- Eytan Davidson, Southeast Regional Director of the Anti-Defamation League, based in Atlanta with Michael Dzik, executive director of the Jewish Federation of Greater Chattanooga on "It's About Combating Hate: The State of Hate and Anti-Semitism," an upcoming talk at the University of Tennessee at Chattanooga.
- Corky Coker with The Coker Museum in Chattanooga on this year's Chattanooga Motorcar Festival.

#### 10/03/23:

- Steve Inskeep, co-host of NPR's "Morning Edition" and author of "Differ We Must: How Lincoln Succeeded in a Divided America."
- Steven Thomas & Maranda Wilkinson with the Charles H. Coolidge National Medal of Honor Heritage Center in Chattanooga on learning opportunities at the center.
- Ken Gross, director of the Concours d'Elegance part of this year's Chattanooga Motorcar Festival.
- David Morton with Mecum Auctions part of this year's Chattanooga Motorcar Festival.

### 10/04/23:

- Brian Redman, sports racing legend on Targa Sixty-Six, part of this year's Chattanooga Motorcar Festival.
- Dr. Thomas Devlin, medical director of the CHI Memorial Neuroscience Institute and codirector of the Common Spirit National Neuroscience Collaborative - on "Unlock My Brain," supporting neuroscience research, at this year's Chattanooga Motorcar Festival.

### 10/05/23:

- Stratton Tingle, executive of SoundCorps, the music nonprofit in Chattanooga with Swayyvo, musician in Chattanooga on Chattanooga Hip-Hop Week, the Chattanooga Hip-Hop Summit & the latest SoundBites from SoundCorps.
- Stephen Wing, poet and author of "Wild Atlanta: Greenspaces and Preserves of 'The City in the Forest" appearing at Wanderlinger Brewing Co. in Chattanooga.
- Ray Zimmerman, Cynthia Young & Paul Luikart on the Chattanooga Writers' Guild's Fall Writing Workshop.
- Angela Fraleigh, one of the artists in the exhibition "Gilded: Contemporary Artists Explore Value and Worth" at the Hunter Museum of American Art in Chattanooga.
- Gabrielle Chevalier with The Enterprise Center in Chattanooga on "Neurodiversity and Networking."

## 10/09/23:

- Paulo Hutson Solórzano, co-founder of A Medida Communications in Chattanooga winner of the Latino Leadership Award from La Paz Chattanooga.
- Shadrina Booker, Director of Community Engagement for the City of Chattanooga with Jaime Kerns, co-founder of Culture Chatt on the city's inaugural Hispanic Heritage Festival.

## 10/10/23:

- Part I of conversation series on the creation of Sculpture Fields at Montague Park in Chattanooga with guests Pamela Henry, Cathy Clifford & Jay Heavilon.
- Dr. Cynthia Orozco, professor emeritus in history and humanities at Eastern New Mexico University -Ruidoso on her talk at the University of Tennessee at Chattanooga on Mexican-American civil rights pioneer Alonso S. Perales with Dr. Edwin Murillo, associate professor of Spanish in the UTC Department of Modern and Classical Languages and Literatures and Marta Perales Carrizales, adopted daughter of Alonso S. Perales.

# 10/11/23:

- Part II of conversation series on the creation of Sculpture Fields at Montague Park in Chattanooga with guests Pamela Henry & Issac Duncan III.
- Cat De Vos, founder of Little Next, a business based in Chattanooga that helps families reorganize their homes across to Montessori principles.
- Ann Treadwell, Jewish Federation of Greater Chattanooga on the Chattanooga Jewish Film Series.

#### 10/12/23:

- Part III of conversation series on the creation of Sculpture Fields at Montague Park in Chattanooga with guests Terry Karpowicz & Barry Hehemann.
- Narrative 4 at the University of Tennessee at Chattanooga with guests Kate Rudder of Narrative 4, a global storytelling project; UTC juniors Georgia Hunley & Emily Waddell & Lee Harris, UTC coordinator of music education.

#### 10/16/23:

- Woodson Carpenter with the Community Foundation of Greater Chattanooga with "One for All: Education, A Key to Creating & Building Wealth, part II" - a storytelling project with the CFGC - featuring Dr. Shewanee Howard-Baptiste of the University of Tennessee at Chattanooga & Dr. Quincy Jenkins of Chattanooga State Community College.

#### 10/17/23:

- Author George Singleton of Spartanburg, South Carolina - on his new books, "The Curious Lives of Nonprofit Martyrs" & "Asides."

- Wendy Tippens, who plays Martha, in Chattanooga Theatre Centre's production of "Who's Afraid of Virginia Woolf?"

### 10/18/23:

- Shain Shapiro, author of "This Must be The Place: How Music Can Make Your City Better" - with Stratton Tingle of SoundCorps, Shane Morrow of RISE Chattanooga & Monica Maples Kinsey, event producer & creative strategist.

