YOUR VOICE. ✦ YOUR STORY. ✦ YOUR CONNECTION.
Leaders and learners rely on Nevada Public Radio | News 88.9 to deliver independent, mission-driven content with programs from NPR and the BBC along with context and understanding through locally produced programs such as KNPR’s State of Nevada and Desert Companion magazine. Nevada Public Radio is the trusted source of news, information, and analysis, along with classical music, for hundreds of thousands of Nevadans.

On the radio, streaming online via knpr.org, and through your smart speakers, NVPR is the community resource people rely on to learn from experts and each other. From kitchen tables to Carson City to Capitol Hill, we help people get to know and understand the issues. From Wall Street to Main Street, we follow the economy and what it means for Nevadans. And from car seats to couches, we bring culture and celebration into daily life. We are NVPR, and in partnership with National Public Radio (NPR), we are your loyal partner in connecting with and understanding the world around you.

For more than four decades, NVPR has remained true to its mission to enhance the quality of life and foster civic engagement by informing, educating, and inspiring audiences through public media. Nevada Public Radio’s success is made possible by a diverse base of members and donors, and grants from public and private foundations. A committed Board of Trustees and a Community Advisory Board lead NVPR, and a well-respected, community-minded professional staff execute its mission every day.

NVPR delivers independent, fact-based journalism to ensure our audience has access to original local, national, and international programming. Nevada Public Radio is a trusted, valued, and vital resource for a thriving community.
Modern Media to Engage Audiences Anywhere

Nevada Public Radio programing reaches audience through a robust network of platforms which include traditional radio, online streaming, smart speakers, web, and Desert Companion magazine.

Nevada will always be my home. By joining the Nevada Public Radio community, I know I will always be informed with relevant and accurate news about my state. —Charlene Fulton, Green Valley

<table>
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<tr>
<th>Source</th>
<th>Total</th>
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<tr>
<td>Scarborough R2 2021</td>
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<td>Triton Digital</td>
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Nevada Public Radio members are the force that drives our independence. Together, we’ve generated more than 40 years of momentum through a daily connection. Together we discover new things to explore and ideas to learn more about. It’s a validation of things we care about and it’s how we fuel our curiosity.

Despite lingering economic impact of the COVID-19 world health crisis, Nevada Public Radio membership has remained strong and consistent with what NPR member stations are experiencing across the U.S. Continued support of a robust independent public media remains critical in strengthening our signature national programs, growing our local content, and sustaining this essential service.

I listen every day, twice a day. When I moved here, I was surprised to find such a strong and intelligent local news force with such breadth and depth of reporting. Keep up the good work. – CK Miller, Spring Mountain
Financial Highlights

Financial graphs illustrate operating revenue sources and expense areas for the fiscal year ending September 31, 2022.

**Revenues** $4,517,691

- Member Support $2,152,960 (47.7%)
- Desert Companion $426,805 (9.4%)
- Beneficial interests in trust $80,143 (1.8%)
- State and Federal funding $777,646 (17.2%)
- Corporate support/Underwriting $1,080,137 (23.9%)

**Expenses** $6,150,748

- Fundraising $1,189,893 (19.3%)
- Program Services $3,904,478 (63.5%)
- Management & General $1,096,377 (17.2%)
Diversity Matters

Nevada Public Radio strives in everything we do to expand our reach into the diverse communities that make up Las Vegas and Nevada. Of our modest 30-person staff, we are majority female and 61% Millennial or Gen Z. The ethnic makeup of Nevada Public Radio inches closer to that of the state we live in, and our listenerhip has made tremendous gains to reflect that. Despite challenges in our field, we continue to adapt and meet our communities where they are.

One of those efforts included the award-winning Exit Spring Mountain, a podcast highlighting the rich pan-Asian cultures of Las Vegas. Another was the addition of our Indigenous Affairs reporter.

Of more than 400 in-house produced segments, 70% of them featured diverse experts. In 2022, Desert Companion continued its track record of diversifying its coverage and editorial pool. Writers, photographers and interns represented AAPI, BIPOC, disabled, LGBTQIA+, and other underrepresented groups in print media.

