

**Hinterland 2025 Festival Pass Sweepstakes**  
**July, 2025**  
**Official Rules**

**NO PURCHASE OR PLEDGE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PLEDGE WILL NOT INCREASE YOUR ODDS OF WINNING. VALID IN THE STATES OF IOWA, MINNESOTA, WISCONSIN, SOUTH DAKOTA, ILLINOIS, NEBRASKA AND MISSOURI UNLESS PROHIBITED BY LOCAL LAWS. VOID IN ALL OTHER STATES AND COUNTRIES.**

**Eligibility:** The Hinterland Festival Pass Sweepstakes (“Sweepstakes”) is open to natural persons who are legal residents of the states of Iowa, Minnesota, Wisconsin, South Dakota, Illinois, Nebraska, and Missouri and who are 21 years of age or older. Void where prohibited by law. Employees of Iowa Public Radio, Inc. (“IPR”), their immediate family members, and persons living in the same household are prohibited from entry.

**Agreement to Official Rules:** By entering the Sweepstakes, each entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of Sponsor and Administrator, which are final and binding in all matters related to the Sweepstakes. Sponsor may disqualify any entrant which Sponsor, in its sole discretion, deems to be out of compliance with these Official Rules.

**How to Enter the Sweepstakes:** To enter, follow or be a follower of the @IPRStudioOne Instagram account and tag a friend you’d bring to the festival. All followers who tag a friend between Wednesday, July 16 at 12:00 p.m. CDT through Tuesday, July 22 at 11:59 a.m. CDT are automatically entered in the Sweepstakes. Entries without tagging a friend can be made by emailing IPR at [digitalservices@iowapublicradio.org](mailto:digitalservices@iowapublicradio.org) during the same time periods. Entries may not be made at other times. Sponsor’s computer system is the official time keeping device for the Sweepstakes. Entrants must provide their name, a valid phone number and email address. Information submitted is subject to Sponsor’s donor information policy. Multiple entrants are not permitted to enter using the same email address. Limit one entry per person during the sweepstakes. Participants with multiple entries may be disqualified.

**Sponsor:** The sponsor and administrator for the Sweepstakes is Iowa Public Radio, Inc., 2111 Grand Avenue, Des Moines, IA 50312-5393.

**Prize(s):** One (1) pair (2 General Admission tickets with parking) for Hinterland 2025 3-Day Music Festival to be held August 1-3, 2025 in Saint Charles, IA, valued at \$600. EACH PRIZE IS AWARDED “AS IS” WITH ABSOLUTELY NO REPRESENTATIONS OR WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, FROM SPONSOR. TO THE FULLEST EXTENT PERMITTED BY LAW, SPONSOR DISCLAIMS ANY AND ALL REPRESENTATIONS AND WARRANTIES IN CONNECTION WITH THIS SWEEPSTAKES AND ANY PRIZE. Sponsor can in its discretion substitute a prize of equal or greater value than the stated prize. If by reason of printing or other error, more prizes are claimed than the number of prizes set forth in these Official Rules, a random drawing will be held to award the advertised

number of prizes in the relevant category. Under no circumstances will more than the advertised number of prizes be awarded.

**Selection and Notification of Winner:** A winner will be selected by random drawing by July 23, 2025. Winners will be notified by telephone or email at Sponsor's discretion. The odds of winning are dependent upon the number of entries.

**Publicity and Communication:** Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's use of winner's name, prize information, likeness, voice, opinions, biographical information, hometown and state for promotional purposes in any media worldwide, without further payment or consideration. Submission of contact information in connection with this Sweepstakes (whether or not required), including mailing address, phone number, and email address during entry constitutes permission for Sponsor to add you to Sponsor's customer database and to contact you in the future for promotional and other reasons.

**Technical Malfunctions:** Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes for any lawful reason, expressly including without limitation if any computer virus, malicious code, non-authorized human intervention, fraud, technical failure, human error, or other cause beyond Sponsor's control corrupts or affects (or is deemed by Sponsor to be reasonably likely to corrupt or affect) the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Sponsor may select the winners from all eligible entries received prior to such cancellation or suspension, or, if deemed appropriate by Sponsor, may also include eligible entries received after Sponsor takes remedial action with respect to the matter. Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper (or Sponsor believes has tampered or attempted to tamper) with the entry process or the operation of the Sweepstakes. Sponsor has the right, in its sole discretion, to take all actions necessary to maintain the integrity of the Sweepstakes, including but not limited to voiding entries for any reason. Without limiting the generality of the foregoing, Sponsor may void entries in the event of: multiple entries from the same user from different IP addresses; multiple entries from the same computer; or the use of bots, macros or scripts or other technical means for entering. ANY ATTEMPT BY AN ENTRANT (INCLUDING YOU) OR ANY OTHER INDIVIDUAL TO ALTER OR DAMAGE, HINDER OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**General:** By participating in the Sweepstakes, all participants agree that Iowa Public Radio, Inc. and related organizations, their agents and employees have no liability whatsoever for any injuries, losses or damages of any kind which result from use of the Prize or by participation in the contest. Prize must be claimed by July 25, 2025. Unclaimed prizes may be disposed of in Sponsor's discretion. Prize is nontransferable, and cannot be exchanged for cash. The winner is responsible for paying all taxes, fees, and expenses relating to winning or using the Prize.

Entrant agrees that (1) any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any Prize shall be resolved individually, without resort to any form of

class action, and exclusively by the United States District Court for the Southern District of Iowa of the Iowa District Court for Polk County; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, if any, in entering the Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Iowa, without giving effect to any choice of law or conflict of law rules (whether of the State of Iowa or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Iowa.

**Release and Limitations on Liability:** As a condition of being awarded the Prize, the winner must sign and return a release form by July 25, 2025. By entering the Sweepstakes, a participant releases Sponsor and its related companies, parents, subsidiaries, affiliates, promotional partners, prize partners, and their respective agents and agencies, ("Released Parties") from and against any claim or cause of action arising out of participation or attempt to participate in the Sweepstakes or use of any prize.

Released Parties are not responsible for and entrants release and hold the Released Parties harmless for any technical or human error preventing entry into the Sweepstakes by any manner, as well as any damages to persons or property which may occur as a result of entering or attempting to enter the Sweepstakes or related to any Prize.

**Results:** For a list of major prize winners, send a separate self-addressed, stamped envelope to: 2111 Grand Avenue, Des Moines, IA 50312-5393. Requests must be received by July 31, 2025.

---