## 10/19/23:

- Laurel Rhyne, instructor at the University of Tennessee at Chattanooga and a nurse practitioner in Chattanooga on her work as a "sacred passage doula" at the Demystifying Death conference.
- Brian McSween, Chattanooga Ballet with Mi'Kal Stromile of Boston Ballet on "Art / Contour" in the Roland Hayes Concert Hall at the Fine Arts Center at the University of Tennessee at Chattanooga.

#### 10/23/23:

- Dagan Beckett, filmmaker with Irv Berner, producer on the documentary "Beautiful Faces," on the work of Dr. Larry Sargent & his patients, to be screened at The University of Tennessee at Chattanooga.
- Allen Shropshire with CALEB (Chattanooga in Action for Love, Equality & Benevolence) on community feedback for the City of Chattanooga's Housing Action Plan.
- Dr. Stephanie Young, director of scholarships at the Community Foundation of Greater Chattanooga.

#### 10/24/23:

- Matt McGauley, president & CEO of FTC Development in Chattanooga.

## 10/25/23:

- Alexa LeBeouf is Hamilton County Director of Economic and Community Development with Claire McVay, Chief of Staff for Hamilton County Mayor Weston Wamp on the County's Innovative Response to Opioids Grants.
- Emily Nelson Rodgers & David Rodgers, musicians with Rabbi Craig Lewis of Mizpah Congregation in Chattanooga on Music at Mizpah.

## 10/26/23:

- Chattanooga Mayor Tim Kelly - live monthly conversation.

### 10/30/23:

- Margaret Renkl, author in Nashville - on her latest book, "The Comfort of Crows: A Backyard Year" - ahead of her upcoming visit to Chattanooga.

- Mickey McCamish, executive director of Friends of the Festival in Chattanooga, on the Riverbend Festival's hiatus and an expansion of Riverfront Nights for 2024.
- Kate Losh, managing director of Artistic Civic Theatre in Dalton.

# 10/31/23:

- Chandra Christmas-Rouse, senior manager at the Metropolitan Planning Council in Chicago and the next speaker for CIVIQ from Chattanooga Design Studio with Eric Myers, the Studio's executive director.
- Bridgett Massengill, president and CEO of Thrive Regional Partnership in Chattanooga on Thrive's Tri-State Summit in Ringgold.
- Hearts 4 the Arts for Performing Arts League in Chattanooga with Karen Wilson, PAL board president; Kim Coulter, co-chair of Hearts 4 the Arts; and Skylan Sapere, dancer & PAL scholarship recipient.

## 11/01/23:

- Ann Law, founder & executive director of Barking Legs Theater in Chattanooga with Barking Legs alum Marcus Ellsworth on the 30th anniversary series of programs at the theater.
- Maggie Carruth O'Connor, lead producer of TEDxChattanooga on this fall's flagship talks.

# 11/02/23:

- James McKissic, president of ArtsBuild on the Americans for the Arts study on how arts and culture nonprofits power economic growth in Chattanooga and Hamilton County.
- Meghan Lewis of Crabtree Farms in Chattanooga on 25 years of community urban farming in the city's Clifton Hills neighborhood.
- John Kilkenny, executive director of the Chattanooga Symphony & Opera on CEO's "Classics Declassified" series in the community.
- Steve Drummond and Janet Woojeong Lee with NPR's education team on NPR's College Podcast Challenge.

### 11/06/23:

- Mickey McCamish, retired U.S. Navy Captain on Wreaths Across Chattanooga and highlighting veterans at the Little Debbie Hamilton County Fair at McDonald Farm in Sale Creek, TN.
- Jeremy Francisco, music director of the East Tennessee Symphony Orchestra in Collegedale, TN on the Little Debbie Hamilton County Fair at McDonald Farm in Sale Creek, TN.
- Neshawn Calloway, singer and educator, on a music tribute to Tina Turner at RISE Chattanooga.

#### 11/07/23:

- Monica Ellison, dancer - on a dance tribute to Tina Turner at Barking Legs Theater in Chattanooga, one of the 30th anniversary events for the concert hall.

- China in the Caribbean: Dr. Jordan Lynton Cox, assistant professor of anthropology at Mississippi State University with Dr. Edward Brudney, assistant professor of history at the University of Tennessee at Chattanooga on the Latin American Speakers Series at UTC.
- Chelsea Risley, executive director of SoLit, the literary arts hub in Chattanooga.

## 11/08/23:

- Randy Boyd, president of the University of Tennessee System on rural education ahead of the National Forum to Advance Education conference in Chattanooga, presented in part by the University of Tennessee at Chattanooga.
- Richard Sneed, former Principal Chief of the Eastern Band of Cherokee Indians in Western North Carolina with Tricia Mims of National Park Partners in Chattanooga on the Moccasin Bend Lecture Series.