For a full report on diversity policies and programing please visit knpr.org/cpb-compliance

HUMAN RESOURCES
FY 2022 NVPR, total employees = 41 (includes 5 paid internships)
- 53.7% Female
- 46.3% Male
- 53.8% White
- 14.6% Hispanic
- 12.2% Two or More Races
- 2.4% Black
- 2.4% American Indian/Alaska Native

Median age: 37
- 19.5% Baby Boomers
- 19.5% Generation X
- 31.7% Millennials
- 29.3% Gen Z
Nevada Public Radio Board of Directors and Advisory Board (FY22)

OFFICERS

Chair
Richard Dreitzer
Fennemore
Vice-Chair
Don Hamrick
President of Nevada Operations, Chapman Automotive Group
Treasurer
Robert C. Glaser
VP & Senior Director BNY Mellon Wealth Management
Secretary
Jerry Nadal
NVPR President & CEO
(December 2019–April 2022)
Mark Vogelzang,
NVPR President & CEO
(April 2022–October 2023)

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Lamar Marchese

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Kathleen Nylen
Retired
Anthony J. Pearl
Regional Managing Partner Las Vegas, Fisher Phillips
Mickey Roemer
President, Roemer Gaming
Tim Wong
President & CEO, Arcata Associates

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Craig Billings
CEO, Wynn Resorts
Stephanie Capellas
Vice President of Public Relations, The Cosmopolitan of Las Vegas
Cynthia A. Dreibelsis,
Business Development & Community Impact Regional Director
Brownstein Hyatt Farber Schreck, LLP
William Grounds
President, Burraneer Capital Advisors
Daniel W. Hamilton
Gavin Isaacs
Consultant
Fred J. Keeton
Principal, Keeton Iconoclast Consulting, LLC
Gene Leverty
Attorney, Leverty & Associates
Amanda Moore-Saunders
SVP, Las Vegas Residencies, Live Nation
Ernest Stovall
VP of Sales, Catering & Convention Services, Mandalay Bay, Delano, Las Vegas Luxor, Four Seasons Las Vegas

COMMUNITY ADVISORY BOARD

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Adriana Gonorakzky, P.E., S.E.
Vice-President, INNOVA Technologies Inc.
Carolyn Goodman
Mayor of the City of Las Vegas
Marilyn Gubler
Owner/Boss Lady, GKB Enterprises and Sandy Valley Ranch
Dan Hill
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Megan Jones
Partner, Hilltop Public Solutions
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Executive Director, Nevada Arts Council
Jenna Morton
Morton Group
Sabre Smith Newby
Assemblywoman and Vice President of Government and Community Affairs, UNLV
Richard Plaster
President, Signature Homes
Candy Schneider
VP of Education & Outreach, The Smith Center for the Performing Arts
Howard Skolnik
Consultant, Securus Technologies
Stephanie Smith
Retired
Bob Stoldal
Journalist-Historian
Kate Turner-Whiteley
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Retired
Bob Stoldal
Journalist-Historian
Kate Turner-Whiteley
VP of Corporate Communications & Production, Caesars Entertainment
# Nevada Public Radio Staff

## Senior Management
- Favian Perez
  - Interim CEO

## Programming & On The Air
- **Dave Becker**
  - Director of Programming
- **Jay Bartos**
  - Classical Host
- **Rick Andrews**
  - Morning Edition Host/News Producer
- **Briana Joseph**
  - All Things Considered Host/News Producer
- **Nicholas Seemann**
  - Announcer
- **Yvette Fernandez**
  - News Reporter Announcer

## News
- **Heidi Kyser**
  - Managing Editor
- **Joe Schoenmann**
  - News Director
- **Anne Davis**
  - Assistant Editor
- **Mike Prevatt**
  - Multimedia Content Producer/Reporter
- **Paul Boger**
  - Multimedia Content Producer/Reporter
- **Christopher Alvarez**
  - Multimedia Content Producer/Reporter

## Audience Engagement
- **Scott Lien**
  - Director of Audience Engagement
- **Kristen DeSilva**
  - Online Editor
- **Ryan Vellinga**
  - Graphic Designer

## Development
- **Lisa Kelly**
  - Director of Development
- **Susan Henry**
  - Major Gifts Officer
- **Charee Lewis**
  - Donor Relations Representative
- **Amanda Edwardson**
  - Membership Specialist
- **Madeson Moritz**
  - Membership Specialist

## Corporate Support
- **Markus Van’t Hul**
  - Account Executive
- **Allie Hall**
  - Account Executive
- **Britt Quintana**
  - Account Executive

## Accounting
- **Shirley Cohen-Matthew**
  - Director of Finance
- **Michael Martinez**
  - Accounting Coordinator

## Human Resources & Administration
- **Ashleigh Lake**
  - Director of Human Resources
- **Marc Boozer**
  - IT Manager
- **Marlies Daebrutz**
  - Project Manager
- **Christina Petras**
  - Receptionist/Administrative Assistant