## 11/09/23:

- Brandon Davis, country singer and Hamilton County native, on his upcoming performance at the Little Debbie Hamilton County Fair at McDonald Farm in Sale Creek, TN.
- Renita "Shorty" Beaty, Soil Conservationist for Hamilton County Soil Conservation District also Vice President of the Hamilton County Farm Bureau Board on the showcase for agriculture at the Little Debbie Hamilton County Fair at McDonald Farm in Sale Creek, TN.
- Stratton Tingle, executive director of SoundCorps in Chattanooga, with SoundBites featuring area musicians.

#### 11/13/23:

- Dawn Hjelseth with River City Company in Chattanooga on the annual Gratefull, Reindeer on the Riverfront and Lighted Boat Parade in downtown Chattanooga.
- Samantha Wright with Friends of the Festival on this year's Grateful Gobbler 5K Run / Walk in downtown Chattnooga.
- Alex Miller-Long and Emma Hoffbauer, with UTC Theatre Co. at the University of Tennessee at Chattanooga on the production of the play "Alabaster."
- Shanna Forrestall, founder of the Chattanooga Fashion Expo with Keniya Love, owner of Queen Love Modeling and Talent Agency in Chattanooga.

#### 11/14/23:

- Peggy Douglas and Melanie Silva, on the play "Unmasking: Beyond the Rainbow" at Barking Legs Theater in Chattanooga.
- Monica Kinsey, event manager for City of Creators with Tara Viland, SVN | Second Story Real Estate Management and property manager for the Chattanooga Choo-Choo on this year's MAINx24 festival in downtown Chattanooga.
- Amanda Brown & Jessie Southerland, Creative Arts Guild in Dalton on this year's production of "The Snow Queen" by the Guild and Ballet Dalton.

#### 11/15/23:

- John Bilderback, program director for the Natural Treasures Impact Area at Thrive Regional Partnership and Cody Roney, executive director of Lula Lake Land Trust on the River-to-Clouds Route, a multi-use trail system from Chattanooga's Riverwalk to Cloudland Canyon State Park in Rising Fawn, GA.
- Sophie Moore with EPB in Chattanooga with Mackenzie Kelly of the Chattanooga Regional Homeless Coalition on Connect for Good to support the Flexible Housing Fund.
- Dr. Allen Pratt, director of the National Rural Education Association and interim co-director of the UTC School of Education on the National Forum to Advance Rural Education, a conference in Chattanooga.

# 11/16/23:

- Sydney Guerrette and Deirdre Catlett of the nonprofit Be the Change Youth Initiative in Chattanooga with filmmaker Rachael Porter about "On the Line," to support a documentary film on Be the Change.
- Craig Lewis, Rabbi of Mizpah Congregation and Allison Bright, associate minister at First Christian Church Chattanooga on the Thanksgiving Multifaith Service.
- Moll King, Donnie Marsh and Ashley Saturday on their new works at Barking Legs Theater for this month's series of events celebrating 30 years of the concert hall on Dodds Avenue in Chattanooga.

### 11/20/23:

- Summer Simmons, chief development officer at the Chattanooga Area Food Bank.
- Dr. Jonathan McNair, Ruth S. Holmberg Professor of American Music at the University of Tennessee at Chattanooga; Stacy Lightfoot, UTC's Vice Chancellor of Access and Engagement; and Elijah Cameron, director of community relations at The Bessie Smith Cultural Center in Chattanooga on a January 2024 tribute to the legacy of Rev. Dr. Martin Luther King, Jr.

#### 11/21/23:

- Olga de Klein & Temple Glascock with ClearStory Arts, a community workspace for artists in Chattanooga.
- Reed Caldwell, executive director of the Songbirds Foundation on an upcoming concert by Richard Lloyd of Television fame, and Songbirds' move to a new location.
- Dr. Blaine Schubert, director of the Gray Fossil Site and Museum in Gray, TN part of East Tennessee State University; Matt Bushell, a grad student at ETSU; Hollie Baranick with Ruby Falls on the shipping of Ice Age Fossils in the Lookout Mountain Cave to the museum.

### 11/22/23:

- Ken Chance, president of Appalachian Foothills Fruits and Nuts, which runs the Appalachian Foothills Orchard in Etowah TN.

- Lauren Obermark with EPB - & Michele Mason, president of the Better Business Bureau of Southeast Tennessee and Northwest Georgia - on this year's EPB Holiday Windows and the new Festive Forest in Chattanooga's Miller Park.

# 11/27/23:

- Pam Reed, director of The Houston Museum of Decorative Arts in Chattanooga.
- Scott Dunlap, director of "Strega Nona" & Mark Krawczyk, director of "Scrooge! A Magical Holiday Musical" both on stage in December at Chattanooga Theatre Centre.
- Brian McSween, CEO & artistic director of Chattanooga Ballet & Mary Kate Shearer, company dancer for the Ballet on "The Nutcracker" & "Land of Sweets."

## 11/28/23:

- The "Save the Bend" campaign at National Park Partners: Tricia Mims, executive director of National Park Partners with board members Jay Mills and Dr. Brooke Persons, a professional archeologist and a professor at the University of Tennessee at Chattanooga.
- Billy Weeks, instructor of the Rising Rock class at the University of Tennessee at Chattanooga with students Caroline Colvin, Cassandra Castillo, Eli Rushing and Maddie Charnes previewing the Rising Rock Showcase for Fall Semester 2023.

# 11/29/23:

- Mark McKnight & Tish Gailmard, Reflection Riding Arboretum and Nature Center in Chattanooga.
- Wendy Reynoso, student success and services coordinator at La Paz Chattanooga, on Avanzando Through College to help prepare Latino students in the Chattanooga area for earning a college degree.

## 11/30/23:

- Giving Back To Build A Path To Housing For Those In Need: a roundtable discussion with Dr. Ruth Liu, Caroline von Kessler of the Community Foundation of Greater Chattanooga & Jens Christensen of Habitat for Humanity of Greater Chattanooga.
- Ismael Sandoval, assistant conductor of the Chattanooga Symphony & Opera on this year's "Home for the Holidays" concert at Memorial Auditorium in Chattanooga.

#### 12/04/23:

- Shannon Burger, CEO of Cempa Community Care in Chattanooga on the health care provider's recent expansion in the city.
- KB Ballantine & Kendra Simons, poets on "Why We Write" this year's anthology by Rhyme N Chatt Interactive Poetry Organization in Chattanooga.

#### 12/05/23:

- From TEDxChattanooga "Sessions" - a showcase of musicians and their ideas worth spreading: Luke Simmons of Luke Simmons & the Lovestruck - performing at Barking Legs Theater in Chattanooga in Summer 2023.

### 12/06/23:

- From TEDxChattanooga "Sessions" a showcase of musicians and their ideas worth spreading: Sunny War performing at Barking Legs Theater in Chattanooga in Summer 2023.
- Erika Roberts of Velvet Poetry, Mike Laarry & Nikki Lake on "The Jonesing," a poetic exploration at Wanderinger Brewing Company in Chattanooga.

## 12/07/23:

- From TEDxChattanooga "Sessions" - a showcase of musicians and their ideas worth spreading: Sydney & Brayden Guerrette of In the Company of Wolves - performing at Barking Legs Theater in Chattanooga in Summer 2023.

# 12/11/23:

- Cory Gearrin, Hamilton County's Deputy Mayor for Economic and Community Development under County Mayor Weston Wamp.

## 12/12/23:

- Aaron "Coach Cherokee" Ellison on dance, capoeira and his new play at Barking Legs Theater in Chattanooga.
- Brooke Brown & Bec Chastain with Cluster Funk Studio in Chattanooga.

## 12/13/23:

- From TEDxChattanooga "Sessions" - a showcase of musicians and their ideas worth spreading: Swayyvo - performing at Barking Legs Theater in Chattanooga in Summer 2023.

### 12/14/23:

- Rising Rock Special – a showcase of audio stories by students in the "Rising Rock" class from Fall Semester 2023 in the Department of Communication at the University of Tennessee at Chattanooga.

#### 12/18/23:

- Jon Clinch, author of the historical fiction novel "The General and Julia."

### 12/19/23:

- Robin Posey, director of community impact at the Community Foundation of Greater Chattanooga.

- Audio story on Targa Sixty-Six at the Chattanooga Motorcar Festival by Blair Godwin, Communication student at the University of Tennessee at Chattanooga, interning for credit at WUTC.
- Audio story on the Chattanooga Hip-Hop Summit by Deyna Jacobo, Communication student at the University of Tennessee at Chattanooga, interning for credit at WUTC.

# 12/20/23:

- Chattanooga Mayor Tim Kelly - live monthly conversation.

### 12/21/23:

- Sue Carol Elvin, author of the children's book "The Memory Guardians."
- Audio story on Jennifer Whitlock of Chattanooga, who swam the English Channel by Blair Godwin, Communication student at the University of Tennessee at Chattanooga, interning for credit at WUTC.
- Audio story on Roads to Reading, serving the Guatamalan-American community in Hamilton County by Deyna Jacobo, Communication student at the University of Tennessee at Chattanooga, interning for credit at WUTC.
- Jonathan Susman, director of special events for the City of Chattanooga and Stratton Tingle, executive director of SoundCorps on Chattanooga's New Year's Eve celebration.